

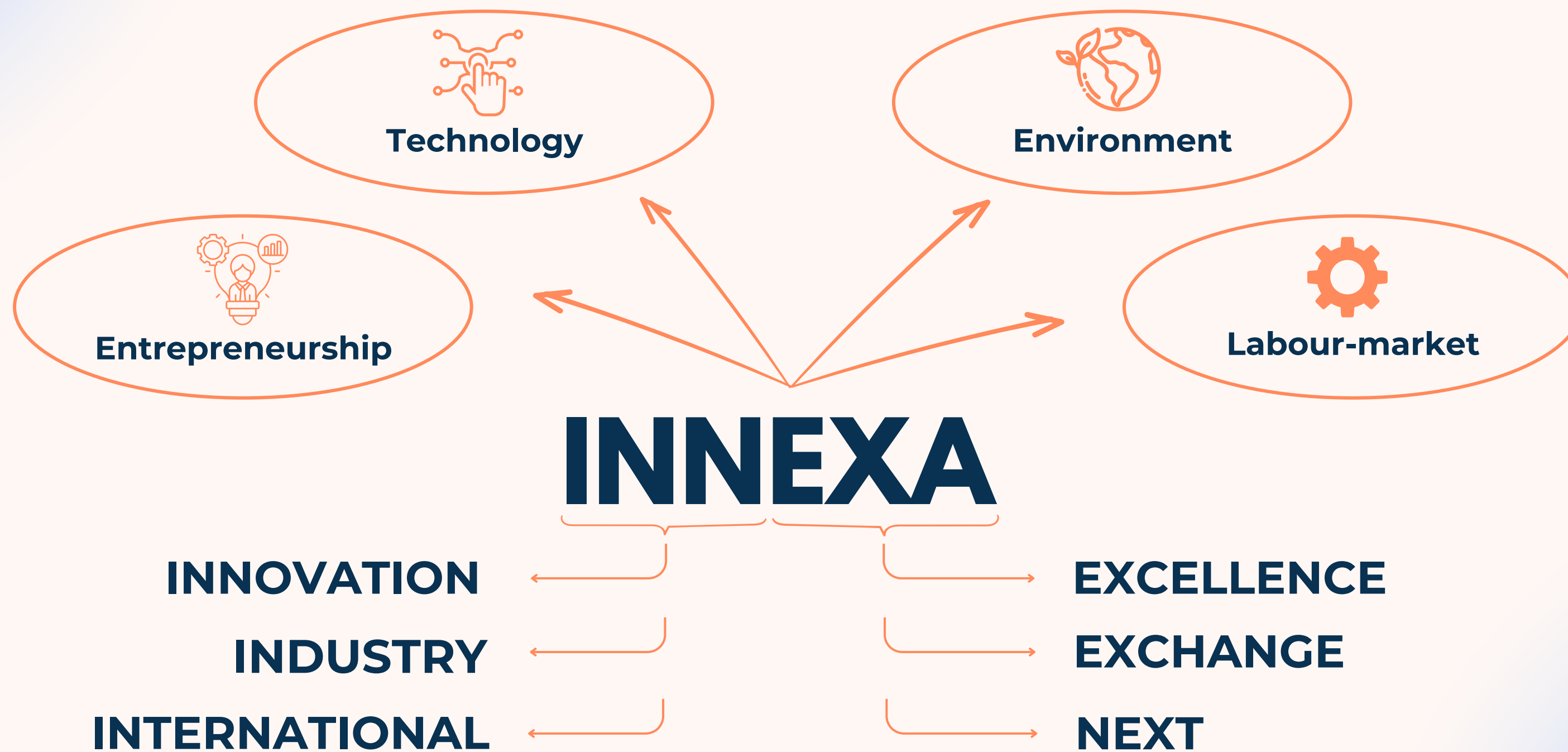


INTERNATIONAL ALLIANCE FOR
INDUSTRY, RESEARCH AND INNOVATION

INITIATIVE DRIVEN BY



1. ABOUT US - THE CONCEPT



1. ABOUT US - MISSION AND VISION

INNEXA is a **collaborative, non-profit alliance committed to co-creating opportunities, building shared knowledge, and promoting sustainable international partnerships.**

Joining INNEXA means actively participating in a **community where all members contribute to and benefit from** a set of collective activities and resources.

Mission



Accelerate innovation, technology and industry through an international business-centered network, while fostering global partnerships and knowledge exchange.

Vision

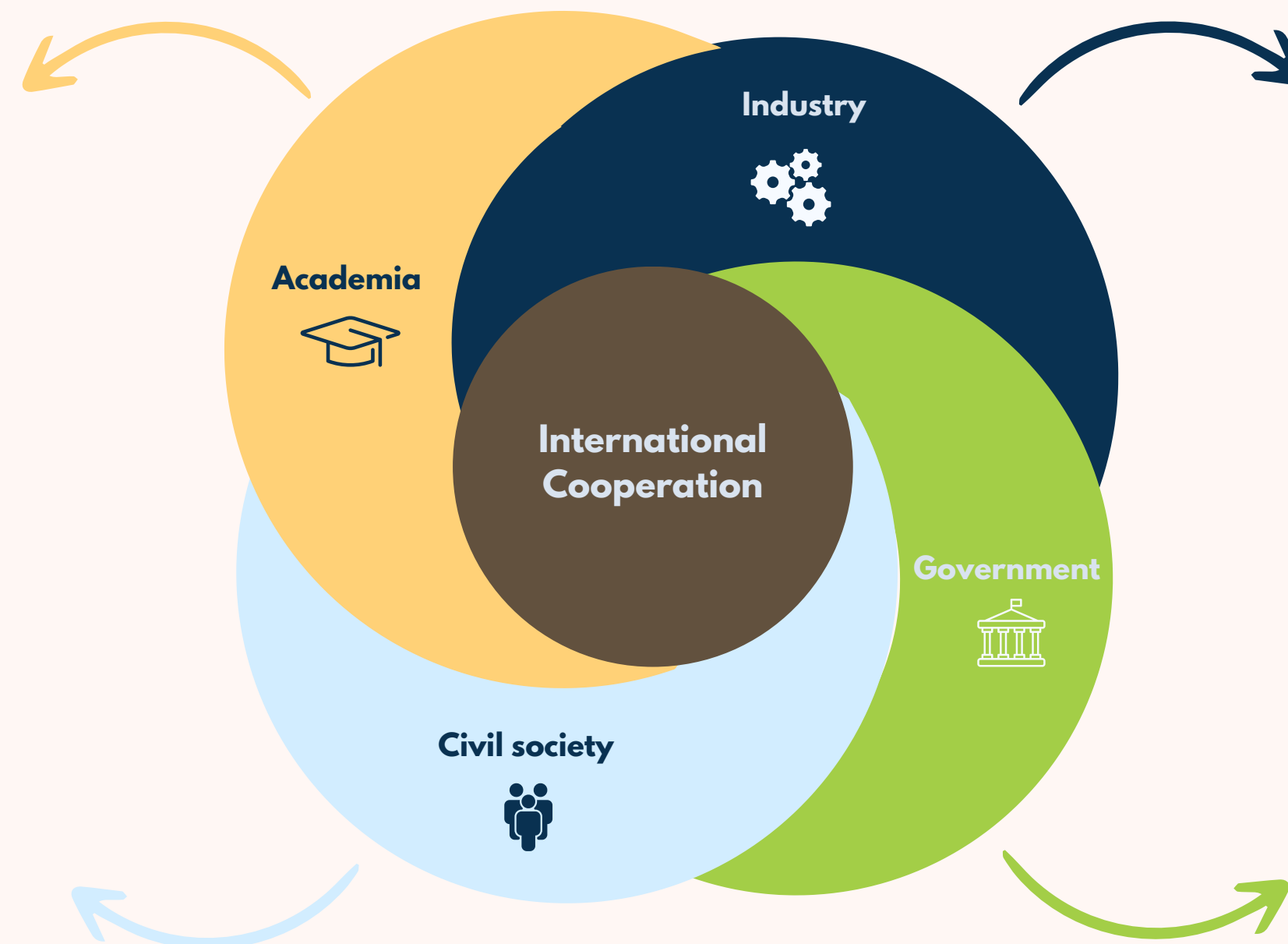


Promote long-term development of members' organizations by fostering partnerships and transnational cooperation.

2. MEMBERS & PROFILES - QUADRUPLE HELIX

Higher Education and Research Institutes providing knowledge and developing innovation.

NGOs and non - profit organizations delivering actions addressed to societal needs with an **international perspective**.



SMEs, Chambers / Business Support Organizations and Vocational Training Providers bringing market expertise and practical applications.

Public Agencies providing new resources, policy support and working in close collaboration with industry and research.

2. MEMBERS & PROFILES - PARTNERSHIP SELECTION

WHAT ARE WE LOOKING FOR IN ALL PARTNERS' COUNTRIES?

ACADEMIA

- 1 HIGHER EDUCATION
- 1 RESEARCH INSTITUTE

INDUSTRY

- 1 SME
- 1 CHAMBER /SME CONFEDERATION
- 1 VOCATIONAL TRAINING PROVIDER

CIVIL SOCIETY

- 1 NGO WORKING WITH INDUSTRY OR IN EMERGING COUNTRIES

GOVERNMENT

- 1 PUBLIC AUTHORITIES / AGENCIES INTERESTED IN SMEs DEVELOPMENT

UP TO 7 PARTNERS PER COUNTRY

STRATEGIC INTERNATIONAL COOPERATION *in*

DIGITAL TRANSFORMATION

ENERGY SECTOR

ENTREPRENEURSHIP AND
SMEs DEVELOPMENT

INNOVATION AND
TECHNOLOGY DEVELOPMENT

LABOUR MARKET AND HR
MANAGEMENT MODELS

SUSTAINABILITY AND GREEN
TRANSITION

VOCATIONAL TRAINING /
EDUCATION

INNEXA promotes cooperation.

Partners aiming to sell design services to members are not eligible to join the alliance

2. MEMBERS & PROFILES - SELECTION

INNEXA MEMBERS' REQUIREMENTS - PARTICIPATION ONLY BY INVITATION

EXPERIENCE IN PROJECT PROPOSALS DEVELOPMENT

Proven experience and ability in European and international project design and partnerships building.

RELEVANCE

Partners' institutions interested in joining proposals targeting primarily SMEs holistic development

RELIABILITY AND CONTINUITY IN PROJECT DELIVERY

Trusted, experienced and reliable partners, with extensive stakeholder networks.

MOTIVATION

Partners willing to actively participate, share and collaborate within the alliance.

3. ALLIANCE: FUNDING SCHEMES PROGRAMMES

HORIZON

Research and innovation funding programme until 2027. How to get funding, programme structure, missions, European partnerships, news and events.



CLUSTER 2



CLUSTER 3



CLUSTER 4



CLUSTER 5

INTERREG

A series of EU funding programmes that support cooperation. By bringing together organisations from across Europe and beyond, Interreg tackles shared challenges and creates lasting connections.

INTERREGIONAL INNOVATION INVESTMENTS INSTRUMENT (I3)

supports interregional innovation projects in their scale-up and commercialisation phases. It helps overcome regulatory and market barriers, bringing projects to investment level.

EUROPE AID

It is committed to implementing the international agreements on aid effectiveness and to being accountable to EU citizens, who make solidarity initiatives possible.

DIGITAL EUROPE

the leading trade association representing digitally transforming industries in Europe.

ERASMUS+

Erasmus+ is the EU's programme to support education, training, youth and sport in Europe.

The 2021-2027 programme places a strong focus on social inclusion, the green and digital transitions, and promoting young people's participation in democratic life.



CAPACITY BUILDING



COVE



**ALLIANCES FOR
INNOVATION**

3. ALLIANCE

WHICH ARE THE BENEFITS OF BEING INSIDE INNEXA ALLIANCE?



STRATEGIC NETWORKING OPPORTUNITIES

Gaining direct access to a **diverse pool of stakeholders:** public institutions, universities and research centers, startups, scale-ups, and NGOs.



VISIBILITY AND POSITIONING

Enhanced visibility through co-branding, dedicated showcases during the event and **opportunities to be featured as innovation leaders** within the ecosystem.



KNOWLEDGE SHARING FORUMS

Providing or attending **knowledge forums** given by companies inside the alliance, an innovative way to **grow as a company**.



EXTRA-EUROPEAN PERSPECTIVE

The chance of **creating new relationships** within **international partners**. Having a **new business and strategy perspective**.

3. ALLIANCE

WHAT WILL YOU HAVE ACCESS TO BY BEING PART OF OUR ALLIANCE?

INNEXA is a **collaborative, non-profit alliance committed to co-creating opportunities, building shared knowledge, and promoting sustainable international partnerships.**

Joining INNEXA means actively participating in a **community where all members contribute to and benefit from** a set of collective activities and resources.

1

COLLABORATIVE MATCHMAKING AND STRATEGIC B2B SESSIONS

Co-designed opportunities for meeting, connecting, and developing project ideas with other members, both during events and throughout the year.

2

SHARED ACCESS TO FUNDING INTELLIGENCE

Continuous monitoring and exchange of information on EU and international funding opportunities

3

JOINT VISIBILITY AND STRATEGIC POSITIONING

Promotion of members' expertise, projects, and initiatives within a trusted and high-level ecosystem, enhancing collective impact.

4

KNOWLEDGE SHARING AND CAPACITY BUILDING INITIATIVES

Peer-learning sessions, practical workshops, and training activities co-organised with and among members to strengthen collective expertise and project design capabilities.

5

SYNERGIES AND CROSS-NETWORK COOPERATION

Collaborative openings to connect with other initiatives, alliances, and thematic networks to amplify visibility and opportunities at international level.

4. PROMOTER



Exeo Lab is certified:

- **UNI EN ISO 9001:2015** for Quality Management
- **UNI PDR 125:2022** for Gender Equality
- **UNI EN ISO 26000:2020** for Social Responsibility

Exeo Lab is an Italian **consultancy** and **innovation hub** supporting **local development**, **business competitiveness** and **public policy design**. With over 15 staff and a solid financial track record, Exeo Lab offers strategic support to SMEs, public authorities and social economy actors. The company specialises in **business development**, **digital transformation**, **EU project design** and **capacity building**. Active in numerous transnational initiatives, Exeo Lab combines advanced **research**, **territorial analysis** and **stakeholder engagement** to deliver impactful, sustainable solutions. It is also a member of the **EU Pact for Skills** and recognized as a major innovation player in Italy.

Member of



+300

PROJECT
PARTNERS

+60

SELECTED
PROJECTS

+40

COUNTRIES
REACHED

4. PROMOTER - BUILDING SUCCESS

EXEO LAB PREVIOUS EXPERIENCES

2022 - 2024



+65
ORGANIZATIONS IN
THE NETWORK

+24
COUNTRIES

+100
PEOPLE
PARTICIPATING

In 2022, Exeo Lab was the co-founder of the EFEN network. A **network** of organizations and **experts** created to foster new business opportunities and partnership building with a focus on the Erasmus+ programme.
3 major events: Bruxelles (2022), Rome (2023) and Wien (2024).

Exeo Lab is among the funding members of **the Pan-African Coalition for Sustainable Digital Transformation**, a strategic alliance of public and private organisations, academics and civil society that promotes **sustainable digital transformation in Africa**.

The vision is to unite European expertise and African potential to create resilient, connected and **future-ready communities**.

The Coalition is designed as a knowledge community and supports dialogue and **policy advocacy** to create enabling environments for digital inclusion, bridging the digital and energy divide through **smart community-driven models**.

2025

+70
ORGANIZATIONS IN
THE NETWORK

+20
COUNTRIES

+5
INITIATIVE
LAUNCHED

**Pan-African
Coalition for
Sustainable Digital
Transformation
(PC4DT)**

MADRID 2025

Co - hosted by:



4th & 5th of NOVEMBER in:



- Speed dating
- Plenary sessions
- Dedicated workshops
- International opportunities

MADRID 2025

WE WILL BE WORKING WITH:

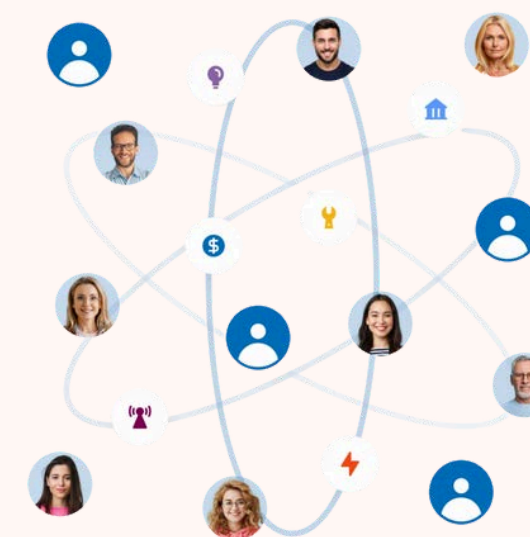


WHAT FOR?

REGISTRATION OF PARTICIPANTS



BOOKING OF THE B2B MEETINGS



3. ALLIANCE

MEMBERSHIP FEE

200€

ANNUAL MEMBERSHIP

This fee includes **annual membership** to INNEXA Alliance, with access to all services and **participation of one representative at the event in Madrid** scheduled for the 4th and 5th of November.

+100€

PARTICIPANTS AT THE EVENT

For **each additional participant from the same organization** at the event, this will be the extra fee, just to cover participation costs



INNEXA

INTERNATIONAL ALLIANCE FOR
INDUSTRY, RESEARCH AND INNOVATION

**WILLING TO JOIN
US?**



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