



One Platform, One Data, One Source of Truth

Your ERP for ESG: Transforming Carbon & ESG Data into Strategic Value

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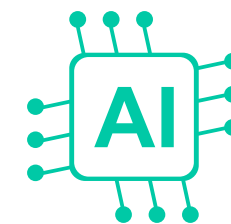
About Us



A London-based sustainability technology and assurance firm



End-to-end solutions from **preparedness** to action and **assurance**



Make ESG Data Credible Through AI-Powered Innovation



Enabling Data-Driven Decisions for Business Success Through ESG Intelligence



Simplifying complex regulations and stakeholder expectations



Vision

To be the global catalyst in making sustainability data as **credible & managed** as financial data

Our Intelligent Sustainability Ecosystem



Insights

ESG Compass Suite: AI-driven ESG assessments and preparedness intelligent platform

- ESG Insight AI – Maturity and Roadmap
- ISSB Readiness
- CSRD Readiness
- Double Materiality Assessment
- ESG Due Diligence
- Human Rights Due Diligence (HRDD)
- e-learning and collaboration hub.



Action

LevelUp Net Zero: Automated carbon accounting and management

- Granular and audit-ready carbon measurement and reporting
- Supply chain Model
- Climate scenario modeling
- User-friendly interface
- API Integration Capabilities
- Advanced Predictive Analytics



Risk Management & Assurance

GreenShield Suite: anti-greenwashing risk management, assurance and compliance solution

- ESG risk management
- Stakeholders Engagement & ESG Incident Management
- Anti-greenwashing rule assessment and compliance

ESG Compass Suite

Your AI-Powered Sustainability Navigator

01

GreenSight AI: Gain deep, AI-powered insights into your ESG performance

02

CSRD Readiness: Self-assess and Prepare for Corporate Sustainability Reporting Directive compliance

03

ISSB Readiness: Self-assess and align with International Sustainability Standards Board requirements

04

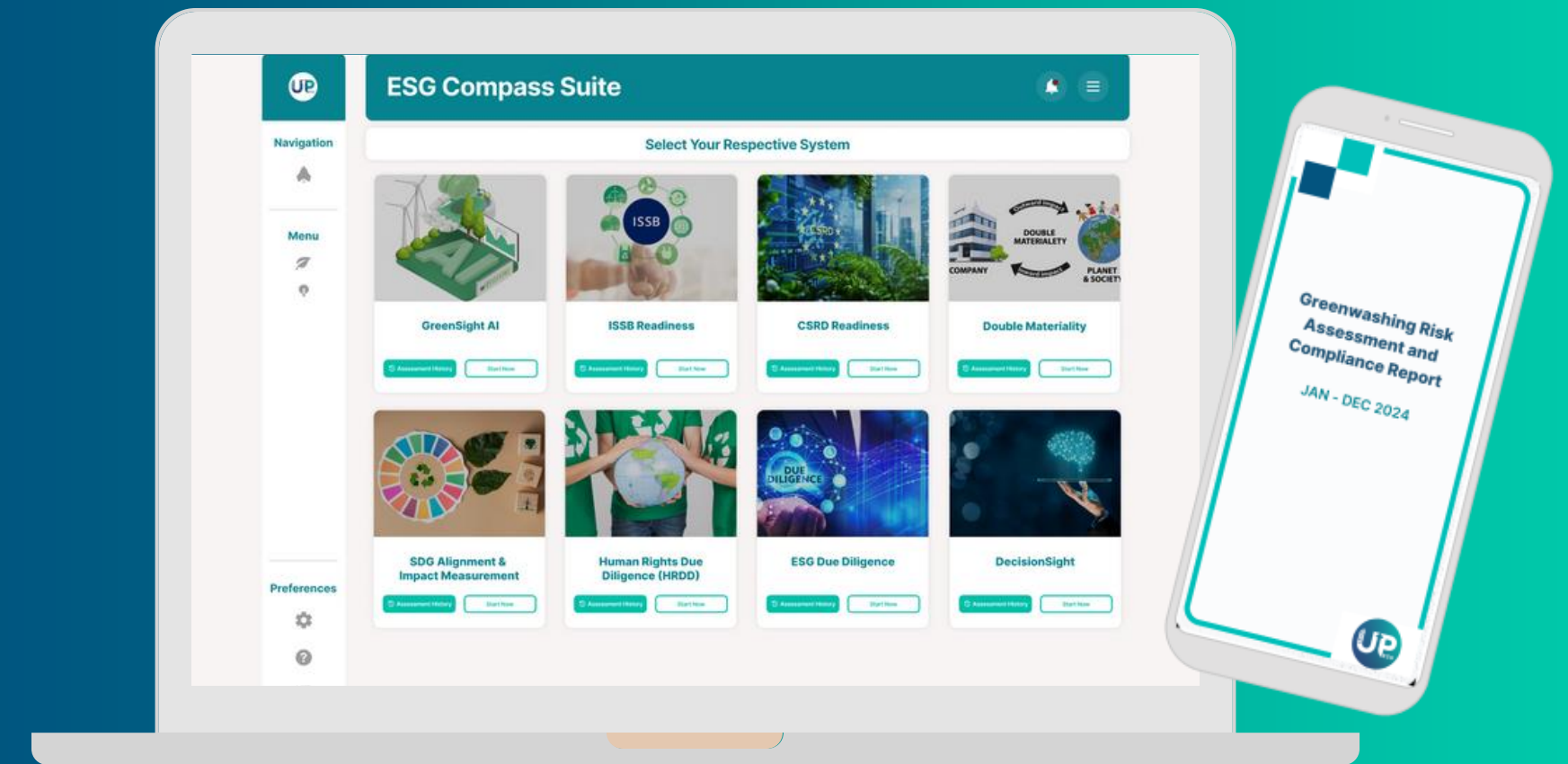
ESG Due Diligence: Conduct thorough ESG risk assessments

05

Human Rights Due Diligence (HRDD): Ensure respect for human rights across your value chain

06

Double Materiality Assessment: Identify and prioritise ESG issues that matter most to your business and stakeholders



GreenSight AI

Unlock Your ESG Potential with AI-Powered Maturity Rapid Assessment

01

ESG Rapid Scan™: 30-minute sustainability assessment powered by proprietary AI insights & global frameworks

02

Strategic Action Roadmap: Get a maturity aligned action plan to enhance your ESG practices

03

Dynamic Data Visualization: Track progress with interactive metrics and reports

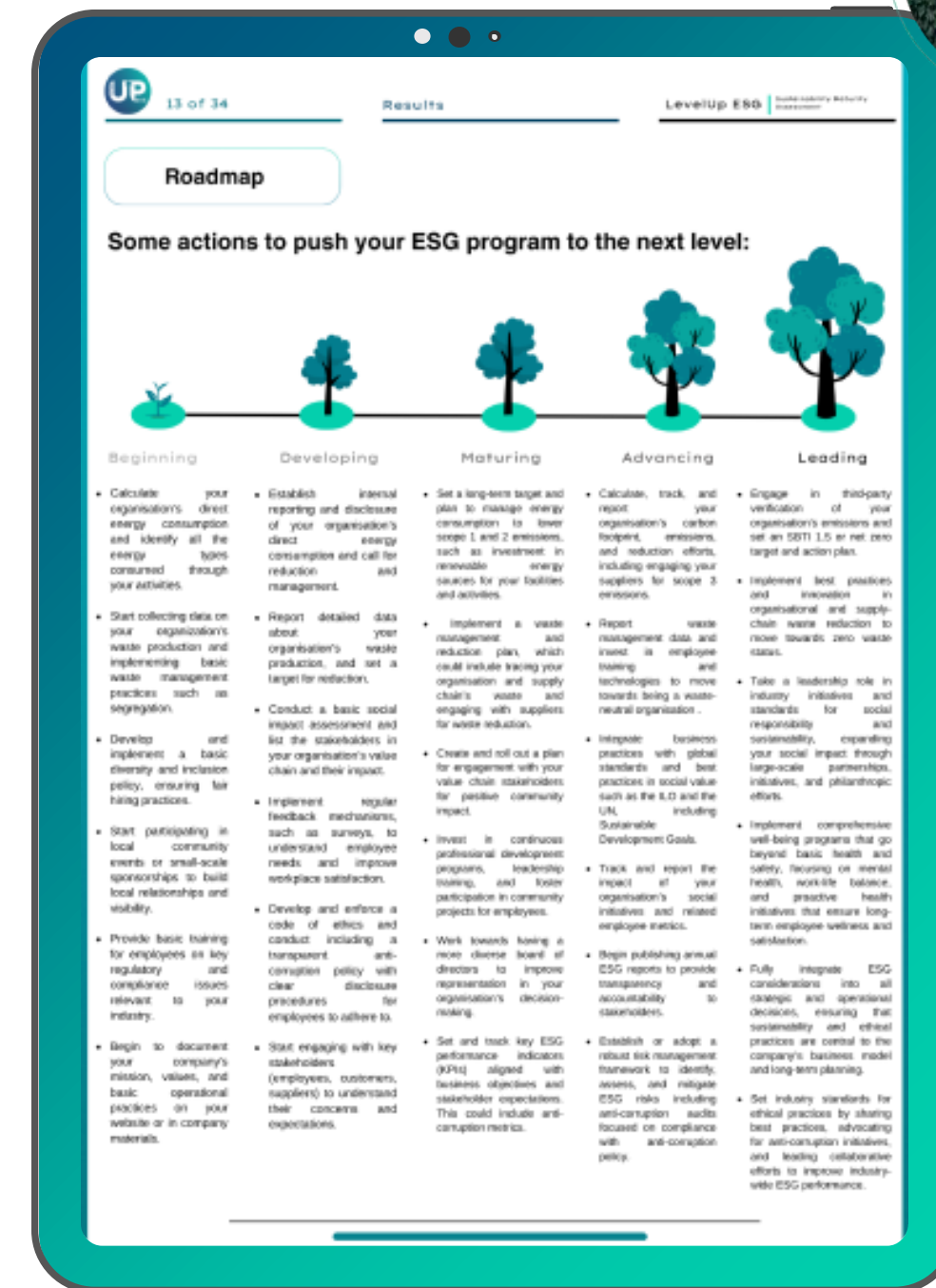
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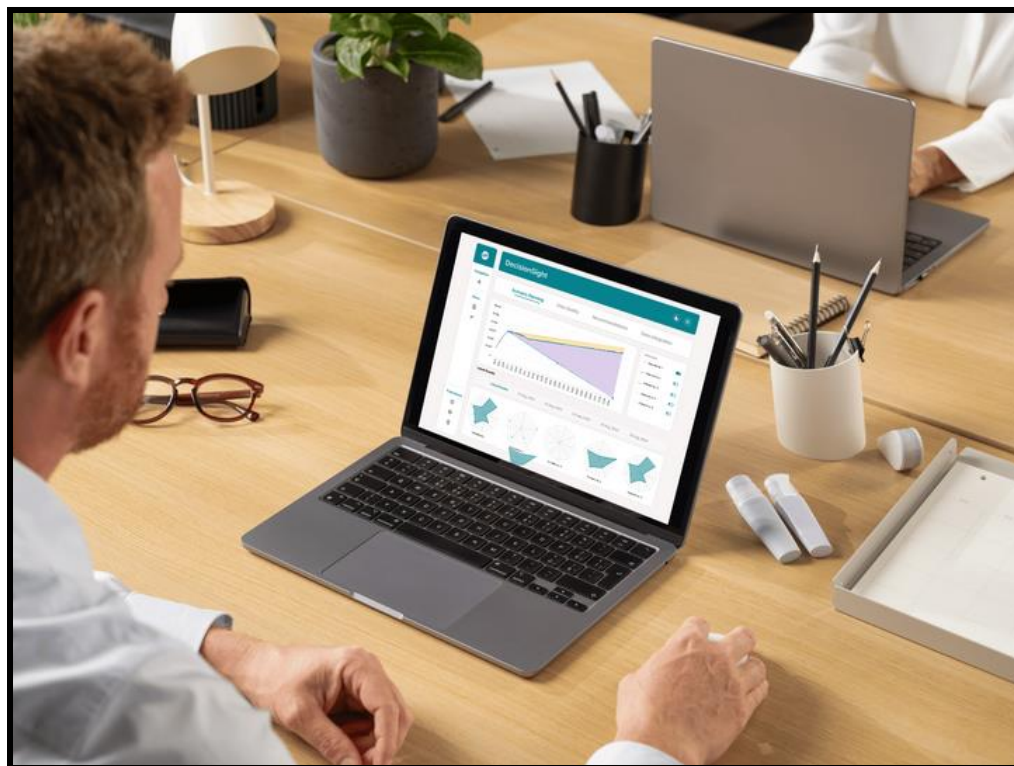
Proactive Compliance insights: Stay updated on evolving ESG regulations and requirements

05

Intelligent Progress Radar: Stay ahead with smart progress tracking and AI-driven analytics that highlight improvement opportunities

Get your Free AI-Powered Maturity Assessment

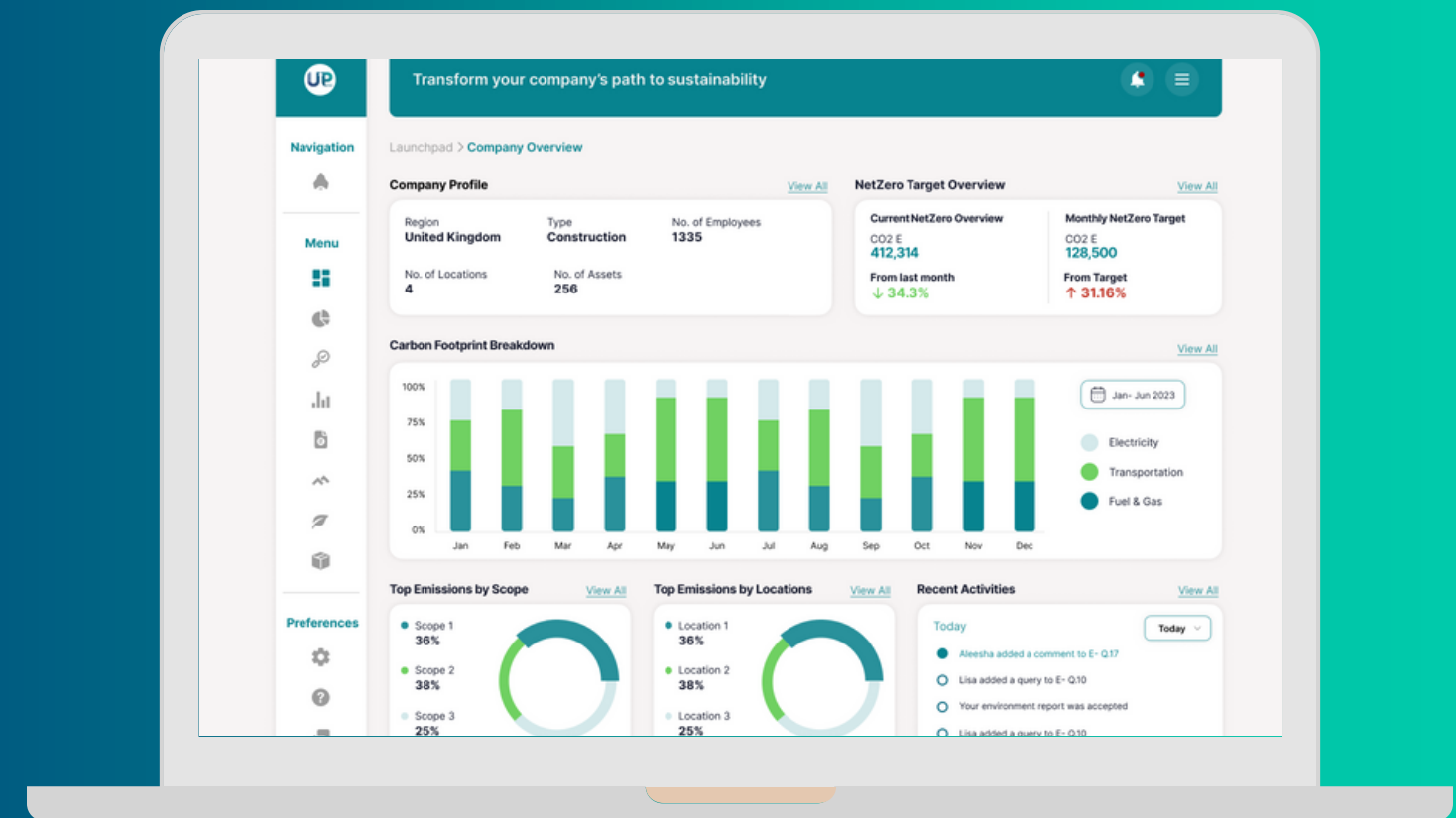


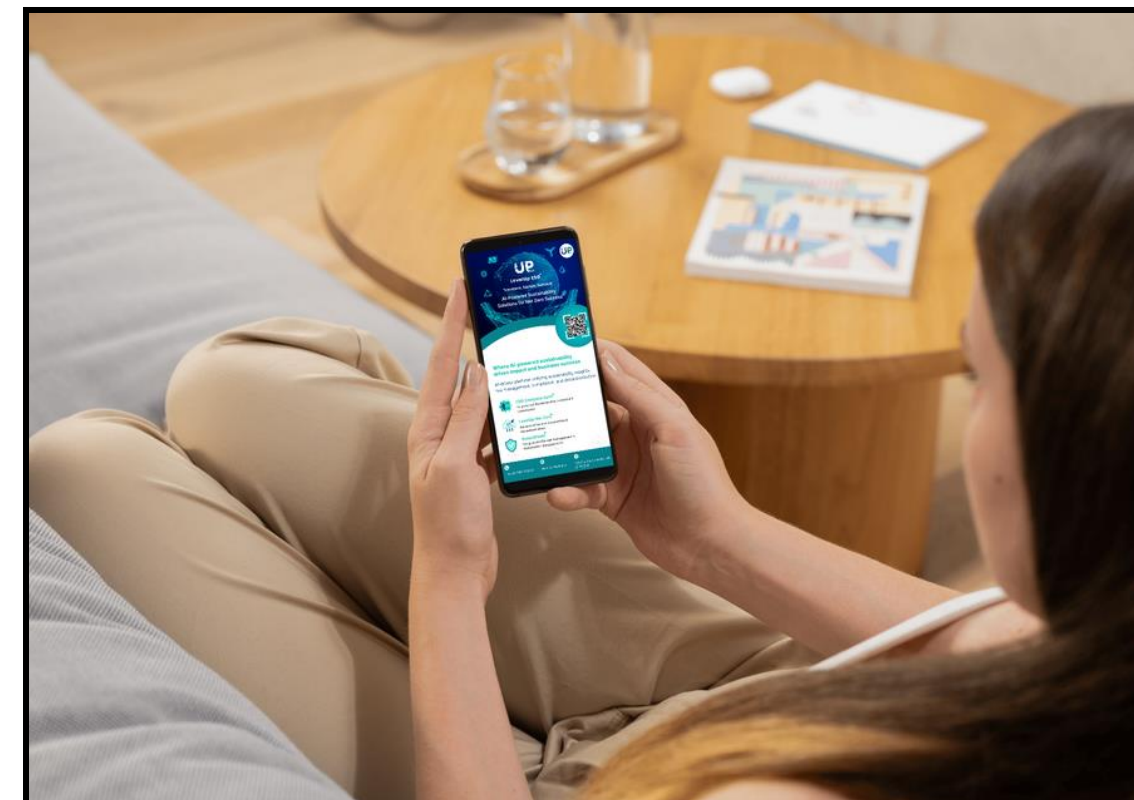
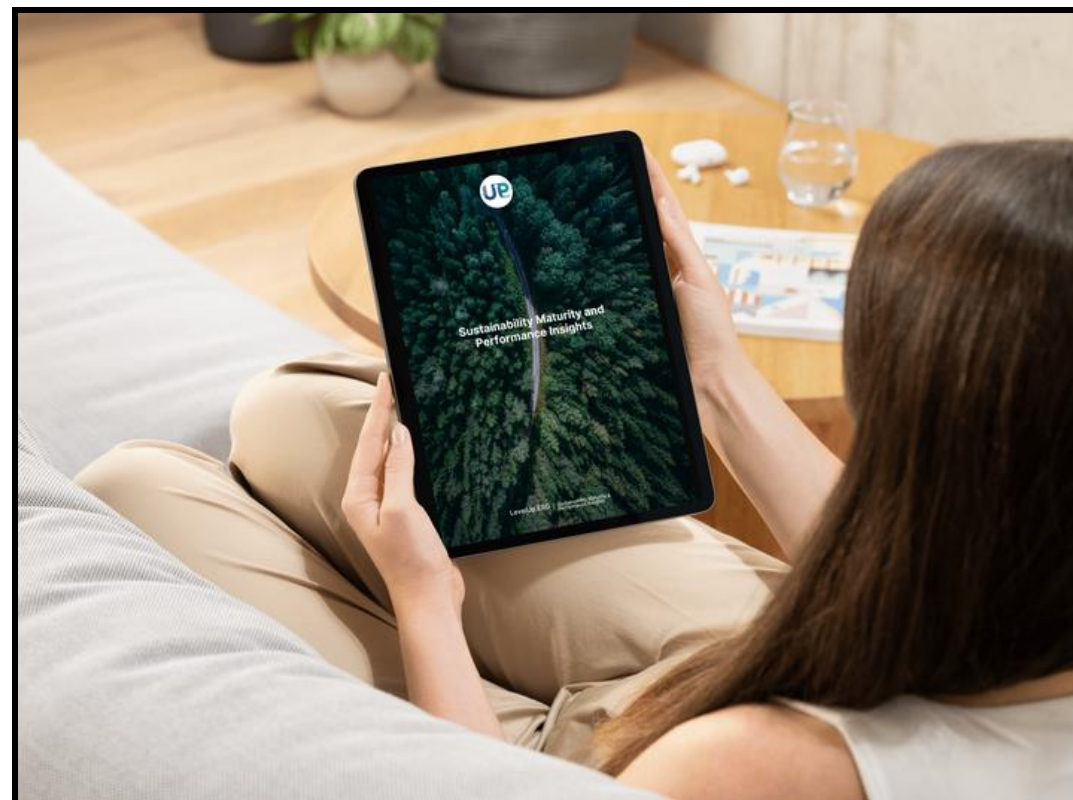
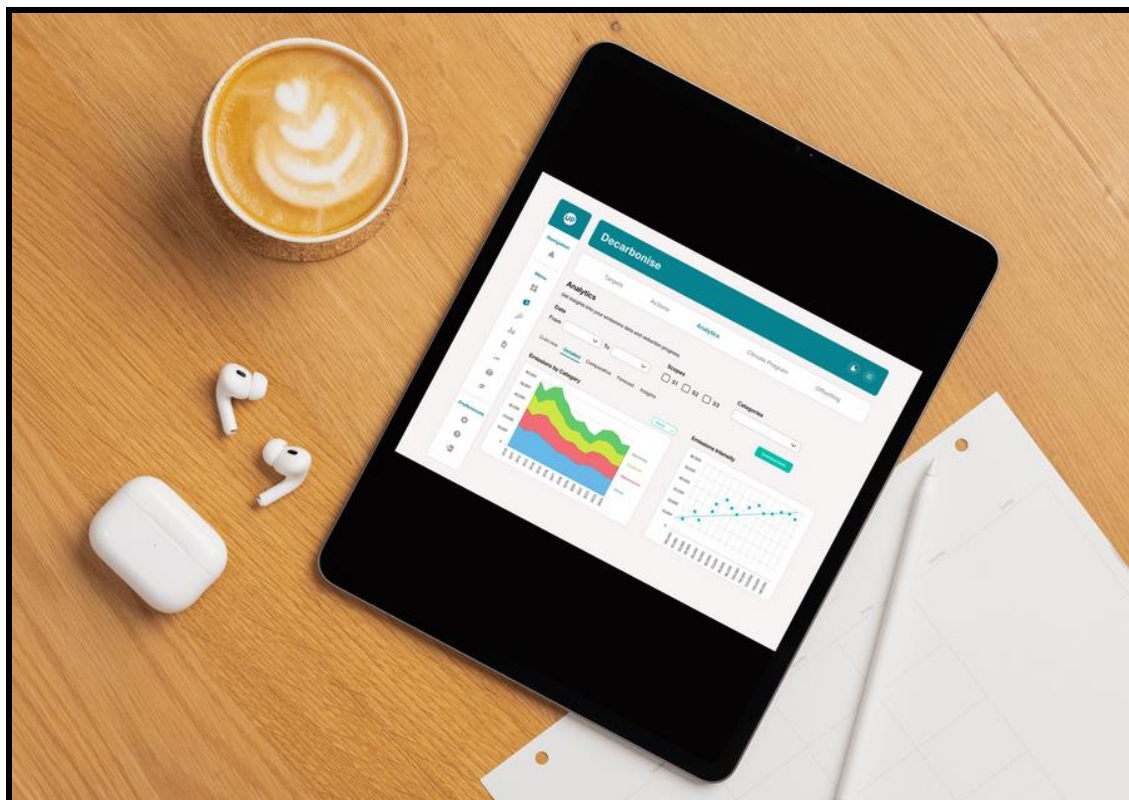


LevelUp Net Zero

Intelligent Decarbonisation Platform

- 01 Automated carbon footprint tracking across value chain
- 02 Transparent, auditable carbon reporting and compliance
- 03 Seamless integration with IoT, ERPs for granular, auditable data
- 04 Science-based target setting and reduction pathway optimization
- 05 Predictive carbon analytics and scenario modeling





GreenShield

ESG Risk management, Compliance & Stakeholders Engagement

Navigate and Automate Your ESG Risk Management and Compliance

01

Comprehensive ESG risk management and mitigation

02

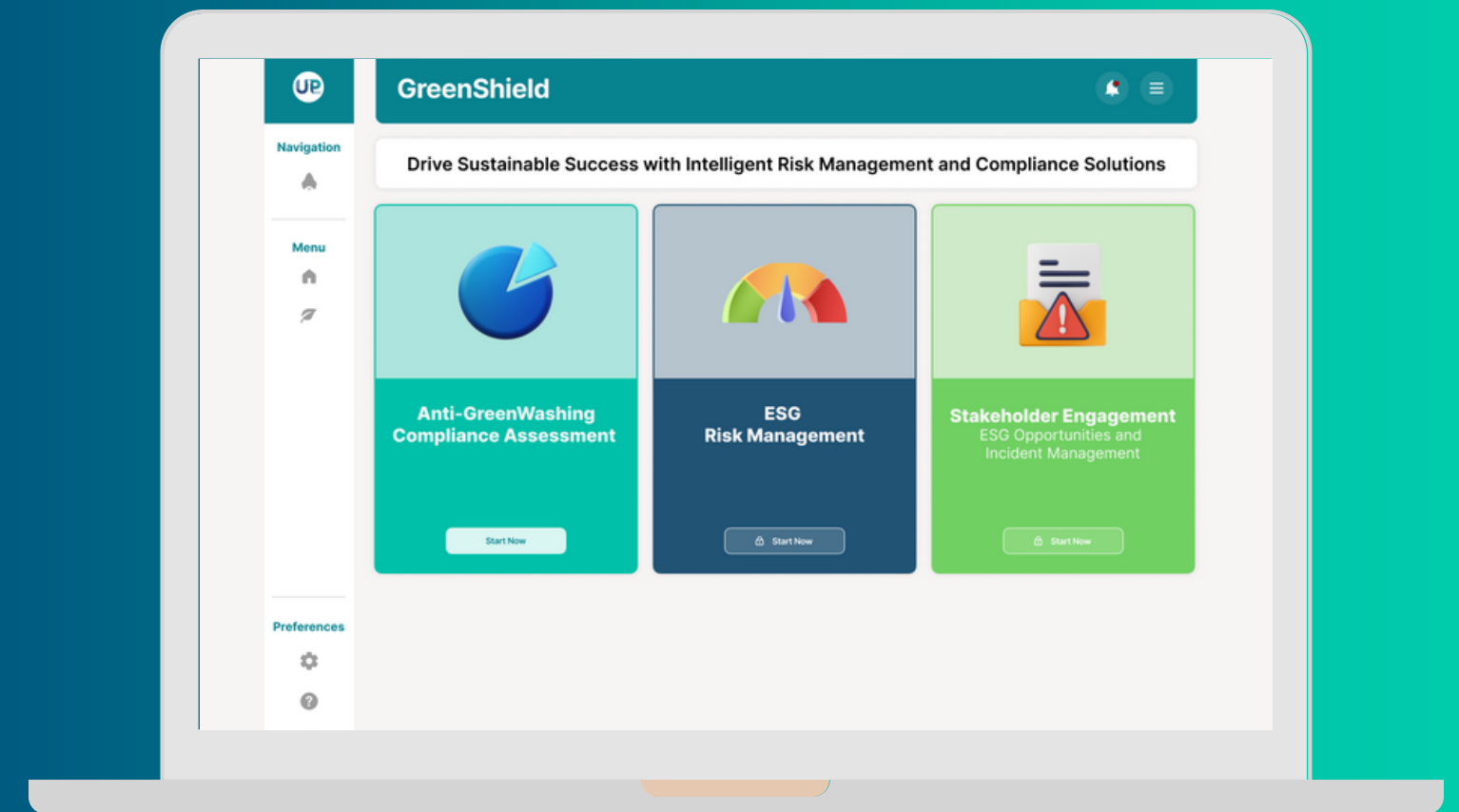
AI-powered Stakeholders Engagement and incident management and reporting

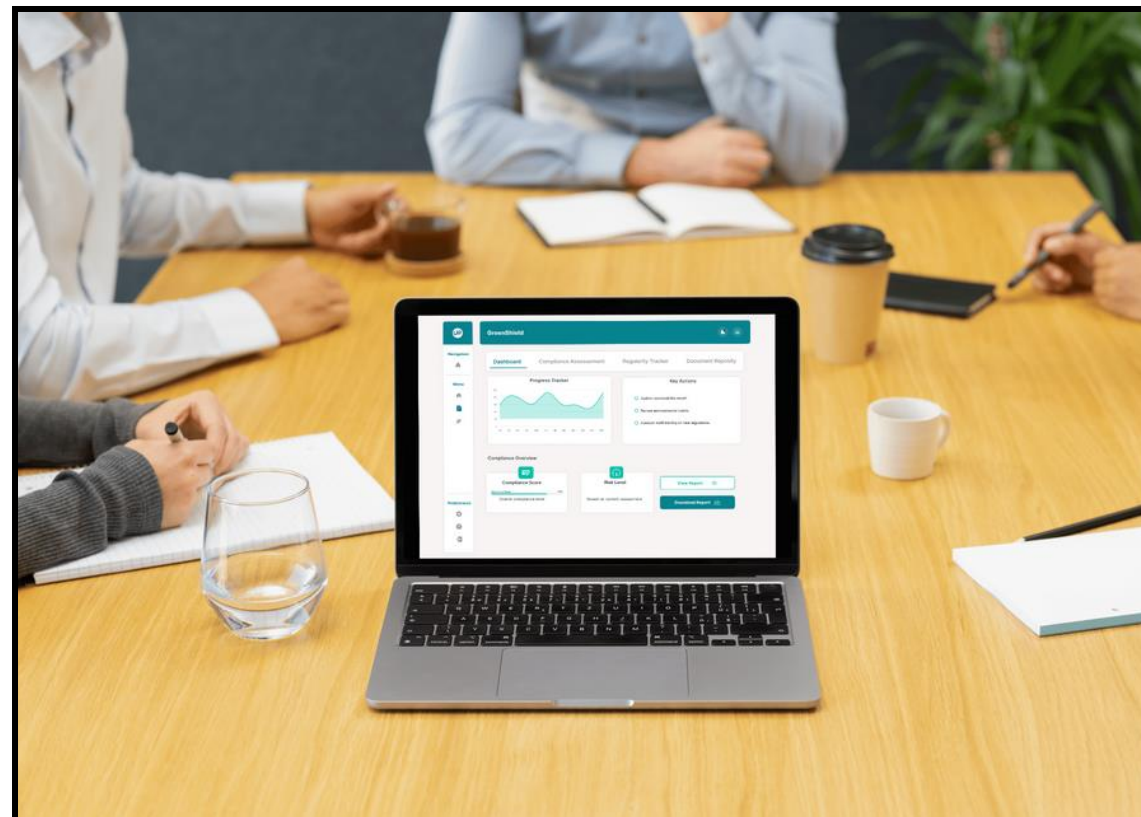
03

Robust data validation and verification through cutting edge technology and certified auditors.

04

Transparent, auditable data and regulatory compliance self assessments







LevelUp ESG®

Transform, Sustain, Succeed

AI-Powered Sustainability Solutions for Net Zero Success



Where AI-powered sustainability drives impact and business success

AI-driven platform unifying sustainability insights, risk management, compliance, and decarbonisation



ESG Compass Suite™
AI-powered Sustainability Analytics & Compliance



LevelUp Net Zero™
Advanced Carbon Accounting & Decarbonisation



GreenShield™
Integrated ESG risk management & Stakeholder Engagement



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Get CBAM-ready

with LevelUp ESG

01

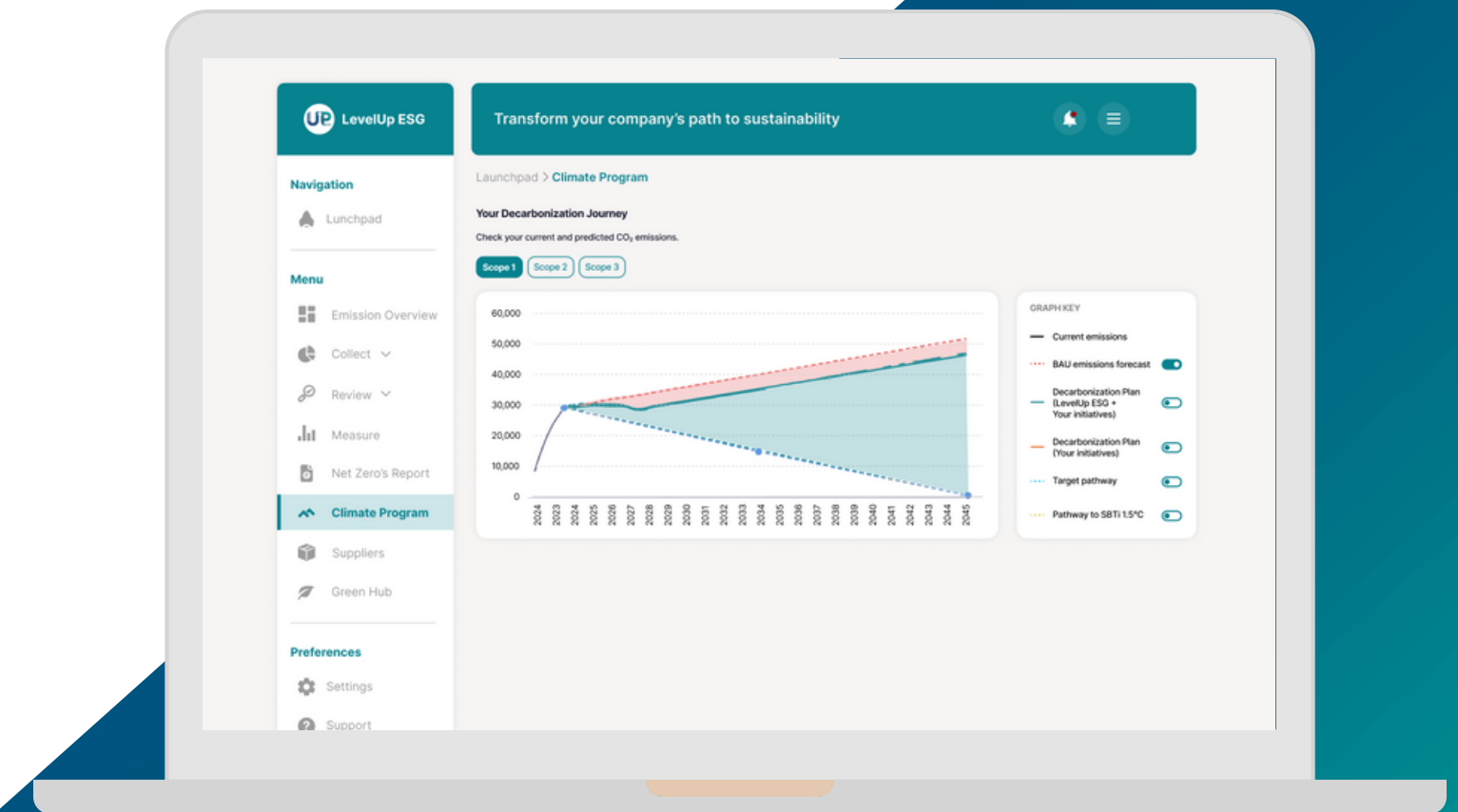
Streamline Reporting: Effortlessly collect and manage data to get ready for CBAM reporting requirements.

02

Supplier Engagement Made Easy: Collaborate with suppliers to ensure their data is accurate and up-to-date.

03

Reduce CBAM Costs: Optimize your operations and identify cost-saving opportunities with our data-driven insights.



Get SECR-ready

SECR Compliance



Streamline Reporting

Effortlessly collect and manage data to meet SECR reporting requirements.



Comprehensive Solutions

Scope 1, 2, and 3 emissions calculation
Energy efficiency action planning
SECR-compliant reporting



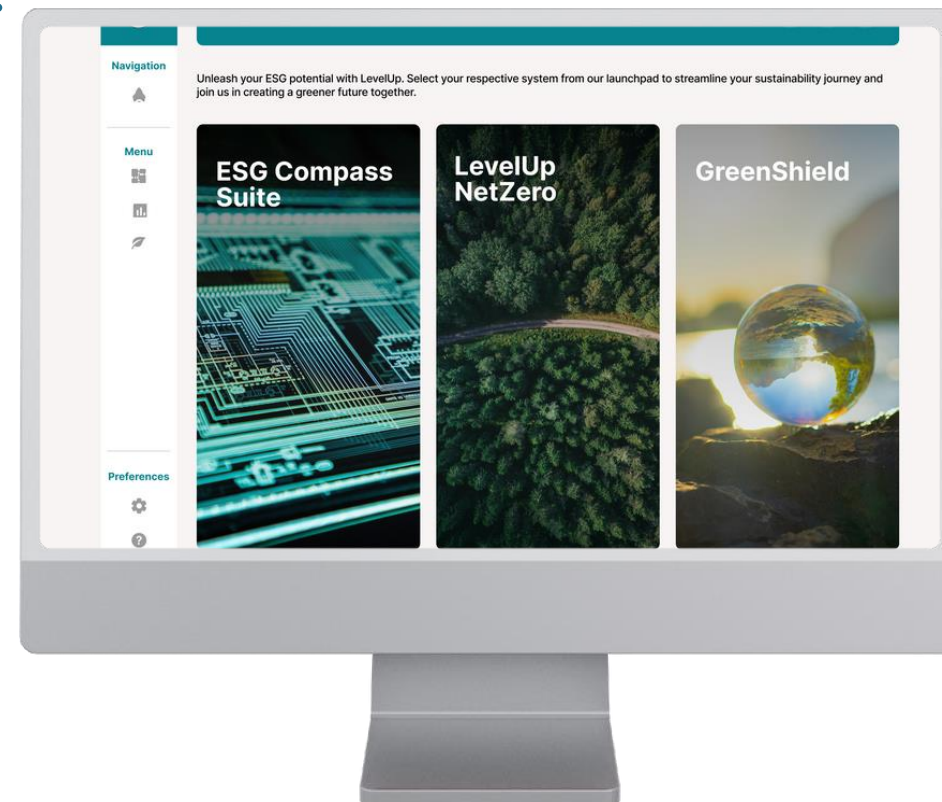
Beyond Compliance

Transform SECR requirements into opportunities for sustainability leadership

Sustainability Report Assurance

AI-Powered Sustainability Intelligence

- Intelligent Assurance Platform: AI-driven data anomaly detection and verification for enhanced reliability.
- Global Standards Alignment: Adherence to international sustainability assurance standards and recognized reporting frameworks (ISSB, CSRD) for credibility and comparability.
- Certified Assurance Professionals: Engagement of qualified experts for independent verification and stakeholder trust.



Green Hub

Peer Collaboration and Upskilling for
the Green Economy



**Immersive e-learning
library in sustainability,
climate and ESG best
practices**



**Bespoke workshops on
decarbonization,
TCFD, SBTi, SDGs and
more**



**Practical guidance and
various resources on
sustainability and good
business practices**



**Collaborative hub
for knowledge
sharing and peer
networking**

Our AI-Driven Sustainability Solutions



Why Choose LevelUp?

1

Intelligent ESG Navigator

- Delivering deeper insights. Creating clear roadmaps from limited data. Track progress, promote success, and drive authentic impact.

2

Carbon Clarity, Simplified

- Automated, advanced carbon footprint measurement and tracking across Scopes 1, 2, and 3. Leveraging AI for predictive insights, scenario modeling, and optimization recommendations.

3

Intelligent ESG risk management

- Proactively identifies, assesses, and mitigates ESG-related risks by assessing and continuously monitoring regulatory changes, industry trends, and company data.

4

Compliance without Complexity

- Seamless alignment with evolving regulations like CSRD and ISSB, tailored for the unique context of your organisation. Transforming compliance from a burden into a competitive advantage.

5

Flexibility to Grow

- Modular and scalable platform that adapts to the client's ESG maturity and evolving needs.

6

From Data Headache to Strategic Value

- Transforming time-consuming ESG data collection into a streamlined process, dramatically reducing workload while boosting data quality for smarter sustainability decisions.

7

ESG Performance Optimizer

- AI-generated maturity assessments and improvement roadmaps
- Tailored to industry benchmarks and best practices

8

Holistic ESG Empowerment

- Complemented by human-led advisory, upskilling, and peer community collaborative hub.

Engage and Build Trust with Stakeholders



Shareable Reports

Get easy-to-read, professional reports ready to share with stakeholders and incorporate into your broader company ESG documentation.



All Scopes

Comprehensive Scope 1, 2, and 3 emissions footprint measurement & reporting for complete carbon analysis.



Boost Resilience, Protect Reputation

Strengthen sustainability profile, mitigate risks, and enhance trust with transparent, accurate data and anti-greenwashing enablers

Our Core Team



Dr. Ahmed S.
Founder & CEO

- Ph.D. in Sustainability Assurance and LBS Sloan fellow in Strategy.
- 20+ years' experience in sustainability, governance, IA and risk management .
- Global consulting intrapreneur and climate tech innovator.



Dr. Mohamed El Zayat
sustainability Director

- Ph.D. in Environmental Engineering and ongoing MBA
- 15+ years in sustainability, environmental engineering, and solid waste management



Kayode T.
ESG Impact and Investing

- 15 years international experience in ESG, GHG, and Private Equity.
- ESG integration, sustainability frameworks, and value creation across diverse sectors.



Salman A.
Solutions Architect

- Master's degree in Data Science with 7+ years of experience at Accenture, Saudi Aramco, and IBM.
- Specializes in developing end-to-end statistical models across industries.



Jeffery T.
Growth

- Co-founder and top management leader with 20+ years in Sales & Marketing across SaaS, enterprise software, and management consulting.
- Experienced in scaling tech startups globally with expertise in sales strategy, people, management, and recruiting across diverse, high-growth markets.



Yana M.
ESG Strategy

- LBS MBA with 15+ years of experience in business model re-engineering, strategy and business growth.
- Expertise in leading digital transformations and aligning vision, strategy, and execution for sustainable success.



Hady M.
Product Manager

- Product & Operations Manager with expertise in sustainability, tech and PM .
- 5+ years of experience in PM, technical consultation and leading diverse teams.

Our Core Team



Katerina E.
Business Development

- Specialist in environmental automation software with 20+ years of experience, focusing on ESG, LCA, and regulatory compliance (packaging, WEEE, Conflict Minerals).
- Extensive background in software sales, marketing, and leadership, driving sustainability through technology solutions.



Nada A.
Client Success

- 4+ years of experience in project management and client success.
- Skilled in managing client expectations, ensuring project success and strong client relation.



Talaat H.
Data Engineer

- Data Engineer with expertise in designing and implementing scalable data pipelines and architectures.
- Skilled in data integration, ETL processes, and ensuring data quality to support analytics and business intelligence initiatives.



Mahmoud E.
Data Analytics Specialist

- Data analyst with 3+ years of experience in transforming raw data into actionable insights using tools like Power BI, Excel, SQL, and Python.
- Skilled in data modeling, dashboard creation, and process automation to drive data-driven decision-making and enhance productivity.



Mohamed S.
Data Analytics Specialist

- Data analyst with 3+ years of experience in data cleaning, analysis, and visualization for decision support.
- Skilled in Excel, Power BI, Tableau, Python, SQL, and advanced machine learning techniques.



Abdo S.
Data Scientist

- Data Scientist specializing in analyzing complex datasets for ESG initiatives.
- Skilled in data visualization and AI tool development, enhancing technical skills in Python and machine learning algorithms.



Baharsu A.
GHG and Carbon Credit

- Environmental engineer and carbon specialist.
- 3+ years in sustainability, environmental engineering, and voluntary carbon market



LevelUp empowers businesses with comprehensive carbon and ESG analysis, providing essential data for decision making and supporting global industry-standards



Our granular carbon footprint assessments streamline compliance processes, such as B Corp certification, allowing businesses to meet changing sustainability requirements efficiently and accurately



United Nations
Global Compact



GREENHOUSE
GAS PROTOCOL



SECR



Connect with us

LevelUp your impact & ESG journey

Website

www.levelupesg.co

Email

impact@levelupesg.co



[LinkedIn](#)

Call us

+44 (0) 7862 322561

Address:

128 City Road, London, England EC1V 2NX, GB



Thank You



"With innovative solutions and collective action, we can achieve Net Zero faster than ever imagined.

Together, we can unlock green growth and make a meaningful impact"

**Dr. Ahmed Shawky
Founder & CEO, LevelUp ESG®**





LevelUp ESG®

Your Intelligent Path to Net Zero & Sustainable Growth

“ Thank you ”