

By effectively combining the collection of valuable metrics with device control, the Wetraffic suite meets both **information** and **strategic planning needs**, as well as the need for **targeted traffic management**, with information always at your fingertips and updated in real time.

An **adaptable and ambitious** platform that tackles the main challenges of mobility, supporting public administrations and private companies in intelligent traffic management.

The base module is a **comprehensive dashboard** providing access to several features via a single login. A variety of **functional modules** are available, which **can also be activated at different times** depending on the customer's evolving needs. Our team's in-depth expertise and many years of experience provide valuable support.



Leverage your existing device infrastructure

Transform your CCTV cameras into powerful traffic analysis tools with detection, tracking and categorization of vehicles and vulnerable users (e.g. pedestrians, scooters, cyclists).



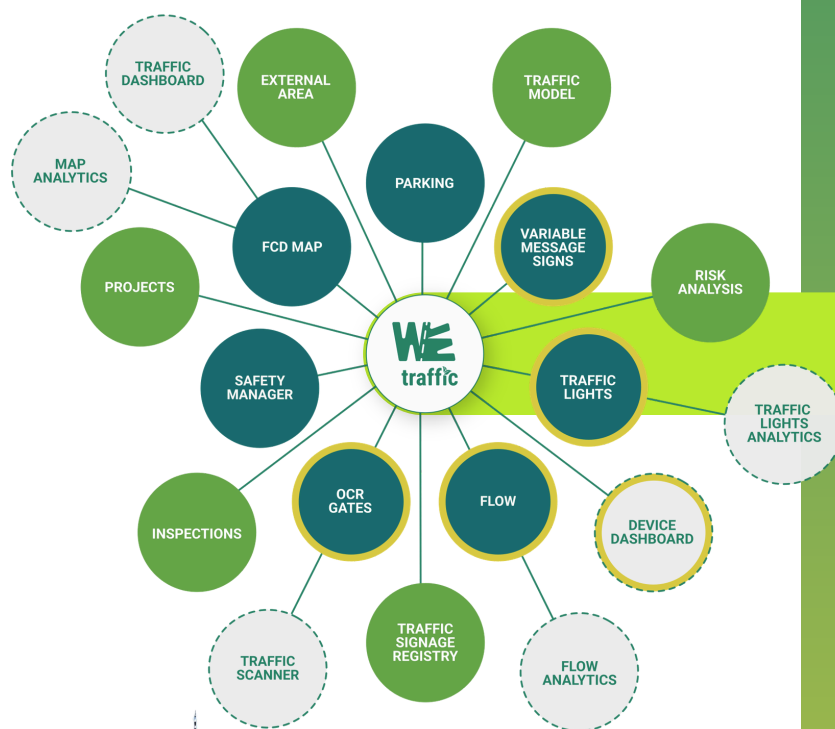
Unlock the power of Connected Vehicle Data

Track live speeds and traffic flow across your network with real-time updates: actionable insights to help you manage your infrastructure, all available at a glance on dedicated maps and dashboards.



Certified Cloud for Public Administration

The software suite is certified by Italy's National Cybersecurity Agency (ACN) and complies with GDPR thanks to stringent data protection security measures.

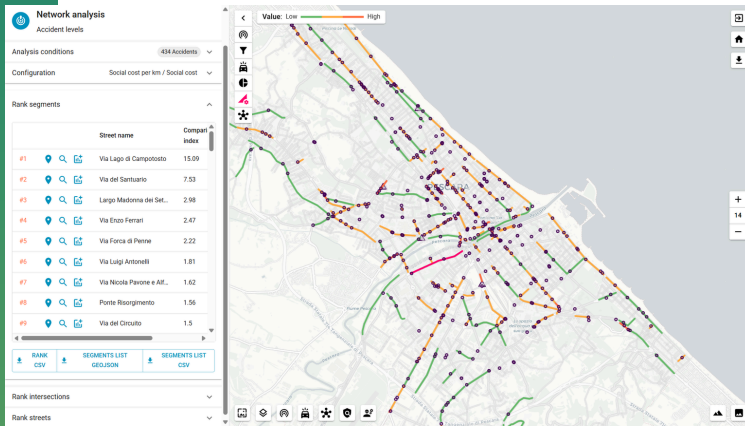


WETRAFFIC IS A CLOUD PLATFORM DESIGNED FOR MANAGING URBAN MOBILITY AND TRANSFORMING CITIES AND SPACES IN A VIRTUOUS WAY.



YOUR SMART CITY TAKES SHAPE, ONE STEP AT A TIME.

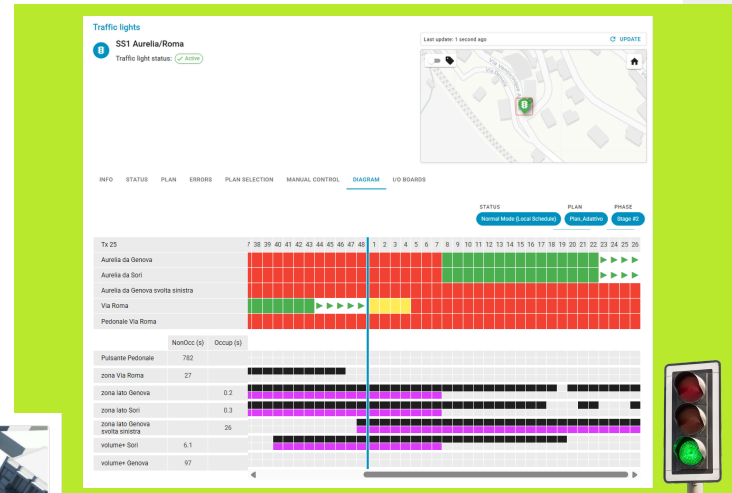
Not Active ☒ Active



The **Safety Manager** module is an accident management system that enables the definition of *safety intervention priorities* based on the social cost associated with road sections, entire roads, intersections.

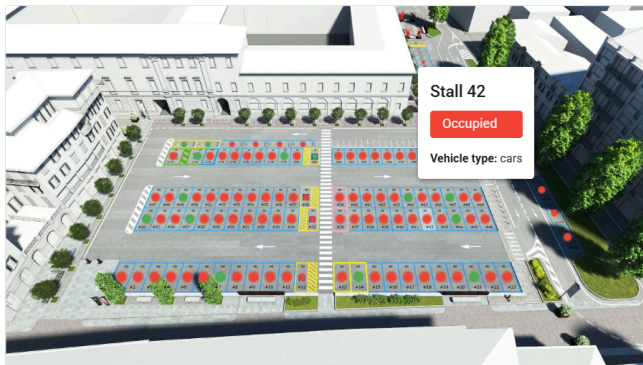
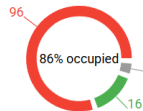
Risk Analysis enhances this approach by considering additional factors (road slope, speed limits, waterways, bridges, railways, etc.) to compute a *multi-criteria risk score*.

By equipping cameras with our *computer vision* technology, you can efficiently and economically measure traffic (**FLOW** module), monitor **parking** areas on a space-by-space basis, and dynamically control **traffic lights** based on the *presence, number, and even category* of vehicles.

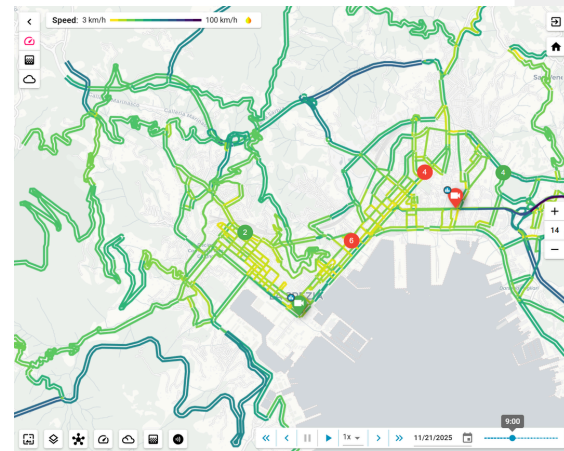


Current Situation

Occupied **96**
Free **16**
N/A **4**
Total **116**



The use of data from connected vehicles (**FCD Map** - floating car data) provides us with historical and real-time information on speed, queues, congestion and delays - and allows us to **estimate traffic volumes** even without sensors!



A continuously evolving **Modular structure**

MONITORING

- FCD Map**
- Traffic Model**
- Traffic Signage Registry**
- Traffic Scanner (ANPR)**

ANALYSIS

- Safety Manager** (accidents DB)
- Risk Analysis** (multi-criteria)
- Projects**
- Inspections**

MANAGEMENT

- FLOW** (smart camera)
- Traffic Lights** (dynamic)
- Parking**
- OCR Gates**
- Information Panels**