

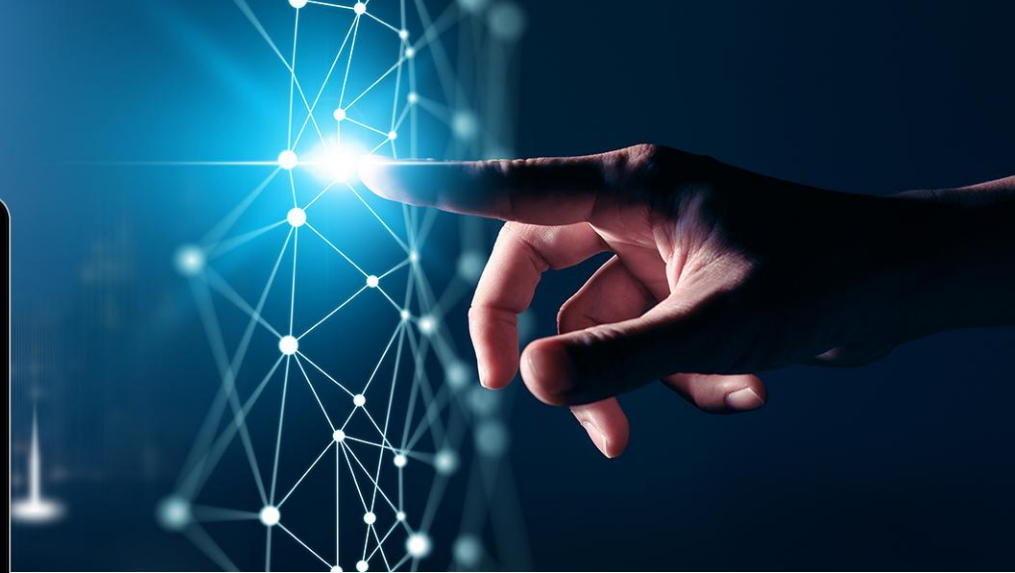
Empowering Your Business to Thrive in the Digital Economy

MyBusiness.com



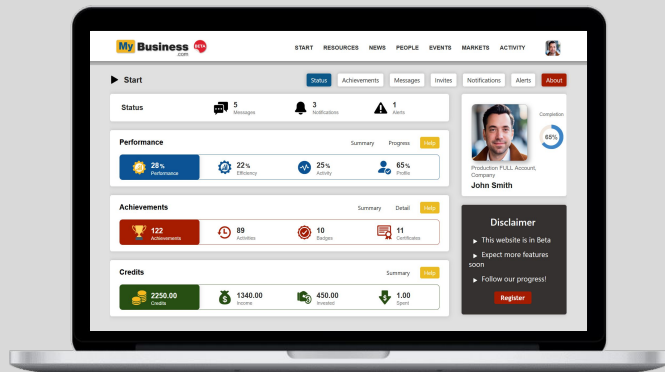
An initiative of the European Commission





EMPOWERING YOUR BUSINESS TO THRIVE IN THE DIGITAL ECONOMY





MyBusiness.com is a **user-centric** and **easy-to-use** digital platform that aims to help people to learn, build and grow their businesses.

Powered by Open Standard Technology

Open Data

Interoperable

Decentralized

Modular & Scalable

Supporting Multiple Solutions for

Cloud

On
Premises

Data
Center

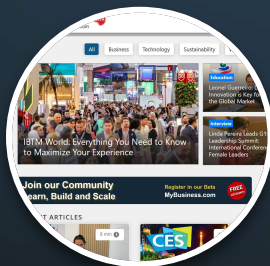
I Want My Business To Be

- 1 Easy-to-use**
Even by users with few digital skills
- 2 User-centric**
User controls all his data & activities
- 3 Secure & Trustworthy**
Proactive security, privacy & redundancy
- 4 Sustainable & Inclusive**
Making Digital Accessible to Everyone

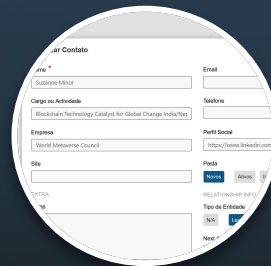
Core Features



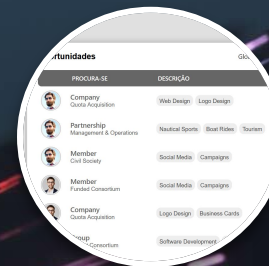
Learning



Media



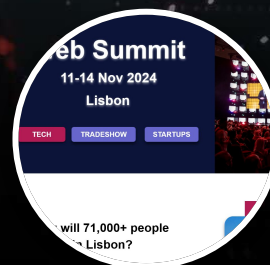
Customers



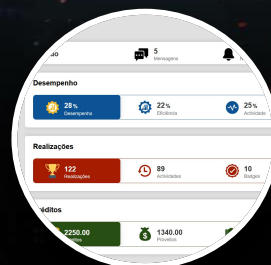
Marketplace



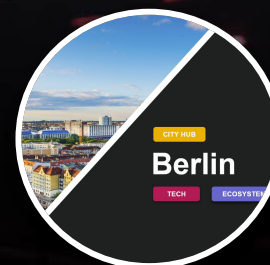
Websites



Events



Accounts



Ecosystems

Building Solutions for...



PEOPLE / COMPANIES

ENTREPRENEURS

STARTUPS

STUDENTS

COMPANIES

EMPLOYEES

SME's



ORGANIZATIONS

CITIES

ECOSYSTEMS

INNOVATION HUBS

NETWORKS

NGOS

SCHOOLS



HIGH ROI PROJECTS

GOVERNMENT

ADMIN CITY / REGION

DATA CENTERS

TELECOMS

DIGITAL PROVIDERS

BANKS

1. People / Companies

Inspire People to Develop Their Businesses

INFORMATION

GUIDES

SKILLS

IDEAS

PRACTICES

Discover Opportunities and Engage Markets

EVENTS

OPPORTUNITIES

HUBS

MARKETS

SECTORS

Build & Scale Their Business with Digital Tools

PROFILE

COMPANY

SERVICES

ACTIVITIES

MEDIA



2. Organizations

**Grow & Manage
Digital Communities**

Networks

Events

SECTORS

Education

Digital
Services

Build Digital Hubs & Networks

PEOPLE

COMPANIES

STARTUPS

COMMUNITIES

OPPORTUNITIES

Support Events & Activities

DIGITAL SUPPORT

PROMOTION

FOLLOW-UP

KNOWLEDGE

Manage Training & Education

COURSES

RESOURCES

MEDIA

PROGRAMS

REWARDS

Scale with Digital Services and Processes

USERS

COMPANIES

SUBSCRIPTIONS

SERVICES

APPLICATIONS

3. Large Scale Projects

Projects for impact > 10k / 100K people

EDUCATION

GOVERNMENTAL

BUSINESS

CSR

NGO

Social Inclusion Programs with Large Impact

DIGITAL INCLUSION

ENTREPRENEURSHIP

SKILLS

TRAINING

Tailored Projects and Development

WHITE LABEL

ON-PREMISES

SCALABLE

API-NATIVE

Large Social Impact
With Low Cost per User

> 100k
users

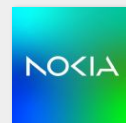
< 1 EUR /
account

High ROI

High
Impact

Clients

My Business
.com



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