



Welcome to Kite & Dart - Your Trusted Partner for Software Development and IT Services. We are a leading provider of software development, AI support services, and IT enabled services, based in Australia, Bangladesh, India, and the Philippines and serving medium and small businesses in the US, Australia and other developed countries.



*At Kite & Dart, through our focus on embracing innovation and a practical and time-tested approach to solving complex challenges, our activities empower our customers with a competitive edge. Hence, investing in growth is not just a corporate ethos but a core fundamental that drives everything we do at our company!*

## **Business principles that govern us:**

- We believe that clients' interest always comes first and foremost – above everything else
- We believe that our core assets are our people, capital and reputation
- We believe in providing regulatory-compliant solutions that fully comply with the laws of the land
- We believe that our continued success depends upon our specialist services comprising technical, operational and market expertise



# **“Investing in growth!”**

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At Kite & Dart, we adopt a partnership approach, whereby we develop long-term relationships with global, regional and local customers.

Importantly, we offer our customers innovative solutions and high levels of service that enable them to meet the needs of the rapidly changing world.

We also review our internal strategies to ensure that we create the most optimal impact with a view to enhance the core competencies of our customers' business.

In effect, we believe that 'Investing in growth' is the fundamental principle by which we operate to expand and enhance sustainable value for all our stakeholders.



**Partho Sharathi Saha**  
**Managing Director**



*At Kite & Dart, our values, enshrined in our business principles, are underpinned by a relentless focus on ensuring that we take our customers' business ahead. Hence, we do business with integrity and ethics, ensuring that our solutions result in sustainable outcomes for our clients!*

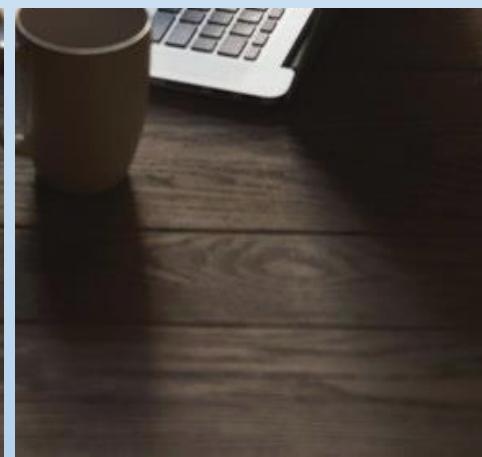
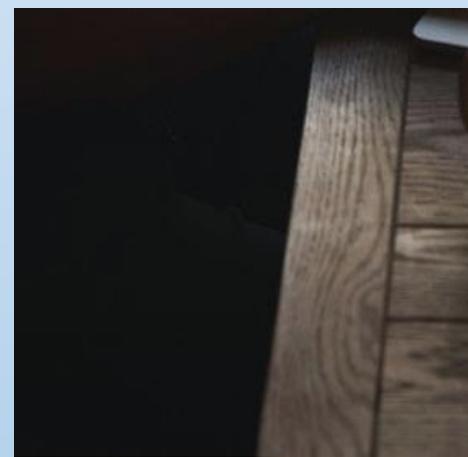
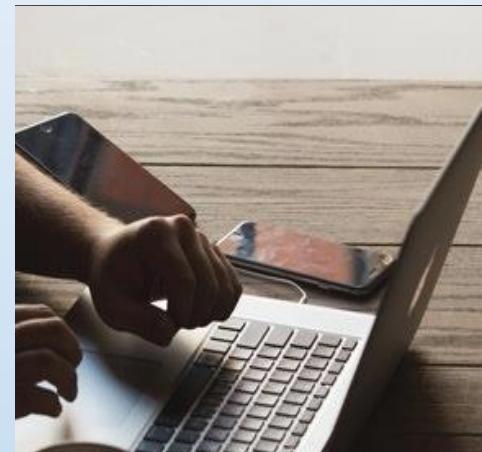
## Our Business

- ❖ We provide comprehensive, holistic and inclusive support services to our customers, enabling them to expand their business possibilities by ensuring the right connect between products and consumers
- ❖ We ensure optimum resource availability at appropriate place and time to enable our customers to focus on their core business competencies
- ❖ We enable sustainable value creation and enhancement for our clients through ensuring the optimum utilization of resources, through developing dynamic and value-oriented workforce strategies and through technology leverage that enable our customers to meet their business objectives
- ❖ We are focused on providing our customers with modern business tools and practices to ensure sustainable competitive advantages in the digital era



# Our Business

- ❖ We extend support to both public and private sector enterprises on e-governance, while also promoting startup and entrepreneurial ventures through offering relevant and competitive business strategies
- ❖ We are geographically-diversified with an entrenched presence in Bangladesh, Australia, Philippines & India, with relationships and associations across the globe
- ❖ Our founders and management personnel draw rich expertise from the diverse fields of finance, accounting, management, business transformation, information technology (IT) and communications, among others



**At Kite & Dart, our credo of 'Investing in growth' articulates our approach as a partner fully invested in the success of our clients. Hence, we operate with the core strategic intent of linking people with possibilities!**

## As a strategic growth partner, we engage in:

Providing turnkey, end-to-end solutions on information technology (IT), finance, management and business administration to unlock business efficiency, while ensuring that our customers focus on their core business areas/competencies

Empowering our customers with benchmarked service levels, thereby providing assurance on quality and timeliness



Offering dedicated state-of-the-art infrastructure with round-the-clock support, enhancing uptime and ensuring uninterrupted business possibilities

Creating a platform for profitability enhancement, while enabling our customers to maximize return on the invested capital



Streamlining business systems and processes, while engaging in strategic business transformation



## At Kite & Dart, we help our customers in:

- Own proprietary product and solution
- Mobile App Development
- Web Application Development
- Desktop Application
- ERP Solutions
- Custom Software
- Digital Media Solutions



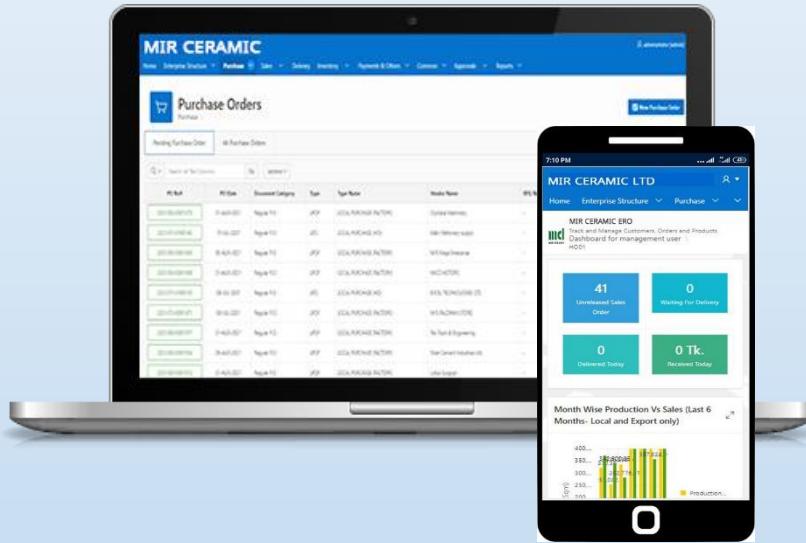
# Key Experts

At Kite & Dart, our promoters and key management personnel possess proven, longstanding and specialist capabilities in business services. With rich experience amassed over the years, our leadership believes in the highest standards of value creation for stakeholders.

## Industries Experiences

- 12+ Years experienced in Ceramic Industries with Software (Web & Mobile) Development, Database Administration & Analyzing and Project Management
- 5+ Years experienced in Painting Industries with Software (Web & Mobile) Development, Database Administration & Analyzing and Project Management
- 2+ Years experienced in Pharmaceuticals Industries with Software (Web & Mobile) Development, Database Administration & Analyzing and Project Management

# Products



## KnD ERP

Enterprise Resource Planning

Enterprise Resource Planning (ERP) is a cross-functional enterprise system driven by an integrated suite of software modules that supports the basic internal business process of a company

### M ERP Modules

- Purchase
- Inventory
- Production
- Finance
- Sales & Distribution
- HR & Payroll
- Mobile Apps for Sales & Distribution

# ERP Features

## Purchase Module:

- Supplier Registration
- Define Payment & Delivery Term
- Define Withholding TAX & VAT
- PR Approval
- Create RFQ
- BID Analysis
- Purchase Order Generation (Local & Import)
- Cancel Purchase Order(Local & Import)
- Material/Service/Assets/Cost Purchase Order can generate
- Purchase Scheduling
- PO Approved List
- Purchase reports

## Finance Module:

- Maintenance of Chart of Accounts
- Financial statements display critical business information, including Profit and Loss, Revenue, and Income.
- Account segments let you track business activities in departments at multiple locations.
- Fixed allocations associate and distribute a single GL account activity to an unlimited number of GL accounts.
- Accounting periods track data by fiscal year, and also block posting to past periods for data security and integrity.
- Consolidated ledgers consolidate financials for more than one business and print in a single General Ledger.
- Export data to a spreadsheet, PDF and Oracle Report format.
- Drill-down from the Balance Sheet to examine the original transactions.
- View expenses and income by category, and then compare them to your prior periods, and past year results.

# ERP Features

## Inventory Module:

- Ware House Configuration
- Bin Transfer
- GRN Approval
- Material Issues
- Inventory Valuation
- Product Configuration
- Material Requisition
- Material Requisition Approval
- Purchase Order Reference Number With Purchaser Id Reference
- REQUISITION REFERENCE
- Materials Life Time
- Provision for Remarks in GRN & Requisition Remarks.
- GRN Prepared By, Confirmed By Store's Chief, Inspection By, Accounts Department
- Amendment Option To Be Provided Till Final Confirmation Of GRN.
- Material Rejection After Finalization Of GRN To Link Account Assignment With Rejection Report. Rejected Material Report To Be Formatted In System
- Received Moisture % More Than IPO Allowable Moisture % That Difference QNTY Will Be Deducted In GRN.
- QC Management

## Production Module:

- Formulation/BOM Management
- Batch Management
- Batch Sheet Management
- Material Management
- Job Management
- Production Planning
- WIP Management
- Batch wise Costing
- Semi Finish/Intermediate Material Management
- Finish Goods Management
- Reprocess
- Material Scraping Management

# ERP Features

## Sales & Distribution Module:

- Sales orders
- Delivery/Shipment
- Invoicing/billing
- Project/Corporate Sales
- Quotation preparation and processing
- Contracts and contact management (order management)
- Monitoring the sales transaction
- Checking for availability
- Calculating pricing and taxes
- Vehicle Movement
- Checking credit limits
- Invoicing/billing
- Auto Mushok Challan
- Auto Delivery Note
- Customized Sales Package Desecration (Product Wise, Invoice Wise, Volume & Amount Wise, Target Wise, )
- Promotional Item Management
- Sample Sales
- Various Analytical Promotion
- Sales Commission with TDS Calculation
- Sales Force Target & Achievement
- Credit Management (Sales Force, Customers)

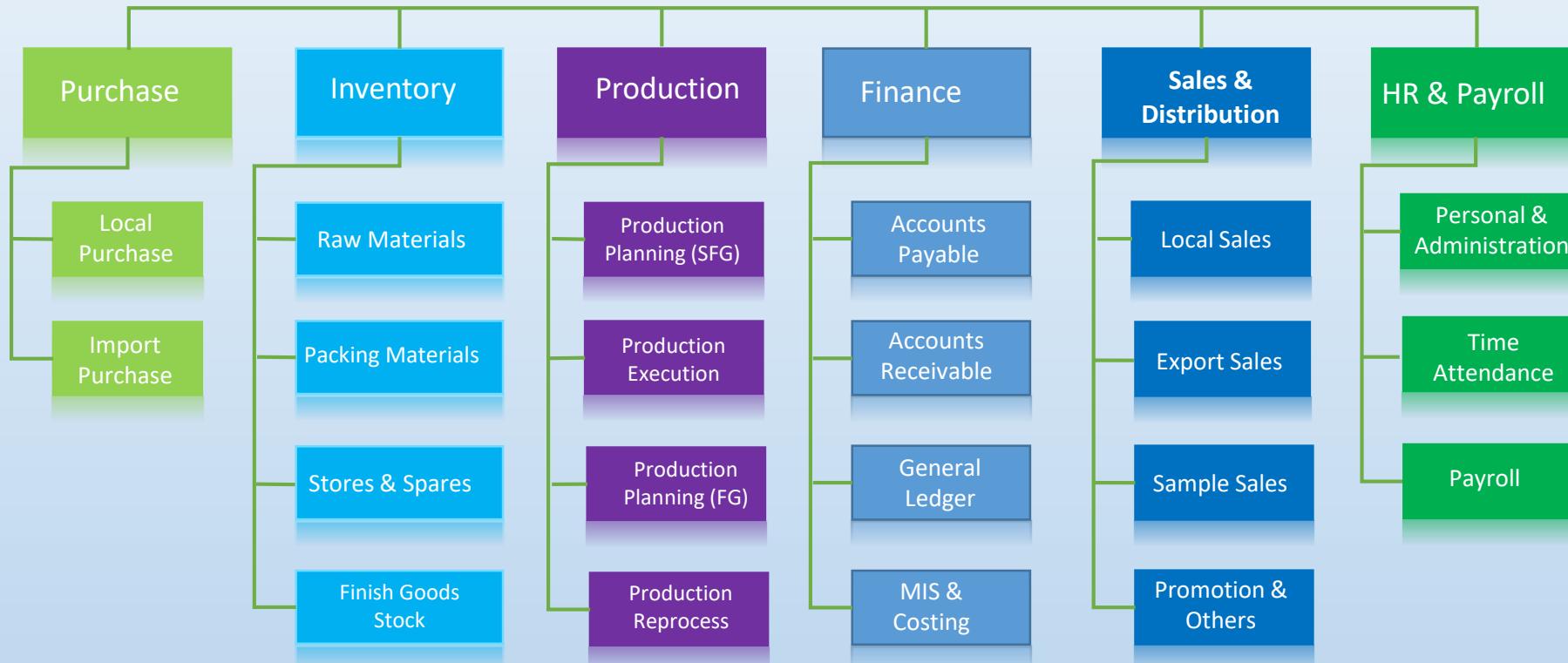
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# Products

**KnD ERP**

Enterprise Resource Planning



# Benefit



- Reduce Inventory Cost
- Increase in Productivity
- Minimum Data Entry
- Increase In Customer Satisfaction & Retention Rate
- Real-Time Reports
- Improved Customer Service
- Enhanced Data Security
- Department Collaboration
- Better Business Management

# Incorporating Client Manufacturing Company

In today's dynamic business landscape, manufacturers face complex challenges ranging from optimizing production processes to managing inventory efficiently and ensuring seamless coordination between sales and procurement. This is where **KnD ERP** steps in as a trusted partner to address these challenges head-on.

Let's take a moment to highlight one of our esteemed clients, Sheltech Ceramics. Sheltech Ceramics, a leading player in the Tiles manufacturing sector in Bangladesh, chose KnD ERP to elevate their operations. Through a dedicated collaboration, we helped them achieve remarkable milestones, resulting in significant cost savings, improved production efficiency, and heightened customer satisfaction.



# Incorporating Client

## ERP Operations: Streamlining Requisitions, Inventory Management, Purchasing

## Requisition Workflow:

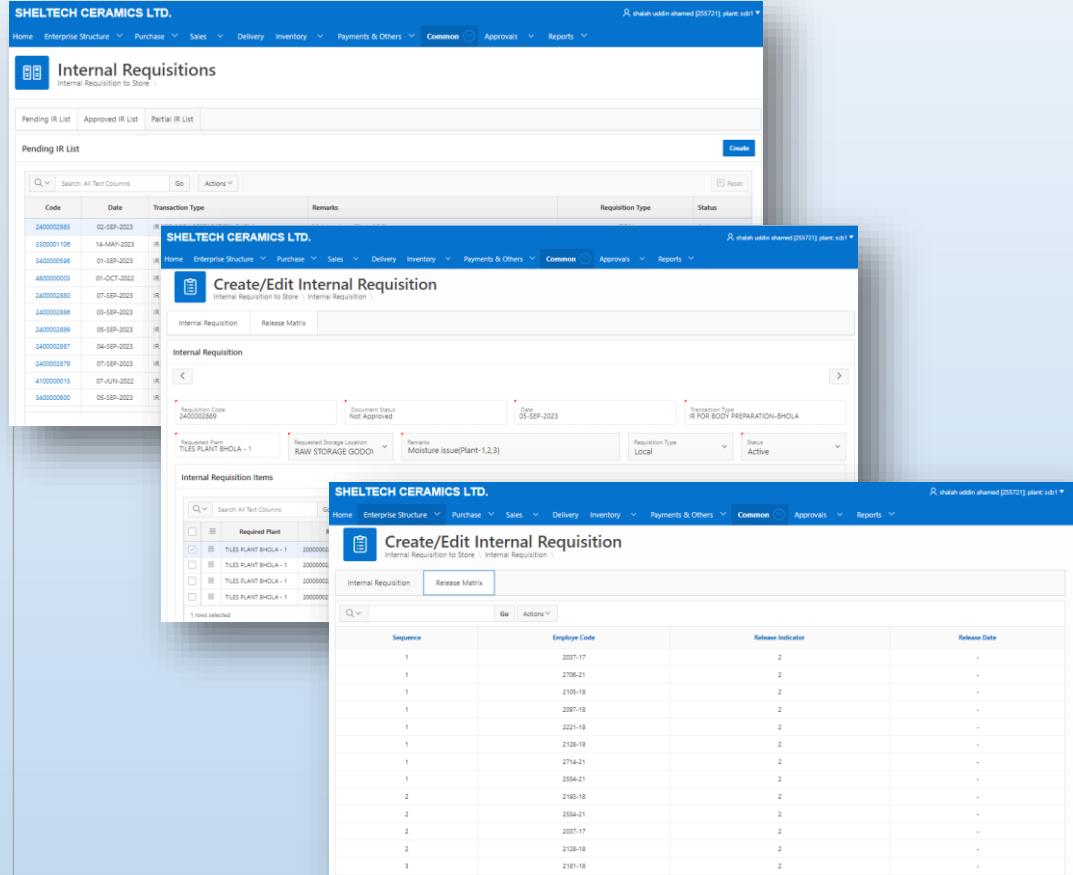
At the heart of our client's ERP system lies a user-friendly requisition process. In this system, every department within the organization can create internal requisitions for items they require in their day-to-day operations. Whether it's as simple as office supplies like pens and cabinet files or more significant assets like computers and printers, this ERP system accommodates all requisition needs.

## Multi-Layer Approval Matrix:

Once a requisition is created, it undergoes a multi-layer approval matrix, ensuring that requisitions meet organizational policies and budgetary constraints.

## Inventory Management:

The ERP system seamlessly integrates with the inventory department, where requested items are meticulously checked for availability. If the items are in stock, they are issued against the requisition. Importantly, even this issuance process adheres to an approval matrix, ensuring proper authorization before resources are allocated.



SHELTECH CERAMICS

# Incorporating Client

## ERP Operations: Streamlining Requisitions, Inventory Management, Purchasing

### Automatic Reorder Level Alerts:

To maintain optimal stock levels and prevent shortages, the ERP system is equipped with automatic reordering alerts. When inventory items cross predefined reorder or minimum levels, the system generates automatic email notifications to the relevant departments, ensuring that necessary actions are taken promptly.

### Purchase Indents:

In cases where inventory stock levels reduce beyond a certain point, users can initiate a purchase indent for the needed items. These indents, once created, undergo a rigorous approval process. Only after receiving the necessary approvals can the purchase department take action.

### Purchase Orders:

The purchase department efficiently manages these purchase indents, consolidating them into single or multiple purchase orders as needed. These orders can pertain to local procurement or imports, depending on the requirements. The ERP system maintains a comprehensive list of approved vendors, streamlining the supplier selection process.

The screenshot displays the SHELTECH CERAMICS LTD. ERP system interface. It shows three main windows: 1. Purchase Indent: A list of items with codes like 17000249, 17000248, 11001581, 11001580, 19000099, 19000481, 19000480, 11001543, 11001540, 11001539, 11001537, 10000538, and 13000518, with quantities and dates. 2. Purchase Orders: A list of purchase orders with PO Nos. 2023/08/41000114, 2023/08/41000096, 2023/08/41000116, 2023/08/41000051, 2023/08/41000094, 2023/08/42000087, 2023/08/42000082, 2023/07/43000175, and 2023/07/43000176, along with their respective dates. 3. Purchase Order Details: A detailed view of a purchase order for item 40000174, showing vendor details (Dexel, Toxco 88, Deakin Street, Salford, M6 1LA, United Kingdom), delivery terms (L/C), and payment terms (Banker's draft, payment will be A/C cheque after 30 days credit). The interface is clean with a blue header and white background.

# Incorporating Client

## ERP Operations: Streamlining Requisitions, Inventory Management, Purchasing

### Supplier Engagement:

Once a purchase order is generated, it is sent to the chosen supplier (vendor). This step marks the initiation of the procurement cycle. Suppliers are carefully vetted and selected to ensure reliability and quality.

### Inventory Receipt: Ensuring Smooth Transition to Inventory Stock:

Once a purchase order has been issued and the supplier has delivered the ordered items, the inventory receipt process comes into play. This critical step ensures that the items are seamlessly integrated into the organization's inventory stock, making them readily available for issuance as needed.

### Key Steps in the Inventory Receipt Process:

- Item Verification
- Documentation
- Quality Check
- Reconciliation
- Inventory Update
- Availability for Issuance
- Notification

The screenshot displays three overlapping windows of the SHELTECH CERAMICS LTD. ERP system:

- Vendors:** A list of vendors with columns for Code, Account Group, Name, Email, Mobile, Contact Person, and Status. One vendor, 685 Cable Ltd, is selected.
- Material Receive:** A dashboard for managing material receipts. It shows pending material receive notes, independent material receive notes, approved material receive notes, and approved PO orders. A sub-modal window for "MATERIAL RECEIPT" is open, showing details like Purchase Order No. 3504032530, Date 04-JUL-2023, and Item 659.
- MATERIAL RECEIPT:** A detailed receipt form for item 659. It includes fields for Receipt Date, Purchase Order, Item Type, PO Date, Vendor Name, Approval, and Remarks. The table below lists received items with columns for Plant, Storage Location, Cost Centre, Material, Material Name, Base Unit, BIN, Received Unit, Commercial Inv Qty, Actual Received Qty, Remaining, Rate, Remarks, and Manufacturer Part No.

Plant	Storage Location	Cost Centre	Material	Material Name	Base Unit	BIN	Received Unit	Commercial Inv Qty	Actual Received Qty	Remaining	Rate	Remarks	Manufacturer Part No
SCBI	COST	10010	2200004698	SOLVENTO VALVE 00570077	PCS		PCS	4	4	0	1001.6	romania	-
SCBI	COST	10010	2200007781	SEAL KIT 311984 22 05510021	PCS		PCS	2	2	0	529.6	ITALY	-
SCBI	COST	10010	2200004678	UDGIC ELEMENT 05667004	PCS		PCS	1	1	0	184832	ITALY/010	-
SCBI	COST	10010	2200004684	UNIT 04991413	PCS		PCS	1	1	0	34157.2	ITALY/010	-
SCBI	COST	10017	2200007330	MOTOR 300-003	PCS		PCS	2	2	0	21032.8	ITALY	-

# Incorporating Client

## ERP Operations: FG Production Order, Receive, Sales, Delivery & Invoice

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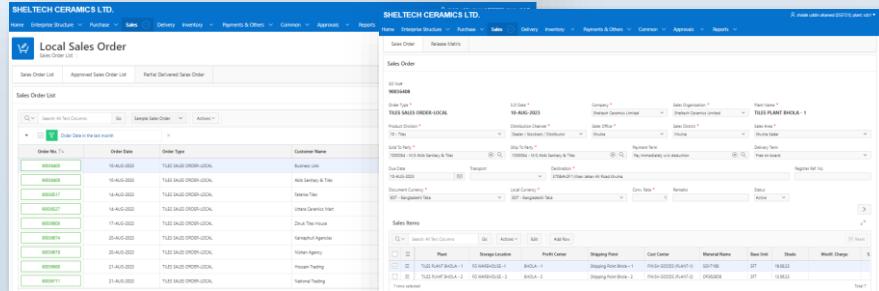
- Vendors:** A list of vendors with columns for Code, Account Group, Name, Email, Mobile, Contact Person, and Status. One vendor, 665 Cable Ltd, is selected.
- Inventory Receive:** A dashboard showing pending material receive notes, independent material receive notes, approved material receive notes, and approved PO orders.
- MATERIAL RECEIPT:** A detailed form for receiving material. It includes fields for Purchase Receipt, Release Matrix, Received Date (03/06/2023), Shipped Date (05/06/2023), Material Received - IM (Material Received - IM), PO No. (2023/07/42000348), PO Date (02-JUN-2023), Vendor Name (SACM (SINGAPORE) PTE LTD), Order No. (659), Order Date (04-JUL-2023), Invoice No. (3504032530), Invoice Date (10-MAY-2023), LC No. (222823020368), LC Date (06-FEB-2023), and Remarks (For body, press and glaze line). A table below shows received items with columns for Plant, Storage Location, Cost Centre, Material, Material Name, Base Unit, BIN, Received Unit, Commercial Inv Qty, Actual Received Qty, Remaining, Rate, Remarks, and Manufacturer Part No.

# Incorporating Client

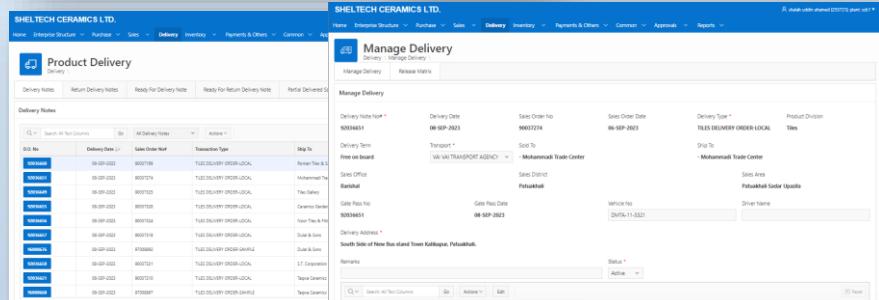
## ERP Operations: FG Production Order, Receive, Sales, Delivery & Invoice

### Sales Module:

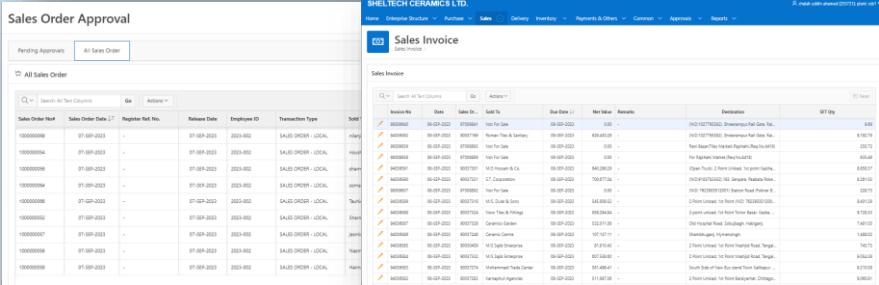
- Registered Dealers Management:** The system maintains a comprehensive database of registered dealers, complete with their contact information and preferences.
- Sales Orders:** The Sales department can effortlessly create sales orders for dealers, ensuring a smooth and well-documented sales process.
- Inventory Check:** Real-time inventory checks are performed, and if certain items are unavailable in stock, the system provides a solution.
- Production Requests:** When inventory falls short, Sales can request the Production department to manufacture the required items through production orders.
- Sales Packages and Discounts:** Dealers are offered various sales packages and discounts to incentivize purchases and enhance customer loyalty.
- Sales Commissions:** The system also enables the declaration and management of sales commissions for dealers, encouraging sales teams to perform at their best.
- Stock Maintenance with Email Notifications:** Inventory levels are meticulously monitored, and the system automatically generates email notifications when stock reaches reorder points or minimum levels



This screenshot shows the 'Local Sales Order' screen for Sheltech Ceramics Ltd. It displays a list of sales orders with columns for Order No., Order Date, Order Type, Customer Name, and Transaction Type. The list includes entries for various dealers like 'Alok Sanitary Ware', 'Sarita Tiles', and 'Uttara Sanitary Ware'. The interface is clean with a blue header and a white body.



This screenshot shows the 'Product Delivery' screen. It lists delivery notes with columns for Delivery Note No., Delivery Date, Sales Order No., Transaction Type, and Skip To. The list includes entries for 'TILES DELIVERY ORDER-LOCAL' and 'TILES DELIVERY ORDER-OUTLET'. The interface is consistent with the sales order screen, featuring a blue header and a white body.



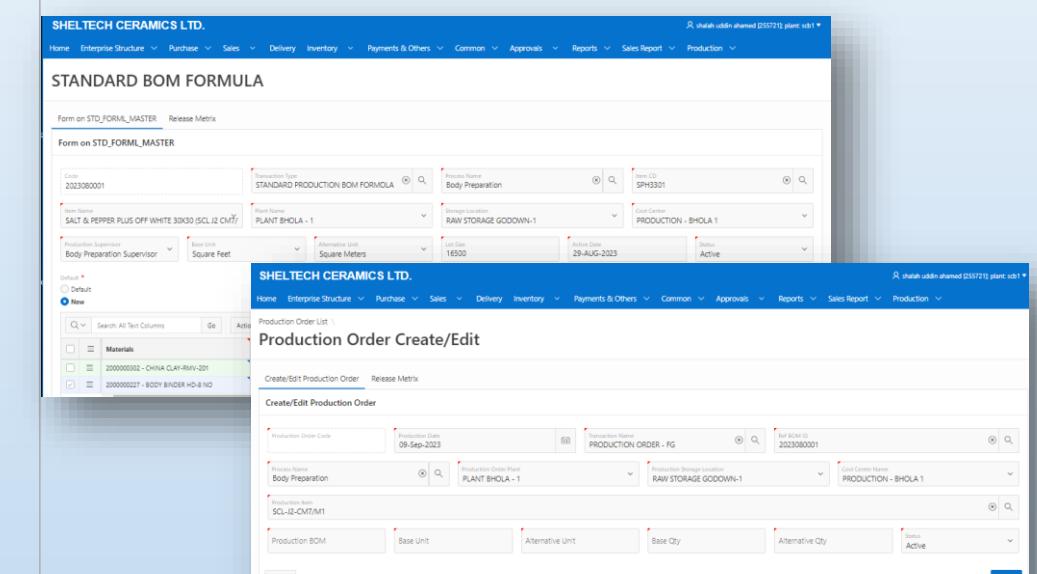
This screenshot shows the 'Sales Order Approval' screen. It lists sales orders with columns for Sales Order No., Sales Order Date, Register Ref. No., Return Date, Employee ID, Transaction Type, and Sold. The list includes entries for various dealers like 'Alok Sanitary Ware', 'Sarita Tiles', and 'Uttara Sanitary Ware'. The interface is consistent with the previous screens, featuring a blue header and a white body.

# Incorporating Client

## ERP Operations: FG Production Order, Receive, Sales, Delivery & Invoice

### Production Module:

- Production Orders:** The Production department can efficiently create production orders in response to sales requests for items that are not in stock.
- Inventory Receipt:** As production orders are fulfilled, the Inventory team receives the newly produced items into stock, making them available for immediate issuance.
- Streamlined Processes:** The module is designed to streamline production workflows, optimizing resource allocation and ensuring timely production of requested items.



The screenshots demonstrate the ERP system's interface for managing production formulas and creating new production orders. The top window, titled 'STANDARD BOM FORMULA', shows a detailed view of a specific formula entry, including its code, name, plant, and various parameters. The bottom window, titled 'Production Order Create/Edit', shows the process of creating a new production order, including fields for the order code, date, item, plant, and other operational details.

# Incorporating Client

## Reports

Our ERP system offers a comprehensive suite of reports that empower organizations to make informed decisions, track performance, and optimize operations.

### Real-Time Analytics:

With real-time reporting, you can monitor key performance indicators (KPIs), track sales trends, assess inventory levels, and more, all as it happens. Real-time analytics enable you to respond swiftly to market changes and emerging opportunities, enhancing your competitive edge.

### Sales and Inventory Reports:

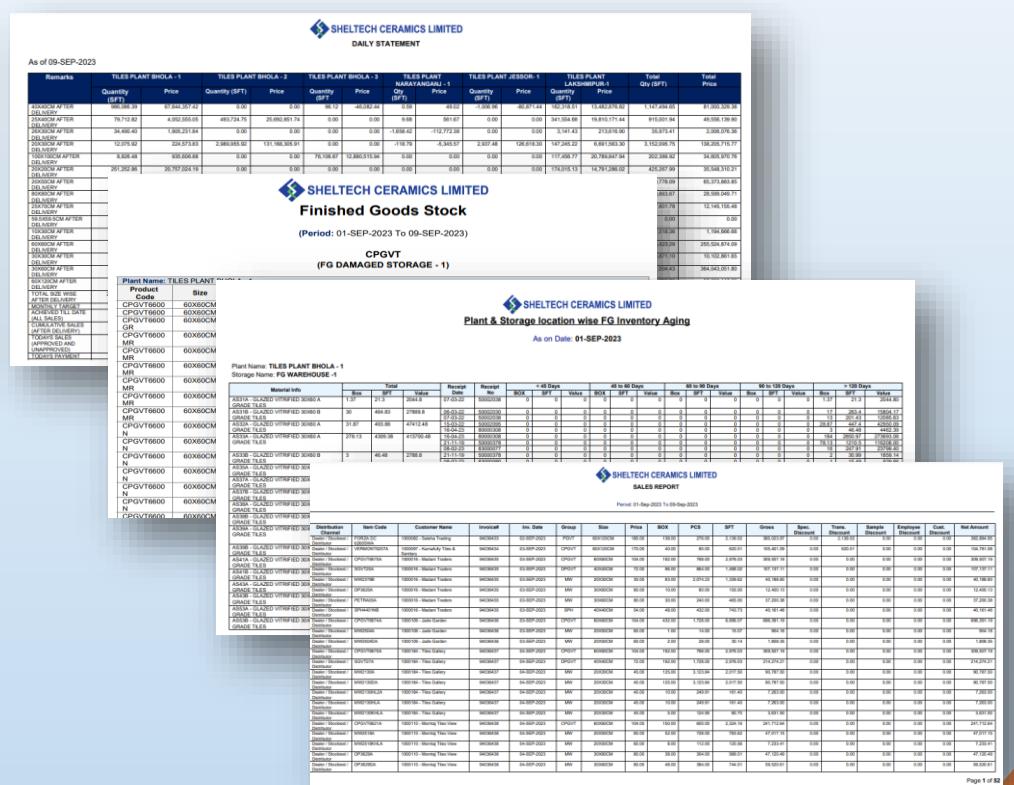
Monitor sales performance, track inventory turnover, and assess product demand through our sales and inventory reports. These reports provide a clear picture of your sales channels, best-selling products, and stock levels, allowing for more efficient inventory management.

### Production and Manufacturing Reports:

Optimize your production processes with our production and manufacturing reports. Analyze production efficiency, track work-in-progress, and identify bottlenecks to enhance productivity and reduce costs.

### Custom Dashboards:

Create personalized dashboards that aggregate your most important reports and KPIs in one place. Custom dashboards provide a snapshot of your business's health and allow for quick decision-making.



The screenshot displays four distinct reports from the Sheltech Ceramics ERP system:

- DAILY STATEMENT:** Shows a table for "TILES PLANT SHOLA - 1" with columns for Remarks, Quantity (SFT), Price, and Total Price. It includes data for various tile types and their quantities.
- Finished Goods Stock:** Shows a table for "TILES PLANT SHOLA - 1" with columns for Remarks, Quantity (SFT), Price, and Total Price. It includes data for various tile types and their quantities.
- Plant & Storage location wise FG Inventory Aging:** Shows a table for "TILES PLANT SHOLA - 1" with columns for Product, Size, and Total. It includes data for various tile types and their quantities.
- SALES REPORT:** Shows a table for "TILES PLANT SHOLA - 1" with columns for Distribution Center, Item Code, Customer Name, Invoice No., Inv. Date, Group, Size, Price, SFT, and Net Amount. It includes data for various tile types and their quantities.

# Incorporating Client

## How Sheltech has benefited from using KnD-ERP

### **Streamlined Processes:**

By integrating key functions such as production, sales, purchase, inventory, and more, KnD-ERP has eliminated silos and streamlined processes. This newfound efficiency has led to reduced operational costs, minimized errors, and faster response times, enabling organizations to stay agile and competitive.

### **Real-Time Insights:**

In today's data-driven world, [Your ERP Software] offers real-time analytics and reporting, granting organizations immediate access to critical insights. This has empowered decision-makers to make informed choices, identify trends, and capitalize on market opportunities swiftly.

### **Inventory Mastery:**

One of the standout features of KnD-ERP is its inventory management capabilities. By automating stock tracking, reordering processes, and issuing items seamlessly, organizations have witnessed significant reductions in excess inventory, leading to cost savings, while ensuring that they meet customer demands consistently.

### **Enhanced Customer Satisfaction:**

Through KnD-ERP, Sheltech has improved their customer service levels. Whether it's efficient order processing, accurate order fulfillment, or faster response to customer inquiries, the software has allowed businesses to create lasting customer relationships.

### **Production Precision:**

Manufacturing company (Sheltech) using KnD-ERP have reported enhanced production precision. The ability to generate production orders in response to inventory shortages and optimize production workflows has led to reduced downtime and higher output quality.

# Incorporating Client

## How Sheltech has benefited from using KnD-ERP?

### **Cost Savings:**

By automating various processes, KnD-ERP has significantly reduced manual labor, paperwork, and associated costs. Organizations have experienced substantial cost savings, allowing them to invest resources where they matter most.

### **Compliance and Accountability:**

KnD-ERP has also played a pivotal role in ensuring regulatory compliance and accountability. Robust audit trails, compliance reports, and documentation features have helped them meet industry standards and navigate audits with confidence.

### **Scalability:**

KnD-ERP has proven to be scalable and adaptable, accommodating the changing requirements of businesses without disruption.

In conclusion, the benefits reaped from using KnD-ERP are diverse and impactful, leading to increased efficiency, profitability, and overall success for businesses. As a trusted partner in their digital transformation journey, KnD-ERP continues to drive innovation and excellence across a wide spectrum of industries.

# Incorporating Client

## Non-Manufacturing Companies



Here are some non-manufacturing companies using KnD-ERP software for purchase, inventory, sales, and general ledger functions with short descriptions highlighting the benefits:

### Streamlined Purchase Management:

- Efficiently manage the procurement process by recording invoices, LC (Letter of Credit) details, and purchase rates within the ERP.
- **Benefit:** Improved accuracy and control over purchase data, ensuring compliance with supplier agreements and financial transparency.

### Inventory Control and Accuracy:

- Maintain precise inventory records, tracking received quantities and item details.
- **Benefit:** Reduced risk of overstocking or stockouts, leading to better inventory management and cost savings.

### Sales Order Processing:

- Create and manage sales orders seamlessly, keeping track of customer requirements and order statuses.
- **Benefit:** Enhanced customer service, faster order fulfillment, and improved customer satisfaction.

### Financial Management and General Ledger:

- Integrate general ledger functions into the ERP for comprehensive financial management.
- **Benefit:** Simplified financial reporting, accurate accounting, and real-time visibility into financial health.

### Data Centralization:

- Consolidate all purchase, inventory, sales, and financial data in one centralized system.
- **Benefit:** Easy access to critical information, reducing data entry errors and improving decision-making.

### Reporting and Analytics:

- Leverage robust reporting and analytics tools to gain insights into purchasing trends, inventory turnover, sales performance, and financial metrics.
- **Benefit:** Informed decision-making, data-driven strategies, and the ability to identify areas for improvement.

# Incorporating Client Non-Manufacturing Companies



## Improved Supplier Relations:

- Maintain accurate records of supplier invoices and transactions, facilitating smoother communication with suppliers.
- **Benefit:** Strengthened supplier relationships, potential for negotiating better terms, and on-time payments.

## Inventory Control and Accuracy:

- Maintain precise inventory records, tracking received quantities and item details.
- **Benefit:** Reduced risk of overstocking or stockouts, leading to better inventory management and cost savings.

## Cost Control:

- Monitor costs associated with purchases, inventory, and sales operations.
- **Benefit:** Identify cost-saving opportunities, optimize pricing strategies, and enhance profitability.

## Scalability:

- Accommodate business growth with ease by scaling up the use of ERP modules as needed.
- **Benefit:** Flexible and adaptable solutions that grow with the company's expanding needs.

## Compliance and Security:

- Ensure compliance with financial regulations and data security standards.
- **Benefit:** Reduced compliance risks, safeguarded financial data, and enhanced security.

## Audit Trail and Accountability:

- Maintain detailed audit trails for all transactions and activities.
- **Benefit:** Enhanced accountability, transparency, and audit readiness.

## Time and Resource Efficiency:

- Streamline processes, reduce manual data entry, and minimize administrative overhead.
- **Benefit:** Improved operational efficiency, reduced labor costs, and more focus on strategic activities.

# Who should use our KnD-ERP?

This ERP system is ideally suited for a wide range of companies and organizations across various industries. It offers comprehensive features and functionalities that can be tailored to meet the specific needs of different businesses. Here's a list of the types of companies and organizations for which this ERP system is ideal:

**Manufacturing Companies:** This ERP system is well-suited for manufacturing companies of all sizes, helping them manage production, inventory, sales, and procurement efficiently.

**Distributors and Wholesalers:** Companies involved in distribution and wholesale operations can benefit from the purchase, inventory, sales, and financial management capabilities of this ERP system.

**Retailers:** Retail businesses, whether brick-and-mortar or e-commerce, can leverage the inventory, sales, and financial modules to optimize their operations and enhance customer service.

**Service-Based Businesses:** Service-oriented companies can use this ERP system to manage their internal processes, handle client relationships, and maintain financial records.

**Supply Chain and Logistics Companies:** Organizations involved in supply chain and logistics operations can benefit from the inventory, procurement, and sales functionalities to streamline their operations.

**Financial Institutions:** This ERP system can be adapted to the needs of financial institutions, helping them manage their financial transactions, customer accounts, and compliance requirements.

**Healthcare Facilities:** Hospitals, clinics, and healthcare providers can utilize the ERP system to manage patient records, inventory of medical supplies, and financial transactions efficiently.

**Educational Institutions:** Schools, colleges, and universities can use this ERP system for student management, inventory tracking, and financial management.

**Nonprofits and NGOs:** Nonprofit organizations can leverage the ERP system to manage donor information, track grant funding, and maintain financial transparency.

**Government and Public Sector:** Government agencies and public sector organizations can use this ERP system for procurement, financial management, and reporting purposes.

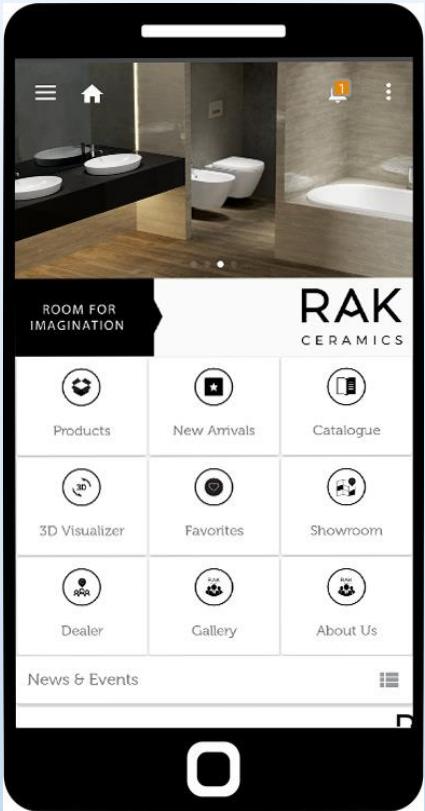
**Professional Services Firms:** Law firms, consulting agencies, and other professional services providers can streamline their operations using the ERP system.

**Small to Large Enterprises:** The scalability of this ERP system makes it suitable for businesses of all sizes, from small startups to large enterprises.

**Global Companies:** Companies with international operations can benefit from the multi-currency and multi-language support, making it suitable for global expansion.

In summary, this ERP system is versatile and adaptable, making it an ideal choice for a wide range of companies and organizations across different sectors. Its flexibility and customizable features ensure that it can be tailored to meet the unique requirements and goals of each business it serves.

# E Catalog

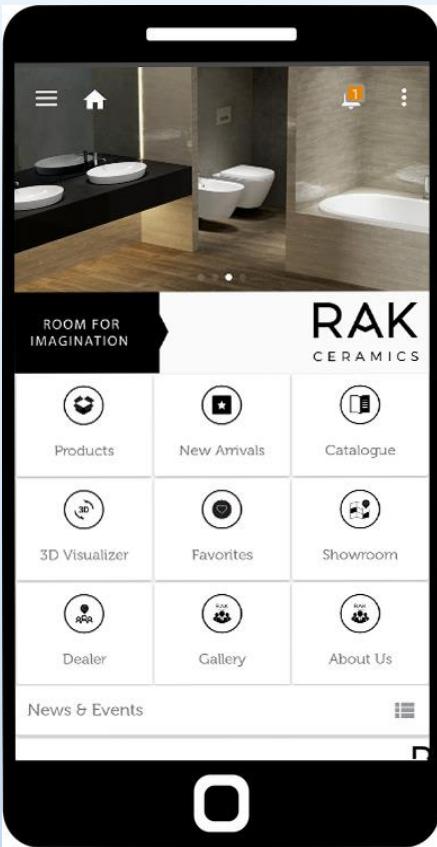


## E-Catalog Mobile Application

E-Catalog is an application (Android & iOS) to display products like tiles and ceramics by which manufacturers can quickly & easily engage their clients. Users can view and choose from the tiles and sanitary products without having to go to any display shops or showrooms. This saves them both time & effort and all the while, manufacturers benefit from the showcase of their products.

Featuring beautiful yet minimalistic UI & easy to use interface, the application is fully user friendly. With the help of navigation menu and shortcut icons, user can quickly navigate to their desired page or products. Below is the list of features the app provides:

# E-Catalog Features



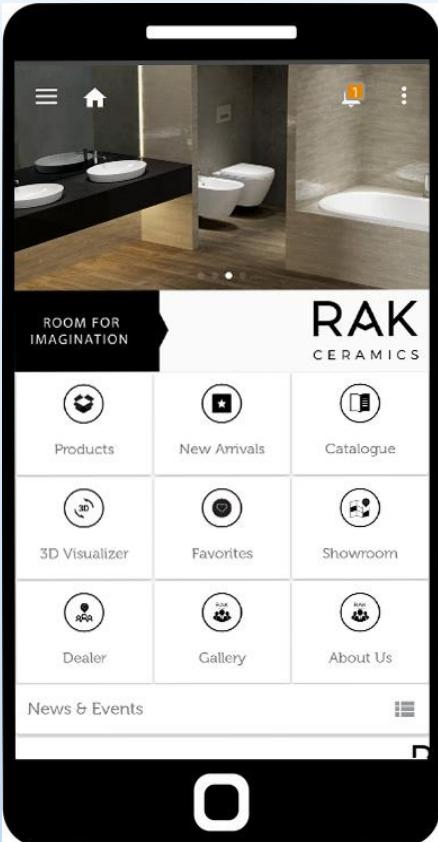
- Dashboard
- Option for User Registration by SIM and User Information
- Showing Product list with Picture with room visualization picture (Individual/Group).
- Update Product Catalog with Picture (with Décor & Border and Color options in Sanitary).
- Price List of Product.
- Customer /Business Partner List with Contact ( with Google MAP options)
- RAK Display Center list with contact ( with Google MAP options)
- Popup News & Events option for communication with dealers/partners.
- Have option to create Sales Order and send it to designated sales person mail or in apps module to view or download it in excel/pdf format.
- Sales Person can update the status of sales order so that customer can get information of this order.
- After Invoicing from SAP, Sales Person can send the invoice (pdf) format to customer for faster communications.
- Customer Complain Record.
- Feedback & contact options.
- Simplicity for the end users.
- Support for all Android versions.
- High Performance.
- Security.
- Offline work.
- Regular Update.
- User can search in advance level (i.e. any keyword, Brand, Model, Size, color, subgroup etc.)
- Analysis report can generate for company side (i.e. Apps are using or not etc.)

# Incorporating Client Manufacturing Company

Let's take a moment to highlight one of our esteemed clients, RAK Ceramics. RAK Ceramics, a leading player in the Tiles & Sanitary ware manufacturing sector in Bangladesh & UAE, chose this mobile applications (Android & iOS) to show products catalog to customers & their respective dealers. Through a dedicated collaboration, we helped them achieve remarkable milestones, resulting in significant cost savings and heightened customer satisfaction.

**RAK**  
CERAMICS

# How they can Benefit Using this Applications?



**Improved Product Visibility:** The app provides a platform for showcasing their products to a wider audience, including dealers, distributors, and the general public. This increased visibility can lead to more sales opportunities.

**Efficient Catalog Access:** Dealers and distributors can easily access the company's product catalog, browse through it, and even download it for offline use. This ensures that product information is readily available to the sales team.

**Personalized User Experience:** Users can filter products by size, model, category, series, and dimensions, allowing them to find exactly what they are looking for quickly. This enhances the user experience and increases the likelihood of finding products of interest.

**Social Media Sharing:** Users can share specific items on social media, effectively turning customers into brand advocates. This can help in spreading awareness about the company's products and driving organic traffic to the app.

**Customer Engagement:** The app's features, such as adding items to favorites, room visualizer, and news/events, encourage user engagement and interaction. Engaged customers are more likely to make repeat purchases.

**Dealer and Distributor Support:** Authorized users can access daily stock updates, pricing information, and invoice panels. This streamlines communication between the company and its partners, improving efficiency in the supply chain.

**Location-Based Services:** The app offers a dealer directory with Google Maps navigation and showroom information. This helps customers and partners locate dealers and showrooms easily, enhancing the offline shopping experience.

**Photo Gallery:** The photo gallery can showcase real-world installations of the company's products, allowing potential customers to see how the products look in various settings, which can boost confidence in their purchases.

**Promotional Notifications:** The ability to send promotional notifications keeps users informed about special offers, discounts, and new product launches, increasing the likelihood of sales during promotions.

**Customer Support:** The customer help center within the app provides a convenient channel for users to seek assistance and resolve issues, leading to higher customer satisfaction and loyalty.

**Item Synchronization:** Regularly updating product information and prices ensures that users have access to the latest offerings, helping the company stay competitive in the market.

**Company Executive Directory:** Having contact information for company executives readily available can facilitate communication and strengthen relationships with dealers, distributors, and customers.

# Who should use this Applications?

This application is ideal for a variety of users and companies within the tiles and sanitary manufacturing industry. Here are some potential user groups and companies that can benefit from using this app:

**Tiles and Sanitary Manufacturing Companies:** The primary users of this app are manufacturers in the tiles and sanitary ware industry. They can use it to showcase their products, communicate with dealers and distributors, and streamline their operations.

**Dealers and Distributors:** Dealers and distributors of tiles and sanitary ware can use the app to access product catalogs, check daily stock updates, view pricing information, and place orders efficiently. It helps them stay informed and connected with the manufacturer.

**Architects and Interior Designers:** Professionals in the field of architecture and interior design can use the app's room visualizer to help clients visualize how different tiles and sanitary products will look in their projects. This aids in product selection and design planning.

**General Public:** The app is also designed for the general public who may be interested in browsing and purchasing tiles and sanitary products for their homes or projects. It provides a user-friendly interface for product discovery.

**Showrooms and Retailers:** Showroom owners and retailers can benefit from this app by accessing product information, including pricing and availability. It can help them manage their inventory and assist customers effectively.

**Contractors and Builders:** Professionals in the construction industry, such as contractors and builders, can use the app to source and specify tiles and sanitary products for their projects. The app's features aid in product selection and procurement.

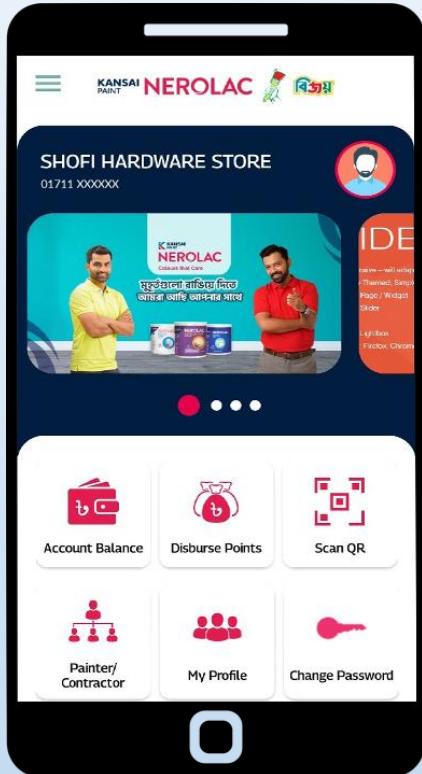
**Customer Service Teams:** The customer help center information within the app is valuable for customer service teams within the manufacturing company. It allows them to assist customers and partners promptly.

**Marketing and Sales Teams:** Marketing and sales teams can leverage the app to promote new products, send promotional notifications, and engage with customers and partners. It supports marketing and sales efforts.

**Company Executives and Management:** The executive directory feature is useful for company leaders who may need to be contacted by partners or customers. It facilitates communication between top management and stakeholders.

In summary, this application caters to a wide range of users within the tiles and sanitary ware industry, including manufacturers, distributors, professionals in design and construction, showroom owners, and the general public. Its versatility makes it a valuable tool for enhancing communication, marketing, sales, and customer engagement in the industry.

# Dealer & Painter CRM



## M CRM Mobile Application

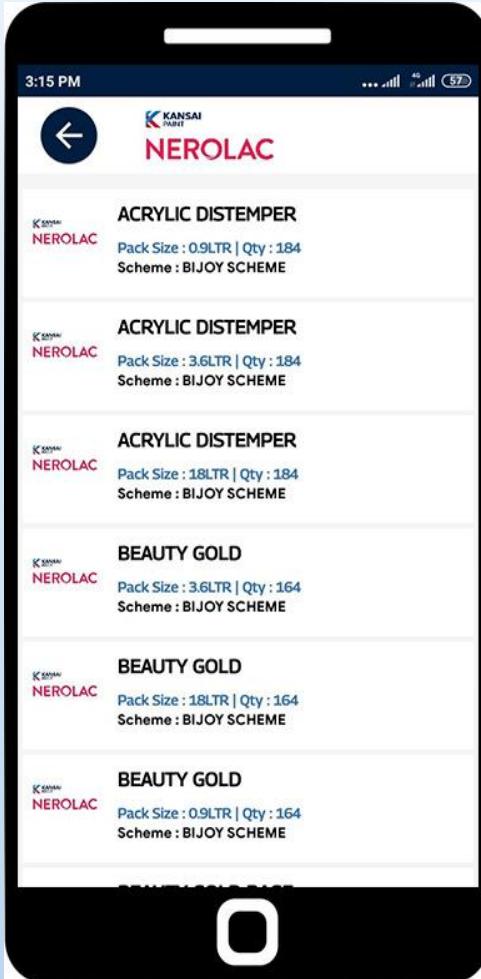
This App generally use by Paints Company' Dealers for their registered painters. This will benefit all their Dealers/Distributors and Painters to claim points based product lifting and usages.

Here Dealer can redeem all scratch card amount given by painter and can add points to painter account based on the usages of Painters.

Dealer also can see their stocks and how much each painter have taken products from this app. Painter can see their membership status and how much points has been added to their account as well.

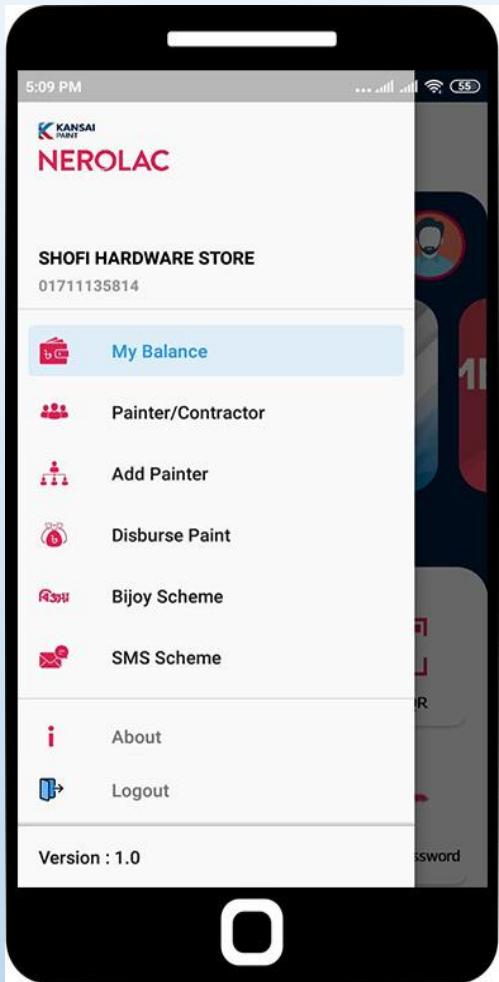
# Dealer & Painter CRM Features

## For Token SMS System



- Update product
- Dealer registration
- Registration (Dealer & Painter) Approval by Marketing Department
- Barcode Generate using product code, ID & date
- Unique Barcode Generate by md5/hash security system
- SMS & Barcode validation
- SMS confirmation after disburse money
- Point segregate for SMS and QR code scan
- Dealer's product will be add after product delivery
- Allocate points/incentive to dealer & painters
- Can apply limited time offer for special dealer scheme
- Download painters points information
- Bkash / Nagad API integration
- Update disbursed point table
- 2 Way SMS system
- Both of SMS & barcode scan system for validate
- Update Point balance.
- Money disburse to both of dealer & painter as per company's instruction percentage
- Dealer incentive system against painter every token point disburse
- Invoice download
- Painter point information
- Monthly Report Download
- Point information list & more

# Dealer & Painter CRM Features



## For Point base Scheme

- Secure Dealer Registration with OTP
- Check dealer registered SIM connected in mobile for app login
- Token scan
- Painter registration with NID
- Point information
- Disburse products to painter account
- Disburse product point to painter account
- Invoice upload
- Product update information
- Painter list & their points information
- Notification system if management send any message to particular user/dealer
- Backend web panel

# Incorporating Client Manufacturing Company

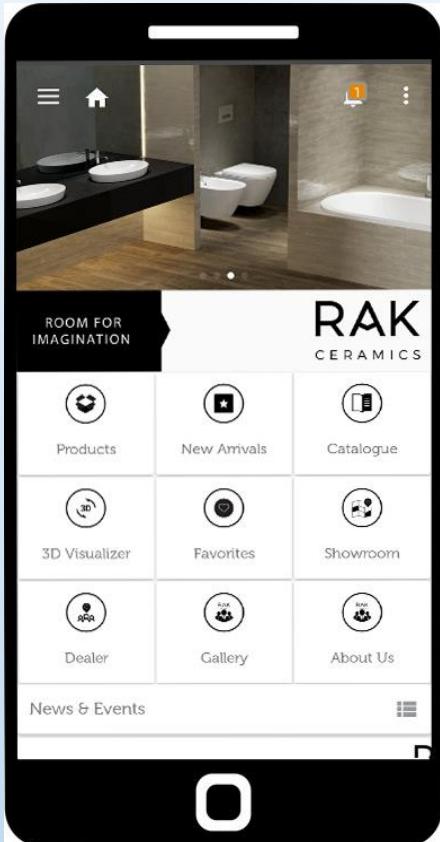
Kansai Nerolac Paints Bangladesh, a leading player in the paint manufacturing sector in Bangladesh, India & Japan, chose this mobile applications for their Dealers/Distributors and Painters to claim points based product lifting and usages.

Dealer can redeem all scratch card amount given by painter and can add points to painter account based on the usages of Painters.

Dealer also can see their stocks and how much each painter have taken products from this app. Painter can see their membership status and how much points has been added to their account as well.



# Who should use this Applications?



This mobile application is designed to cater to the specific needs of Paint Manufacturer Company Dealers, Painters, and Distributors. It serves as a valuable tool for:

**Dealers/Distributors:** Dealers and Distributors of the Paint Manufacturer Company can use this app to efficiently manage their operations. They can redeem scratch card amounts provided by painters, monitor their stock levels, and track product distribution to individual painters.

**Painters:** Registered painters associated with the company benefit from this app by gaining a convenient platform to access their membership status and view the points credited to their account. They can also easily claim points based on product usage.

In summary, this application is essential for Dealers/Distributors to streamline their dealings with painters and for painters to monitor their membership status and earn rewards based on product usage. It bridges the gap between the manufacturer and its partners, enhancing efficiency and transparency in the paint supply chain.

# E-Learning Management (iskul)

## Unleash the power of iskul LMS !

Revolutionize education & training delivery. Empower learners, boost engagement, drive success. Elevate learning experience today!

iskul is for everyone at your institution!

## How does it work?

It's easy & intuitive! Everyone who signs up from your institution – including students, faculty & staff! We offer this as SaaS or on-premise installation. The client gets license to use for total number of admin, faculty & students. Licensing fee also depends on the number of courses delivered.



## Who should use iskul?

Who should use iskul ? Small & medium training organizations looking to deliver automated delivery with minimal administrative intervention.

## What is iskul LMS?

iskul is a powerful & versatile Learning Management System (LMS) platform designed to facilitate efficient & effective online learning & training experiences. Tailored for businesses, educational institutions, & organizations of all sizes, iskul is the perfect solution for managing, delivering, & tracking educational content.

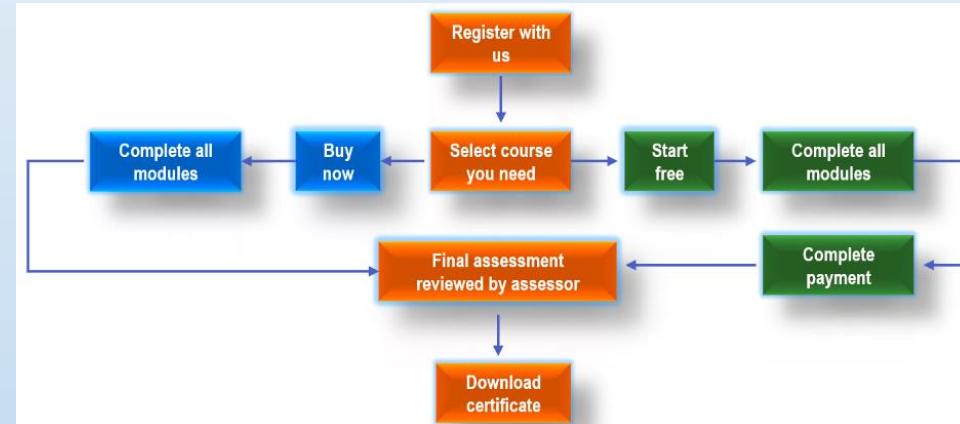
## Delivery Workflow?

iskul is designed to make the process of writing, editing & producing your training contents, assessments and project reports much quicker & easier for you & your collaborators

# E-Learning Management (iskul)

## Why Choose Us?

iskul empowers organizations to drive employee development, enhance educational outcomes, & maximize the impact of their training initiatives. With a user-centric design, powerful features, & a commitment to security & compliance, iskul is the ideal choice for those seeking a comprehensive solution to manage, deliver, & optimize their online learning experiences. Revolutionize the way you educate & train with iskul today



# E-Learning Management (iskul)

## Benefits:

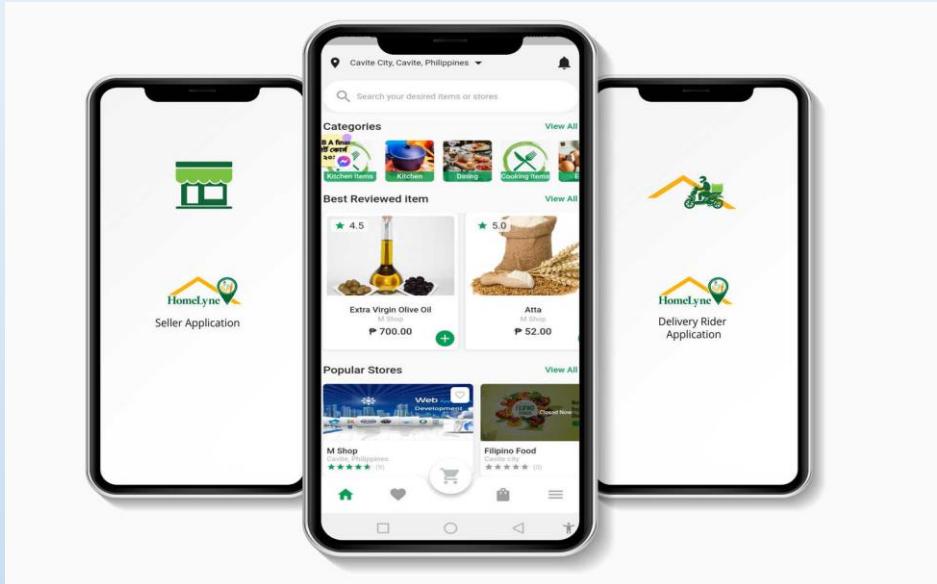
- **Efficient Training:** Streamline training processes, reduce administrative overhead, & deliver consistent, high-quality learning experiences.
- **Improved Engagement:** Engage learners with interactive content, foster collaboration through discussion forums, & promote knowledge retention.
- **Data-Driven Decisions:** Harness the power of data analytics to make informed decisions, refine training programs, & demonstrate the ROI of your educational initiatives.
- **Flexibility:** Adapt to changing learning needs & preferences with a flexible, scalable, & mobile-ready platform.

## Key Features:

- **User-Friendly Interface:** iskul offers an intuitive & user-friendly interface that ensures ease of navigation for administrators, instructors, & learners.
- **Course Creation & Management:** Create, customize, & organize courses with ease. Incorporate various multimedia elements, quizzes, assignments, & discussions to engage learners effectively.
- **Robust Analytics:** Access comprehensive analytics & reporting tools to gain valuable insights into learner progress, participation, & performance. Use data-driven insights to refine course content & teaching strategies.
- **Mobile Compatibility:** iskul is fully responsive & mobile-friendly, enabling learners to access content on their preferred devices, anytime, anywhere.
- **Scalability:** Whether you have a handful of learners or thousands, iskul effortlessly scales to meet your evolving needs.
- **Security & Compliance:** Ensure the security of sensitive data & compliance with industry regulations through robust security features & regular updates.
- **Personalized Learning Paths:** Tailor learning journeys by offering customized content & pathways for individual learners, allowing for a more personalized learning experience.
- **Training Delivery:** Teaching accounts are available to create, distribute, & review training contents, spot tests, assignments & final graded assessment. All delivered online, & supervised by AI tools.

# E-Learning Management (iskul)

# Multivendor Ecommerce



Our multivendor ecommerce platform offers a comprehensive solution for online shopping, connecting sellers and customers seamlessly. With dedicated mobile applications for sellers and delivery riders, we provide a user-friendly and efficient ecosystem for the entire ecommerce process. Our platform supports both Android and iOS devices, ensuring a wide reach and accessibility for users.

For sellers, our application enables them to easily manage their online stores, list products, track inventory, and process orders. They can showcase their products with appealing visuals and detailed descriptions, attracting customers and driving sales. With intuitive features and a user-friendly interface, sellers can efficiently handle customer inquiries, manage returns or exchanges, and track their sales performance.

Our delivery rider application empowers riders to efficiently handle order deliveries, ensuring timely and reliable shipping services. Riders receive real-time notifications for new orders, optimized delivery routes, and customer details. This streamlines the delivery process, reducing transit times and enhancing customer satisfaction. Through the application, riders can update order statuses, manage deliveries, and communicate with customers for a smooth and transparent delivery experience.

# Technology Profile & Skills



# Our Valuable Clients



RAK Ceramic BD



Sheltech Ceramics Ltd.



Kansai Paints



SINIBANGLADESH



Star Ceramics



Platinum Traders



Amas Industry



RedRoz Creation



HomeLyne



TH & Associates



Zaraah Aesthetic



Chef Biplab

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