

# BEHEALTH & DIGITAL 2024 – Hybrid International Event in Healthcare, 22-25 Oct. 2024 | 7th edition

Event for entrepreneurs and specialists in  
Research and Innovation in the Healthcare  
and Bioeconomy Fields.



PASSION LED US HERE



BEHEALTH

2024

Oct.  
22-25

1 Plenary Session

15 Panels

>100  
Speakers



4 days



Hybrid



Start-up in  
Healthcare  
Contest



Abstracts  
Contest



Digital  
Challenge –  
Be-Health

# BEHEALTH 2024 | Oct. 22

Day 1 – October 22<sup>st</sup>, 2024

08.30 – 09.00	Welcome And Registration
09.00 – 13.00	Funding Opportunities and Regulations for Health
13.00 – 14.00	LUNCH
14.00 – 17.00	Panel discussion 1. E-health
14.00 – 15.30	Panel discussion 2. Translational Medicine
15.30 – 17.00	Panel discussion 3. MDR and iVD Regulation, challenges for NBs and market operators

# BEHEALTH 2024 | Oct. 23

Day 2 – October 23<sup>rd</sup>, 2024



9.00 – 12.00	Panel discussion 4. Education for Health
09.00 – 10.30	Panel discussion 5. Materials for Health
10.30 – 12.00	Panel discussion 6. Cancer Mission
12.00 - 13.00	LUNCH
13.00 - 16.00	Panel discussion 7. Woman in Research and Entrepreneurship
13.00 - 14.30	Panel discussion 8. Bioeconomy for Health
14.30 – 16.00	Panel discussion 9. The Hospitals from Home
16.00 – 16.30	Break
16.30 – 18.00	Panel discussion 10. Medical Equipment and Instruments
16.30 – 18.00	Panel discussion 11. CBRNE – Disaster Medicine

# BEHEALTH 2024 | Oct. 24

Day 3 – October 24<sup>th</sup>, 2024



09.00 – 11.00	Panel discussion 12. Space2Health & Health2Space
09.00 – 11.00	Panel discussion 13. Health Policies and Research Infrastructure
11.00 - 11.30	BREAK
11.30 – 13.30	Panel discussion 14. Social Responsibility for Health
11.30 – 13.30	Panel discussion 15. Clusters for Health and Internationalization
13.30 - 14.30	LUNCH
15.00 - 15.30	Visit to the INSPIRE – Infrastructure for High-Field Spectroscopy and Magnetic Resonance Imaging
15.30 - 17.00	International Healthcare Startups Contest
17.00 – 17.30	Abstract Contest – Technologies for Enhanced Patient Care and Health Consumer Engagement
17.30 – 18.45	DIGITAL Challenge (Theme of year 2024: Be-Health)
18.45 – 19.00	PREPARATION FOR BROKERAGE EVENT AND PANELS CLOSURE

Contests



BEHEALTH  
2024 | Oct. 24

ROHEALTH – The Health and Bioeconomy is the main support for the best business idea in the competition  
“International Healthcare Startups Contest”,

Romanian Society of Medical Informatics challenges the best abstracts contest – “**Technologies for Enhanced Patient Care and Health Consumer Engagement**”,

CENTRAL REGION SUPPORT Association encourages young people to attend “**Digital Challenge**” and compete in programming, 3D design/modelling and aeromodelling.

BEHEALTH  
2024 | Oct. 25

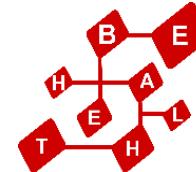
24h of B2B meetings

Matchmaking platform

Marketplace features



# VENUE



- **BEHEALTH & DIGITAL 2024 LOCATION:** UBB Casa Universitarilor, str. Emmanuel de Martonne, nr 1, Cluj-Napoca

Sala Club – Ground Floor



Jean Monnet – First Floor



Simon Veil – Ground Floor

# ACCOMMODATION



## Hotel MERIDIAN \*\*\*\*



## Hotel Universt T \*\*\*



- ✓ Room rates are negotiable for participants of the BEHEALTH & DIGITAL 2024 event.
- ✓ Reservations are subject to availability.

Calea Turzii nr. 62, Cluj Napoca  
[www.hotel-meridian.ro](http://www.hotel-meridian.ro)

### OFFER

- Twin/Double Room - single rate - 340 lei/room/night – double rate - 410 lei/room/night
- Junior Suite - single rate - 390 lei/room/night – double rate - 450 lei/room/night
- Apartment - single rate - 410 lei/room/night – double rate - 470 lei/room/night

Str. Al.V.Voevod, Nr. 53-55  
<https://universt.ro>

### OFFER

- Double Room - 358 lei/room/night
- Single Room - 388 lei/room/night

# ACCOMMODATION



Hotel TRANSILVANIA\*\*\*



Str. Regele Ferdinand nr.20, Cluj

[www.hoteltransilvania.ro](http://www.hoteltransilvania.ro)

## OFFER

- Apartment (with a double bed) - 376 lei/room/night
- Junior Suite (with a double bed) - 356 lei/room/night
- Twin (2 beds) - 322 lei/room/night
- Single - 301 lei/room/night

Alex & George Boutique Hotel \*\*\*\*



Calea Turzii 86, Cluj-Napoca

[https://www.agboutiquehotel.ro](http://https://www.agboutiquehotel.ro)

## OFFER

- Double Room - 340 lei/room/night
- Twin Room - 340 lei/room/night

Hotel Confort\*\*\*



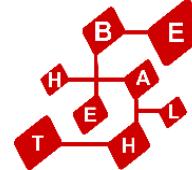
Calea Turzii 86, Cluj-Napoca

[https://www.agboutiquehotel.ro](http://https://www.agboutiquehotel.ro)

## OFFER

- Double Room - 340 lei/room/night  
Twin Room - 340 lei/room/night

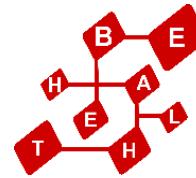
# Ticket



	On-site	Online
Participants	60 Eur	50 Eur
Students	40 Eur	20 Eur
Juniors	20 Eur	10 Eur
Members***	25 Eur	20 Eur

\*\*\*Please request the discount code:

- Email address [rohealth@rohealth.ro](mailto:rohealth@rohealth.ro).
- Phone: 0727 746 348 (Andreea Manea).



DIGITAL  
2024 CHALLENGE