Stand.fit is a start-up developing wellbeing solutions to reduce the negative health effects of prolonged sitting and sedentary behaviour in work and public environments.

The core product, Standfit, is a patented wellbeing solution that allows people to rest in a vertically lying, gently dynamic position. The solution aims to reduce musculoskeletal load during long periods of inactivity, such as desk work or waiting.

The existing office version of Standfit can be considered an MVP:

- validated by market use
- supported by medical studies
- protected by patent

This version has confirmed user demand and basic health-related assumptions without positioning the product as a medical device.

Based on user feedback, we are developing a new version of Standfit for airports and other public spaces. These environments represent non-healthcare settings where preventive wellbeing interventions are currently limited, while users are exposed to:

- *long waiting times,*
- *limited ergonomic options,*
- *increased physical discomfort and stress caused by prolonged sitting*

The airport Standfit version is planned as a vending-based solution, adapted to public infrastructure and short-term use. This requires new technical, operational, and deployment approaches compared to the existing office MVP.

A pilot test with Riga International Airport has already been agreed.

The project is aligned with Cluster Health priorities, particularly:

- *prevention of non-communicable diseases linked to sedentary behaviour*
- *behavioural interventions as primary prevention*
- *wellbeing solutions in settings beyond the healthcare system*
- *multisectoral approaches involving public spaces and infrastructure*

For the airport-oriented version, a new company will be established in Latvia.

We are interested in:

- *contributing a validated MVP, pilot access, and implementation experience in real public environments*
- *joining or supporting consortia under Cluster Health 2026*
- *collaboration with coordinators, research partners, and public stakeholders*

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