

Empowering Agri-Food and Logistics Innovation in continental Europe and Outermost Regions: Insights from the STARRISE Project

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Overview - A gateway for innovation

The STARRISE Project, funded by the European Union, aims to foster innovation and collaboration within the agri-food and logistics sectors, particularly in less developed and Outermost Regions of the EU. Accompanied by one more develop region, the project aims to promote interregional innovation collaboration and the development of innovative value chain investment portfolios in Shared Smart Specialization Strategy (S3) Areas, specifically in logistics and food sectors. Through a comprehensive journey encompassing capacity-building activities, mentorship, and networking opportunities, STARRISE supports SMEs and stakeholders in developing sustainable and impactful innovation projects and interconnected regional ecosystems.

Key definitions - Innovation and sustainability in the agri-food and logistics sectors

Agri-food and bioeconomy

The project promotes innovation and sustainable development in the agriculture and food sectors, including the development of new technologies, products, services, and circular bioeconomy.

Sustainable mobility and logistics

STARRISE aims to minimize harmful impacts on the environment, society, and the economy by reducing the use of fossil fuels, decrease greenhouse gas emissions, and the efficient use of resources.

Methodology- The STARRISE Journey

The STARRISE Journey includes training (online and face-to-face), events with experts, personalised support for the development of innovation projects, mentorship and networking opportunities.



Ecosystem building workshops

Identify challenges, trends and opportunities to transform them into successful Innovation projects.



Hybrid hackatons

Explore new ideas and transform them into successful Innovation projects.



Tailored training programs

Support to further develop the selected innovation projects, focused on innovation investment projects



Matchmaking activities

Virtual and face-to-face matchmaking events and workshops



Masterclasses in innovation management

Topics: strategy, innovation, digitalization, starting-up, corporate venturing



Personalised support with experts

Help to assess the feasibility, market maturity and bankability of innovation projects.

Reachability - Permeating innovation throughout the ecosystem



SMEs

SMEs (small and medium enterprises) of the agri-food and logistics sectors from the 6 STARRISE countries are the main beneficiaries of the project.



Stakeholders & General Audience

Stakeholders are essential, the project works with those of regional ecosystems (clusters, business associations, chambers of commerce, industry, innovation agencies, public authorities, NGOs, consumer associations, etc.).



Results - Expected outcomes

Capacitation

STARRISE aims to foster capacity building skills as the first step towards a more innovative and impactful agri-food and logistics sector.

Interregional collaboration

By leveraging interregional collaboration and promoting resilience, the project enhances knowledge transfer, strengthens regional innovation ecosystems, and facilitates integration into EU value chains for Latvia, Portugal, Romania, Greece, Canary Islands, (Spain), and Martinica (France).

Learn more about STARRISE!



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