



## No More Silence After the Event

Even if physical interaction ends, your digital showcase prevails. With DAMISE, your promotional power becomes timeless.

DAMISE Digital Showcase is designed to overcome these limitations. Thanks to this platform, which carries all the products, services, and content exhibited during the event (fair, exhibition, summit, conference) to digital domain, companies can reach out to their target audience even after the physical events and continue to exhibit their products independent of time and space.

Visitors can watch panels time and again, further explore companies, review products, and directly contact them.





#### **Digital Promotion** Space

Your products are accessible 24/7. Promotion doesn't end with the close of event – it continues seamlessly afterwards.



#### **Exclusive Showcase for New Products**

New products and services are highlighted with special badges. Capture visitors' attention instantly.



#### Content Continuity & Reusability

Your content is securely stored on the platform. No requirement to re-upload for future events.



#### **Detailed Reporting** Infrastructure

Who visited your stand? From which country? Which content was viewed, and for how long? Data driven decisions are now at your disposal



#### Interactive Engagement & Instant Messaging

Connect directly with visitors. Capture their demands, questions, and interest in real time.



#### **Global Access** Advantage

Your international potential connections can easily reach out to you via the platform.



# INTERACTION CONTINUES, EVEN AFTER THE EVENT

#### **Rich Content Presentation**

Showcase your products in detail with technical documents, user manuals, certificates, videos, and catalogs



#### **Smart Content Management**

Easily update your content via the DAMISE panel and revise it anytime you like.



#### **Analytics-Powered Promotion**

Measure to what extent who is engaging with your products through digital visitor analytics



#### **Video & Presentation Integration**

Let visitors watch your product videos or presentations. Don't just tell—show.



#### **Expanded Professional Network**

Connect directly with DAMISE member professionals.

Build real connections in the digital space.



#### **Innovation Always Leads**

Highlight your new products with special tags. Let innovation take center stage.



# The DAMISE Team Is With You: From Design to Launch



#### **Setup & Platform Customization**

A digital showcase tailored to your event. Customized to match the spirit of each organization.



#### **Design Support & Content Integration**

Your visual and written content is seamlessly integrated into the platform in the most suitable format.



#### User-Friendly & Mobile-Compatible

Ensures a smooth, intuitive, and visually appealing digital experience for all visitors.



#### **Pre-Launch Testing & Post-Event Analysis**

System tests are executed before going live, and detailed post-event reports are submitted.



#### **Creative Agency Support**

Creative support is provided for event-specific promotional content.







### **NOW IT'S YOUR TURN!**

The right time, unlimited access, endless impact.
With DAMISE Digital Showcase, extend your event experience from 3 days to 365 days.
Boost your brand with the power of digital. Increase engagement, manage data, see results.

# DAMISE

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