



R O S I D S
Land Development Platform

Transforming Abandoned Lands into Sustainable Profitable Assets

CHF 330B Market, 8% CAGR

Michelle Baliguat (CEO) +41 76 816 3738 michelle.baliguat@rosids.ch



My father is a 64-year-old smallholder farmer in the Philippines. While his intensive farming practices have fed our mouths for decades, it's also responsible for degrading the soil, and harming the environment and biodiversity.

Global Problem



400 M ha abandoned land

The Guardian, 2024



about the size of EU



CHF 300B Lost economic value

FAO, 2024

Lost carbon sink

Loss of biodiversity



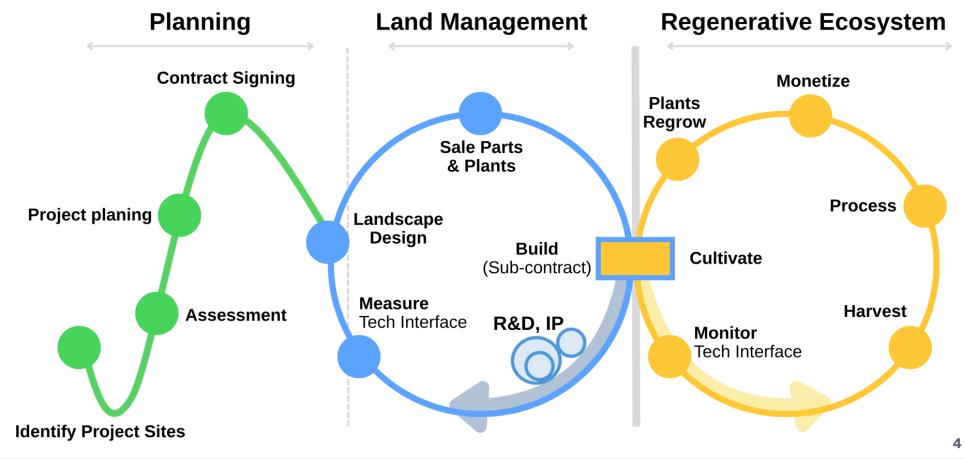
3

Globally, up to 400M hectares of land, about the size of the EU, has been abandoned.

Severe and continued losses, combined with climate crisis renders more places unliveable leading to:

- 300B lost annual economic value,
- lost carbon sink, and
- loss of biodiversity

Solution: Global Platform



That is why I created ROSIDS — a global platform that connects three core systems.

We start by planning and land management with the right tech partners and sub-contractors. After that, sites enter a regenerative loop where we cultivate, harvest, and monetize ecosystem products — while the landscape keeps regrowing.

This creates a continuous cycle of productivity, data, and ecological restoration.

Benefits:

Land Regenerated

Biodiversity Increased

Sustainable Income



1,000sqm >> can generate CHF 15K annual revenue for 10 years

5

The benefits? We have:

- regenerated land
- increased biodiversity and
- earn a sustainable income

wherein through our solution, a 1,000 sqm of land can earn up to 15K CHF yearly for 10 years of low-disturbance regenerative management.

Proof of Concept

700 m² Private Garden
Revenue Ready in 2026



700+
m² Regenerated

30+
Plant Species
Established

150+
Flora & Fauna
Species
Supported

40%
Resilient Biodiversity
Species Richness



We have transformed a neglected 700 m² private garden into a thriving regenerative system.

In just three years, we established over 30 plant species, supported more than 150 flora and fauna, and enhanced biodiversity.

This site is revenue-ready next year.

Multiple Markets

- **Landscaping CHF 330B**
- **Fragrance CHF 56B**
- **Growth 8% CAGR**

Serviceable Market **CHF 94B**
(Swiss and EU)

Initial Target **CHF 6.5M**
(0.007%)



7

ROSIDS captures multiple high-value markets.

Landscaping is a CHF 330 billion industry, fragrance is at CHF 56 billion, and annual growth rate is about 8%.

Across Switzerland and EU, our serviceable market is CHF 94 billion — and our initial target is realistic at CHF 6.5 million — making our entry achievable and scalable.

Multiple Revenue Model:



One time payment

Design, materials, installation of tech interface



Annual Subscription

Impact Tracking, Monitoring, Reporting



Selling Harvests and Products

Global Sales Platform, Partnerships



Project Financing

Co-financed through grants and nature strategy funds

8

Our business model is diversified to make each site commercially sustainable.

First, we earn through a one-time payment for design, materials, and tech installation.

Second, we offer an annual subscription for impact tracking, monitoring, and reporting. This creates predictable recurring revenue.

Third, we generate income from selling essential oils and ecosystem services through our global sales platform.

And lastly, we tap into project financing, co-funded by grants and nature strategy funds.

Competitive Analysis:

Criteria	ROSIDS	Bächler + Güttinger	idverde	Green-houses	Ginkgo	Green City Solutions
	CH Regenerative Land Devt.	CH Landscaping	EU Landscaping	Urban Farming	EU Brownfield Devt. Fund	DE NbS Startup
Municipal, Landowner partnerships	✓	✓	✓	✗	✓	✓
Community engagement	✓	✓	✓	✓	✗	✗
Land Development	✓	✓	✓	✗	✗	✗
Abandoned, Vacant land	✓	✗	✗	✓	✓	✗
Soil regeneration	✓	✗	✗	✗	✓	✗
Revenue generation	✓	✗	✗	✓	✓	✗

9

Most players focus on traditional landscaping, urban farming, or brownfield redevelopment. But none combine partnerships, community engagement, land development, and soil regeneration in one model.

We specialize in transforming abandoned and vacant lands. And, unlike others, we enable these sites to generate revenue from their products and ecosystem services making them self-sustaining.

Our Team



Michelle Baligutat
Co-Founder, CEO
Agriculturist
Business & Economics
Ridge Hiking



Edvin Lund, PhD
Co-Founder, Bus. Dev.
Energy & Environment
Serial Founder (2 companies)
Ocean & Lake Swimming



Mathias Gasser, PhD
Co-Founder, Operations & Tech
Biologist
Process Intelligence
Log Splitting



Arnie Arpon
Landscape Architect
9 years
Residential & Commercial
Fashion Design

Startup Network



STARTUP CAMPUS

10

We're a small but specialized team.

I'm Michelle, an agriculturist with background in business and economics.

Edwin leads business development. He is a serial founder experienced in energy and environment.

Mathias handles operations and tech with his background in biology and experience in process intelligence.

And Arnie is our landscape architect with nine years of design experience.

Roadmap



11

2025 is about demonstrating the model with a pilot site.

In 2026, we turn it into a platform — replicating the technologies, the processes, and the partnerships.

By 2028, we open the EU market, where land regeneration programs are strongly funded.

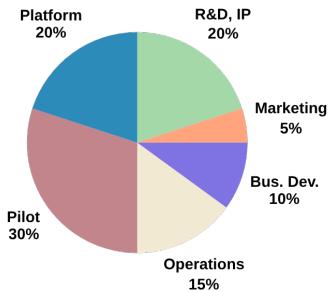
From there, the model becomes globally scalable by 2030.

And by 2033, we target an exit to a larger player in nature-based solutions.

Investment Opportunity

- Lands for pilot project
- Pre-Seed Round: CHF 500k for 10% shares
- SAFE Notes (Simple Agreement for Future Equity)

Use of fund



12

We are currently looking for pilot sites and partners.

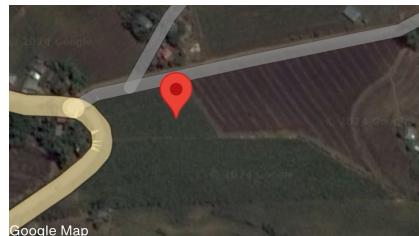
We're raising CHF 500k in our pre-seed round.

Our use of funds is focused on:

- pilot,
- platform,
- R&D and IP.

ENGINEERED IN SWITZERLAND

Built to regenerate the planet.



Scaling 400 million hectares into resilient, revenue-generating ecosystems.

Connect with us | www.rosids.ch

 +41 76 816 3738

 info@rosids.ch



Thank you, and, together, let's scale 400 million
hectares into resilient, revenue-generating ecosystems.