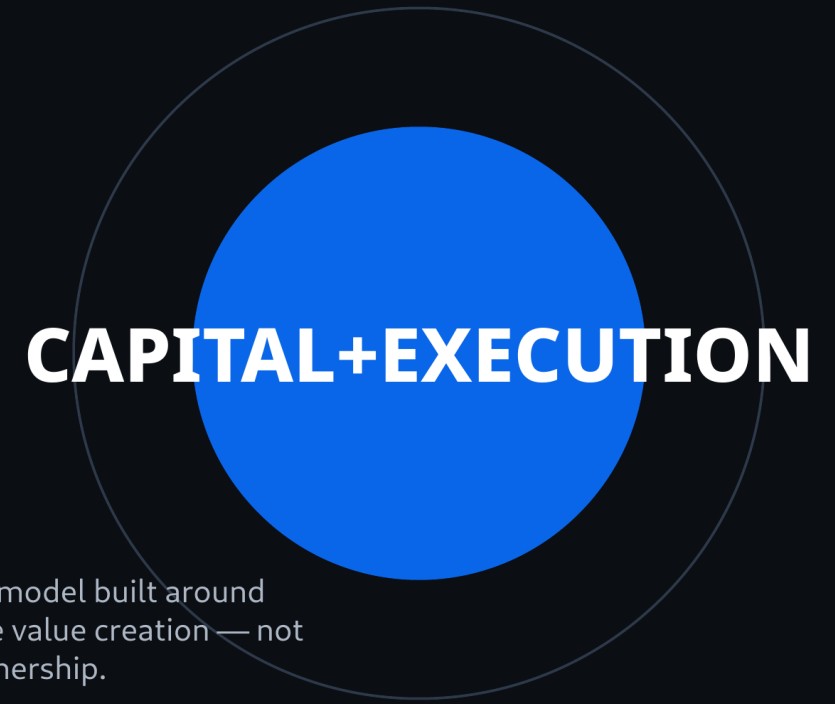


**We don't just
invest in
businesses.
We operate
growth with
them.**

KONE.VC is an operating growth partner for real businesses — combining marketing, sales, AI, automation and execution with aligned upside.



Strong businesses often don't need **another consultant.** They need a growth partner inside the business.

01

Capital alone is not enough

Money does not fix positioning, pipeline, conversion, workflows or operating discipline.

02

Agencies stay outside

They execute tasks, but rarely own the total business outcome or enterprise-value impact.

03

Founders are overloaded

Good operators know their product. They may still lack a repeatable marketing, sales and AI growth system.

OPERATOR INVESTOR

We invest operating capability — strategy, marketing, sales systems, AI, automation, product thinking and management attention — and align our economics with the value we help create.

Not a passive fund.
Not a traditional agency.
A hands-on portfolio growth platform.

Our capital is **capability**.

Growth

Positioning, demand generation, channel strategy, conversion, retention and partnerships.

Marketing

Sales

Systems

CRM, lead routing, follow-up, dashboards, measurement, SOPs and repeatable operating processes.

Automation

Analytics

Intelligence

AI workspaces, assistants, agents, knowledge systems and decision support tied to measurable outcomes.

AI

Workflows

Capital can fund growth. **Execution creates it.**

Owner keeps the engine. KONE installs the growth system.

PARTNER

Product + operations

Production, fulfillment, customer knowledge, domain expertise and ownership.

+

KONE.VC

Growth + intelligence

Marketing, sales automation, AI, data, funnel, systems and commercial execution.

→

SHARED OUTCOME

More enterprise value

Revenue growth, stronger operations, repeatability and aligned upside.

Early traction is already turning into a pipeline.

\$5K

current MRR

10

new U.S. companies in progress

Active pilots

ProfiNails

profinails.shop

PILOT ↗

945 Industries

945industries.com

PILOT ↗

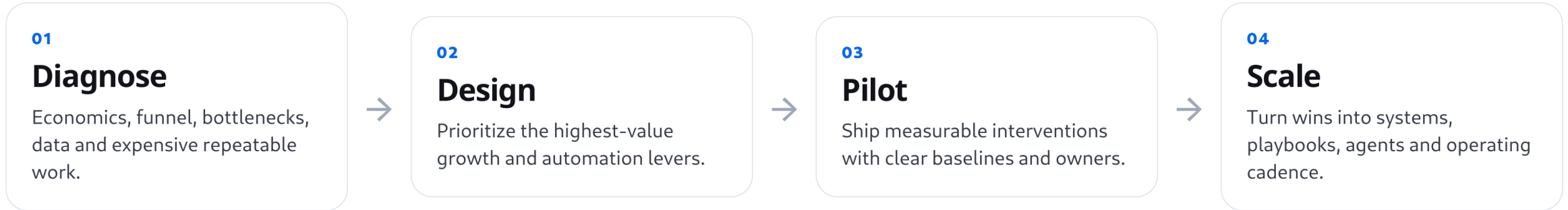
Hyperskill

hyperskill.org

PILOT ↗

From service revenue to operating partnerships: prove the model, deepen the relationship, then participate in upside.

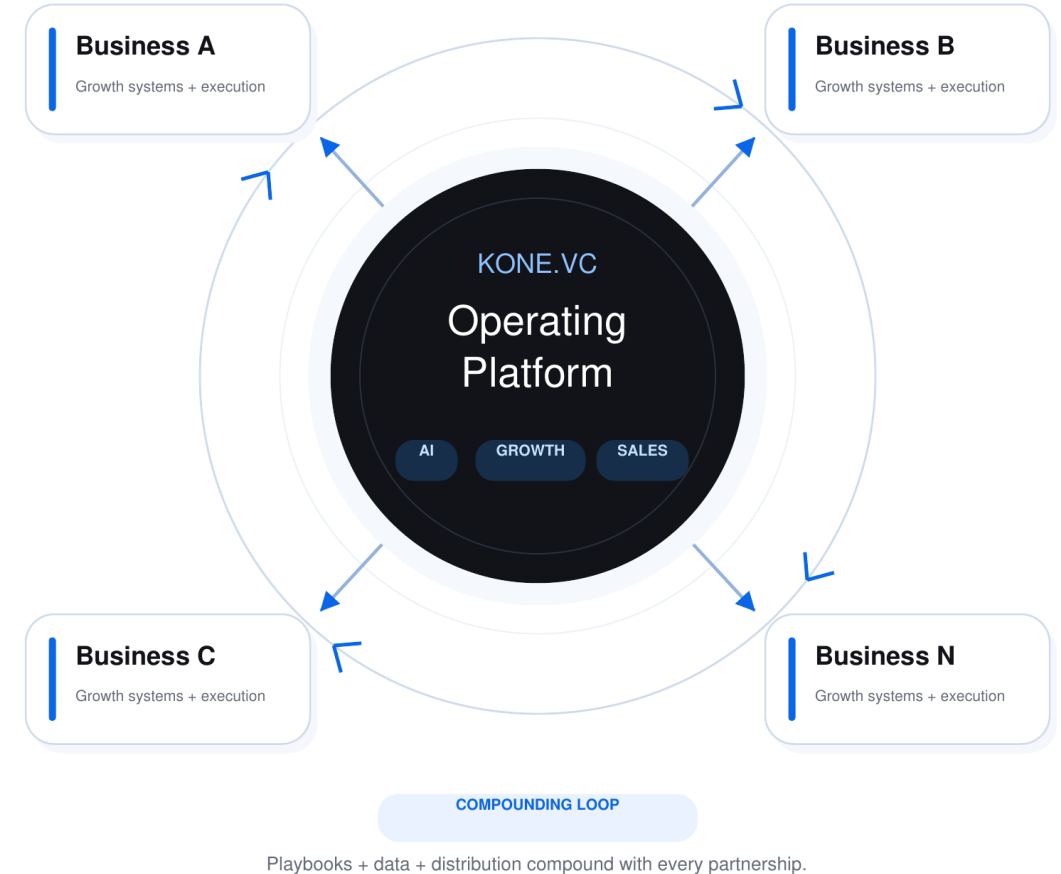
One repeatable system. Applied deeply to each business.



KONE.VC's existing AI implementation approach already emphasizes mapping, measuring, piloting and then scaling — the same discipline becomes the operating layer for portfolio companies.

Every partnership can make the **next** partnership stronger.

- **Reusable IP** — workflows, prompts, automation components, playbooks and growth experiments.
- **Better pattern recognition** — what actually moves revenue, conversion, speed and margin.
- **Portfolio economics** — revenue share, service cash flow and equity appreciation can compound together.



We behave like a partner, not a vendor.

01

Deep operational involvement

We can go into CRM, funnel, sales process, AI workflows, reporting and management cadence — not stop at recommendations.

02

Aligned economics

When appropriate, part of compensation can be linked to measurable upside rather than only billable hours.

03

Business-first AI

KONE focuses on business outcomes: revenue, conversion, cost, speed, retention and visibility.

04

Founder-to-founder execution

The model is built around working directly with owners and decision-makers who can implement change fast.

One investment can gain exposure to **multiple operating businesses** — plus the platform improving them.

1. Diversified value creation

Capital and operating capability can be deployed across a portfolio rather than one binary company bet.

2. Active intervention

KONE.VC can influence growth levers directly instead of waiting for founders to execute independently.

3. Multiple return layers

Potential economics can include service cash flow, performance share and equity appreciation.

The thesis: invest in a portfolio-building operating platform that repeatedly converts expertise into enterprise value.

The moat is not access to AI. It is implementation + knowledge + distribution.

01

Operating playbooks

Repeatable methods for diagnosis, sales, marketing, automation, data and AI adoption.

02

Company context

Deep access to how businesses actually work creates better decisions than generic software alone.

03

Portfolio learning

Every engagement improves pattern recognition and reusable components for future businesses.

Models become commodities. Operating intelligence compounds.



Anton Saburov

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Marketing · Sales · Product · Automation · AI
implementation

Built by an operator who has worked **across the stack.**

- **15+ years** across digital marketing, product, e-commerce, sales systems and technology.
- Founder/operator experience across KONE.VC, InfluBalance, S-Team, agencies and e-commerce.
- KONE.VC is an **OpenAI SMB Channel Partner**; Anton holds OpenAI partner practitioner credentials.
- Hands-on bias: diagnose → implement → measure → scale.

We are raising capital
to scale the
operating portfolio.

\$500K
for 10%

Capital expands the number of businesses KONE.VC can partner with, while our operating team deploys growth systems, AI, sales and automation across the portfolio.

Early backing

Agentic Builders — early-stage venture fund for AI-native founders. KONE is listed in its portfolio.

MIT-backed early investment support (per company information).

What the round unlocks

- More operating partnerships with validated real businesses
- Reusable AI, marketing and sales infrastructure
- Portfolio economics from revenue share, cash flow and equity upside

Find good businesses. Go deep. Build the growth engine. **Share the upside.**

We are building a portfolio of real businesses where operating capability is the investment and measurable growth is the return engine.

kone.vc • anton@kone.vc