

Jacky Ma

Independent AI & Data Science Consultant

AI scales. Judgment differentiates.

AI 放大可能；判斷造就差異。

01

Rooted in Hong Kong

Began my career building ML systems for financial markets

02

English & 中文

Work with HQ and local teams in their own language

03

At home in Berlin

Years in Berlin tech, most recently as Director of AI

I help startups and SMEs turn AI and data into business results, and build the in-house capability to keep it going. Practical work, not slide decks.

SERVICES

AI implementation

Find the use cases that pay off, then build and roll out working solutions your team actually uses.

Data science & ML advisory

Turn business questions into data problems: forecasting, optimisation, experimentation, measurement. Choose methods and review existing models.

DS team setup

Roles, hiring, first projects and ways of working, from someone who built a data science team from zero.

AI enablement & training

Hands-on workshops for leadership and teams, in English or Chinese.

HOW WE CAN WORK TOGETHER

Fixed-price pilots

A clearly scoped project with a defined result, going from use case to working solution in weeks. You know the cost up front.

Hourly or daily engagements

Flexible support for customised, ongoing or specialised work, whether advisory, reviews or hands-on building.

WHO I WORK WITH

- Asian startups, scale-ups and SMEs setting up or growing in Germany/EU
- Berlin startups using AI without in-house data science expertise
- SMEs (20–200 people) in media, advertising, finance and HR/recruitment
- Accelerators, trade offices and investors supporting portfolio companies

BACKGROUND

- Director of AI at a ~200-person Berlin AdTech company; built its data science team and led its AI transformation
- ML for financial markets in Hong Kong; CFA Level II
- Author of 《Agent 思維》, a book on AI agent systems (forthcoming)
- Mentor and guest lecturer

Let's talk about your AI or data challenge.

Free 30-minute quick-scan call • Remote-first, on-site in Berlin

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