tecnoPARQ

Technology Park of Viçosa

centev
Agência de Inovação da UFV

UFV Universidade Federal de Viçosa

UFV Innovation Agency

Entrepreneurship, innovation and development

BRAZIL
A SUSTAINABLE COUNTRY

- 5th largest country
- 10th largest economy

29,4% of the GPD in 2025

coffee, sugar, orange juice poultry, beef, cellulose pulp

US$348, 7 Bi in export in 2025

Biggest exporter

largest worldwide productivity

3, 7 million jobs

6,1% of the industrial GPD

FOREST

AGRIBUSINESS

US$1,4 Tri Gross Production Value (VBP) in 2025

28,58 million jobs

+US$ 350 Bi in international reserves

available farming land 17.9%

already farmed land 7.57%

BRAZIL - A SUSTAINABLE COUNTRY

HIGH PRODUCTIVITY AND EFFICIENCY

- Brazil has more than doubled agricultural productivity over the last 40 years, supported by technology and innovation.
- In several regions, Brazil achieves three harvests per year, a rare global advantage.

STRONG INVESTMENT POTENTIAL

- Brazil has more than 2,000 AgTech startups, driving a digital transformation in the country side.

Key technologies include:

- Precision agriculture;
- Biotech and biological inputs;
- Satellite monitoring and drones;
- Artificial intelligence for field optimization.

High-return investment segments:

- Renewable agro energy (ethanol, biodiesel);
- Organic and traceable food chains;
- Agribusiness logistics and storage;
- Rural credit and agri-fintechs.

KEY ROLE IN GLOBAL FOOD SECURITY

- Global demand for food, fiber, and bioenergy is rising;
- Brazil has the capacity to feed over 1 billion people by 2030, meeting a critical global challenge;
- It’s geopolitical neutrality and production stability position the country as a reliable global food supplier in times of crisis;
- Brazil is a strategic supplier to China, the EU, and the Middle East.

WHAT DO WE SEEK?

Technological solutions and innovations aimed at the integration of productive processes and ecosystems according to the principles of:

- Agriculture 4.0
- Farm 4.0
- Agribusiness 4.0

WHICH INCLUDE INNOVATIONS LIKE

- Climate and/or soil analysis;
- Big Data e analytics;
- Biotechnology;
- Cloud Computing;
- Communication between machines (M2M);
- Connectivity;
- Cybersecurity;
- Drones;
- Internet of things (IoT);
- Autonomous Robots;
- Horizontal and vertical integrations systems;
- Telemetry, among others.

Located in the Zona da Mata region of Minas Gerais, Viçosa is a prominent city in the area and is home to the Federal University of Viçosa.

One of the top 15 cities to live in Minas Gerais!

- Longevity
- Education
- Invoice

R$ 22.673,74

PIB per capita

76.430

habitants

0,775

HDI

It is a city essentially dedicated to education, with emphasis on the Federal University of Viçosa, founded in 1926 by the then President of the Republic Arthur da Silva Bernardes, who was born in the city. Read more at http://c.circuitointegrado.com.br/fiemg/site/m014/noticia.asp?cd_noticia=150862980. Correio de Minas Online.

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UFV Universidade Federal de Viçosa

The Federal University of Viçosa (UFV) is a reference in higher education institutions for teaching, research, and outreach both in Brazil and abroad.

- Undergraduate programs: **75**
- Graduate programs: **50** (08 of which are Concept 7 Capes)
- Students: **18.887** (13.317 undergraduate; 5.570 graduate)
- Faculty: **1.290** (12 post-doctorates; 1.129 doctors; 114 masters; 23 specialists; 12 graduates)
- Research projects: **33.781**
- Publications (2001 to 2023): **213.184**
- Laboratories: **603**
- Titles in the bibliographic collection: **708.628**
- **14.586** master's and **5.631** doctoral degrees awarded by UFV (in 60 years).

8th IP

In 2025, the institution ranked 8th among the 50 largest applicants for invention patents.

https://www.gov.br/inpi/pt-br/servicos/patentes

- **UFV is among the top 1.000 in the world in the Shanghai 2024 ranking!**
- **2nd in Minas Gerais State and TOP 10 in Brazil**

UFV IN NUMBERS

RUF RANKING UNIVERSITÁRIO FOLHA

UFV ranked 3rd in Innovation

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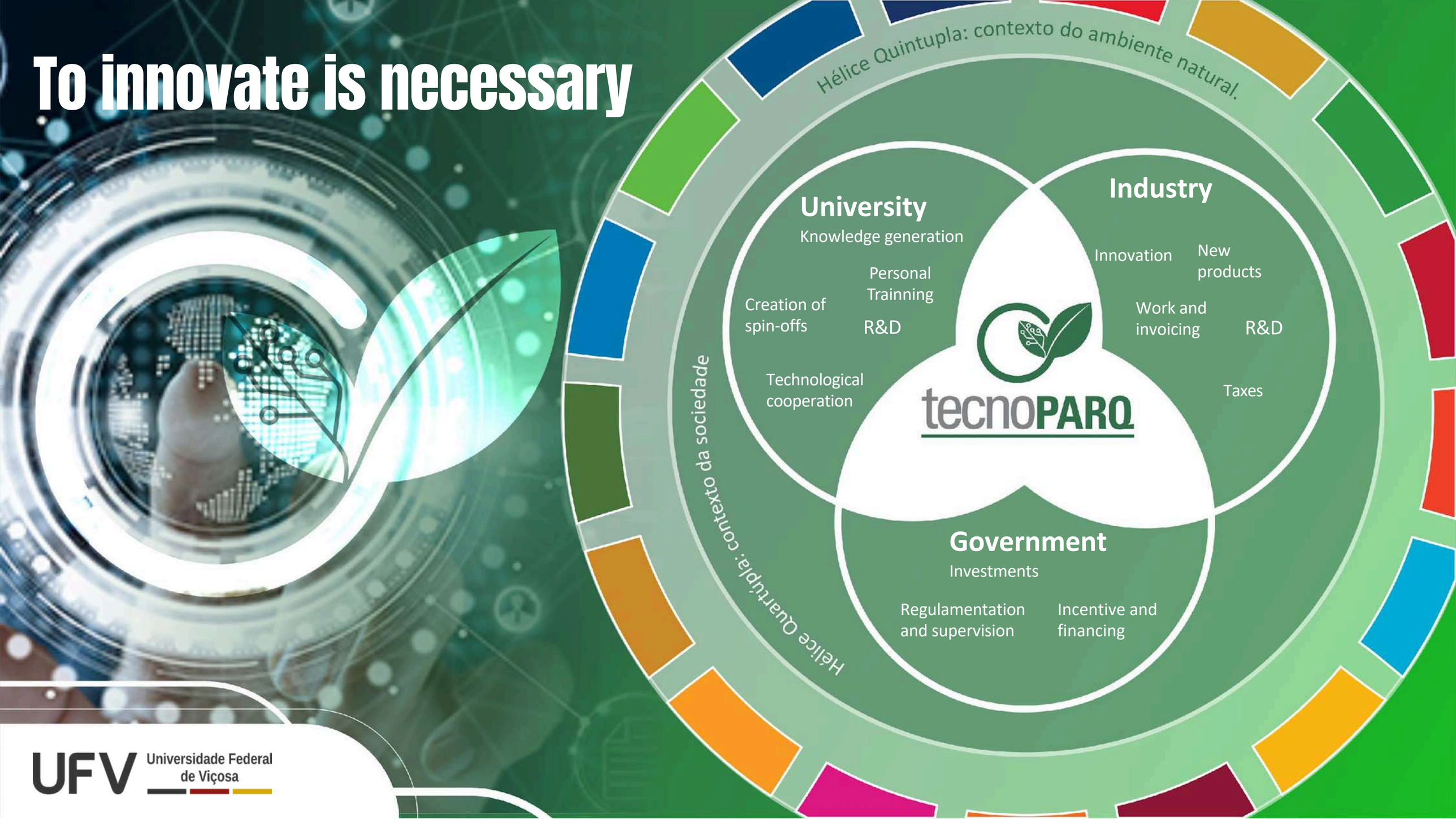
To innovate is necessary



UFV Universidade Federal de Viçosa

Vision & Mission

VISION

To contribute to economic and social development, promoting a culture of innovation and the competitiveness ofits knowledge-generating companies and institutions, aiming to stimulate and diversify wealth, employment, and quality income, while attracting andretaining technology-based companies.

MISSION

To increasingly consolidate it self as a scientific, technological, and business hub with global presence and relevance, in partnership with UFV, it’s affiliated companies, and stakeholders, at the forefront of technological innovation in strategic areas.

AREAS OF EXPERTISE:

- **Agriculture;**
- **Forestry**
- **Food technology**
- **Animal health**

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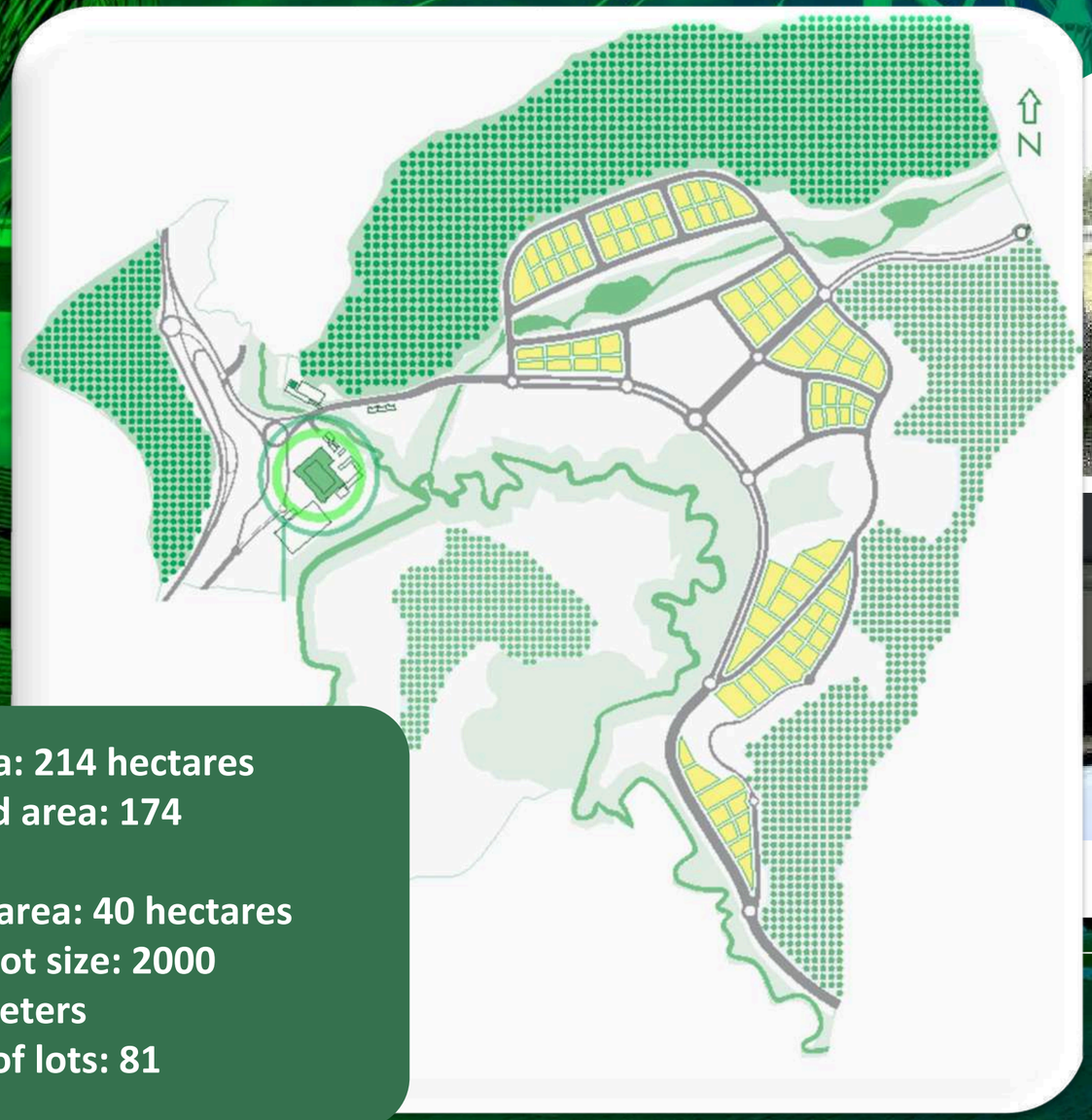
Concept: work, live, enjoy, and learn



Total area: 214 hectares
Preserved area: 174 hectares
Location area: 40 hectares
Average lot size: 2000 square meters
Number of lots: 81

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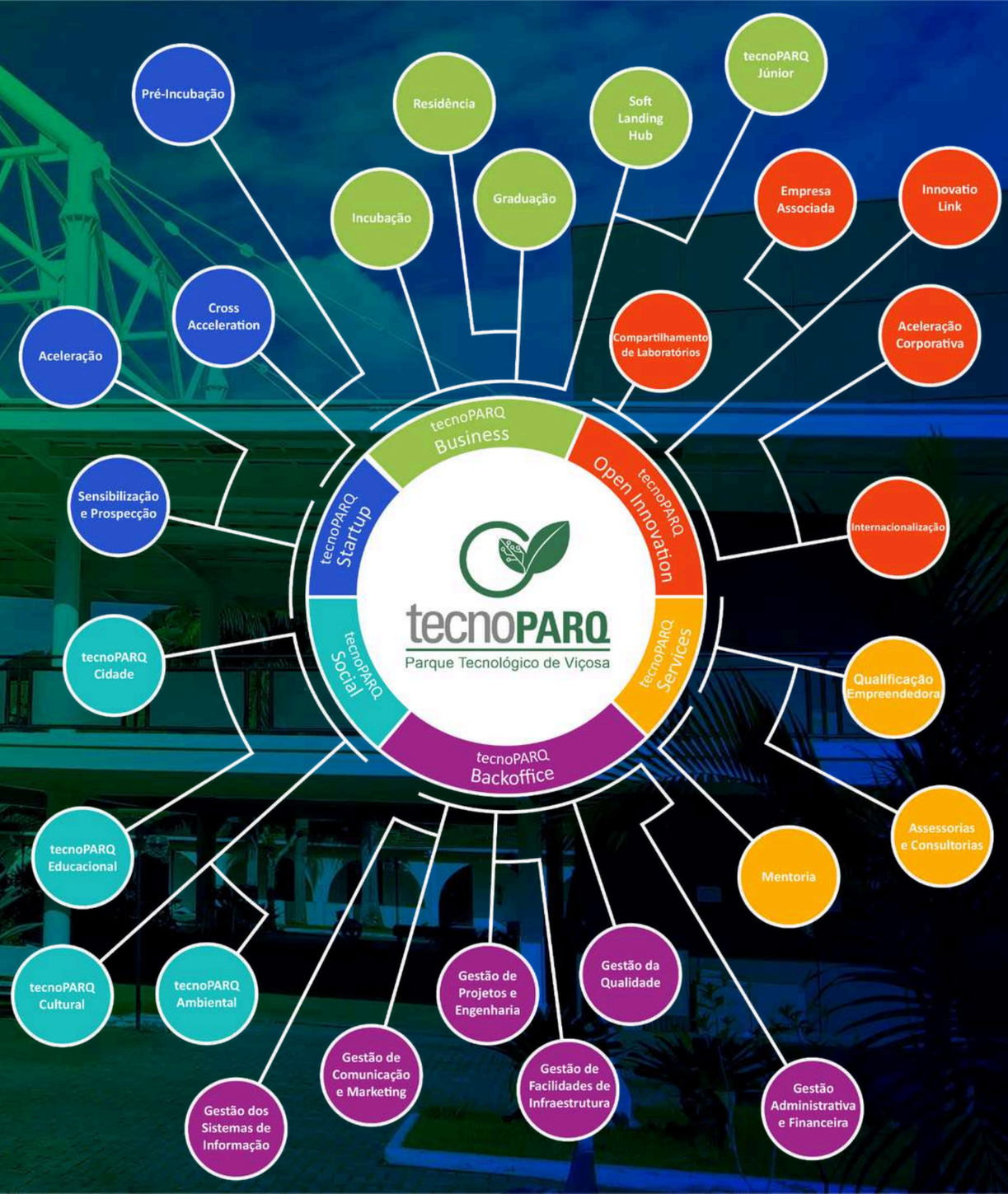
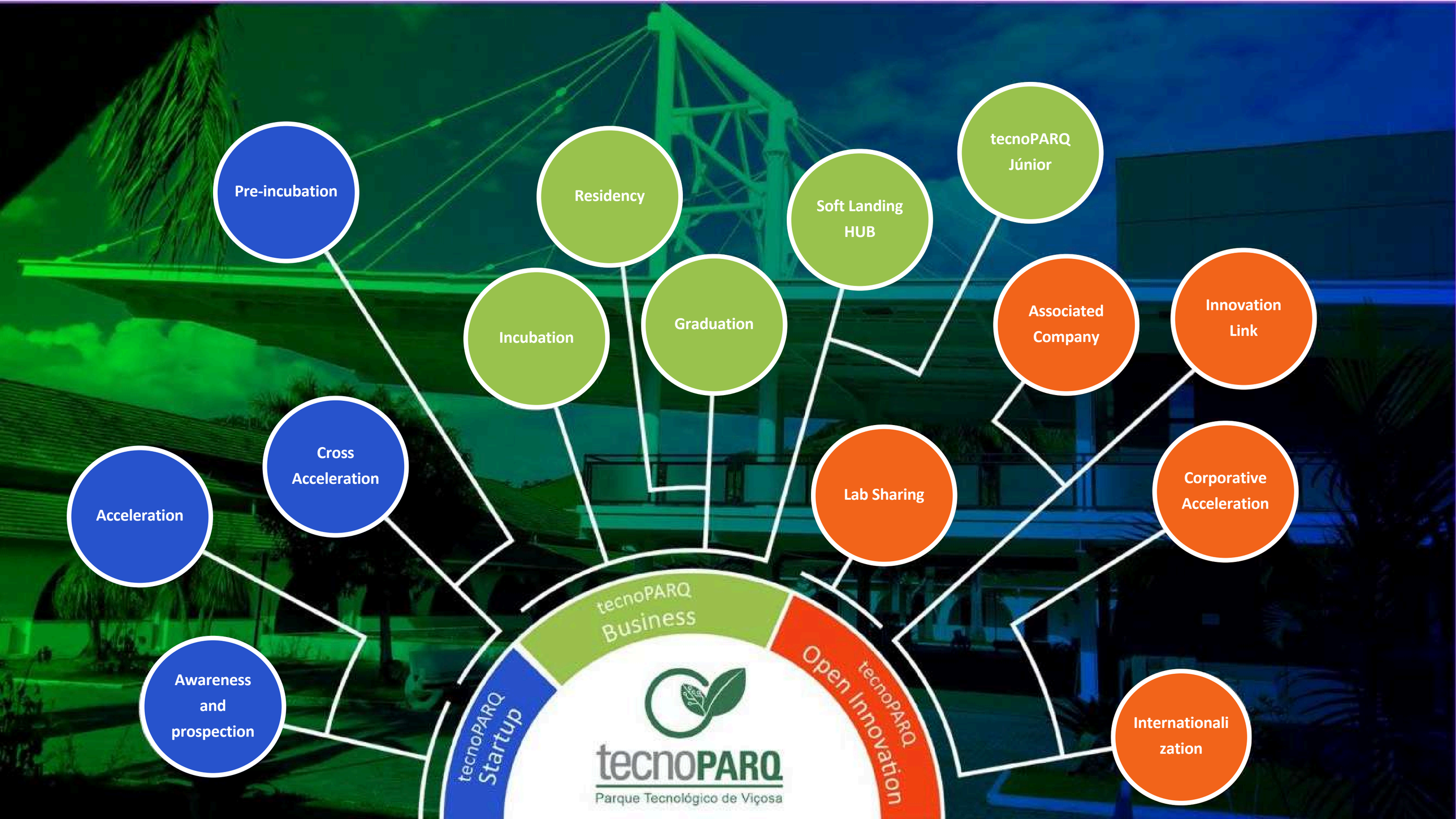
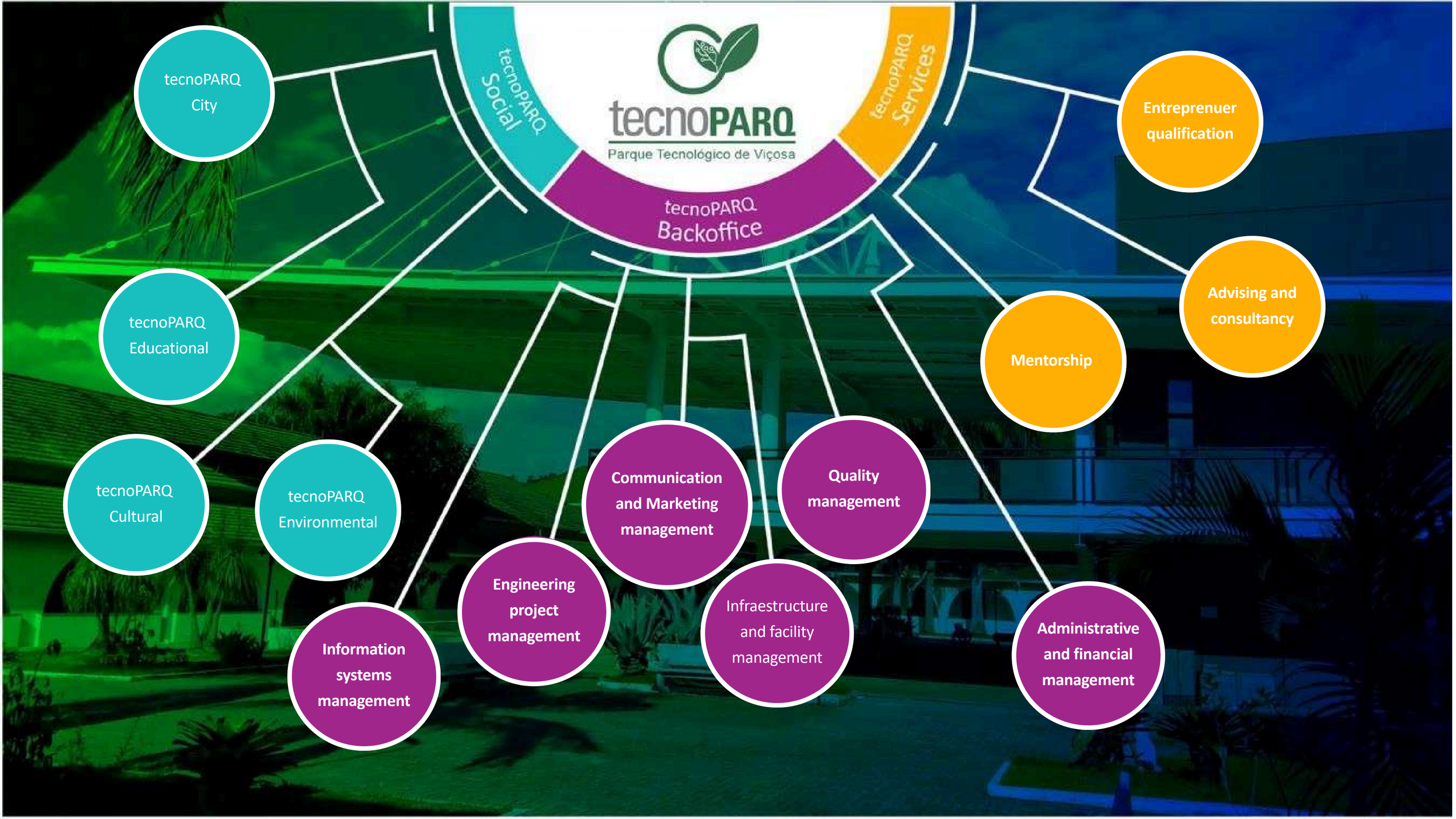
Technology Park of Viçosa

Management model

Business Unit




Pre-incubation
Residency
Soft Landing HUB
tecnoPARQ Júnior
Incubation
Graduation
Associated Company
Innovation Link
Cross Acceleration
Lab Sharing
Acceleration
Corporative Acceleration
Awareness and prospection
Internationalization
tecnoPARQ Business
tecnoPARQ Startup
tecnoPARQ Open Innovation
tecnoPARQ
Parque Tecnológico de Viçosa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Parque Tecnológico de Viçosa
tecnoPARQ Social
tecnoPARQ Services
tecnoPARQ Backoffice
tecnoPARQ City
tecnoPARQ Educational
tecnoPARQ Cultural
tecnoPARQ Environmental
Information systems management
Engineering project management
Communication and Marketing management
Infraestructure and facility management
Quality management
Administrative and financial management
Entreprenuer qualification
Advising and consultancy
Mentorship

tecnoPARQ acelera

AVANÇA CAFÉ

FOREST INSIGHT UFV
IDEIAS E INOVAÇÕES NAS OPERAÇÕES FLORESTAIS

SISTEMA InovaLácteos

GRID & GRID

Micro <Code/>

MedNatos

FoodSol

env.

VERUM CARBO

techmorph

DONE

TechnoRoads Solutions

ConectAgro

ENINE

RAIT 4.rating

RAÍZES

Elemental

InMov

SB

Kefi

Fácil

REDER Gestão de Resíduos

AgroJBM

apys

DUGREEN

AGROPREÇOS

MicroRev

GRS

tecnoPARQ STARTUP

INCUBATION PROGRAM

BACTER MATRIX
CIÊNCIA E TECNOLOGIA EM EFLUENTES

ValoriZ

microcodie.

simula pro
projeto conceitual de processos químicos

VINA
BIOTECH

AUTO FOREST

AGRI NEURAL

CLEN

AgroSharp

A.FAGO
Soluções biotecnológicas

VetBiohealth
INOVAÇÃO EM SAÚDE ANIMAL

BOX LAB
ESCOLA CRIATIVA

GRS
SOLUÇÕES SUSTENTÁVEIS

ELLO FERTILIZA

LEMP
PROTEÇÃO CONTRA RAIOS

GREENGROWTH
A.I

CoreBI
Soluções Inteligentes

piggia
suinocultura inteligente

SmartClini.com
SUA I.A. PARA AGENDAMENTO CLÍNICO

SAFRAVISION
TECNOLOGIA PARA UMA NOVA AGRICULTURA

OMINI
SOLUTIONS

CascuBio

tecnoPARQ
BUSINESS

RESIDENT COMPANY PROGRAM

Stoller

Gerais Tecnologia

SHOPTOP

CONT.IA

CICLUS
Engenharia e Soluções Ambientais Integradas

giria marketing

MedYes

educbank

PIGPORK SOLUTIONS

PLANUS

geterr
Inteligência Territorial

ZEA Brasil
GENÉTICA E SEMENTES

RECOMBINE BIOTECH

PECUÁRIA BRASIL
Assessoria

MicroBiotec

VGV AGRO

Milk Plan

Tom
EDUCAÇÃO

LABOR RURAL

inni

Eco soluções

contajá

beprecise

MICROBIOTA
BRASIL

A2W

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BUSINESS

ASSOCIATED COMPANY PROGRAM

GDM

SLX

Tial

liamarinha

LaborGene AgroGenética

CLONAR
Resistência a Doenças Florestais

Gestão Pecuária

Eco soluções

agros
Instituto UFV de Seguridade Social

facev.

Siwi

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OPEN INNOVATION

IMPACT 2025

Prospection and Awareness
+10,5k impacted people

Supported startups
+600

Junior Enterprises
44

Graduated companies
62

Resident companies
48

Consulting and Events
482 horas

Qualification
985 horas

Mentorship
224 horas

+6.000
Jobs in 2025

+R$ 283mi
Invoice in 2025

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Inspiring Solutions IASP

tecnoPARQ among the world's top ten 2014, 2021, 2022, 2023 e 2024!

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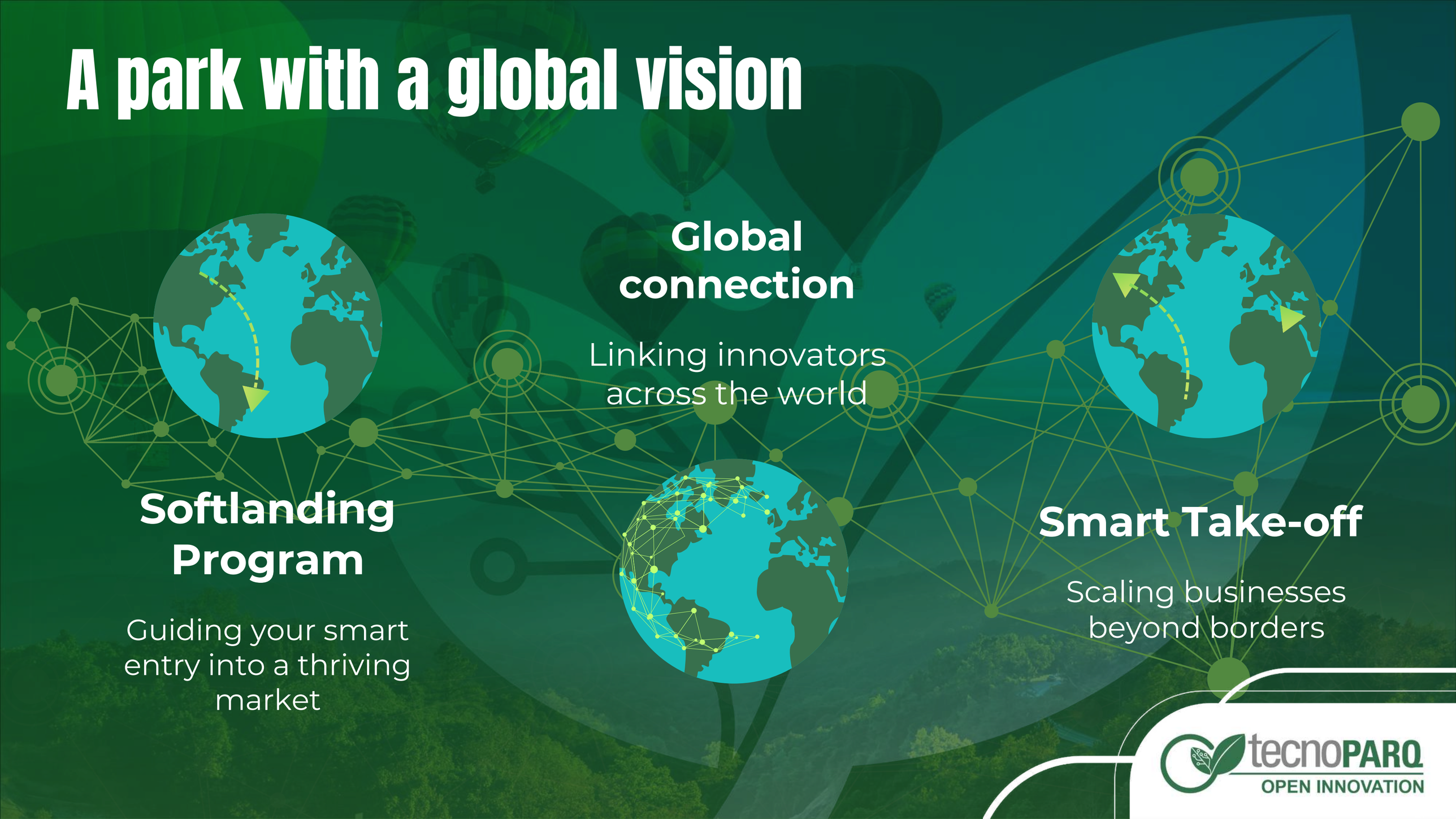
OPEN INNOVATION

A park with a global vision



Softlanding Program

Guiding your smart entry into a thriving market

Global connection

Linking innovators across the world

Smart Take-off

Scaling businesses beyond borders

tecnoPARQ
OPEN INNOVATION

MoU Saint-Hyacinthe Technopole
Canadá
2012
MoU SPIN-US Silesia University
Polônia
2022
MoU Parque de Ciência e Tecnologia Tagus Valley
Portugal
2025
MoU National Innovation Center for Modern Agri-Technology
China
2022
MoU Corporación Universitaria Minuto De Dios
UNIMINUTO, Colômbia
2025
MoU Centro de Innovación y Desarrollo Emprendedor
PUC, Peru
2025
MoU Parque de Innovación de Buenos Aires
Argentina
2025
MoU Parque Científico y Tecnológico del Pando
Uruguai
2025
PCTP
MoU King Abdulaziz City for Science and Technology
Arábia Saudita
2025

Soft Landing Hub Program

- tecnoPARQ received its accreditation as ENRICH in Brazil Soft Landing Hub in 2020;
- ENRICH in Brazil is a structure of the CEBRABIC Program, funded by the European Union's Horizon 2020 Research and Innovation Program;
- ENRICH's accreditation and certification service offers a reliable seal of quality, recognizing Brazilian Science and Technology/R&D&I support organizations as reliable partners for their European counterparts;
- Accreditation as an SLH shows that an organization is seriously committed to providing services to researchers and entrepreneurs with innovative ideas and/or to consolidated SMEs that need internationalization support to explore and enter the Brazilian R&D&I scene.

ENRICH
EUROPEAN NETWORK OF RESEARCH AND INNOVATION CENTRES AND HUBS, BRAZIL
SOFT LANDING HUB

“ENRICH in Brazil - within the scope of the CEBRABIC project - has received funding from the European Union Research and Innovation Framework Program Horizon 2020 under Grant Agreement n° 733531”

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BUSINESS

Guidance for business management

- Market intelligence services
- Compliance check on laws and regulations affecting marketing and RDI-related activities
- Guidance and facilitation for consulting in legal, financial, marketing, communication, secretarial, and accounting areas
- Consulting and advising on management technologies
- Support the company’s administrative activities
- Acceleration and incubation program
- Partnering opportunities
- Highly trained professionals
- Monitor the performance of enterprises

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Introduction to the local scientific and business community

- Interaction with the Federal University of Viçosa (UFV) and other university and technology centers;
- Access to research centers and laboratories;
- Advanced scientific and technological knowledge;
- Promoting and supporting innovation;
- Synergy between companies and centers;
- Technology transfer support;
- Orientation on intellectual property;
- Guidelines on intellectual property rights and legalization of the product.

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Infrastructure and localization guidance

- Land for companies and partners to be able to build their facilities;
- Co-working space offer;
- Shared infrastructure, with access to numerous state-of-the-art multiple collaboration stations.

Administrative and secretarial support

- Support to accessing funding in Brazil;
- Search for public edicts;
- Liaison with partners for B2B with big companies, venture capital, and public funds;
- Assistance in elaboration of projects.

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Softlanding Program

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First Step: getting each other

General presentation of Brazil and their economic and cultural aspects

Local Market presentation

Webinars with strategics stakeholders

Aplication form for the next step

Second step: Online Edition

Interviews with concerned startups to decide their goals and their needs from the program

Marketing research workshops (1-2 weekly)

Tailoring soft-landing program development

Selection and preparation of matchmaking with potential clients and investors of interest

Personal consultations for startups (1h per week)

Third step: in loco

Promotion of visits to Federal University of Viçosa's labs

Promotion of visits to interested companies

Dedicated co-working spaces

Networking events

B2B meetings

CROSS ACCELERATION PROGRAM

Brazil- Índia 2021

05 supported startups

69 people impacted

11 hours of activities

Brazil - South Korea 2021

11 supported startups

110 people impacted

16 hours of activities

Brazil - South Africa 2022

05 supported startups

69 people impacted

11 hours of activities

BRASILESIA
Brazil - Poland 2024

17 supported startups

50 people impacted

15 hours of activities

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CROSS ACCELERATION PROGRAM

Tri-innovate Demoday Brazil, Saudi Arabia & Argentina 2025-2026

09 supported startups

49 people impacted

02 hours of activities

Brazil- Peru 2025-2026

25 supported startups

50 people impacted

06 hours of activities

*The program is still running

CROSS ACCELERATION PROGRAM

"The guidance provided by Brazilian experts to Indian startups is of immense value and would help startups in their market entry plans. A very successful partnership!"

Neeru Bhooshan
CEO DA PUSA KRISHI

"This Program has improved the Brazil/South Africa relationship in a very concrete way, as an example of the many possibilities of this wonderful South-Transatlantic partnership in particular. We are very proud and satisfied with the results."

Sérgio França Danese
EMBAIXADOR DO BRASIL NA ÁFRICA DO SUL

"Brasileisia is all about creating bridges between polish and brazilian startups, through different tools and activities, helps Insignes Labs to enter the brazilian market. Thanks to all that created the first edition of Brasilesia. Let's keep innovating."

Anna Ogar
CEO INSIGNES LABS

"The internationalization of Brazilian startups was facilitated by tecnoPARQ, which gave visibility to the Brazilian ecosystem and helped the introduction of agritechs on the international scene, especially at Next Rise, the largest technology fair in Korea. A great opportunity that was very well taken advantage of".

Luís Henrique Sobreira Lopes
EMBAIXADOR DO BRASIL NA COREIA DO SUL

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Technology Park of Viçosa

Management

- Administrative and Financial Management
- Quality management
- Infrastructure Facility Management
- Project Management and Engineering
- Communication and Marketing Management
- Information Systems Management

Demétrius David da Silva
Dean of UFV

Jucélia Maria Lopes
Coordinator of tecnoPARQ

Claudinei Heleno da Silva
Coordinator of tecnoPARQ Social

Rodrigo Garcia Vilela
Project Manager

Maria Célia Rigueira
Secretary

Rejane Nascentes
Vice-Dean of UFV
President of the CenTev's Administration Counsil

Jaqueline Akemi Suzuki Sediyama
Coordinator of the Incubator

Francylara Miranda Castro
Administrative assistant

Luis Antônio Gomes
Maintenance Manager

Evandro Oliveira Rocha
Administrative assistant

Adriana Ferreira de Faria
Executive Director of CenTev

Nathália Thaís Cosmo da Silva
Coordinator of CEMP

José Arlindo Messias
Financial Manager

Valério Rodrigues de Castro
Administrative assistant

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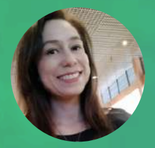
BACK OFFICE

Equipe Operacional

Breno Carrara
Awareness, Prospecting and Acceleration Agent



Angélica Patarroyo
Internationalization and Open Innovation Lider

Leonardo Coelho
Communication Agent

Pablo Mendes
Laboratory Assembly Assistant

Caroline Novais
Social and Sports Development Agent

Rafael Botelho
Awareness, Prospecting and Acceleration Advisor

Isabela Vidon
Internationalization Agent

Lorena Bernardo
Social Media Agent

João Pedro Valente
Laboratory Assembly Assistant

Josimar Dias
Sports Development Advisor

Micael Lopes
Pre-incubation Agent

Victor Gomes
Open Innovation Advisor

Aline Vieira
Laboratory Technician

Osney Nascimento
Laboratory Assembly Assistant

Luana Cal
Sports Development Advisor

Otávio Emanuel
Pre-incubation Advisor

Andressa De Battisti
Projects Management and Quality Analist

Raieni da Cunha
Laboratory Creation Agent

Frederico Acipreste
Viçosa SMART - Projects Manager

Airton Júnior
Sports Development Advisor

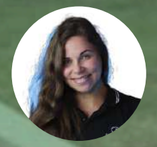
Vitor Ferreira
Incubation Agent

Ana Luiza Santos
CERNE Advisor

Altair Martinusso
Laboratory Assembly Assistant

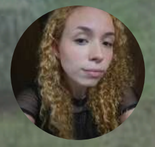
Pedro Henrique
Viçosa SMART - Projects Agent

João Pedro Guimarães
Sports Development Advisor



Mônica Santana
Innovation and Residency Agent

Enya Chaves Pavão
Communication Agent



Ester Carvalho
Laboratory Assembly Assistant

Luan Magalhães
Viçosa SMART - Projects Analist

Marcos Paulo Gonçalves
Viçosa SMART - Projects Assistant

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BACK OFFICE

Facilities

- 03 meeting rooms, 20m² each, capacity for 8 people
- 01 mini auditorium, 135 m², capacity for 83 people
- 01 auditorium, 264 m², capacity for 167 people
- 01 multipurpose room, 140 m², capacity for 40 people
- 01 main hall, 100 m², capacity for 54 people
- 02 computer laboratory, 37 m², capacity for 20 people
- 03 training rooms, 41 m² each, capacity for 40 people
- Physical-chemical, Microbiological and Molecular Biology Analysis Laboratory, 116 m2
- 02 video conference rooms, capacity for 30 people;
- Space for gatherings, 100 m², capacity for 200 people;
- 01 Electronics laboratory (Futuro Lab Agro 4.0 – Maker Space), 70 m2
- 01 coworking space, 70 m²
- restaurant

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BACK OFFICE

Associated Company Program Lab Sharing

Physical Chemistry and Molecular Microbiology Laboratory Maker Lab

The linked companies still have, with the support of tecnoPARQ, access to the UFV R, D&I structures, which have a total physical area of 44.7 million m². On the Viçosa campus, UFV has a built area of more than 360 thousand m², with more than 500 laboratories

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OPEN INNOVATION

Information and Communication Technology Systems

100%

Processes taking place digitally

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BACK OFFICE

tecnoPARQ, where technological innovation and business happen!

@tecnoparqufv

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+55 (31) 3612 - 1291

www.youtube.com/

centev.ufv.br/

BE PART OF THIS COMMUNITY!

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Agência de Inovação da UFV

UFV Universidade Federal de Viçosa

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