

BEHEALTH & DIGITAL 2024 – Hybrid International Event in Healthcare, 22-25 Oct. 2024 | 7th edition

Event for entrepreneurs and specialists in
Research and Innovation in the Healthcare
and Bioeconomy Fields.



PASSION LED US HERE



BEHEALTH 2024

Oct.
22-25



1 Plenary Session
15 Panels



>100
Speakers



4 days



Hybrid



Start-up in
Healthcare
Contest



Abstracts
Contest



Digital
Challenge –
Be-Health

BEHEALTH 2024 | Oct. 22

Day 1 – October 22st, 2024



08.30 – 09.00

Welcome And Registration

09.00 – 13.00

Funding Opportunities and Regulations for Health

13.00 – 14.00

LUNCH

14.00 – 17.00

Panel discussion 1. E-health

14.00 – 15.30

Panel discussion 2. Translational Medicine

15.30 – 17.00

Panel discussion 3. MDR and IVD Regulation, challenges for NBs and market operators

BEHEALTH 2024 | Oct. 23

Day 2 – October 23rd, 2024



9.00 – 12.00

Panel discussion 4. Education for Health

09.00 – 10.30

Panel discussion 5. Materials for Health

10.30 – 12.00

Panel discussion 6. Cancer Mission

12.00 - 13.00

LUNCH

13.00 - 16.00

Panel discussion 7. Woman in Research and Entrepreneurship

13.00 - 14.30

Panel discussion 8. Bioeconomy for Health

14.30 – 16.00

Panel discussion 9. The Hospitals from Home

16.00 – 16.30

Break

16.30 – 18.00

Panel discussion 10. Medical Equipment and Instruments

16.30 – 18.00

Panel discussion 11. CBRNE – Disaster Medicine

BEHEALTH 2024 | Oct. 24

Day 3 – October 24th, 2024



09.00 – 11.00

Panel discussion 12. Space2Health & Health2Space

09.00 – 11.00

Panel discussion 13. Health Policies and Research Infrastructure

11.00 - 11.30

BREAK

11.30 – 13.30

Panel discussion 14. Social Responsibility for Health

11.30 – 13.30

Panel discussion 15. Clusters for Health and Internationalization

13.30 - 14.30

LUNCH

15.00 - 15.30

Visit to the INSPIRE – Infrastructure for High-Field Spectroscopy and Magnetic Resonance Imaging

15.30 - 17.00

International Healthcare Startups Contest

17.00 – 17.30

Abstract Contest – Technologies for Enhanced Patient Care and Health Consumer Engagement

17.30 – 18.45

DIGITAL Challenge (Theme of year 2024: Be-Health)

18.45 – 19.00

PREPARATION FOR BROKERAGE EVENT AND PANELS CLOSURE

Contests



BEHEALTH
2024 | Oct. 24

ROHEALTH – The Health and Bioeconomy is the main support for the best business idea in the competition
“**International Healthcare Startups Contest**”,

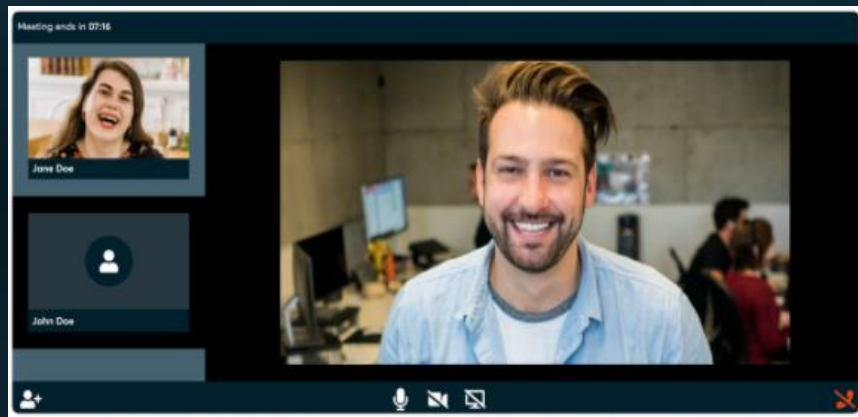
Romanian Society of Medical Informatics challenges the best abstracts contest – “**Technologies for Enhanced Patient Care and Health Consumer Engagement**”,

CENTRAL REGION SUPPORT Association encourages young people to attend “**Digital Challenge**” and compete in programming, 3D design/modelling and aeromodelling.

BEHEALTH
2024 | Oct. 25
24h of B2B meetings

Matchmaking platform

Marketplace features



VENUE



- **BEHEALTH & DIGITAL 2024 LOCATION:** UBB Casa Universitarilor, str. Emmanuel de Martonne, nr 1, Cluj-Napoca

Sala Club – Ground Floor



Jean Monnet – First Floor



Simon Veil – Ground Floor

ACCOMMODATION



Hotel MERIDIAN ****



Calea Turzii nr. 62, Cluj Napoca

www.hotel-meridian.ro

OFFER

- Twin/Double Room - single rate - 340 lei/room/night – double rate - 410 lei/room/night
- Junior Suite - single rate - 390 lei/room/night – double rate - 450 lei/room/night
- Apartment - single rate - 410 lei/room/night – double rate - 470 lei/room/night

Hotel Universt T ***



Str. Al.V.Voevod, Nr. 53-55

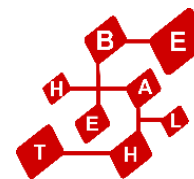
<https://universt.ro>

OFFER

- Double Room - 358 lei/room/night
- Single Room - 388 lei/room/night

- ✓ Room rates are negotiable for participants of the BEHEALTH & DIGITAL 2024 event.
- ✓ Reservations are subject to availability.

ACCOMMODATION



DIGITAL
2024 CHALLENGE

Hotel TRANSILVANIA***



Str. Regele Ferdinand nr.20, Cluj

www.hoteltransilvania.ro

OFFER

- Apartment (with a double bed) - 376 lei/room/night
- Junior Suite (with a double bed) - 356 lei/room/night
- Twin (2 beds) - 322 lei/room/night
- Single - 301 lei/room/night

Alex & George Boutique Hotel ****



Calea Turzii 86, Cluj-Napoca

<https://www.agboutiquehotel.ro>

OFFER

- Double Room - 340 lei/room/night
- Twin Room - 340 lei/room/night

Hotel Confort***



Calea Turzii 86, Cluj-Napoca

<https://www.agboutiquehotel.ro>

OFFER

- Double Room - 340 lei/room/night
- Twin Room - 340 lei/room/night

Ticket



	On-site	Online
Participants	60 Eur	50 Eur
Students	40 Eur	20 Eur
Juniors	20 Eur	10 Eur
Members***	25 Eur	20 Eur

***Please request the discount code:

- Email address rohealth@rohealth.ro.
- Phone: 0727 746 348 (Andreea Manea).



DIGITAL
2024 CHALLENGE