

Driver VR training & management platform



Smarter training. Safer roads. Stronger bottom line.

- **more** than **50%** reduced driver training costs
- **4x faster** skill development
- up to **€5,000 saved** per driver annually

€2M Seed round pitch deck | Q2 2025

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Purpose

We **transform transport** operations with data-driven VR training to make driver training **cheaper, faster & safer** - benefiting drivers, businesses & everyone on the road.



Problem

Traditional truck driver training is broken - **ineffective and outdated.**

Driver shortage will reach **400,000** in Europe by 2025. **Fuel** inefficiencies cost up to **€15B** annually. **Billions € lost** in preventable accidents.



Why now



Regulatory push
for safer roads



Rising industry
costs



Sustainability &
ESG pressure on
CO₂ reduction



VR & AI adoption
is accelerating



Proven market
demand



(ES) 2022/2561
directive



Solution

Immersive VR training with AI coaching & real-time analytics tailored for each driver - **cutting fuel costs, reducing accidents, and improving** driver performance.



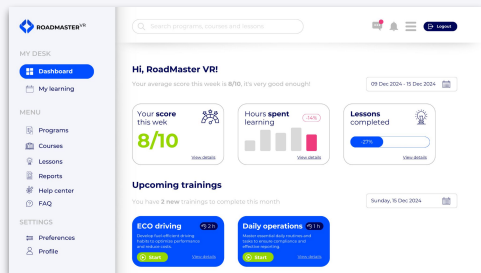
Product. Platform backed by research

- **Stress detection algorithm** – identifies driver stressful situations via biometric data and video analysis
- **60 professional drivers** – real-world testing across diverse scenarios
- **Key situations tested** – lane changes, parking, roundabouts, roadwork, and hazard management
- **Expert validation** – ensuring accuracy and reliability of insights



Product. Seamless omnichannel progression

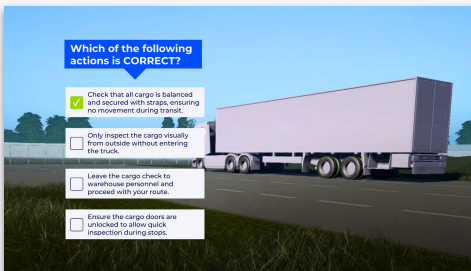
Theory



Text, audio, visuals



Interactive participation



Interactive 360° content



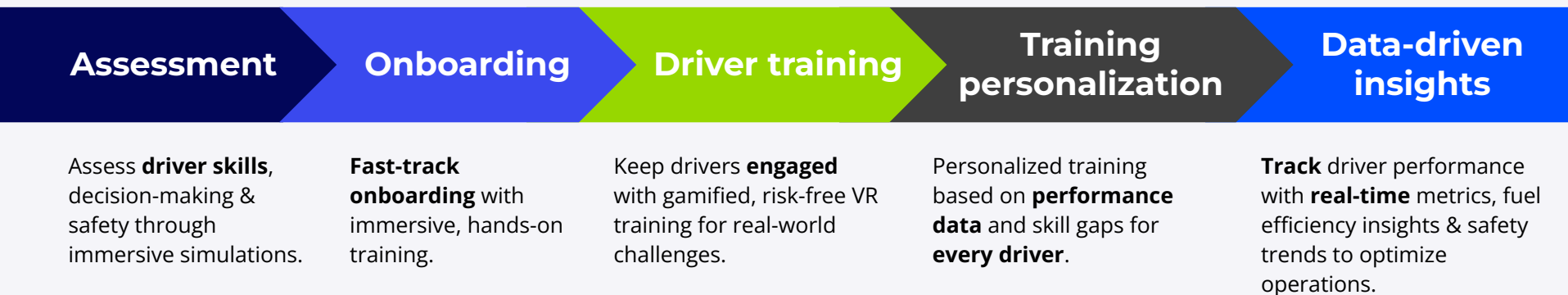
Driving practice



Fully interactive 3D content



Product. We take learning seriously





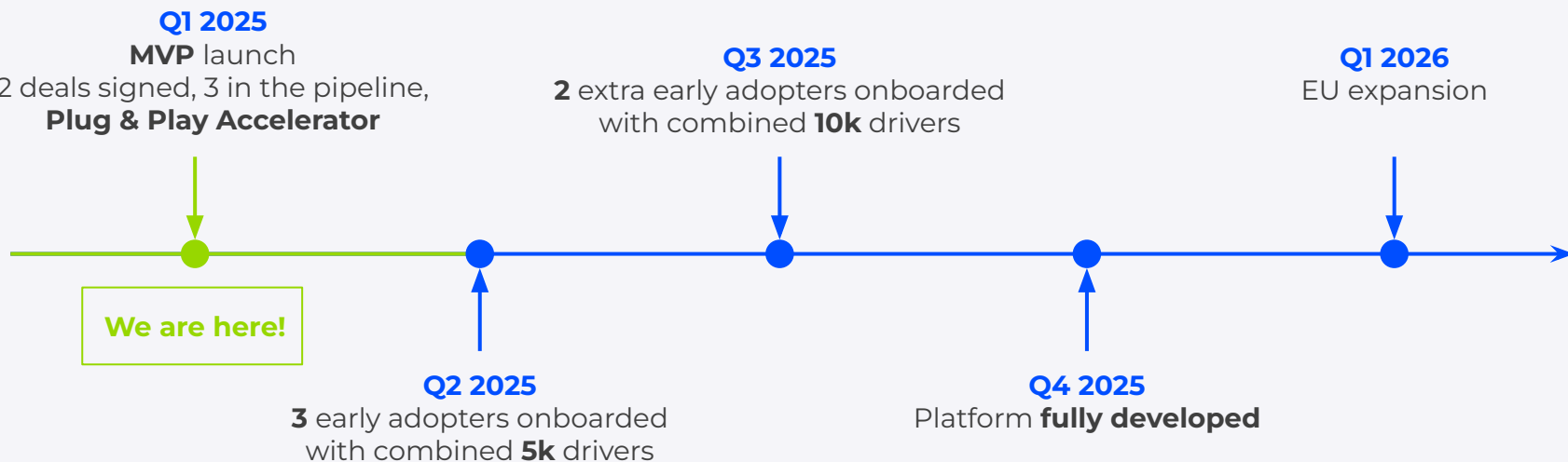
Value proposition

RoadMaster VR **helps transport companies** optimize driver training, cutting costs by up to **€5,000** per truck annually with **immersive VR** and **AI-driven learning**.



Traction

How we'll **maintain** and **extend** our product advantage



Business model & pricing

Recurring subscription fees & **hardware** sales

Subscription-based pricing based on **company size & seats**, plus **hardware sales**/leasing and custom scenarios - ensuring **predictable revenue** while **delivering** continuous **value** to customers.

€50 per driver
vs **€200** per driver
monthly

75% savings

Market size

Total market:

- Global training in commercial transport estimated **€14.5B+** (various research forecasts)

Initial focus:

- Large EU fleets, followed by the US market

Projected reach:

- Targeting a modest share (**~€180M**) over 5–7 years with concentrated marketing & pilots

Competitors

Feature		Enterprise truck simulators	Driver mgmt platforms	Telematics & fleet mgmt	Traditional driving schools	General VR platforms	LMS platforms
		Virage, L3Harris	SambaSafety, ITI	Samsara, Geotab		Oculus	SAP Litmos
End-to-end driver lifecycle	✓	⚠	✓	⚠	✗	✗	⚠
Immersive VR training	✓	✓	⚠	✗	✗	✓	✗
Omnichannel learning delivery	✓	✗	⚠	✗	✗	⚠	✓
Personalized AI coaching	✓	✗	⚠	✗	✗	⚠	⚠
Real-time performance analytics	✓	⚠	✓	✓	✗	✗	⚠
Predictive analytics/ risk Mgmt	✓	⚠	⚠	✓	✗	✗	✗
Eco-driving optimization	✓	⚠	⚠	⚠	⚠	✗	✗
Continuous compliance tracking	✓	✗	✓	⚠	⚠	✗	✓

Legend: ✓ Fully Supported | ⚠ Partially Supported | ✗ Not Supported

RoadMaster VR stands out as the best training solution for truck drivers compared to other competitors.

Our team

RoadMaster VR is **built by industry experts**, backed by scientific research and biometric data, and developed through an **R&D project** in collaboration with consortium partners.

Our team brings deep expertise across:

IT | Product | Transport | Business
Development | Investments | Science | VR



Arnoldas Nausėda

Co-founder | CEO



Jonas Patkamaris

Co-founder | CTO



Giedrius Viršilas

Co-founder | Senior
Software Architect



Ona Urbonienė

Senior Business and
Systems Analyst



Deimantė Laužikaitė

Operations Manager



Anastasija Pipiro

Marketing Manager



Viktorija Denisova

Product Manager



Imantas Pakalnis

UX/ UI designer



Osvaldas Švitra

Advisor



Pranas Pernaravičius

Advisor



Tomas Blažauskas

Chief Scientist



Artūras Zaveckas

VR Project Manager

Why to invest in us

1

Huge market potential (€14.5 billion VR training opportunity)

Transport companies globally **spend billions** on training, fuel inefficiencies & accidents, creating a **strong market opportunity**.

4

€15M ARR by EOY 2027

SaaS subscriptions, per-session fees, & data monetization. Scaling to **50K+ drivers** across Europe & US.

2

SaaS-Based, scalable business model

Subscription-based SaaS platform ensures predictable recurring revenue. **Flexible pricing models** make it accessible to companies of all sizes, increasing market penetration.

5

Strong traction

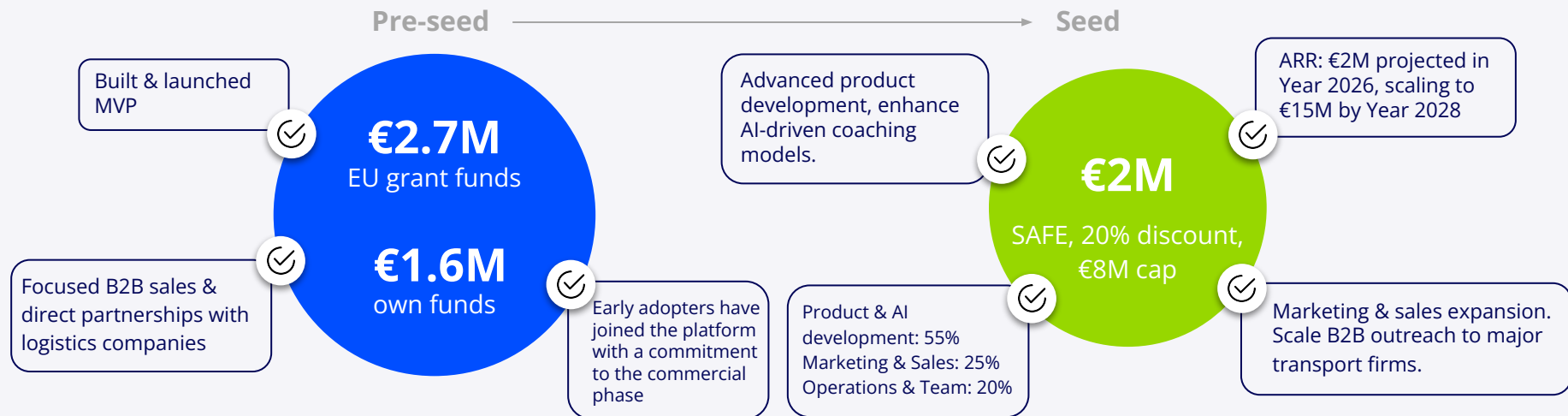
cargoGO pilot with **1,000+ drivers** and Baltic Transline **2500+ drivers**. Interest from European logistics companies.

3

Tech-driven advantages with **AI**

RoadMaster VR is an **in-house** built, **all-in-one** driver training & management platform combining VR simulation, **AI analytics**, LMS, **fleet system integration**, real-time feedback & AI-driven training recommendations

Funding & Investment ask





Invest in the **future of driver** training




Watch
RoadMaster VR
in action!



Arnoldas Nausėda

Co-founder

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