Responsible AI for accelerating bureaucracy

Responsible use of AI to make regulation and bureaucracy a differentiating factor for the EU

birdsonmars.com

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A way towards "Responsible AI"

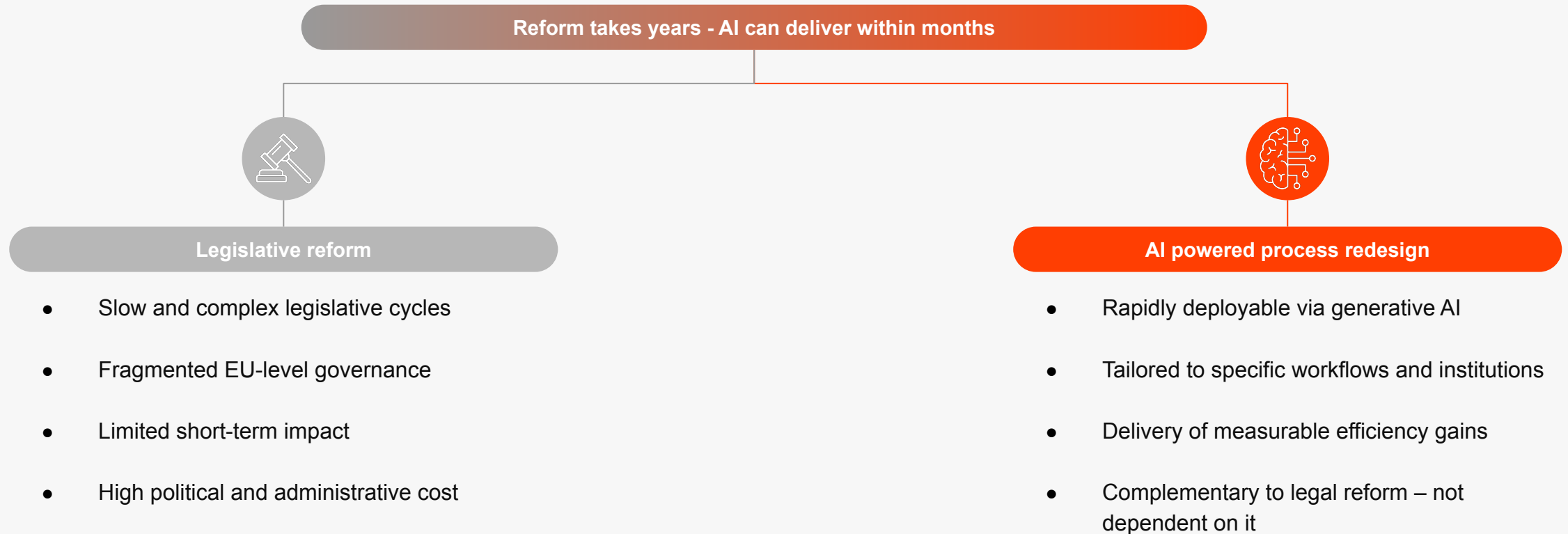## Our Framework with 9 pillars

Responsible AI Framework

- **Urgency**: AI is fundamentally transforming economy, society, and everyday life—responsible action is needed now.

- **Public impact:** A conscientious approach to AI builds deep trust in brand, product and processes

- **Strategic advantage:** When applied correctly, Responsible AI becomes a competitive edge—valuable not only ethically, but economically as well.

- **Mandate for design**: The development and deployment of AI must be deliberate, reflective, and oriented toward the common good.

- **From practice**: The framework is grounded in Birds on Mars' many years of hands-on experience with Responsible AI

- **Orientation & toolkit:** The framework offers a clear structure for classification, gap analysis, and the development of measures for responsible AI use.

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End to End
Lasst uns KI-Produkte über den Launch hinaus entwickeln und betreiben!

Sustainable by Design
Lasst uns den ökologischen und sozialen Handabdruck aktiv gestalten!

Responsible Zone

Value Based
Lasst uns bewusst, im Sinne europäischer Werte, entscheiden!

Active Zone

Change & Culture
Lasst uns die Transformation durch KI kontinuierlich begleiten!

Danger Zone

Responsible AI Framework

Human in the Lead
Lasst uns den Menschen in die Verantwortung nehmen!

Accessible
Lasst uns KI nahbar, transparent und erklärbar gestalten.

Safety & Compliance
Lasst uns den EU AI Act als strategische Chance sehen!

Built on Data
Lasst uns Daten als Fundament von KI verstehen und verarbeiten!

Creating Impact
Lasst uns wirtschaftlichen und gesellschaftlichen Nutzen schaffen!

Reducing Bureaucracy – with responsible AI

Europe often burdened by bureaucracy – slowing down innovation and execution

Reform takes years - AI can deliver within months

Legislative reform

- Slow and complex legislative cycles

- Fragmented EU-level governance

- Limited short-term impact

- High political and administrative cost

AI powered process redesign

- Rapidly deployable via generative AI

- Tailored to specific workflows and institutions

- Delivery of measurable efficiency gains

- Complementary to legal reform – not dependent on it

Generative AI can help streamline, accelerate, and simplify European bureaucracy – starting now!

AI thrives on what bureaucracy enforces

When seen through the lens of AI, bureaucracy turns from bottleneck to backbone

What bureaucracy enforces…

- Legal texts

- Mandatory documentation

- Standardized procedures

- Clearly defined responsibilities

…is what AI thrives on

- Clear rules & constraints

- Transparency

- Reproducibility

- Accountability

Let's use the advantages of bureaucratic execution for AI. For a strong European Union. Regulated, safe, efficient

Birds on Mars at a glance

"Connecting Intelligences" – we connect human, machine and organizations

Our Mission:
We have been empowering people, teams and organizations since 2017
to exploit the full potential of basic AI technology
– responsibly, economically and sustainably.
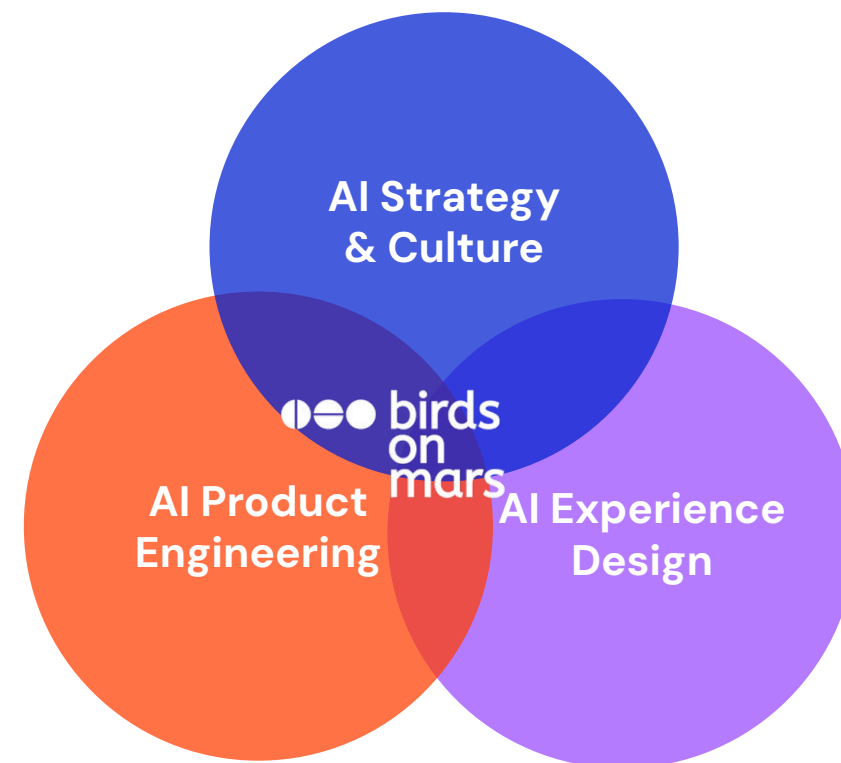
300+
successful AI and Data projects

35+
Experts with up to 20 years experience

80+
Clients from over 10 industries

10+
strategic partnerships

AI Strategy & Culture

AI Product Engineering

AI Experience Design

birds on mars

Selected Clients

kununu • DB • CHARITÉ Universitätsmedizin Berlin • Kölner Stadt-Anzeiger • TECHNOLOGIE STIFTUNG BERLIN • F • Diakonie Rosenheim • ZDF • BERLIN RECYCLING Gebt alles! • IAV • Lufthansa Industry Solutions • Bundesministerium für Umwelt, Naturschutz, nukleare Sicherheit und Verbraucherschutz
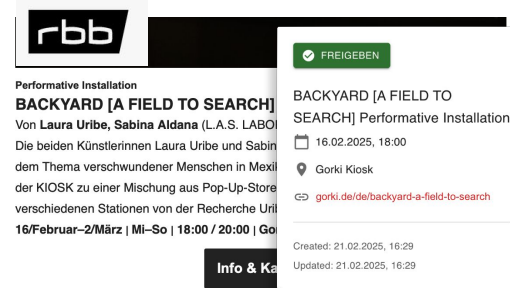
Selected references

Responsible AI for our clients
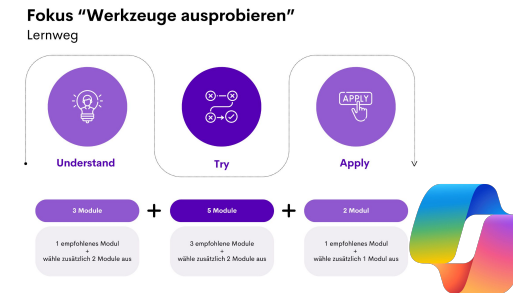
Automated Supplementary Audit
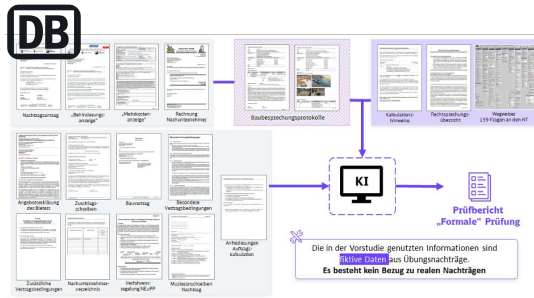
Extensive automation of the "formal review" of addenda in construction contracts with Generative AI.

Creating Impact

Massive reduction in bureaucracy (processing time from 90 to 1 minute) for applications for major construction projects to speed up the traffic turnaround.

Multi-Agent Automation

AI-supported automation of event information using a multi-agent system. Enrichment of unstructured data into structured data.

Built on Data

Significant reduction in workload for the editorial team, inclusion of more events with higher data quality.

Company wide AI Literacy program

Development of a company-wide modular AI Academy (learning paths and content) for employees with different levels of knowledge.

Change & Culture

Proven increase in employee motivation and innovation culture as well as improvement in the use of AI tools

Multimodal categorization

AI-supported object recognition for precise disposal recommendations in real time

Sustainable by Design

Improved waste separation, reduction of fires & increased customer loyalty.

Selection of our **Clients**

Berlin. Earth. And Beyond.

AI + You + Birds

Fly with us!

Looking forward hearing from you!

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