



# Certifications and initiatives

Define your sustainability strategy.  
Achieve international certifications and awards.

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# About us

**Up2You** is the benefit company and certified B Corp that turns sustainability into a **competitive advantage** for companies. We accomplish this with **tailored solutions** and ESG strategies that support **all-around sustainability management**, leveraging our own **innovative technologies** and a highly **skilled team**.

**450+**  
Up2You clients

**50+**  
Experts in the team

### We are certified



### Among our clients



### They support us



# A new approach to sustainability

To achieve **ambitious sustainability goals**, companies must embark on a journey that is often complex. That's why we position ourselves as a **sustainability partner**, providing ongoing support to **improve** ESG performance.

## How we make it happen

At every stage of your journey, we're by your side, combining **innovative technologies** with **industry know-how** to deliver truly distinctive solutions.

## The pillars of our impact

### Consulting and Technology

We bring together the **expertise** of our team and the **power** of cutting-edge technology platforms.

### Training and Support

We provide **training** and support to help employees become increasingly **aware** and **self-reliant** over time.

### Tailor-Made Solutions

Our solutions are **crafted** to address the unique challenges and goals of each client.

### Simplicity and Accessibility

We leverage **innovative digital tools** to make sustainability easy and accessible for businesses of all sizes.

## Our technologies



# Customized solutions designed around your business

Reach your sustainability goals through flexible, tailor-made pathways designed for your business.

## ESG management

Sustainability reporting (VSME, GRI, ESRS, CSRD), impact report, and ESG strategy.

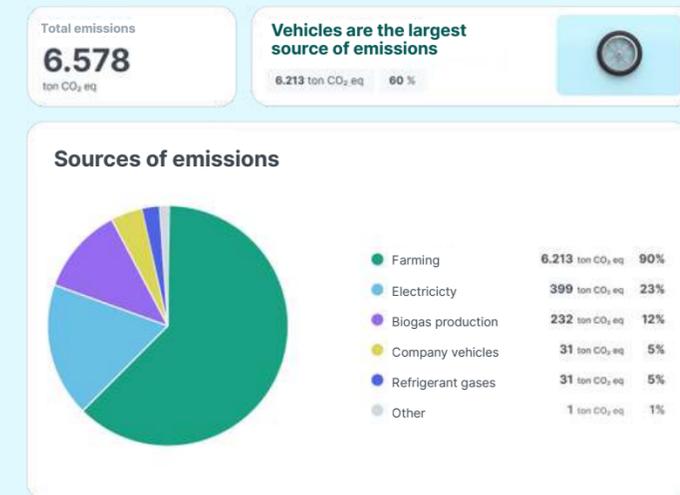


SUPPORTING TECHNOLOGY



## Carbon management

Corporate and product carbon footprint, value chain engagement, LCA, and decarbonization strategy.



SUPPORTING TECHNOLOGY



## Certifications and initiatives

ESG certifications, rating improvement, and compliance with norms and regulations.



SUPPORTING TECHNOLOGY



## Training and engagement

Sustainability training through learning paths, masterclasses, and Serious Games workshops.



SUPPORTING TECHNOLOGY



# The key benefits

We combine consultancy and proprietary technologies to reduce project time and costs.

International Organization for Standardization  
**ISO**

Certificazione  
**B**  
Corporation

SCIENCE  
BASED  
TARGETS  
DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

ecovadis

**Raccolta dati** 1 su 3

A B

C D

Powered by CliMax Choral

# Why get certified?

**Boost** your **ESG performance** and **elevate** your **company's image** by aligning with the **most sought-after** international sustainability certifications and initiatives.

Sustainability certifications and initiatives are essential tools for business **growth**. In a world increasingly focused on sustainability, earning recognition for your corporate commitment is a testament to your **market credibility**.

Obtain the documentation to participate in **tenders** and **bids**.

Enhance your access to **funding**.

Strengthen or improve your **market positioning**.

Amplify your brand's **visibility**.

Meet your **customers'** needs.



# The key benefits of our solution

Why choose us for your ESG certifications?

We are the sustainability partner that supports companies at **every stage** of their **sustainability strategy**.

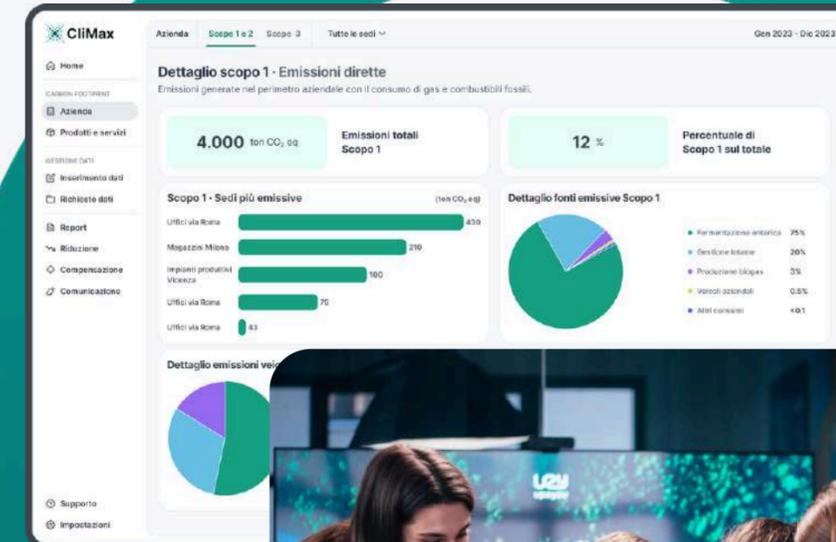
But that's not all:

We create a **personalized roadmap** to enhance your sustainability strategy.

We provide **ongoing support** throughout the entire process.

We leverage **innovative proprietary technologies** to **reduce** management **time** and **costs**.

We **train** your **team** on the key topics of the leading international certifications.



# Let's define your roadmap together.

We'll guide you through every step of the process—from developing your strategy to applying for certifications.

## What do we do for you?



Together, we define or review your company's **sustainability objectives**.



We develop the **strategy** and **roadmap** to achieve your set sustainability goals.



We organize initiatives to boost your company's **ESG performance**.



We provide supplemental **reporting** to include with your **application**.



We assist you in completing the **questionnaire** required by **certification** bodies.



We liaise with these bodies, **reducing** the **average time** for certification issuance.

# An expert and competent team

We understand how crucial it is to be guided by a knowledgeable and experienced team. That's why our team of specialists will support you every step of the way. Leveraging our expertise, we have partnered with universities and organizations to **deliver lectures, coordinate webinars and sustainability events, and manage training programs** for top management.

We are partners with **24ORE Business School**.

Together with **Eni**, we have organized webinars for **over 1.000 companies**.

We have collaborated with the Aerospace and Management Engineering Departments at **Politecnico di Milano**.



# Certifications and initiatives

Obtain certifications, improve your ESG rating, or meet the requirements of new regulations.

**260+**

Aziende coinvolte



# ESG certifications and initiatives

The sustainability certifications, initiatives, and ratings our team can help you achieve.

## Certifications



B Corp



SA8000



ISO

## Rating



EcoVadis



CDP

## Initiatives



SBTi

## Reporting Methodologies



EPD

# B Corp

Certifications

We guide you through the process of achieving B Corp certification, showcasing your company's commitment to social and environmental well-being.

## 🔍 What is it about?

**B Corp** certification is a designation granted by **B Lab** to companies that meet high standards of social and environmental performance, transparency, and accountability.

The **B Impact Assessment (BIA)** evaluates a company's practices and performance across five areas: governance, workers, community, environment, and customers.

To obtain certification, a company must achieve a verified score of **80** or above on the **BIA**.

B Corps are required to update their B Impact Assessment and verify their score every three years. This recertification process ensures that companies maintain **high standards** and demonstrate **continuous improvement**.

## ✅ What do we do for you?

We support you in **reviewing** your **B Impact Assessment** submission and identifying initial quick wins.

We assist you in amending your bylaws and **transforming** into a **Benefit Corporation** (a legal requirement for becoming a B Corp), while defining your common benefit objectives.

We develop a **roadmap** and a **customized medium-to-long-term plan** to pinpoint the actions and initiatives needed to boost your BIA score.

We prepare the **Impact Report** to showcase your company's commitment to its stakeholders.

Certificazione



# EcoVadis

Rating

We help you improve your EcoVadis rating by providing all the necessary documentation for completing the questionnaire.

## 🔍 What is it about?

EcoVadis is a leading platform in **evaluating corporate sustainability** performance.

The EcoVadis approach is based on four fundamental thematic areas: **environment, labor and human rights, ethics, and sustainable sourcing.**

Through a detailed questionnaire and a structured analysis process, EcoVadis assigns companies a score ranging from **0 to 100**. Depending on the score achieved, companies can also be awarded medals—**platinum, gold, silver, or bronze.**

The platform offers targeted recommendations to guide continuous improvement plans, helping to enhance **future evaluations** and foster a **culture of responsibility.**

## 📄 What do we do for you?

We provide assistance with filling out the **questionnaire**, supporting you in gathering the **necessary data** and preparing the **relevant documentation.**

We **review** your **responses** and **identify** easily **implementable actions** before the questionnaire is submitted.

We analyze areas for **improvement** with **personalized recommendations** for quick wins, short-term interventions, and future objectives—all designed to boost your EcoVadis score.

The EcoVadis logo is displayed in a large, light blue rounded rectangle. The word "ecovadis" is written in a lowercase, sans-serif font. The letter "v" is stylized with a green leaf-like shape integrated into its upper right portion.

# CDP

Rating

Ti aiutiamo ad aderire al CDP (ex Carbon Disclosure Project), completando il questionario per la tua azienda e migliorando lo score che attesta il tuo impegno in ambito climatico.

## What is it about?

A leading international non-profit organization in **evaluating** and **reporting** on the **environmental performance** of companies, cities, states, and regions. It manages the **world's largest environmental disclosure system**.

The CDP approach focuses on **three key** thematic areas: **climate change**, **water resource management**, and **forest protection**.

Through a detailed **questionnaire** and comprehensive analysis, CDP assigns **scores** ranging from **D- to A**.

The organization provides **strategic guidelines** to foster **continuous improvement** and **enhance impact visibility**, making transparency the engine of change.

## What do we do for you?

We **define** your **company profile** and **objectives** through a dedicated workshop that delves into your current environmental initiatives, laying a **solid** foundation for **completing** the **CDP questionnaire**.

We support you in **drafting** your **responses** using the **STAR method** and **review** the content with a **focus** on **clarity** and **completeness**.

We **analyze** your **achieved score** to **identify areas** for **improvement** and **suggest** targeted **interventions** to enhance your environmental commitment in future evaluations.



# EPD

An EPD is a certified document that provides transparent information on the impacts of a product or service throughout its life cycle.

## What is it about?

A certified study aimed at **analyzing** and **quantifying** the environmental impacts associated with the life cycle of a product or product family. To evaluate these impacts, the EN 15804 + A2 methodology must be adopted, in line with European standards for Environmental Product Declarations.

The **impact categories** considered include:

- Climate change
- Resource depletion
- Water usage
- Ecosystem impacts: eutrophication, acidification, and environmental toxicity
- Air quality
- Land use and biodiversity

## What do we do for you?

We conduct the **LCA study**, starting with the definition of its scope and purpose based on your business objectives.

We **coordinate internal teams** and **suppliers** in data collection and create an inventory of the environmental impacts associated with your products, processes, and consumption.

We assess the **impacts** and **perform** the LCA, **quantifying** the **effects** according to the **indicators required** for the EPD. Finally, we interpret and format the results according to EPD criteria.

Before proceeding to the final EPD review stage, the study must be **verified** by an **independent** body.

## Reporting Methodologies



# SBTi

## Initiatives

SBTi is an initiative designed to empower organizations to build a strategy aligned with the objectives of the Paris Agreement.

### What is it about?

**Science-Based Targets (SBTi)** is a voluntary initiative that emerged following the 2015 Paris Agreement.

It aims to enable organizations to **build a clearly** defined pathway to **limit warming** to **1.5°C**, acting in line with the **latest scientific guidelines**.

While international **objectives** and **standards** provide a **general framework** for action, **SBTi** offers a **tangible tool** for businesses that want to **act effectively** and **measurably**.

### What do we do for you?

We support you in **calculating** both **direct** and **indirect emissions** and in developing a **decarbonization strategy** that helps reduce your carbon footprint.

Together, we identify **reduction targets** aligned with SBTi guidelines and guide your company through the process of joining the initiative.



# SA8000

Certifications

A management system focused on working conditions that certifies your company's commitment to sustainable development, with a special emphasis on social issues.

## 🔍 What is it about?

An international standard that champions **ethical** and **responsible working conditions**.

It focuses on issues such as **child labor**, **safety**, **working hours**, and **fair wages**.

## ✅ What do we do for you?

We **evaluate** your business processes based on SA8000 criteria and map risks related to human rights and working conditions (including the supply chain).

We **formalize internal management** and **monitoring activities** regarding working conditions, addressing the various social issues your company has identified as material.

We complete the **self-assessment module** and conduct an on-site audit with an accredited body.

Certification is **granted** once the **checks** are **successfully passed**, and employees at all levels are engaged through training programs that explain SA8000 principles and internal procedures.



# ISO 14001 - 14004

Certifications

Environmental management systems for continuous improvement.

## 🔍 What is it about?

**ISO 14001** is an international standard for **environmental management**, designed to help organizations improve their environmental performance through a systematic approach to managing environmental risks and opportunities.

The standard establishes a framework for planning, implementing, monitoring, and continuously improving an Environmental Management System (EMS).

**ISO 14004** provides additional guidelines to support companies in the effective implementation of an EMS, facilitating its integration with other management systems.

## ✅ What do we do for you?

We support you in **adopting** an **environmental management system** compliant with ISO 14001 by identifying **critical processes** and **opportunities** for improvement.

We assist you in **preparing** the **necessary documentation, training your staff**, and **implementing strategies** to ensure ongoing certification and continuous enhancement of your environmental performance.



# ISO 14040 - 14044

Certifications

Product Life Cycle Assessment for a comprehensive evaluation of environmental impacts.

## 🔍 What is it about?

**ISO 14040** and **ISO 14044** establish the framework for conducting a Life Cycle Assessment (LCA).

**LCA** is a standardized methodology used to evaluate the environmental impacts of a **product** or **process** across its entire life cycle—from production to disposal.

**ISO 14044 builds upon** ISO 14040 by providing more detailed requirements for defining objectives, data collection, impact assessment, and interpreting results.

## ✅ What do we do for you?

We support you in conducting **LCA studies** compliant with **ISO standards**, assisting you in gathering and analyzing data, identifying critical issues, and developing strategies to enhance the sustainability of your product or service.

Additionally, we provide support in drafting **technical documentation** and communicating the results to stakeholders.



# ISO 14064

Certifications

Measurement, monitoring, and reduction of greenhouse gas emissions.

## 🔍 What is it about?

**ISO 14064** is a standard that provides **guidelines** for quantifying, monitoring, and reporting greenhouse gas (GHG) emissions.

This standard is essential for companies aiming to **measure** and **reduce** their **climate impact**, ensuring transparency and credibility in managing emissions.

## ✅ What do we do for you?

We help you **quantify** and **report** your company's **greenhouse gas** emissions by creating a detailed inventory of emission sources and defining effective strategies for reducing and offsetting emissions.

Additionally, we provide **support** to **ensure compliance** with **ISO standards** and assist in preparing the documentation for certification.



# ISO 14067

Certifications

Calculation of the carbon footprint for products and services.

## 🔍 What is it about?

**ISO 14067** defines the criteria for measuring the **carbon footprint** of **products** by evaluating the greenhouse gas emissions associated with each stage of their life cycle.

This standard helps companies **enhance transparency** in environmental communication and develop strategies to reduce emissions.

## ✅ What do we do for you?

We support you in **calculating** the **carbon footprint** of your **products** by developing detailed analysis models and mitigation strategies to reduce emissions.

We also assist in **preparing sustainability reports** and communicating the results to your stakeholders.



# ISO 14068

Strategies for Achieving Carbon Neutrality.

Certifications

## 🔍 What is it about?

**ISO 14068** establishes a regulatory **framework** for **carbon neutrality**, helping companies develop strategies to reduce and offset emissions.

This standard is particularly useful for **businesses** that want to take a **scientific approach** to carbon neutrality and enhance their environmental reputation.

## ✅ What do we do for you?

We guide you in developing a **decarbonization plan**, supporting you in **calculating emissions**, implementing **reduction strategies**, and selecting **certified offset** projects.

Additionally, we help you **communicate** your **commitment** to carbon neutrality.



# ISO 30415

Certifications

Diversity and Inclusion for an Equitable and Inclusive Corporate Culture.

## 🔍 What is it about?

**ISO 30415** provides **guidelines** for **managing diversity** and **inclusion** within organizations, promoting an equitable and inclusive corporate culture.

## ✅ What do we do for you?

We help you **develop** and **implement corporate policies** for diversity and inclusion, providing **tools** to **assess existing practices** and **strategies** to enhance your corporate culture in line with ISO standards.



# ISO 53800

Certifications

Guidelines for Promoting Gender Equality in the Workplace.

## 🔍 What is it about?

**ISO 53800** establishes **guidelines** for **promoting gender equality**, offering recommendations to eliminate discrimination and ensure an equitable workplace.

## ✅ What do we do for you?

We support you in **defining** and **implementing gender equality** strategies, helping you create an **inclusive work environment** that complies with ISO standards.

Additionally, we provide assistance in **communicating** your **gender equality policies** to both internal and external stakeholders.



# ISO 20121

Certifications

Sustainable management for low-impact events.

## 🔍 What is it about?

**ISO 20121** is the international standard for **sustainable event management**.

It helps organizations **minimize negative impacts** and maximize the environmental, economic, and social benefits of events.

ISO 20121 can also be applied to the sustainable management of the entire organization.

## ✅ What do we do for you?

We support you in **adopting sustainable** practices for event management, helping you reduce waste, improve energy efficiency, and engage stakeholders.

Additionally, we provide **assistance** in **preparing** the necessary **documentation** for certification.



# Success stories

Discover the success stories of companies that have already embarked on their sustainability journey with Up2You.

★ ★ ★ ★ ★

**hotbath**  
italian bathroomware



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Rating **CDP ecovadis**



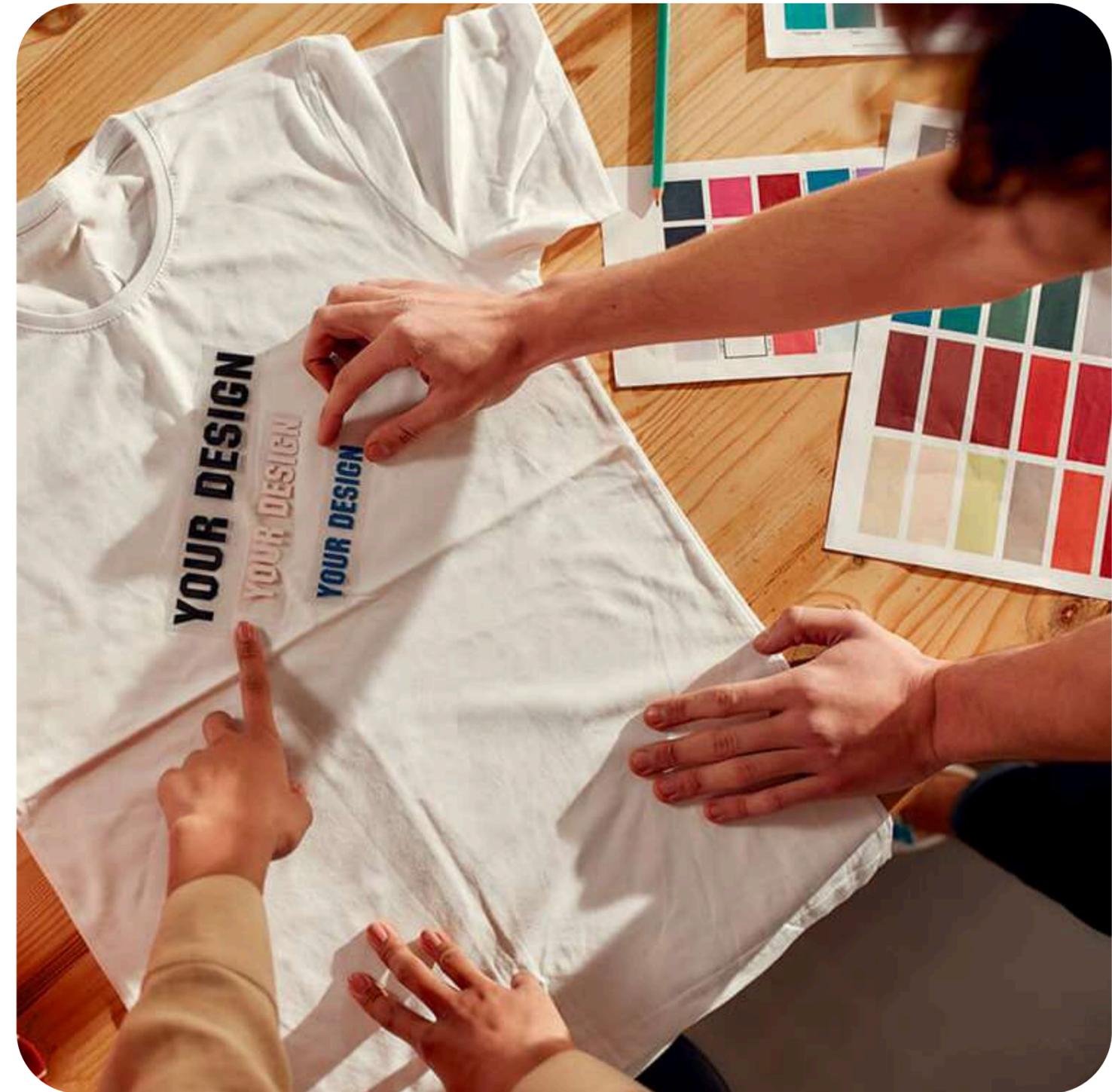
Solution Group has been providing promotional items for multinationals since 1985. Their clients choose Solution Group for the assurance of having a reliable partner. Customized promotional gifts, technical apparel, and web-shop solutions are their specialties.

**The project:**

Solution Group approached Up2You with the aim of having their documentation reviewed for the EcoVadis questionnaire, in order to improve their score and receive support for the CDP submission process.

**The results:**

The support project for obtaining EcoVadis earned the company a platinum medal, while the CDP score is currently pending.





Rating

ecovadis

Founded in 1976 in Fontanellato as a manufacturer of equipment for commercial, industrial, and street cleaning, Dulevo has grown to become Italy's largest producer in the industrial and urban cleaning sector. They offer a wide range of products, including an innovative mechanical sweeping-aspirating-filtering system. Dulevo is committed to strengthening its ESG position and has set an ambitious goal of achieving a Platinum level on EcoVadis by 2027.

### The projects:

The project's purpose is to analyze the responses to the EcoVadis questionnaire with the aim of improving them and developing a roadmap that enables Dulevo to achieve Platinum status by 2027. An in-depth study of the questionnaire's scoring criteria and the initiatives to be implemented is required.

### The results:

Up2You reviewed the EcoVadis questionnaire, identifying actions to enhance the current score. For the short to medium term, a roadmap was developed outlining opportunities and initiatives aimed at achieving Platinum status by 2027.





Rating



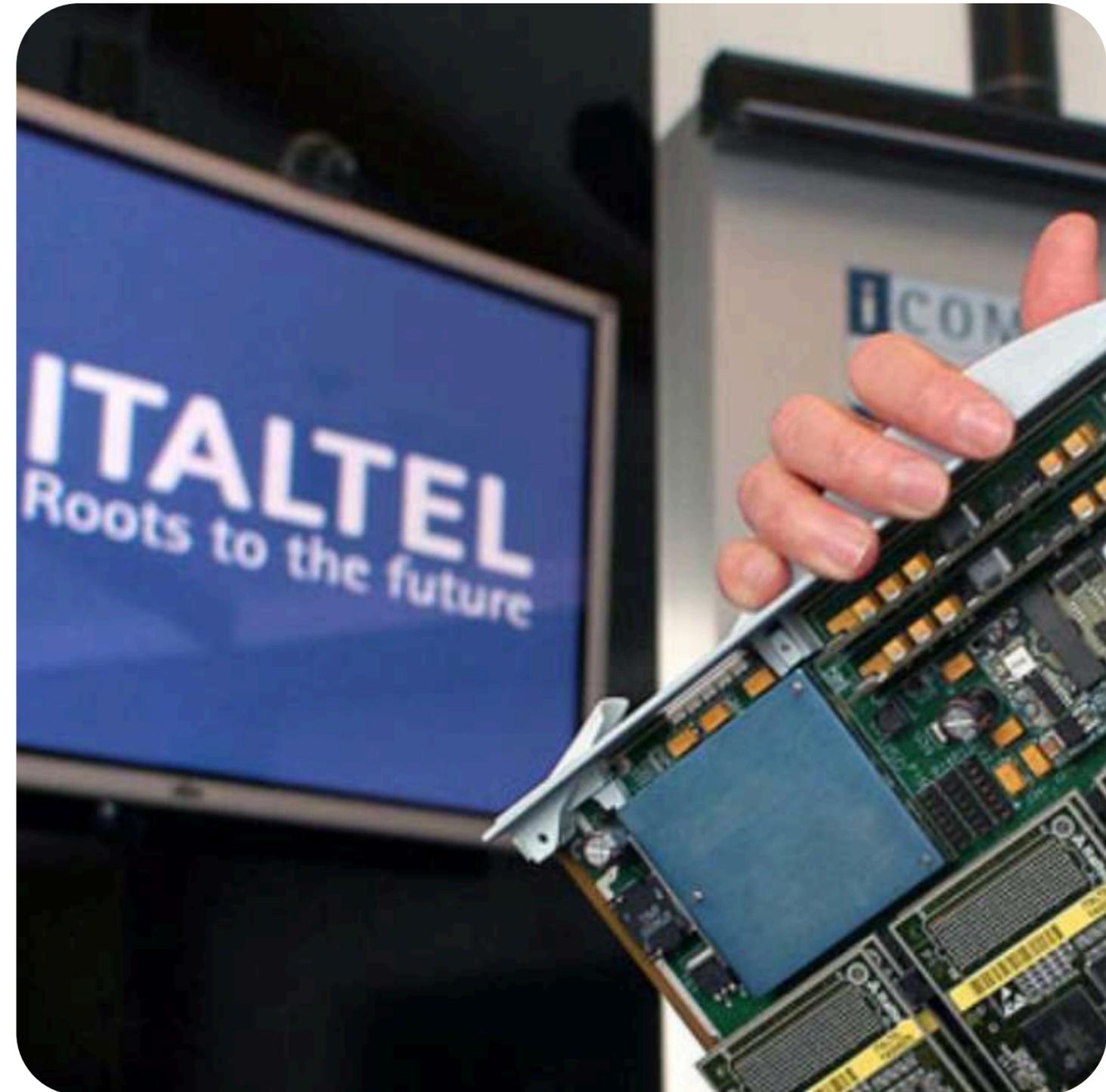
Italtel's core business is focused on designing, developing, and implementing communication networks, as well as providing innovative infrastructure design, engineering, automation, and network security services. As one of the main players in the Italian market, its key sectors include Telco & Media, Industry & Manufacturing, Energy & Transportation, Banking & Insurance, Healthcare, and Public Administration. Italtel has chosen to partner with Up2You for the reporting of its indirect emissions.

### The project:

With the support of our team of experts, Italtel reviewed its CDP questionnaire and analyzed both upstream and downstream emissions of its value chain, thereby expanding and deepening its scope of action in environmental sustainability.

### The results:

Italtel gained a 360° view of its carbon footprint, enhancing awareness of key intervention areas. Moreover, with Up2You's support, Italtel significantly improved its rating—moving from a C to a B on the CDP score—and achieved excellent results in various categories, including an A in “Risk management processes.” Through a GAP Analysis, we examined the 2022 CDP questionnaire results and identified industry best practices to pinpoint the company's strengths and areas for further improvement in its CDP rating.





Tacchificio Villa Cortese (TVC) is an Italian company based in Villa Cortese, Lombardy. Since 1961, the company has produced heels, heel covers, platforms, and other accessories for the footwear market. TVC's innovations consistently tackle the environmental impact of the industry through an innovation-driven strategy for material sourcing.

### The project:

We assist in completing and reviewing an LCA study for a simple heel model, with the intention of expanding to more complex projects in the future. The study, which covers four types of materials, needs to be reviewed and completed, with the ultimate goal of achieving ISO 14044 certification.

### The results:

Up2You offers a solution to support the company in preparing the necessary documentation to submit LCA results to an accredited third party for verification of compliance with ISO 14044.



# hotbath

italian bathroomware

Hotbath, a leading brand in designer faucets, combines aesthetics, innovation, and functionality to offer high-quality solutions. In addition to meticulous attention to detail and the use of premium materials, the company is committed to measuring the environmental impact of its production processes. Through recognized methodologies, Hotbath aims to monitor and improve its sustainability performance, ensuring transparency and added value for both customers and partners.

## The project:

Up2You analyzed the environmental impact of the entire life cycle of a family of Hotbath products through a Life Cycle Assessment (LCA) study, with the goal of precisely measuring environmental impacts. The results were then compiled into an Environmental Product Declaration (EPD), following the specific Product Category Rules (PCR).

## The results:

The study results enabled Hotbath to quantify the environmental impact of its products. Thanks to the EPD, the company can clearly and verifiably communicate these data, follow best sustainability practices, and strengthen its market competitiveness.





# Contact us

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