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"Digital Innovation for Smart Tourism and Cultural Heritage"
Virtual Brokerage Event "Innovation Village 2026"
Wednesday, October 7, 2026

Europe's largest untapped asset is rural.

>80%

of European territory
is rural

30%

of Europe's population
lives there

In Italy, rural areas contribute approximately 50% of national added value.



Problem

Lack of time and skills, not knowing where to start.

20 / over 100
owners

Time -
consuming
communication

Limited digital
skills

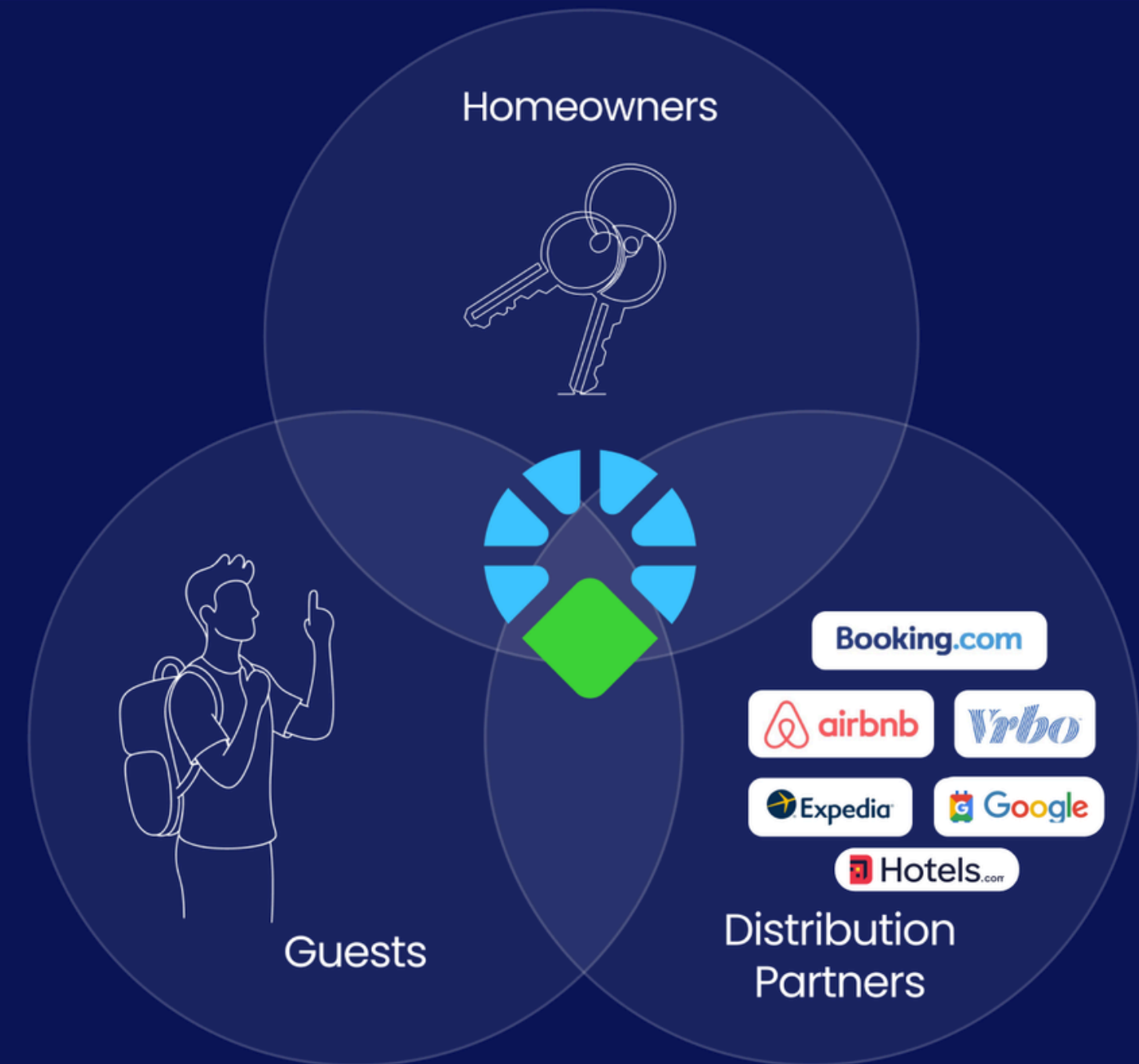
Difficulty in
pricing
management

Guest-related
risk exposure



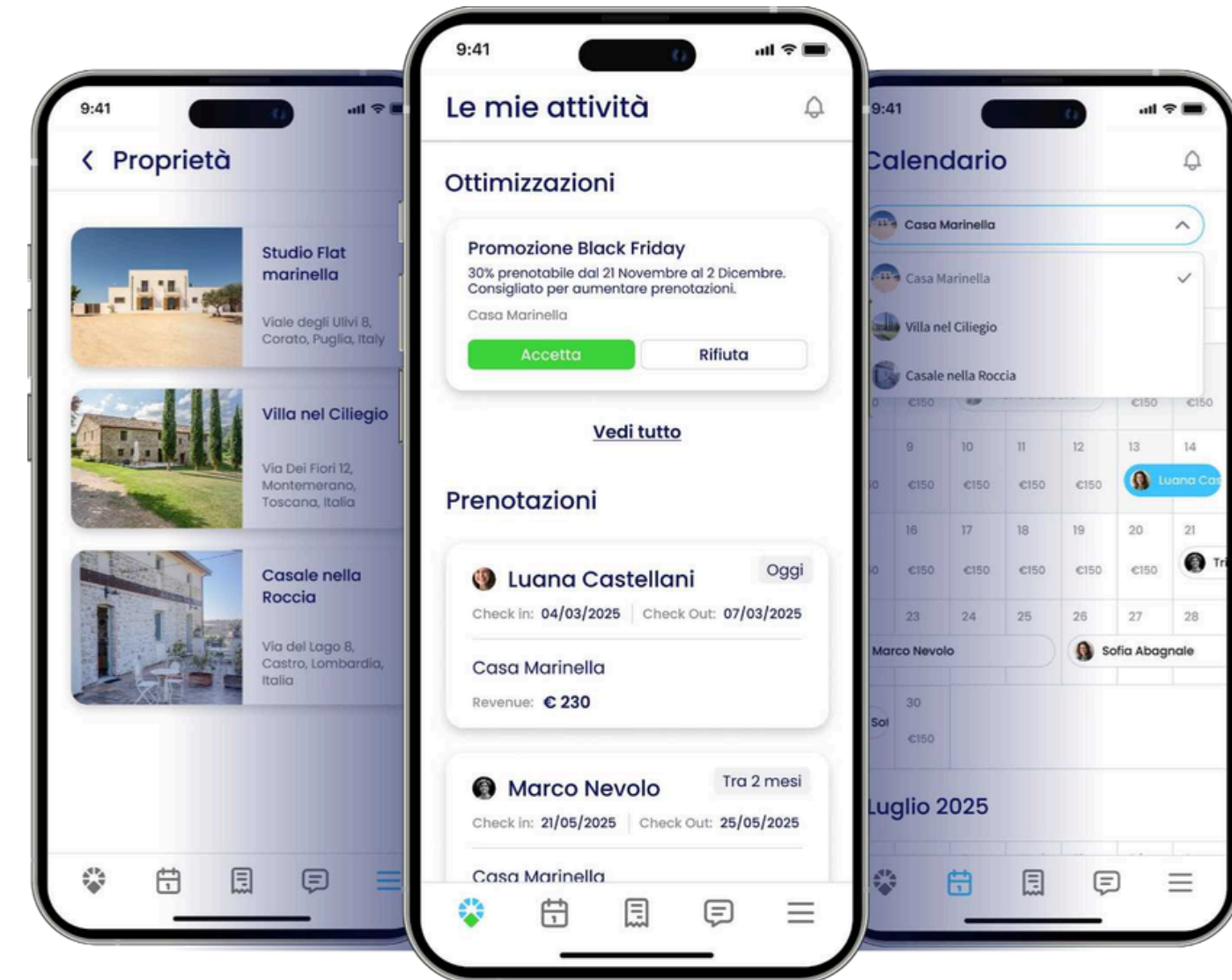
Technology designed for inclusion.

Ruralis simplifies every step of short-term rental management —turning inactive properties into economic drivers without asking owners to become digital experts.



One operating system for rural hospitality.

- 01 100+ booking channels aggregated
- 02 Dynamic pricing + market intelligence
- 03 Net-revenue financial dashboard
- 04 Automated compliance + reporting
- 05 Feedback hub with automatic translation



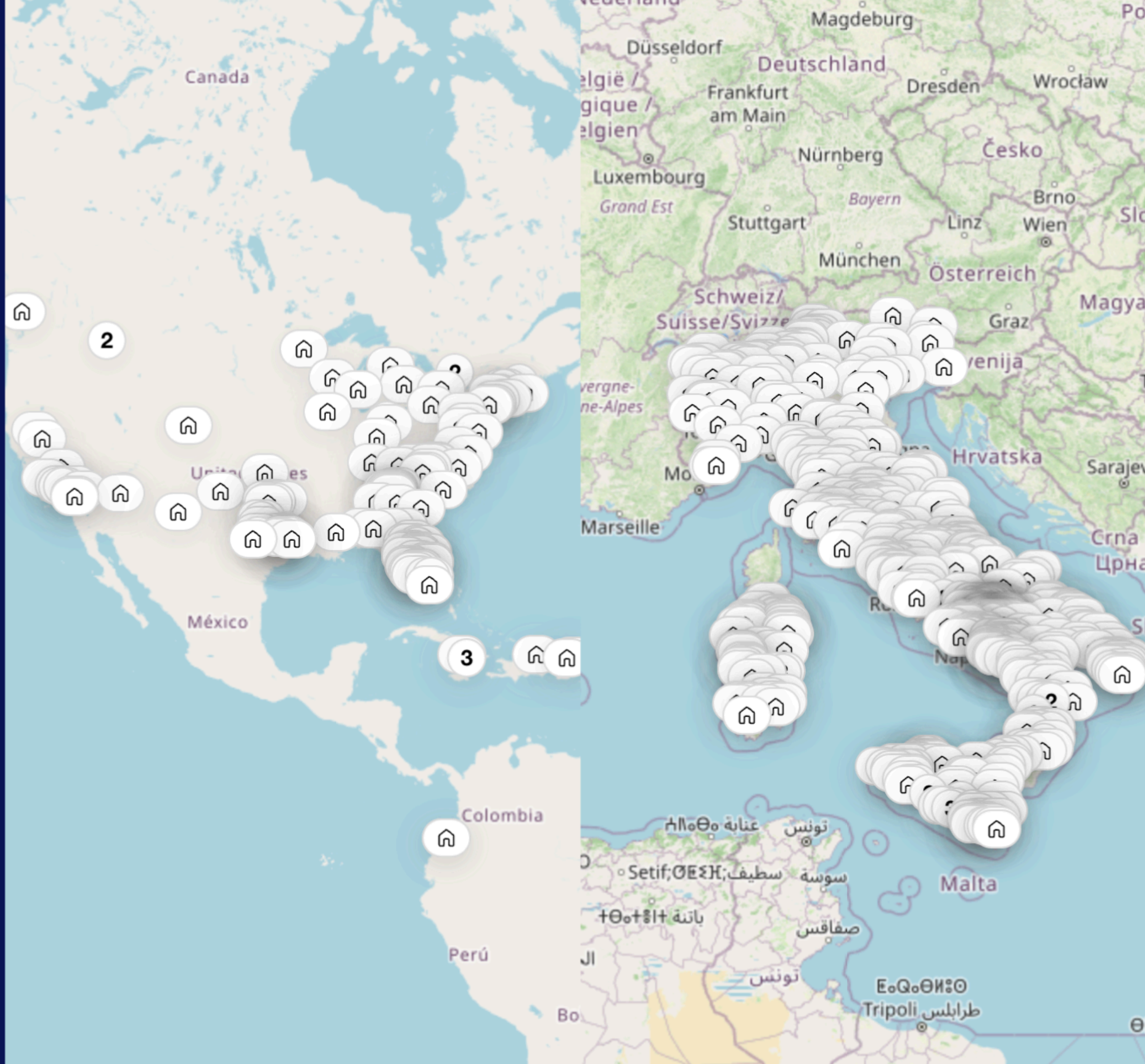
Quick response and a very knowledgeable team of professionals. They were very fast to get back to me at all times and handled the tasks with professionalism. I would definitely recommend Ruralis team.

★★★★★ by Celia Klaus

Properties we manage

+1000 Listings Managed

+37000 Guests Welcomed



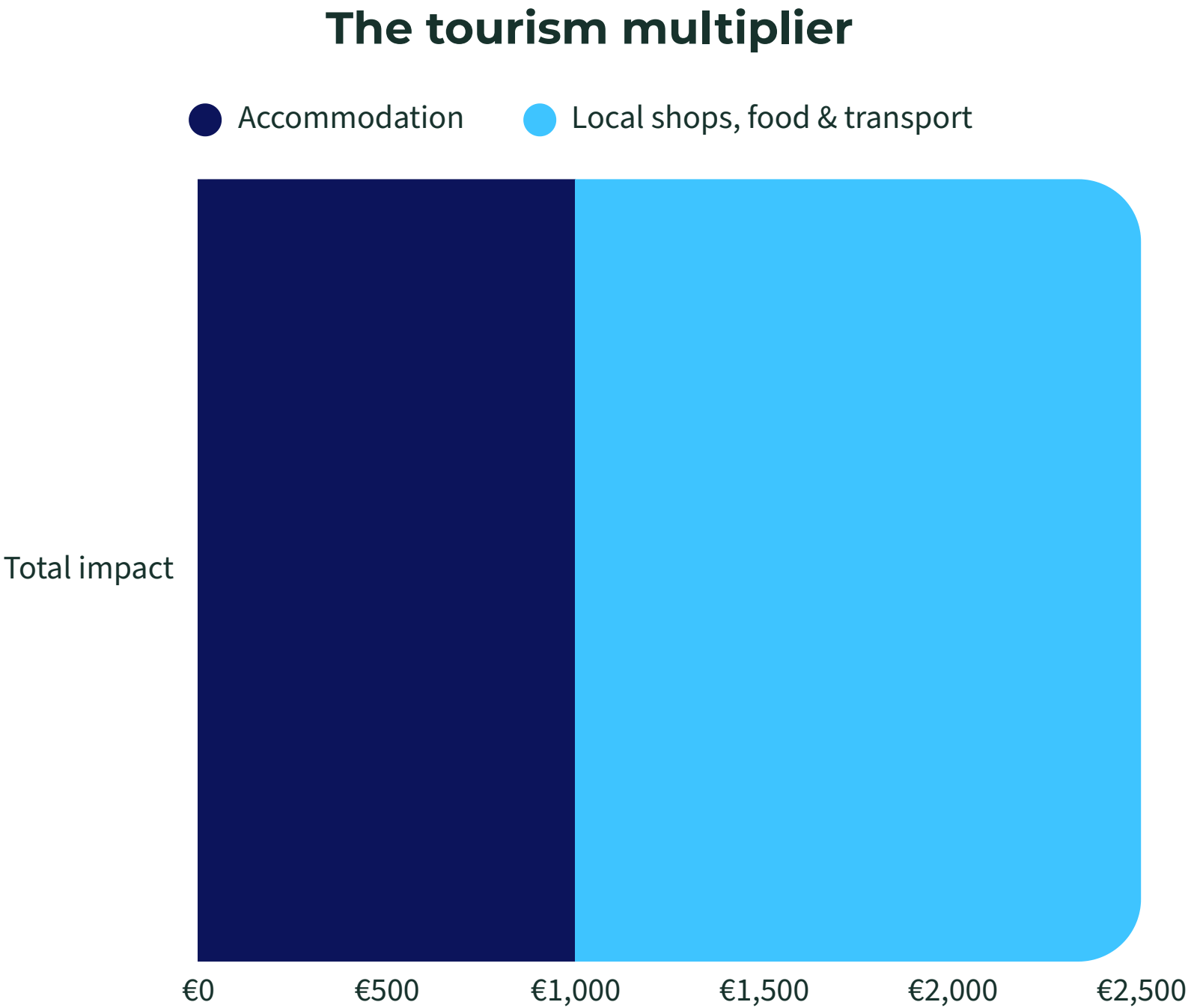
A booking travels far beyond the front door.

€6M → €15M

gross accommodation sales
injected into the local economy

Accommodation represents 40% of a visitor’s total budget.

Every €1,000 stayed unlocks €1,500 more locally.



Social impact results- 2026



335 New jobs created

For every €1,000 spent on accommodation, another €1,500 goes to restaurants, bars, and local businesses.

Property management

👉 *Jobs generated: 80*

Local supply chain

👉 *Jobs generated: 255*



Collaborations



LIFEGATE | WAY





Ruralis

