



CAATS
CARE AS A **TRUSTED** SERVICE

SEAMLESS DIGITALIZATION IN OUTPATIENT CARE

Modular. Scalable. Already in use.
And now: AI-powered wound care.



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HealthTech Startup. Founded in Vienna - Austria by:

LOIDL CONSULTING
& IT SERVICES GMBH

SMART **ASSETS**

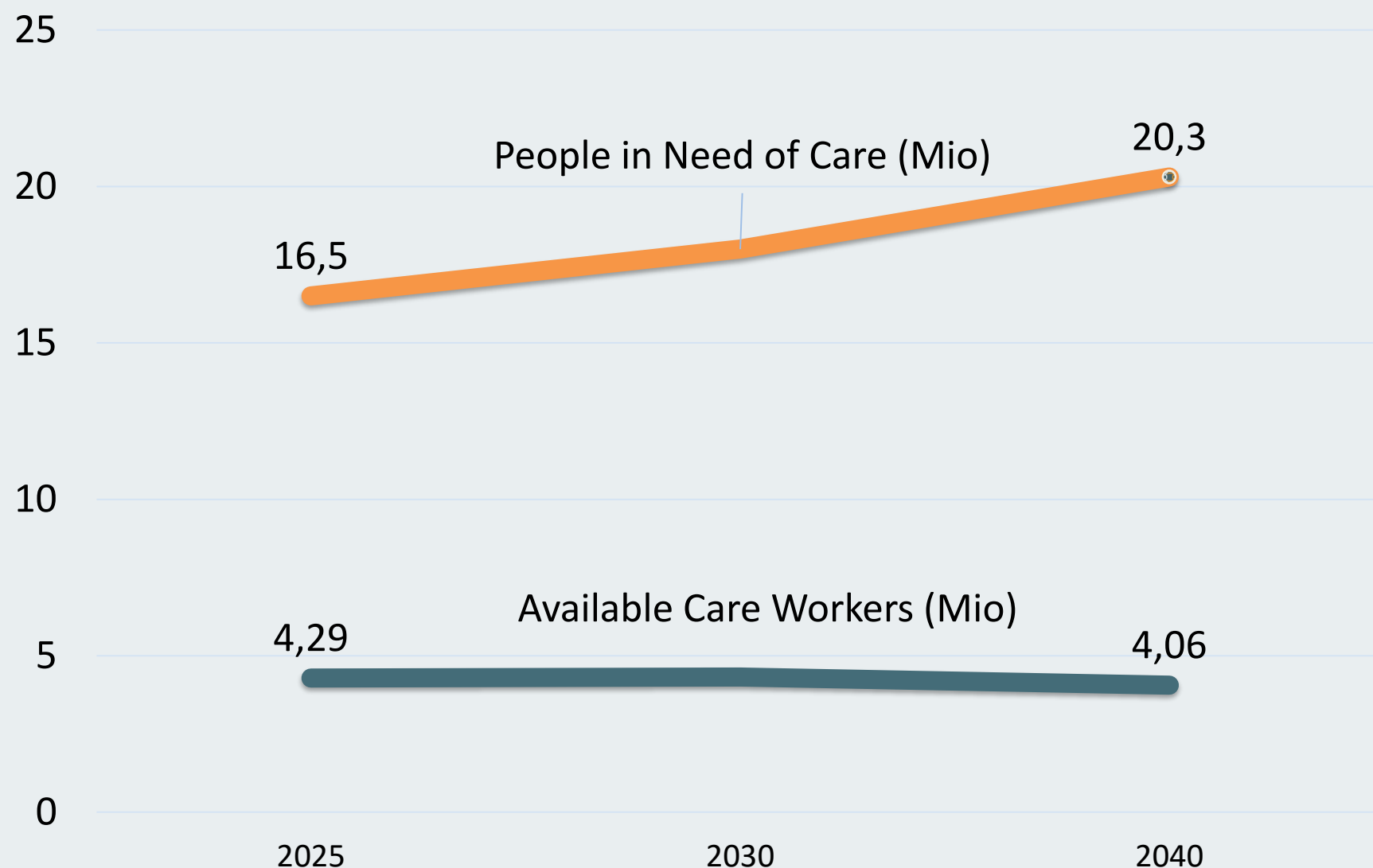
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THE PROBLEM:

HOME CARE IS BOOMING — BUT DIGITALLY UNPREPARED

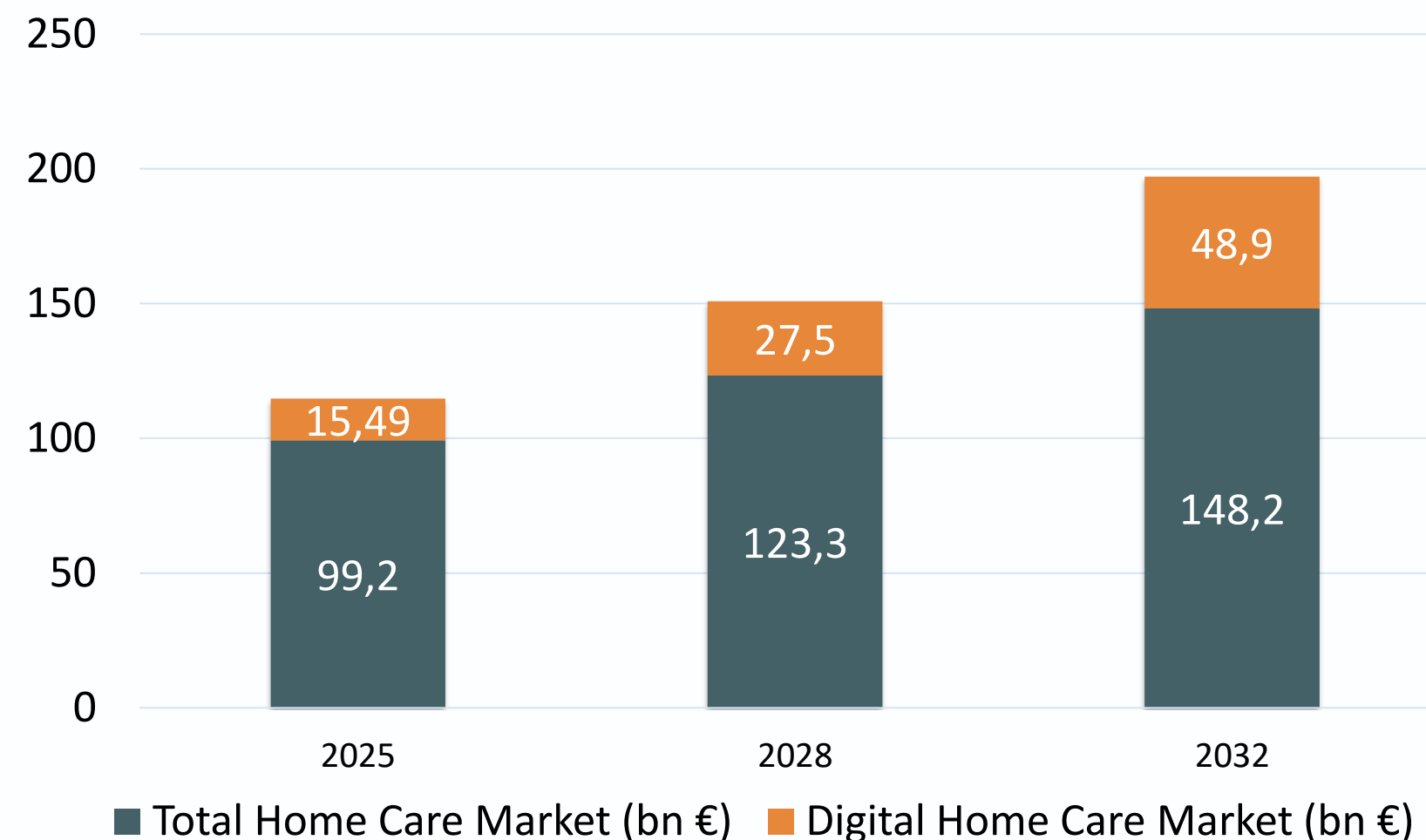
Growing Need – Shrinking Workforce (Europe)



Over 20 million Europeans will require long-term care by 2040.

Already in 2025, Europe is facing an estimated **shortage of ~1.5 million** professional caregivers.

Growth of Home Care vs. Digital Care (Europe, 2025–2032)



The European home care market will grow from **€ 99 B to € 148 B by 2032.**

Digital care will 3x, rising from **€ 15.5 B to € 48.9 B.**
Its share doubles to **33%**, unlocking massive potential for CAATS.



THE BUILDING BLOCKS OF BETTER CARE – SECURE, SCALABLE, HUMAN-CENTERED

Solution



Efficiency: Automated workflows free up admin resources by 40%.



Communication: Real-time & AI-Supported communication tools bridge the gaps between caregivers, patients, and families.



The CAATS Telecare Platform



Economic: Helps organizations save €50.000–€100.000 annually.



Compliant: GDPR-compliant, ensuring secure and legal data handling.



OUR SOLUTION – CAATS ALL-IN-ONE PLATFORM



Telecare Solutions



Multilingual Software



AI Wound Analysis



Vital Signs



Medication Management



AI-Powered Chat



Care Documentation



Multi-Device Access



Brandable Solution



Document Management



Billing



Calendar



Cloud Solution



ELGA / EHDS / FHIR / eID



Modular architecture



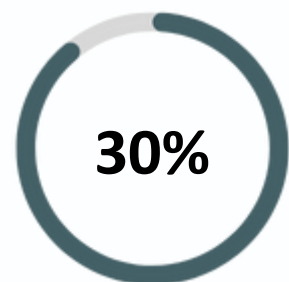
SMART WOUND CARE – OUR NEXT BREAKTHROUGH

SMART MODULE

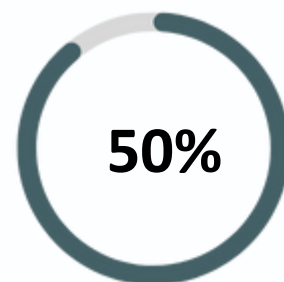
Wound AI

Wound AI is the next step in digital care transformation.
It measures, analyzes, and tracks healing — automatically.

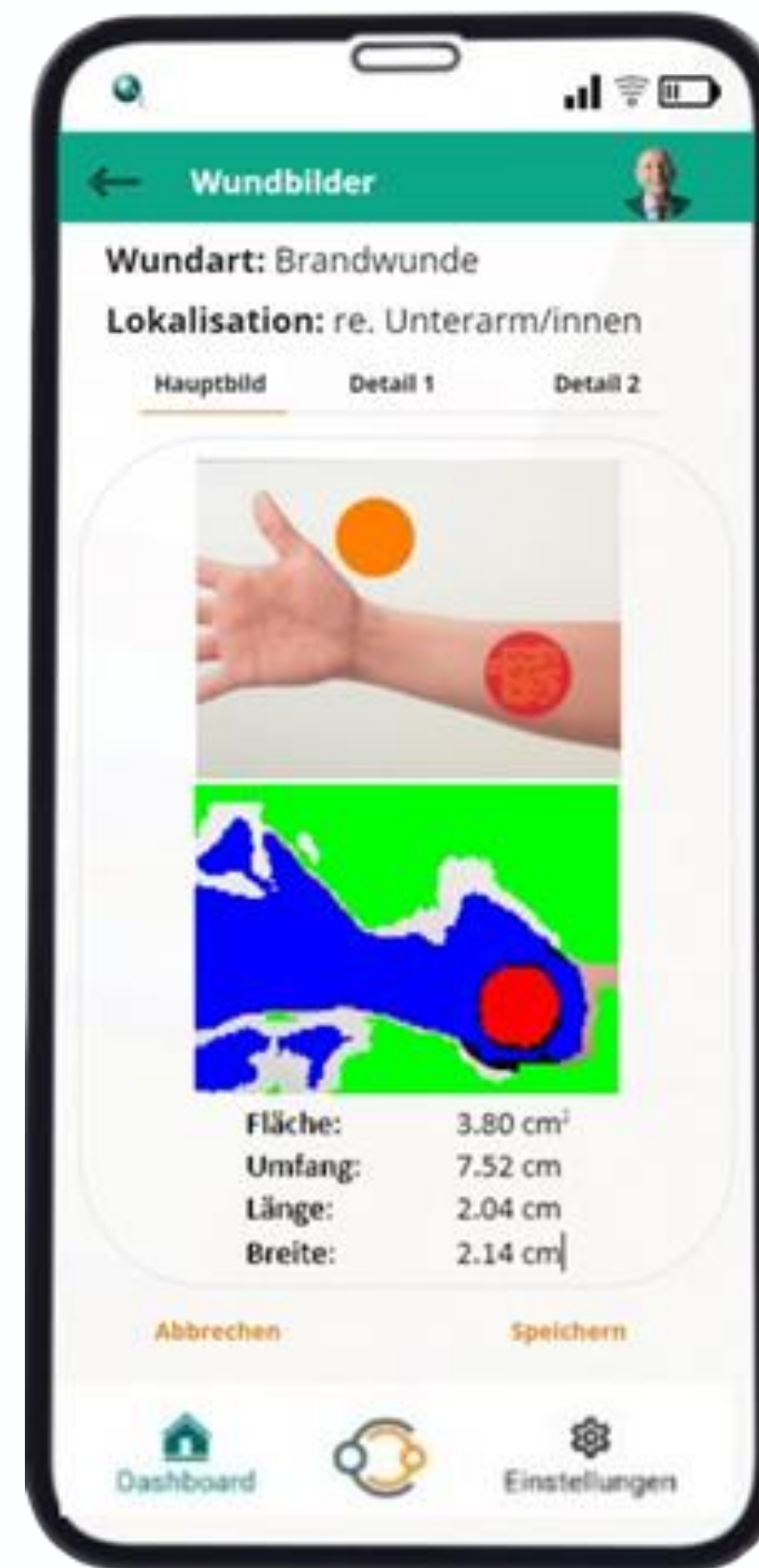
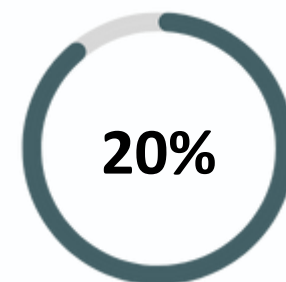
Less documentation



Efficiency



Faster healing



CAATS - Business Model

SaaS (B2B)

Revenue

Monthly license + feature-based upgrades

Add-ons

Wound AI, Family app, Analytics tools

Retention

Once installed – rarely replaced

TEAM & TRACTION with more than 40 years of experience



Traction

 10+ care organizations in AT & DE

 200 % YoY growth

 2025 goal: € 710 K revenue

Herwig Loidl

CEO &
CO-Founder

35 years Mentor, CEO, serial
Entrepreneur Founder & Investor
experience EX Care center Owner LOIDL
Consulting & IT Services GmbH



LOIDL CONSULTING
& IT SERVICES GMBH

Georg Sonnleitner

CFO &
CO-Founder



+20 years of experience in tax
consulting, business consulting,
accounting, and payroll services

sonnleitner
consulting

Norbert Racz

Head of Sales and
Business Development

+15 years in top sales management
and business development
experience. Ex Tiqets - Lead Investor
Airbnb / Ex Tupperware

Tiqets  

Daniel Latikaynen

Head of
Software Development

+25 years coding experience
EX Carecenter



Stefan Leipold

Head of Research and
Software Development

+20 years of research & coding
experience (Ex-Carecenter)





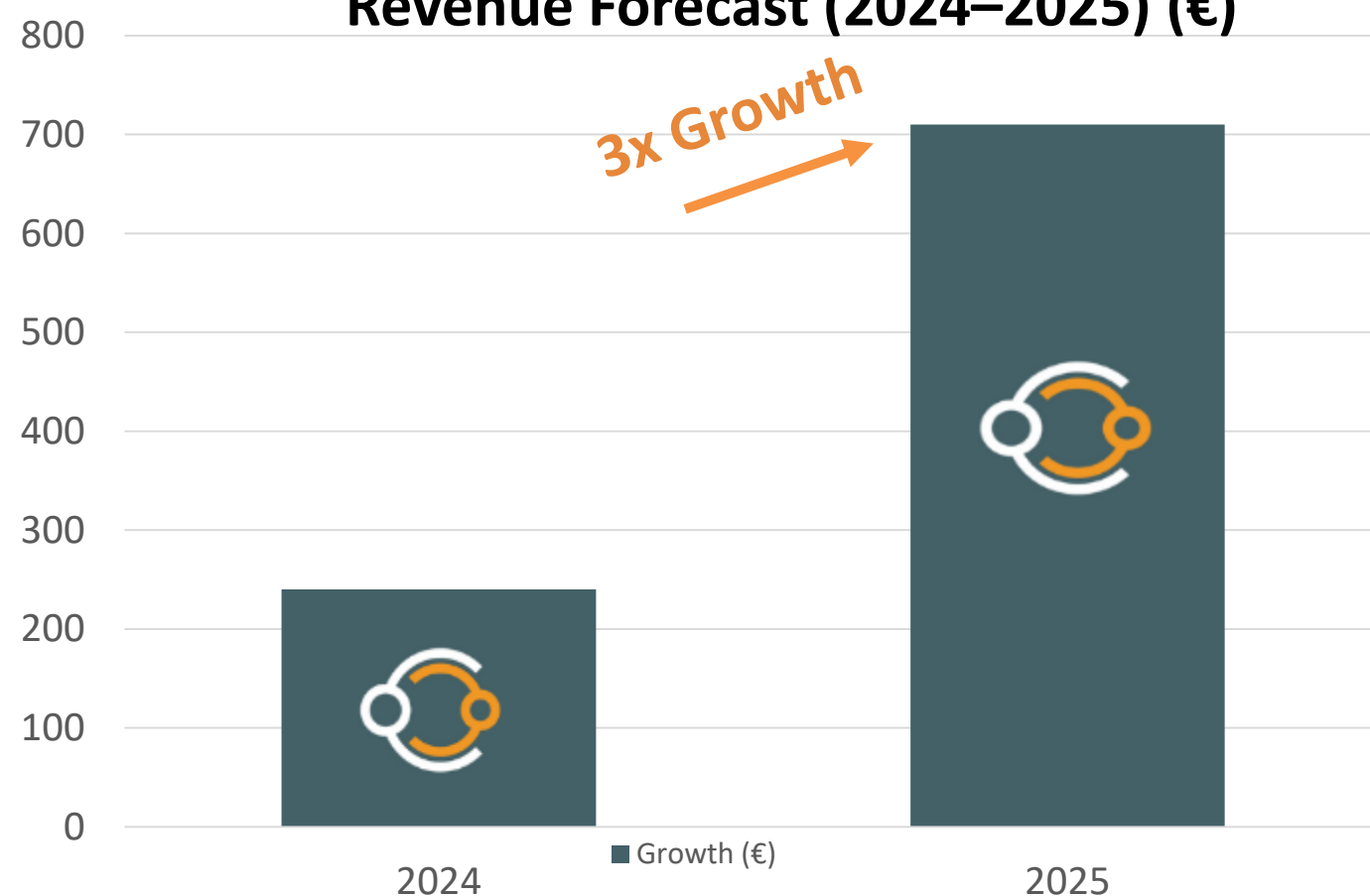
Ambition – Time to ACT

We Plan To Invest Into Aggressive Growth



Ambitious Growth Targets:

Revenue Forecast (2024–2025) (€)



Build upon proven track record:

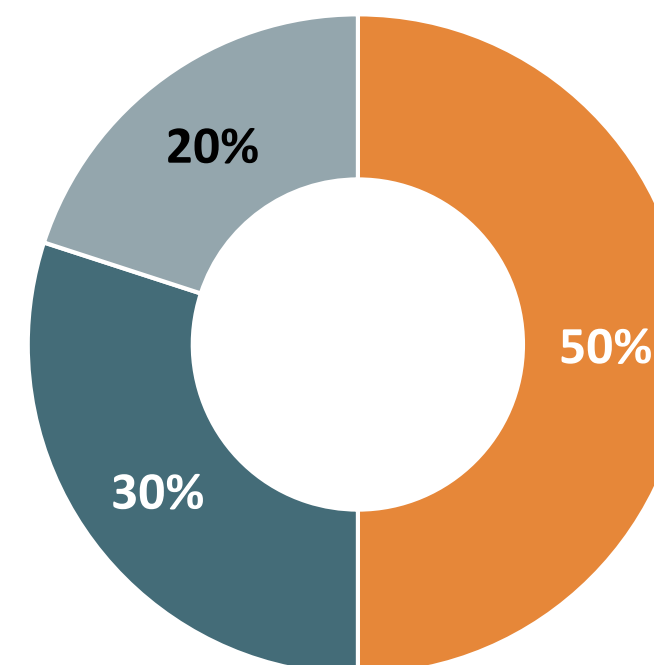
- 10 + active B2B contracts in DACH region
- Recurring revenue model with strong footprint



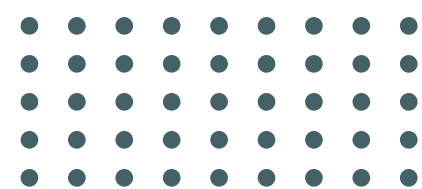
Required Funding:

We look for € 1.5 M capital investment to accelerate growth:

Investment Allocation (€)

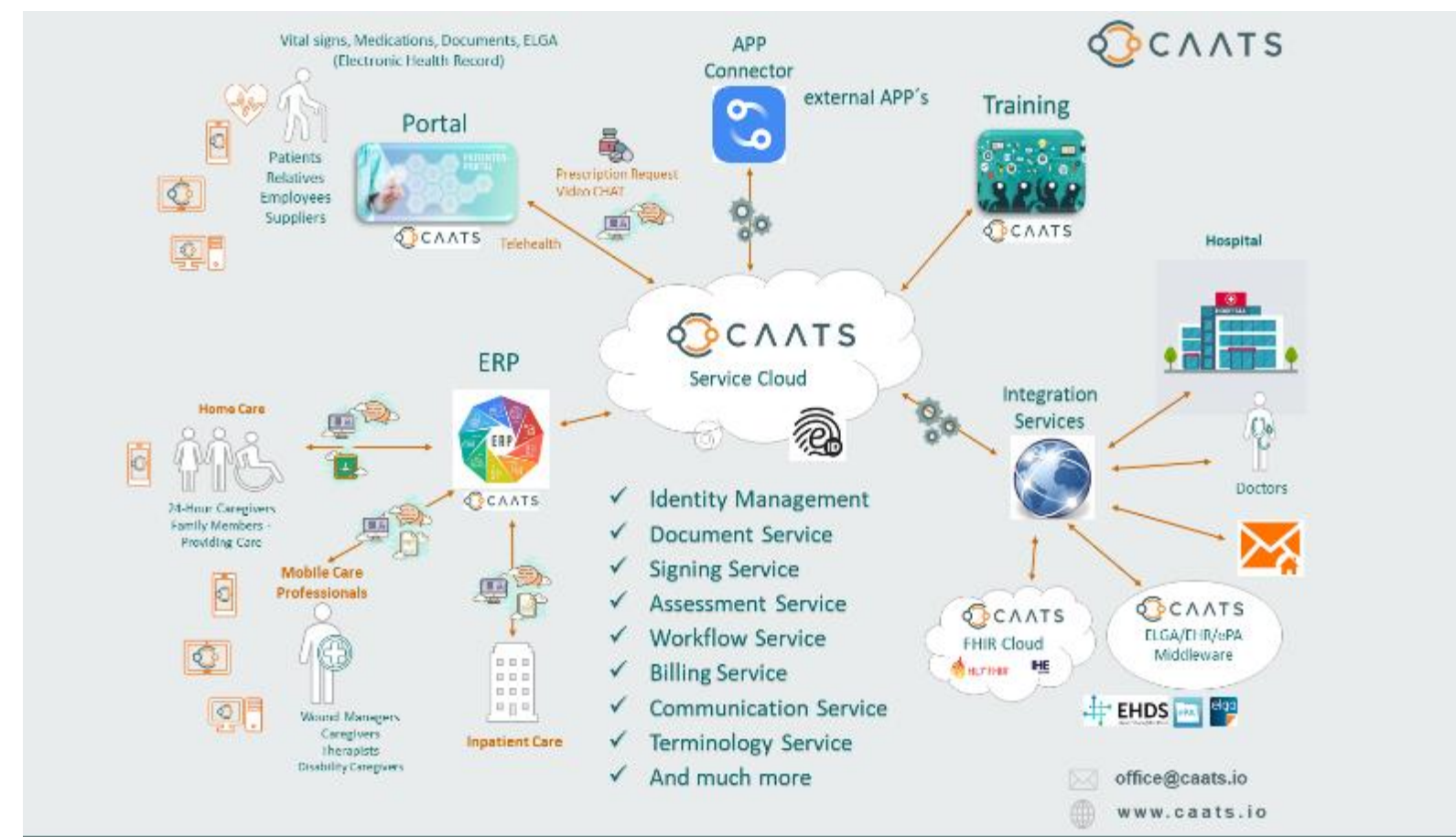


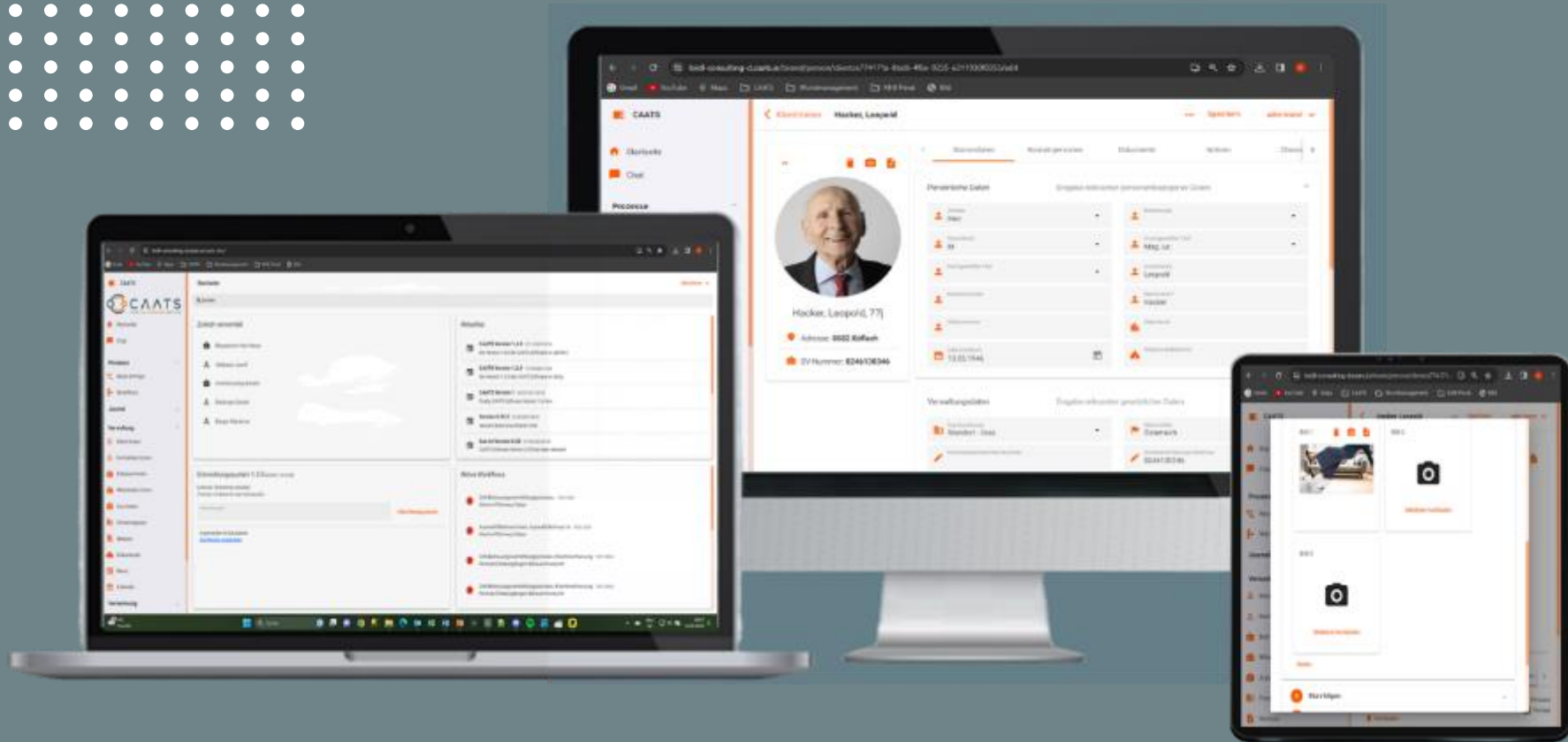
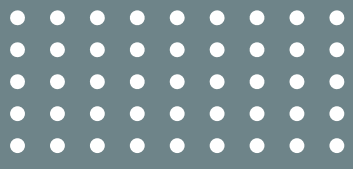
- AI & Feature Development (€750K)
- Sales & Market Expansion (€450K)
- Team Growth (€300K)



CAATS - Healthcloud

More Information – Questions are welcome





Next Steps

CAATS: Empowering all stakeholders in the healthcare system with advanced, integrated solutions for better care at home!

Let Us Meet And Embark On this Exciting Journey Together!

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