#### HOW TO INTERACT WITH A MUNICIPALITY FOCUSED ON REAL ESTATE BUSINESS

**Reference: CAPACITY BUILDING FOR PUBLIC ADMINISTRATIONS** 

**Author My companies** BUSarchitektur & BOAnet ( LEAD )

**Target group** Municipality of Buenos Aires – Planning Direction

Reference Contact GCBA I MDUyT Director (2016) Prof. Alvaro Garcia Resta arq.agr@me.com

**Link** https://www.busarchitektur.com/en/gopublic/playing-inside-ba









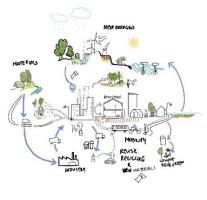
& not rigid thought structures

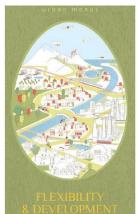
how to convey complex information to all audiences

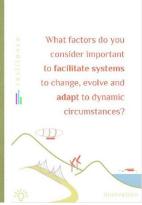
opening of the game by means of random cards

a first test of a solution to the lack of understanding





















### The methodology proposed for this topic was carried out with the following conception:

A dynamic questionnaire in Operational Charters fostered interaction to understand the Green Deal in its holistic and multi-sectoral conception. The proposed Role Play allowed an understanding of the city as a coherent whole to be reached.



# tailor-made interaction 2

### HOW TO CREATE A CITY IN THE CITY WITH SOCIAL HARMONY AND INCLUSION 24/7

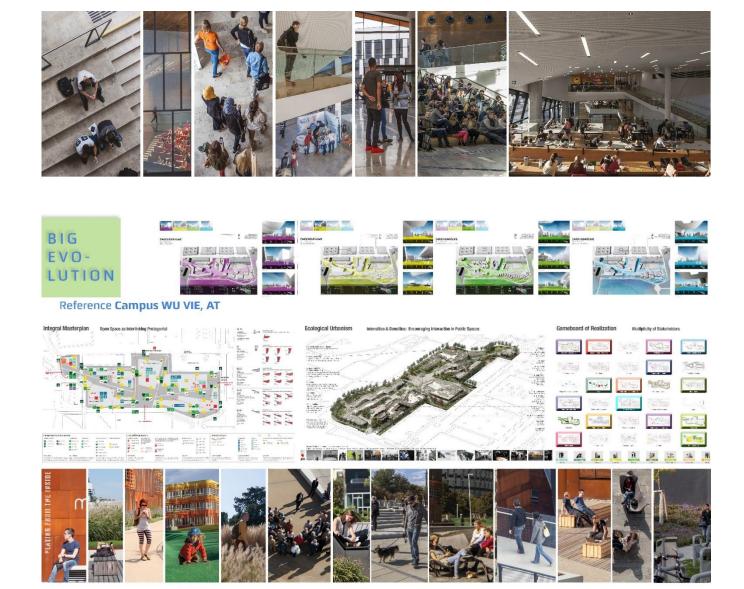
**Reference: CAMPUS WU VIENNA** 

**Author My companies** BUSarchitektur & BOAnet ( LEAD )

**Client** Economic and Business University Vienna – Austrian Real Estate Agency

Reference Contact Prof. Christoph Badelt < Christoph.Badelt@wu.ac.at>

**Link** https://urbanmenus.com/consensus-building-for-integral-added-value-in-the-city/



# The methodology proposed for this topic was carried out with the following conception:

We played eight roles in designing and realising the new Campus for the Vienna University of Economics. In retrospect, the networker's role seems to be the most important one. To this day, I am convinced that the consensus necessary to bring about urban miracles can only be reached with the right alliances.



#### HOW TO BUILD CROSS-SECTORAL CONSENSUS IN A DISPERSED REALITY

Reference: URBAN MENUS Ukraine

**Author My companies** BOAnet & BUSarchitektur ( LEAD )

**Co-funded** by the Austrian Commercial Chamber WKO with go international

Reference Contact Director Advantage Austria Kyjiw Gabriele.Haselsberger@advantageaustria.org

**Link** https://urbanmenus.com/koblevo-new-perspectives/



The URBAN MENUS Team integrated the inputs from the virtual Think Tank meeting into several interventions for the resort, which were visualised and analysed live during the workshop using the 3D Too

#### PROCESS DESIGN

Stakeholders: Workshop 18.03.2021

The following institutions registered to participate in the workshop:

- · Koblevo City Administration, Council, Construction and Architecture Department
- Koblevo Municipality Development Agency
- LLC Koblevo Travel
- Research Institute for Science and Urban Planning "UkrNDPlzyvilbud"
- · Hotel Lydia Koblevo
- Mykolyiv Territory Administration, Regional Council and Area Council
- Investors
- · Architecture office Archimatika
- Mykolaiv Chamber of Commerce
- · Nikolaev regional council
- Institute of Balneology Odessa
- Kherson National Technical University
- Development agency for the south region
- Ministry of Communities and Territories Development
- · NGO Center for community development
- Petro Mohyla Black Sea National University
- Ukrainian Public-Private Partnership Development Support Center
- Trias company
- AG Kobleyo
- Olha Bosak Management Consulting
- · Urban Sustain Architects



## The methodology proposed for this topic was carried out with the following conception:

To build consensus at local, regional, and national levels on a new economic and productive paradigm for the seaside resort town of Koblevo, multi-sectoral interests were integrated into radically differentiated futures, allowing actors to define their preferences.



# tailor-made interaction 4

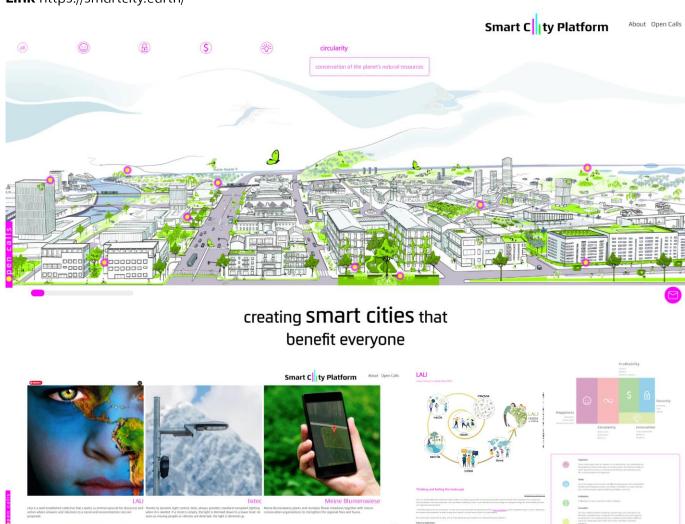
#### **HOW TO INTEGRATE DIFFERENT INITIATIVES INTO THE WHOLE**

**Reference: SMART CITY PLATFORM** 

**Author My companies** BOAnet & BUSarchitektur ( LEAD )

**Partners** Akaryon

**Co-funded** by the Austrian Research Promotion Agency FFG within the framework of "Impact Innovation" **Link** https://smartcity.earth/



# The methodology proposed for this topic was carried out with the following conception:

The Urban Smart City Platform offers a digital and, at the same time, "in situ" approach –within the URBAN MENUS city worlds – as well as digital networks where there is the possibility of presenting and making the world aware of new ideas and innovations in the urban realm.



#### HOW TO MOBILISE YOUTH TO PARTICIPATE IN A DEBATE ON CHANGE

Reference: DEMO FESTIVAL POSSIBLE FUTURES 30 under 30 India

**Author My companies** BOAnet & BUSarchitektur ( LEAD )

**Partners** ISU Institute for Sustainable Urbanisation – Hongkong

**Co-funded** by Austrian promotional bank AWS within the framework of International Technology Export

**Link** https://vimeo.com/777473310











# The methodology proposed for this topic was carried out with the following conception:

The Institute for Sustainable Urbanisation (ISU) and URBAN MENUS invited young people to participate and express their views in an open call for Bengaluru and Hyderabad as smart and sustainable cities of the future by developing proposals in the creative arts and talents from all branches of design.



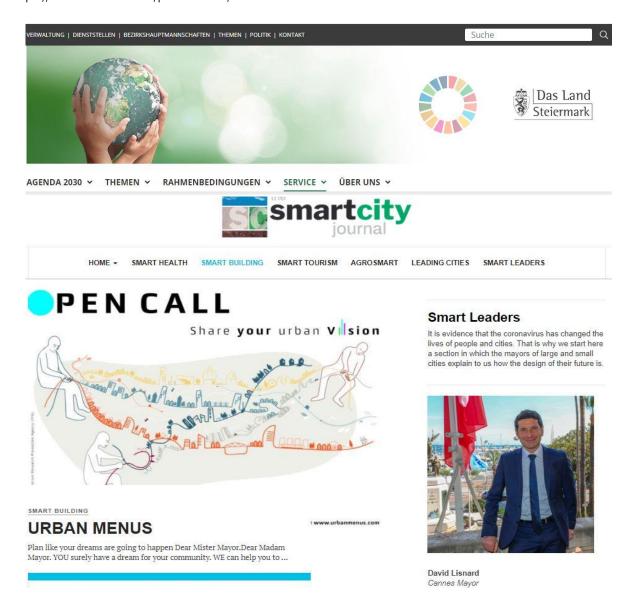
#### HOW TO MOBILISE THE POWERFUL IN POLITICS AND INDUSTRY AROUND THE WORLD

**Reference: SMART CITY CHIEF OPEN CALL** 

**Author My companies** BOAnet & BUSarchitektur ( LEAD )

**Partners** Akaryon

**Co-funded** by the Austrian Research Promotion Agency FFG within the framework of "Impact Innovation" **Link** https://urbanmenus.com/platform-en/



### The methodology proposed for this topic was carried out with the following conception:

The call for Local Heroes of Public Administrations at all levels led to many encounters with Mayors with a strong vocation for change and for integrating communities into their administrations, sometimes not only as a voting public.



# tailor-made interaction 7

#### HOW TO INTEREST AND INVOLVE THE THOUSANDS OF YOUNG PEOPLE FOR THEIR FUTURE

Reference: TIME CAPSULE CAMPUS WU

**Author My companies** BOAnet & BUSarchitektur (LEAD)

**Client** Economic and Business University Vienna – Austrian Real Estate Agency

Reference Contact Prof. Christoph Badelt < Christoph.Badelt@wu.ac.at>

**Link** https://www.boanet.at/projekt/zeitkapsel-wu



### **SOCIAL MEDIA POSTS**



# The methodology proposed for this topic was carried out with the following conception:

To integrate the crowded student public, who were totally alienated from the process, we decided to build a time capsule, which we placed in the hall of the old University. The idea was to use a Role-Play Game to invite the students to imagine themselves in the future University by taking action.



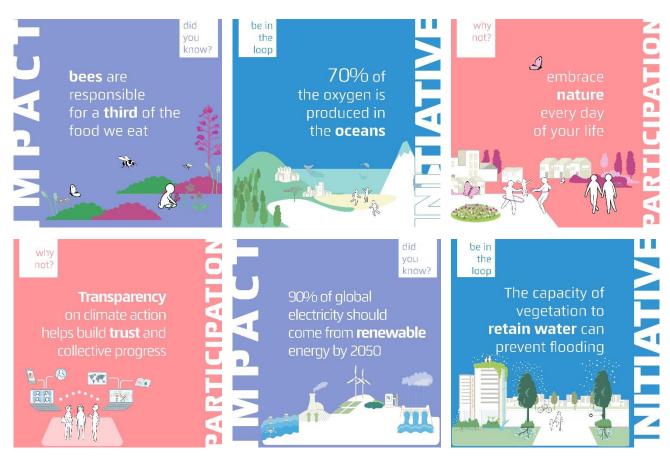
#### **HOW TO MOBILISE YOUNG PEOPLE AROUND ECOSYSTEM ISSUES**

Reference: MAKING CITIES FIT FOR GREEN DEAL

**Author My companies** BOAnet & BUSarchitektur (LEAD)

**Partners** akaryon (AT), the Institute for Urban Planning (BGR)

**Co-funded** by Erasmus+ European Commission, Directorate-General for Education, Youth, Sport & Culture **Link** https://greendealcheck.eu/trainings/



#### **TIK TOK HITS**



### The methodology proposed for this topic was carried out with the following conception:

A Capacity Building training to improve skills in sustainable urban and regional development. For site development projects with smart setup, stakeholder participation, elaboration, and selection of visions in an innovative Green Deal-oriented, multi-disciplinary way, including Green Deal Maturity Check.



#### HOW TO GIVE THE MICROPHONE TO THE PROTAGONISTS OF CHANGE

Reference: SMART CITY PLATFORM TESTIMONIALS

**Author My companies** BOAnet & BUSarchitektur ( LEAD )

**Partners** Akaryon

**Co-funded** by the Austrian Research Promotion Agency FFG within the framework of "Impact Innovation" **Link** <a href="https://urbanmenus.com/cases-grid/">https://urbanmenus.com/cases-grid/</a>



LALI: Thinking and feeling the landscape



Rescoop.eu: Creating energy as a community



Sponge City for Urban Trees



Waidhofen: a clear vision





# The methodology proposed for this topic was carried out with the following conception:

The Smart City Platform's call for entries honoured the Voices of different Stakeholders, such as Mayors and Initiatives worldwide, that make a profound contribution to resilient change by showcasing Testimonials through videos and interviews.



#### HOW TO ORGANISE AN EVENT THAT WILL GET EVERYONE'S ATTENTION

### Reference: CAPACITY BUILDING FOR PUBLIC ADMINISTRATIONS

Author My companies BUSarchitektur & BOAnet ( LEAD )

Client Economic and Business University Vienna – Austrian Real Estate Agency

Reference Contact Prof. Christoph Badelt < Christoph.Badelt@wu.ac.at>

Link https://www.boanet.at/projekt/preopening-campus-wu

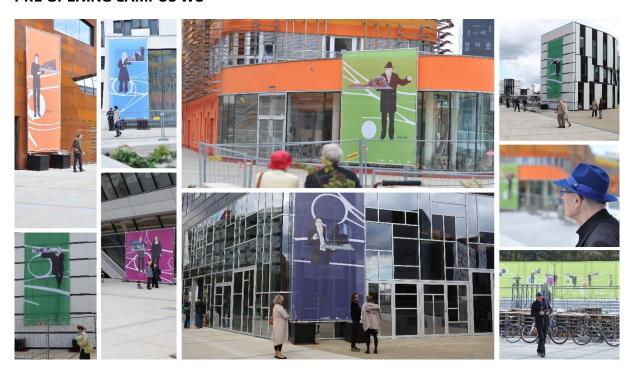








#### **PRE-OPENING CAMPUS WU**



## The methodology proposed for this topic was carried out with the following conception:

The theme on the campus was celebrating the authorship of the work by letting the public know which internationally renowned architects were behind the buildings being inaugurated. The indoor event worked with Giant Panoramic Stages, and disruptive critics and journalists interviewed the Authors.



#### HOW TO ENCOURAGE INTERACTION WITH COMPLEX CONTENT

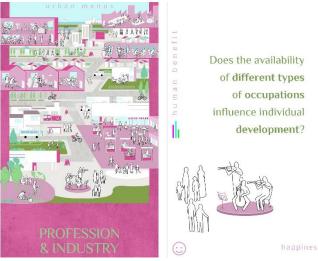
### Reference: URBAN MENUS Dialogue with a Resilient Future

**Author My companies** BUSarchitektur & BOAnet ( LEAD )

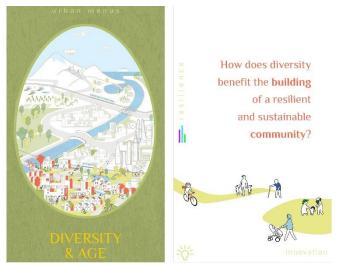
**Co-founded** by Erasmus+European Commission, Directorate-General for Education, Youth, Sport & Culture **Reference Contact** EU I OEAD project director Astrid Terreng <a href="mailto:Astrid.Terreng@oead.at">Astrid.Terreng@oead.at</a>

**Link** https://trainingresilience.eu/about/





### **45 FACES OF RESILIENCE**







# The methodology proposed for this topic was carried out with the following conception:

The Resilience Game, with 45 cards, integrated a systemic augmented reality approach, addressing various resilience issues in contemporary urban systems across different categories. Emphasizing sensorial communication, it offered a unique platform for discussing city resilience.

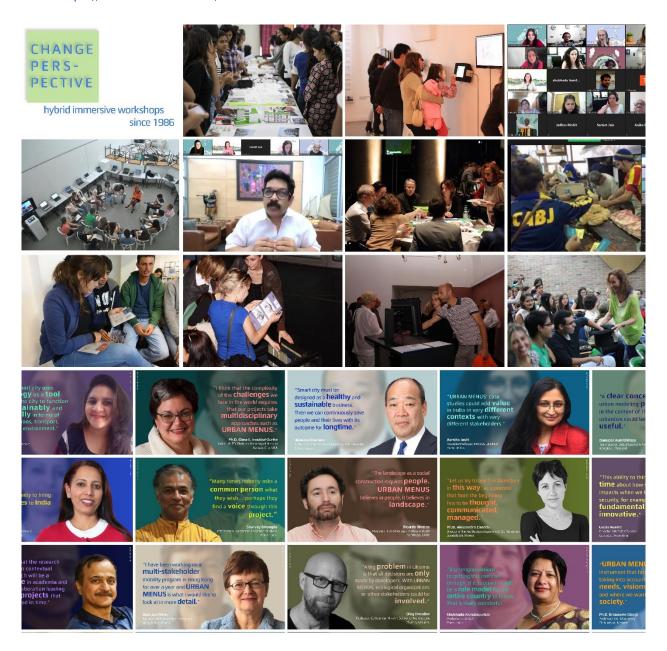


#### HOW TO CREATE DIGITAL EMPATHY IN AN INTERNATIONAL MULTI-SECTORAL TARGET GROUP

### Reference: CAPACITY BUILDING FOR PUBLIC ADMINISTRATIONS & COMMUNITIES

**Author My companies** BUSarchitektur & BOAnet (LEAD)

**Target group** Municipalities, Universities, Developers, Cultural Centers, Investment Groups, etc **Reference Contact** Dr. Jorge Perez Jaramillo Arquitecto <jorgeperezjaramillo.arquitecto@gmail.com> **Link** https://urbanmenus.com/



## The methodology proposed for this topic was carried out with the following conception:

From the Play from Inside Decision, inclusion strategies vary according to the project objectives and the cultural and environmental context in all the projects carried out. Experimenting with many formats, always working in an integrated way with all the creatives, has achieved excellent results.

