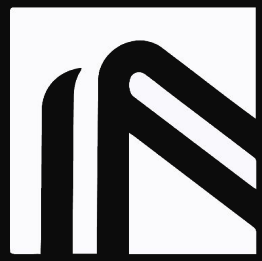




# NorrStudio

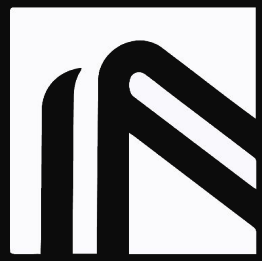
**Use Case :AI-Powered Visual Inspection**

Ulrik Söderström CEO & Co-Founder  
Aman Malhotra CTO & Co-Founder



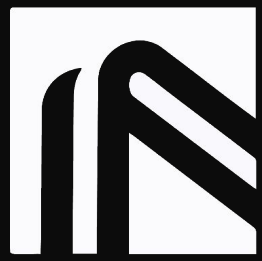
# Defects, Waste & Safety Risks Cost Billions

- 25–30% of defects missed by manual inspections
- \$50B+ annual losses from recalls, rework, and compliance failures
- Up to 40% of downtime linked to preventable equipment issues
- Human error in inspection = up to 30% accuracy gap



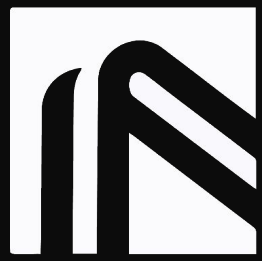
# **AI-Powered Platform for Smarter Inspections**

- Real-time defect detection with 95%+ accuracy
- Reduces rework & material waste by up to 40%
- Enhances compliance reporting & safety monitoring
- Scalable across multiple industries



# Transforming Quality & Sustainability

- 30–50% cost savings in quality control
- 40% reduction in waste from early defect detection
- 30% faster compliance audits with AI-driven reports
- Extended asset life by 20–25% via predictive monitoring



# The Results That Matter in Industrial Inspections



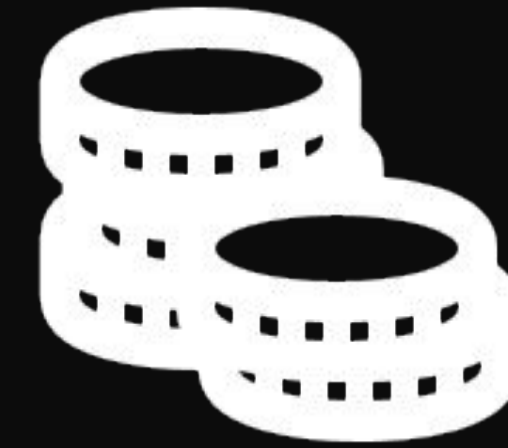
Time-Consuming

**40% less waste**



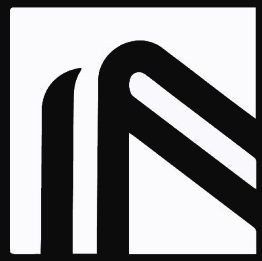
slower

**30% faster compliance audits**



Expensive

**50% cost savings**



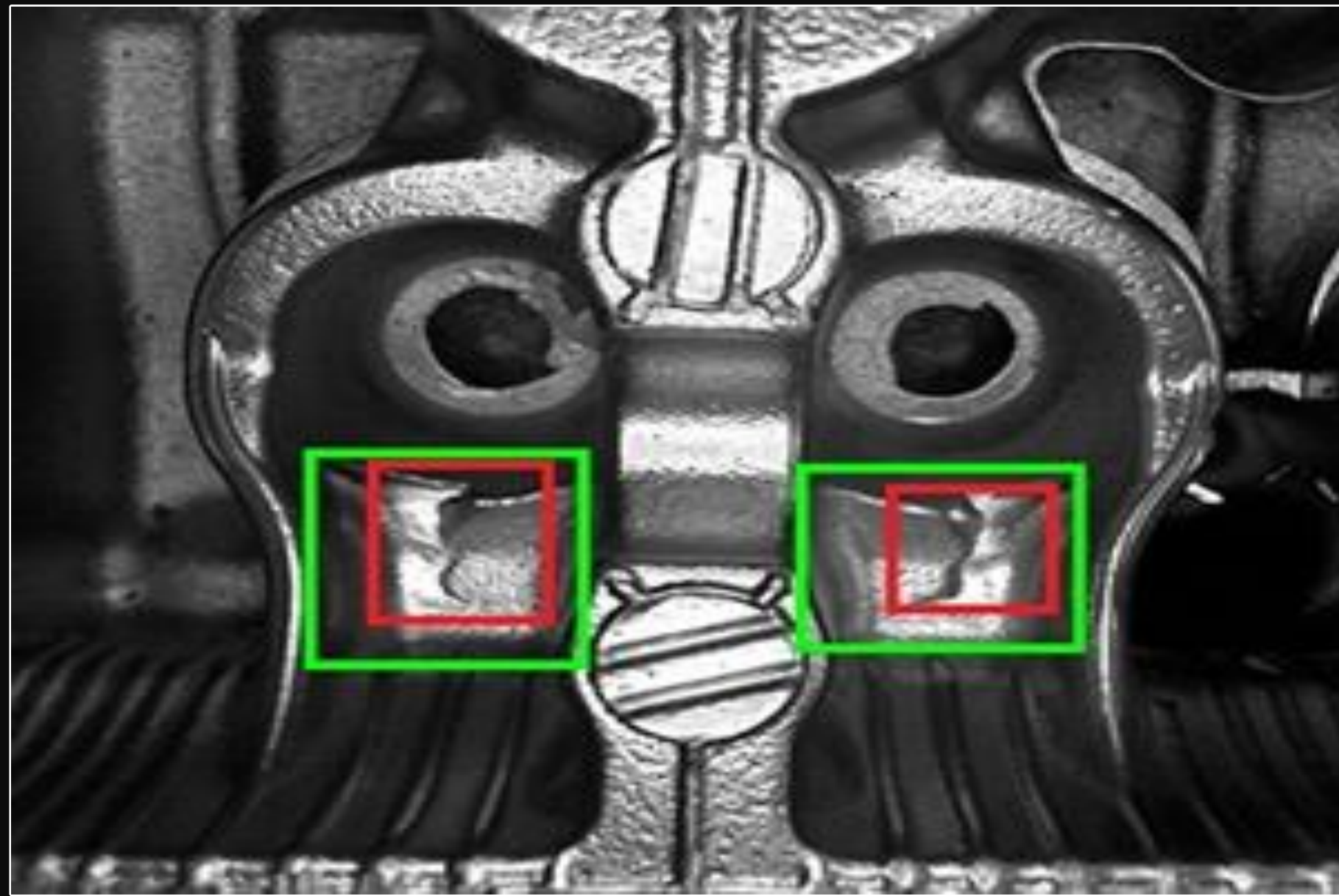
# Powering Industry 4.0 with NorrStudio

- Smarter inspections
- Safer operations
- Sustainable growth





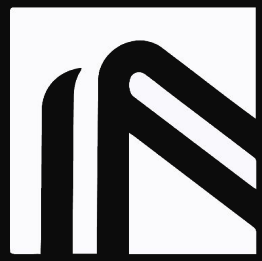
# AI-Powered Visual Inspection in Action



**Automated quality control with AI**



**AI-powered inventory control**



# Who are we?



**Ulrik Söderström**  
CEO & Co-Founder

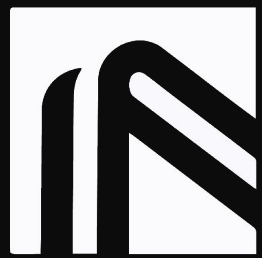
20+ years experience with image processing and research as Associate Professor at Umeå University. Pioneering in State Of The Art (SOTA) Algorithms for image and video compression.



**Aman Malhotra**  
CTO & Co-Founder

7+ Years building tech and software for commercial and consumers. Robotics and Automation Engineer with experience in working with automation and integration solutions in North America and Singapore.

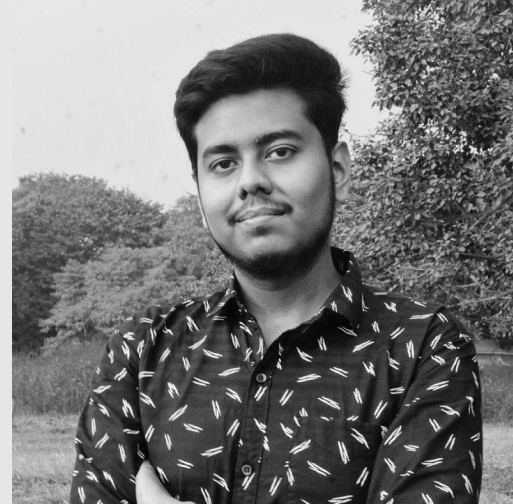




# Our team



## Software/Hardware developers



With Over 15+ Team Members from AI to Data  
Domain & Managers with Experience in B2B & SaaS Startups