Liquidmind®

Automate workflows for International Trade using AI

Inception Program NVIDIA

Microsoft for Startups Founders Hub

powered by aws

© 2025 NVIDIA, the NVIDIA logo, and NVIDIA Inception Program are trademarks and/or registered trademarks of NVIDIA Corporation in the U.S. and other countries.

Made in India, Made for the World

Company name: Liquidmind® Product Consulting Private Limited

Company website: https://liquidmind.ai

Contact details: Bengaluru, naveen@liquidmind.ai, 9845592468

Date of incorporation: 23rd February 2017

Date of conversion from OPC Pvt Ltd to Pvt Ltd: 12th September 2024

CIN: U74999KA2017PTC100813 | DPIIT startup India #: DIPP14198 | Udyam Regn #: UDYAM-KR-03-0451201

Liquidmind®

Made in Bengaluru, Made for the World

#	Name (As per the RoC or Partnership Deed)	DIN Number (In case of RoC Company)	No of Shares
1	Srivani Dharwar Vijaya	08256130	23% (Professional)
2	Athresh Naveen	01571540	77% (Promoter)

Liquidmind®

The problem

Manual Processes

Hours spent ~4 hours/shipment

High Error Rates

>3% compliance errors

Slow Response Times

>2-4 days for regulatory queries

Trade Workflow Challenges

Manual & Slow Processing

Compliance Breakdowns

Operational Bottlenecks

Why Current Fixes Fall Short

Siloed Digital Systems

No Global Standards

Weak Security Controls

Why LiquidMind AI?

Shipment Documentation

1 - 1.5 hours → <10 mins
80% more efficiency

Compliance Error Rate

15% → under 2%
~85% more efficient

Regulatory Query Response

24–48 hours to real-time
Instantly

HS/CAS/MSDS Classification

2 - 3 hours → < 5 mins
80% more efficient

Incentive Filings

3–5 day → <1 day
80% more efficient

Audit/History Trails

Variable → Cloud based Trails **Instantly**

Pilot Deployment

~Month → ~2 Weeks
50% more efficient

Our Product Suite - novelty

Compliance + Doc Scan

Textiles

Chemicals

Electronics

Engineering Goods

Pharmaceuticals

TradeGuard AI

Compliance Risk Detection Engine

Ship faster; fewer errors; Compliance co-pilot

Patram AI

Smart Regulatory Search Engine

COMPLIANCE

New exporter -> changing regulatory insights

HSN+ AI

Automated HSN Classifier

Avoid HS ambiguity; prevent penalties/blocked incentives

Novel / Innovative depth AI Agents vs. competition

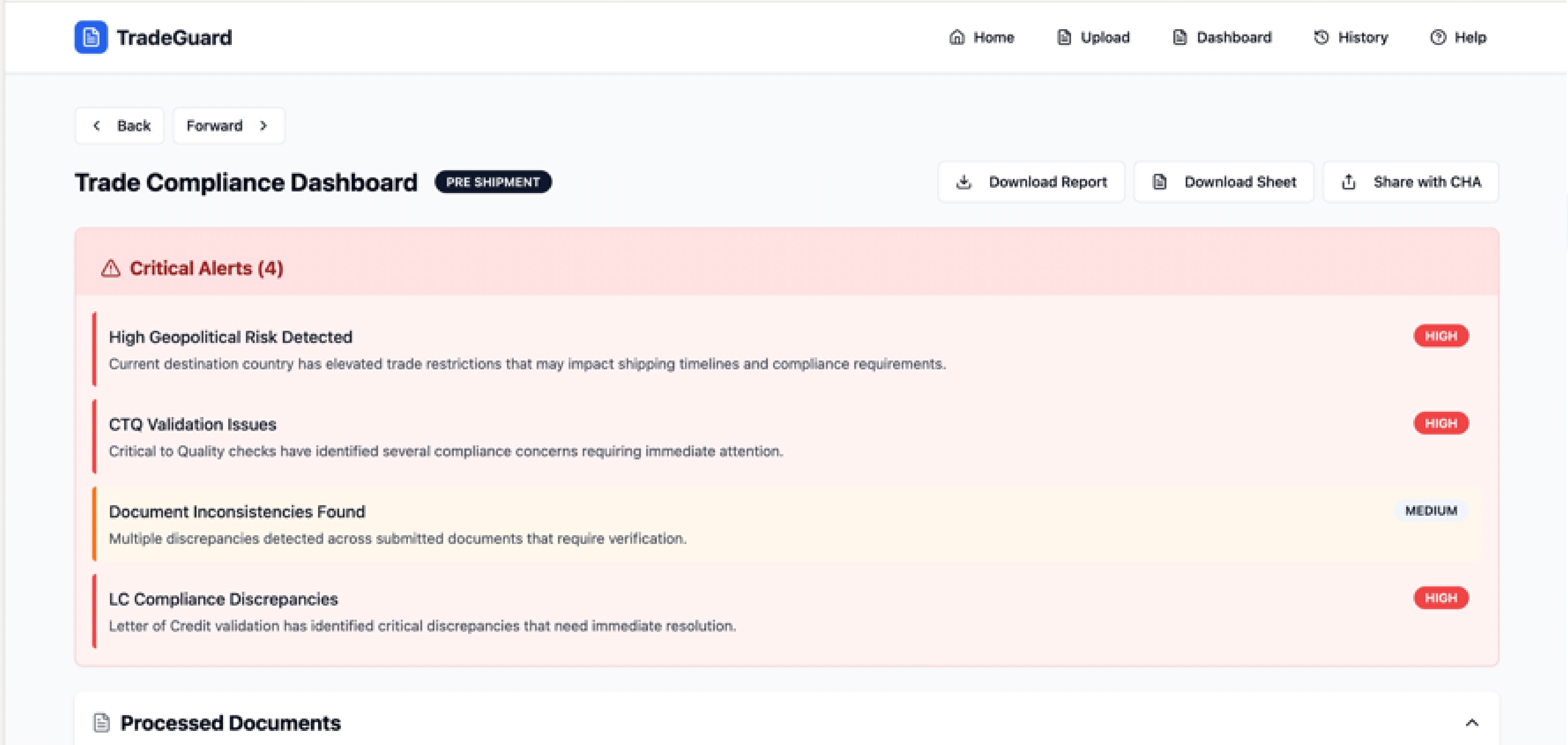
Competitor analysis

Liquidmind USP: Real-time regulatory intelligence/compliance accuracy/AI depth capabilities

Attribute	Liquidmind.ai	Traydstream	TradeSun	Trezix	ImpexDocs
Focus Area	AI-powered EXIM compliance automation	Trade finance document processing	Sanctions & compliance AI platform	Logistics workflow automation	Comprehensive export document suite
Key Strengths	Real-time policy updates, deep India market expertise	Bank-proven technology, robust rules engine	Extensive global compliance coverage	High-volume processing, ULIP integration	Broad template library, strong support
Weaknesses	Early-stage product, limited integration ecosystem	LC-focused approach, slower customization cycles	Limited feature set for direct exporters	Underdeveloped AI compliance capabilities	Regional constraints, minimal third-party integrations

Early discovery/PoCs – Pre/Post shipment

PoC: Textile: Welspun | Chemicals: Atul/Deepak Nitrite | Food: ITC | Trade bodies: Indian Institute of Foreign Trade, Trade promotion corp. of India | Long tail of few SME's



Bootstrapped investment:

Rs. 25 lacs (from Jan 2024 – till date)

Deployment of funds:

1. Rapid iteration
2. Launched early prototypes with 25+ engg interns pan India

What stage are we at right now?

We are in early development stages and have MVP's ready to showcase to early adopters but it is far from production ready

YouTube links to our product demos [here](#)

Made in Bengaluru, Made for the World

Socio-economic impact

HIGH - Social benefit: MSME Inclusivity / due to frictionless AI workflow automation

HIGH - Paper burden reduction / Adherence to sustainable developmental goals

HIGH - Enhanced worker productivity / Switch focus to higher value activities

Liquidmind®

Meet The Team

Naveen Athresh

Founder/CEO and Chief Product Officer

Education

Experience

Srivani Vijaya

Chief Technology Officer (CTO)

Education

Experience

Rajesh P

Strategy Advisor

Education

Experience

Market Size

Liquidmind®

As Per Current Shipments Annually

$5.7 Bn USD

Total Available Market

$131.25 Mn USD

Serviceable Addressable Market

$84 Mn USD

Serviceable Obtainable Market

[Click here to view Calc]

Tiered Pricing Model: $4 to $10 per shipment (about 8 document scanned, extracted, mapped and analysed for consistency check and insights per shipment)

Plan Tier	Monthly Shipments	Price Per Shipment (USD)	Price Per Shipment (INR)	Monthly Cost (INR)	Key Features (++)
Platinum	5000+	$4.00	₹360	₹18,00,000+	Volume pricing, basic integration
Gold	2501 to 5000	$6.00	₹540	₹13,50,500-27,01,080	Advanced analytics, multi-integration
Silver	1,001-2,500	$8.00	₹720	₹7,20,720-18,00,000	Full feature suite, dedicated support
Bronze	500-1,000	$10.00	₹900	₹4,50,000-9,00,000	Co-branded solution, custom development

Business/revenue model

Exchange Rate: 1 USD = 90 INR

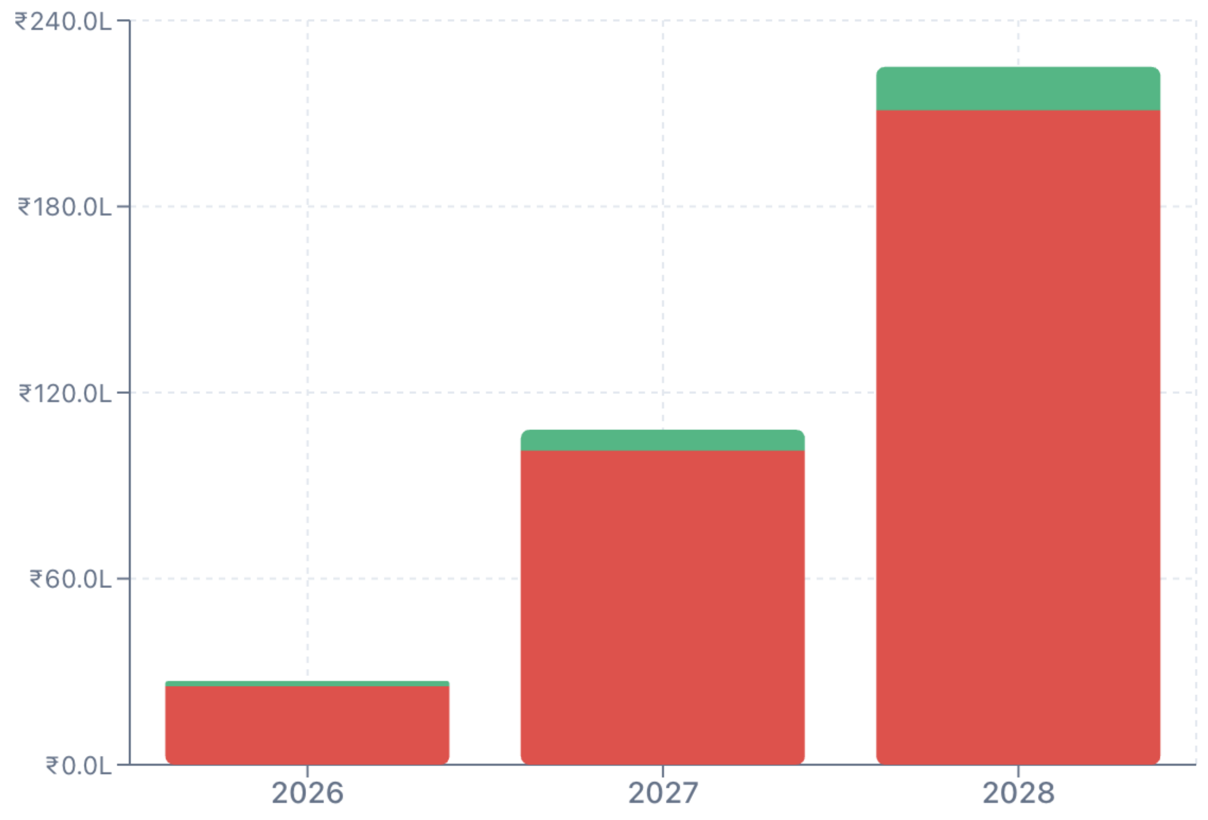
Setup Fee extra: One-time implementation (Depending on the complexity of existing workflow setup and ERP systems)

Per enterprise calculation - Detailed financial projection / calculation sheet / Program management aspects

Liquidmind®

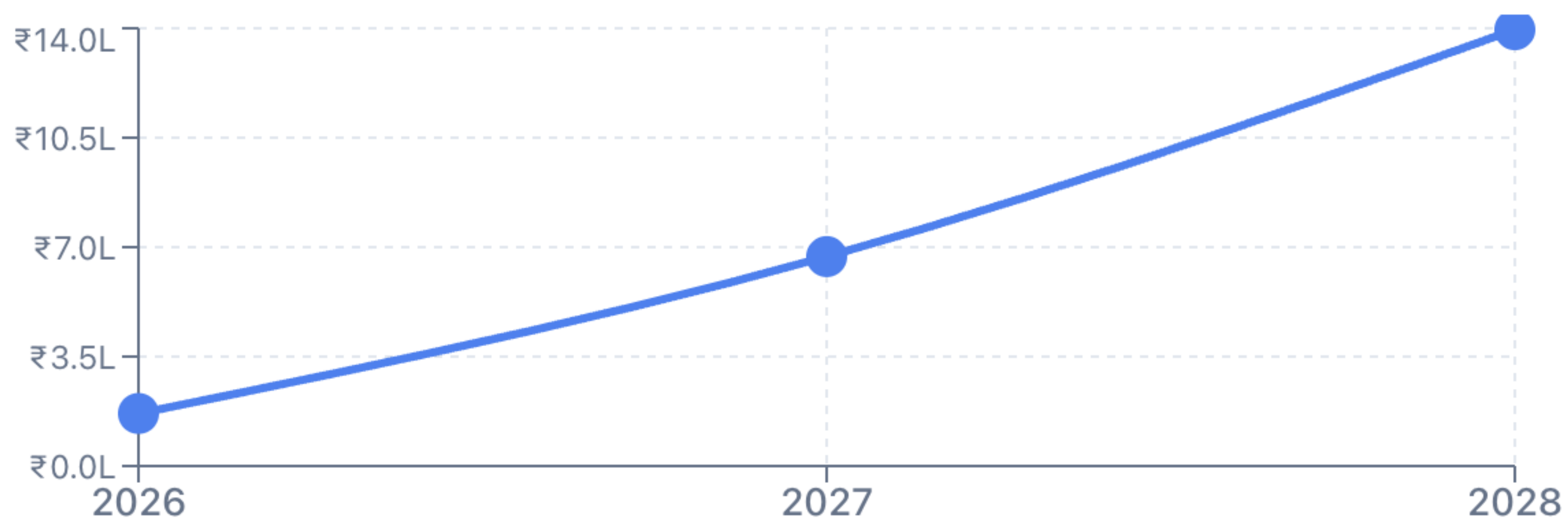
Financial Projections 2026-2028

Revenue Composition (Cost + Profit)



Each bar represents total revenue, split into Cost (red) and Profit (green)

Profit Trend



Total Cost	Total Profit	Total Revenue
₹3.38Cr	₹0.22Cr	₹3.60Cr

Market Revenue Target

By 2030, Liquidmind anticipates reaching $50 million in revenue through enhanced market penetration

Annual Revenue Growth

Liquidmind projects a robust growth of 30% annually over the next five years

Break-even Timeline

The company expects to achieve its breakeven point within three years, ensuring financial sustainability

Per enterprise calculation - Detailed financial projection / calculation sheet / Program management aspects

Strategic FinancialGrowth Plan

12-Month Strategic Roadmap

Months 1-6: Tranche 1

R&D Foundation & PoC Development

- Iterate/Build TradeGuard AI and Patram AI agents
- Launch AI Agents on Azure marketplace
- Target 3 enterprise PoC adoptions
- Focus on early product-market fit validation

Months 7-12: Tranche 2

Capability Building & Validation

- Expand TradeGuard AI and HSN classifier
- Integrate with top ERP systems (SAP, Oracle)
- Convert 1 PoC to paid enterprise plan
- Deploy across 1-2 vertical sectors
- Complete email workflow automation

Key Products

- TradeGuard AI Agent
- Patram AI Agent
- HSN Classifier

Success Metrics

- 3 enterprise PoC pilots
- 1 PoC → paid conversion
- Multi-sector deployment
- Azure marketplace launch

Integration Focus

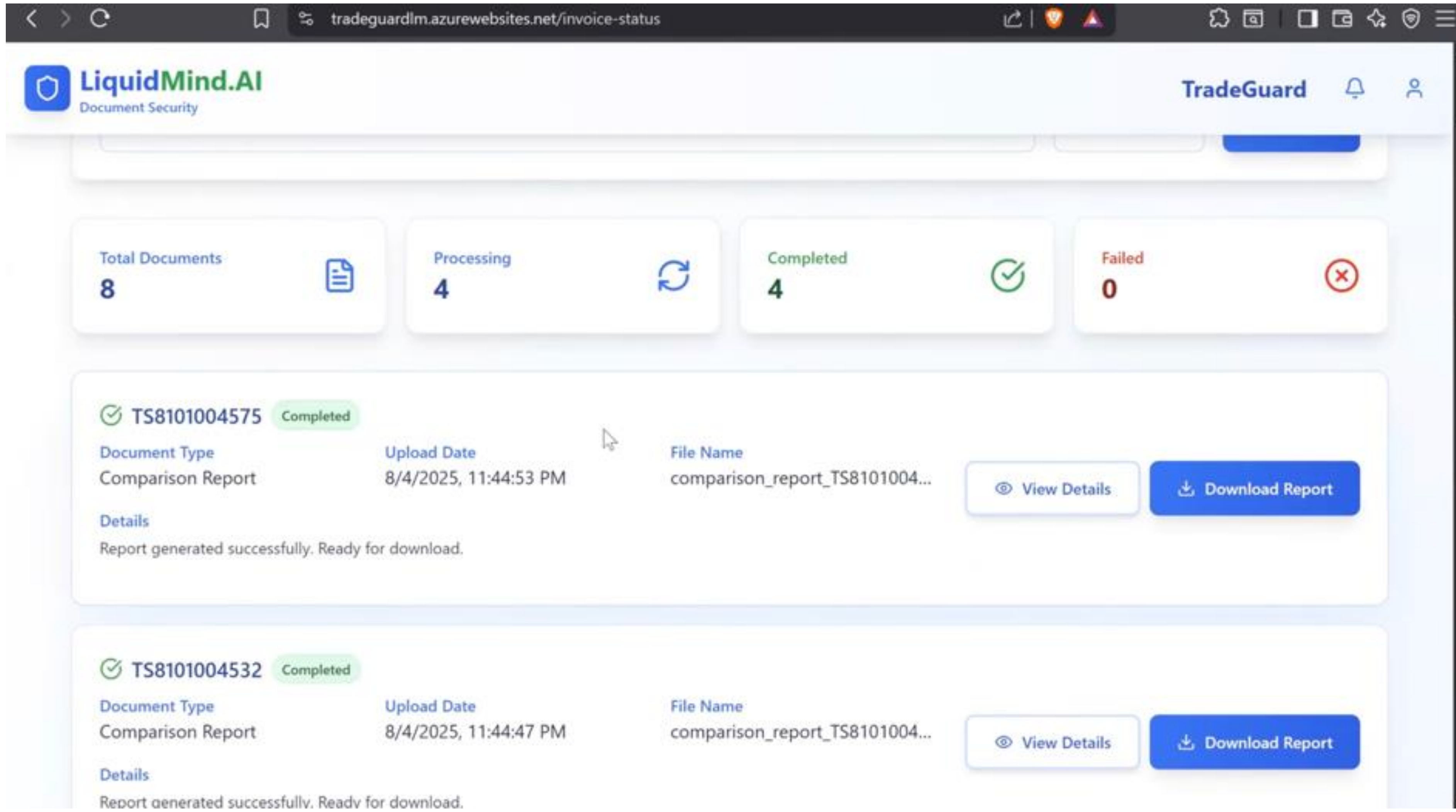
- SAP & Oracle ERP systems
- Email workflow automation
- End-to-end connectivity
- API-first architecture

Backup

Pre-shipment / Typical exporter’s journey

Step 1 - The journey map

Step 2 - AI Agent Extracts docs/mapping complete

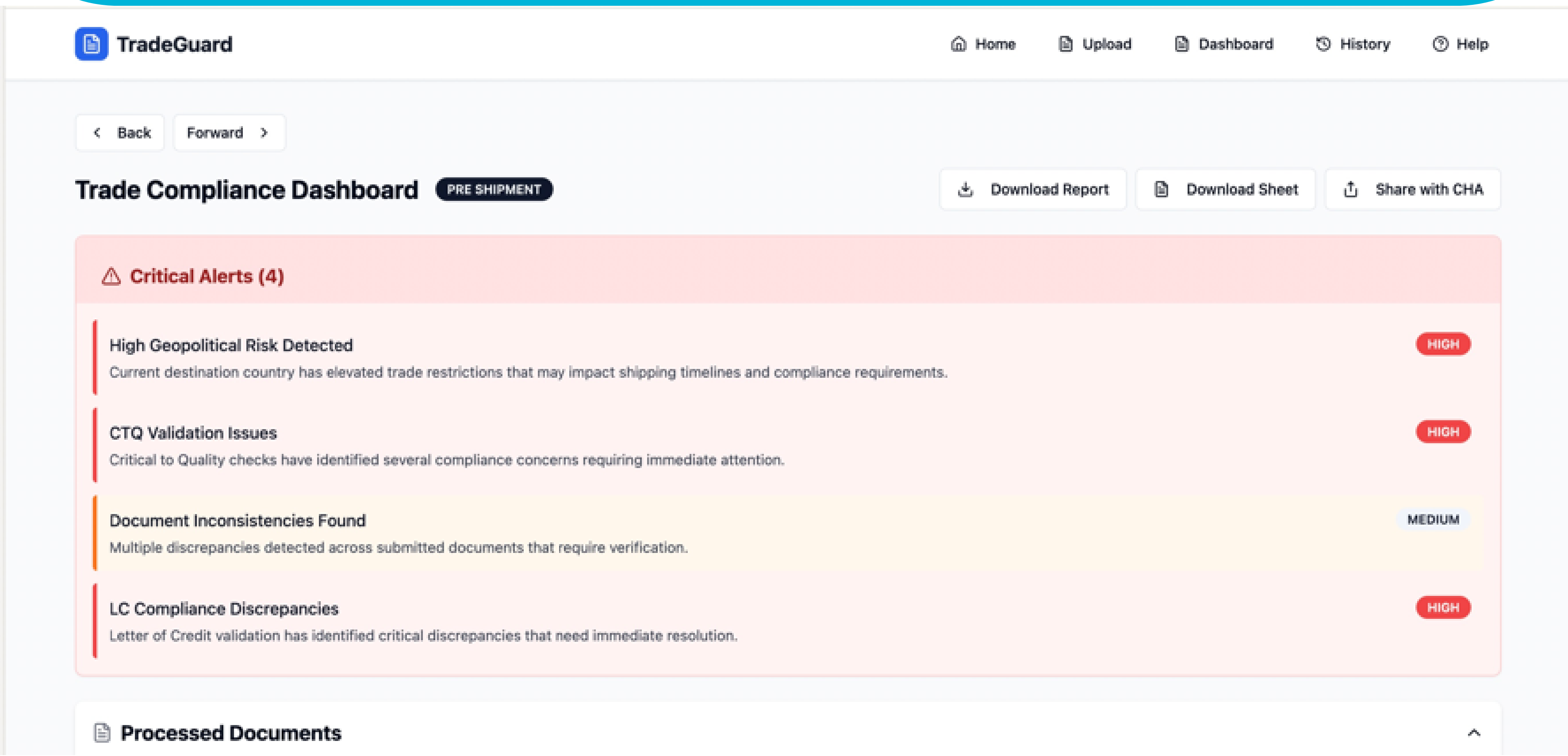


Liquidmind®

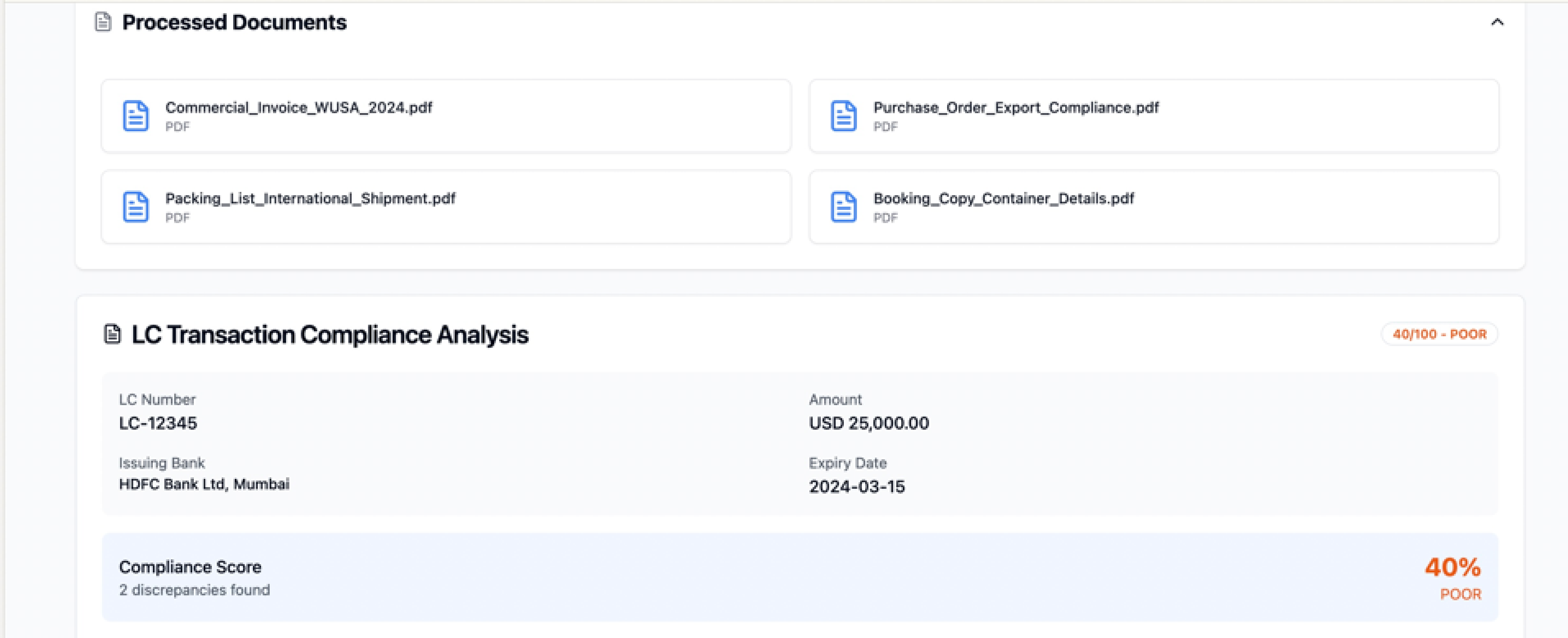
Made in Bengaluru, Made for the World

Pre/post-shipment / Typical exporter’s journey

Step 3 - Mapping vs. CTQ (critical to quality parameters)/insights dashboard



TBD - Step 4 - Processed documents for compliance checks ex: Letter of credit

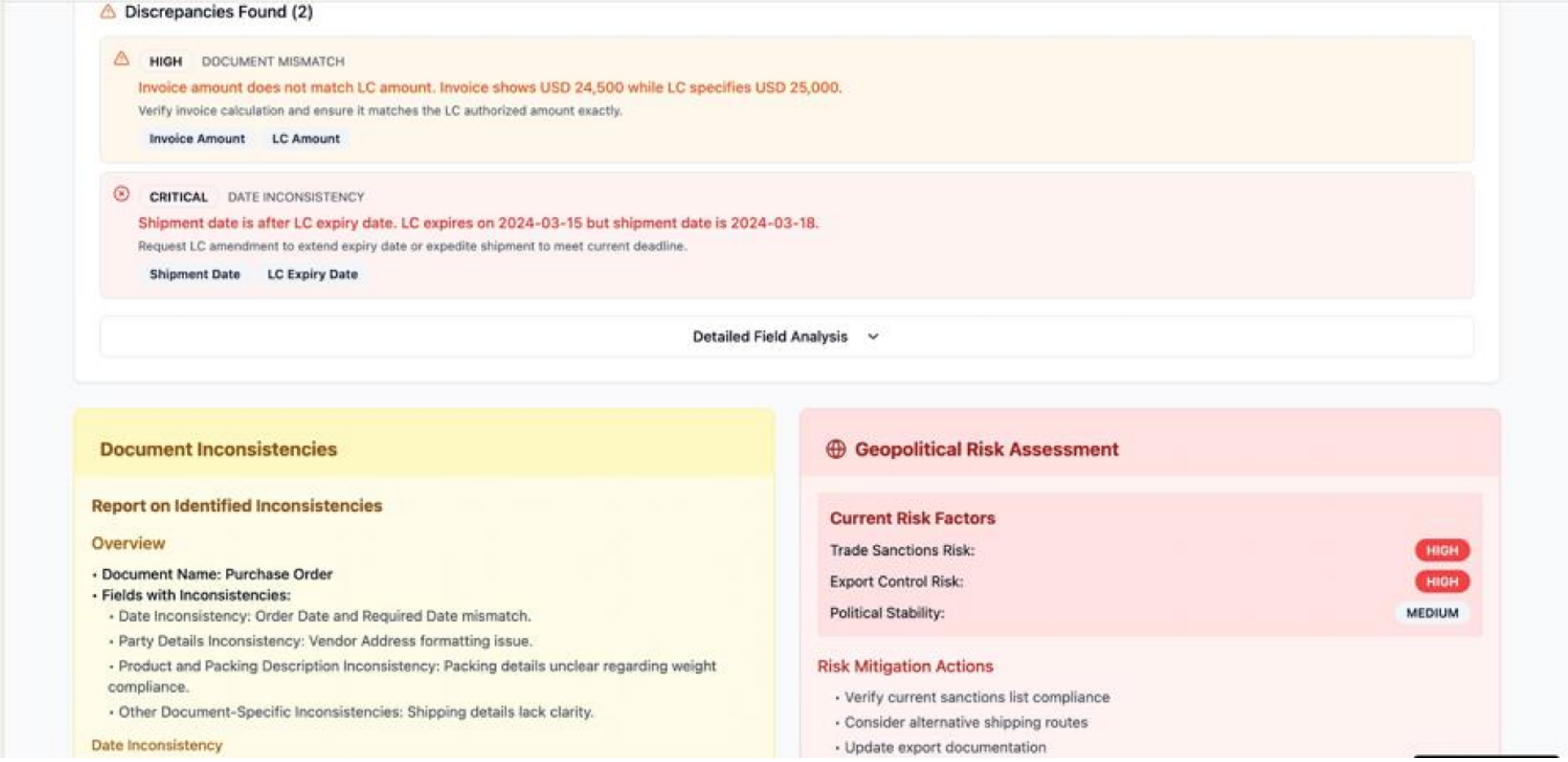


Liquidmind®

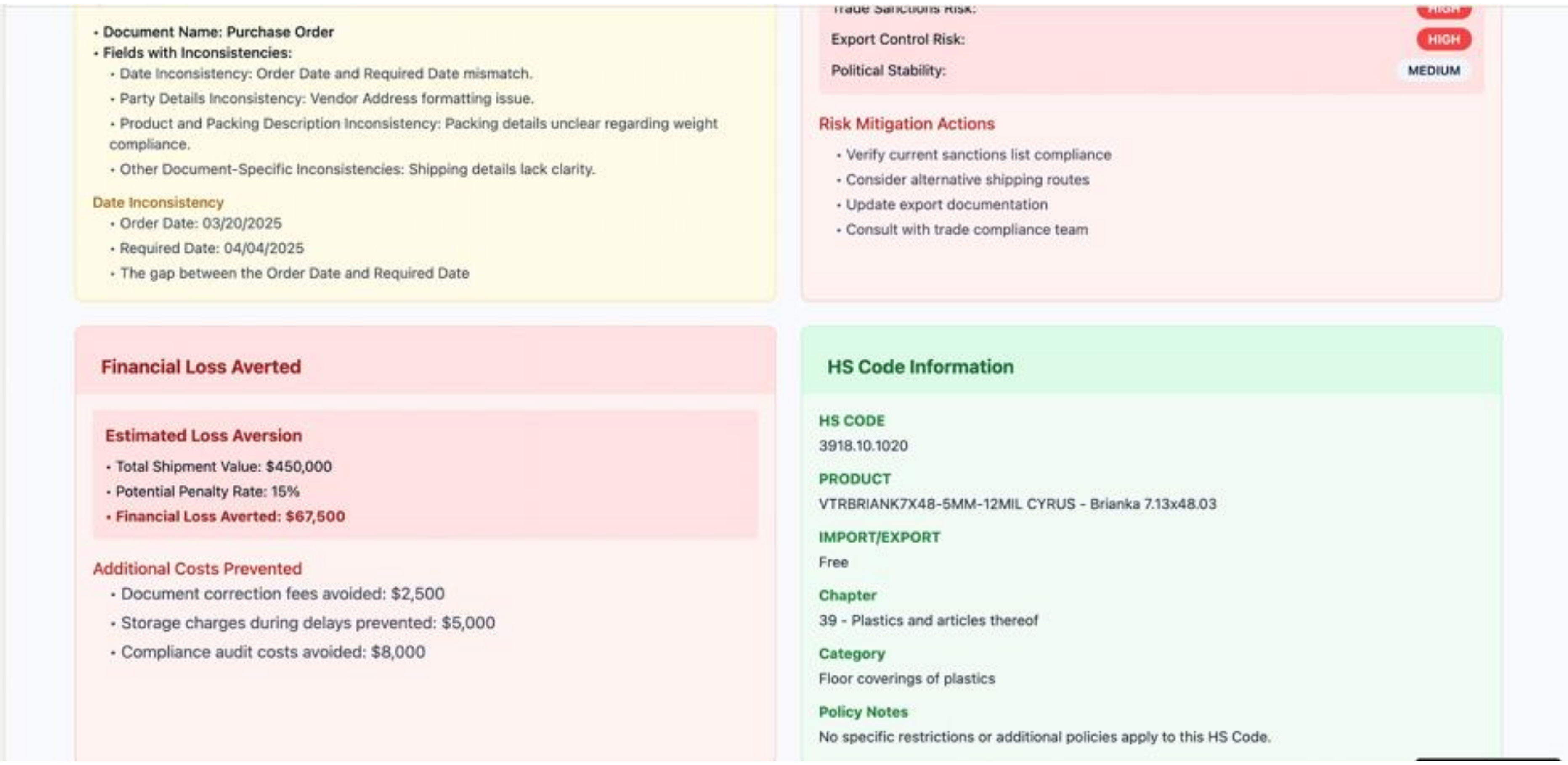
Made in Bengaluru, Made for the World

TBD - Insights dashboard

Step 5 - Document inconsistencies to be flagged



Step 6 - Financial loss insights / HS code insights to be flagged



Liquidmind®

Made in Bengaluru, Made for the World

Company name: Liquidmind® Product Consulting Private Limited

Company website: https://liquidmind.ai

Contact details: Bengaluru, naveen@liquidmind.ai, 9845592468

Date of incorporation: 23rd February 2017

Date of conversion from OPC Pvt Ltd to Pvt Ltd: 12th September 2024

CIN: U74999KA2017PTC100813 | DPIIT startup India #: DIPP14198 | Udyam Regn #: UDYAM-KR-03-0451201

Made in Bengaluru, Made for the World

Strategic Partnerships

Enhancing AI capabilities through collaboration. Strategic alliances to accelerate market adoption & compliance.

1

Collaborations with industry leaders to enhance AI capabilities ex: future roadmap will include Unified Logistics Interface Platform (API integration), global trade platforms ex: Tradetrust.io etc.

2

Strategic partnerships with SaaS firms/ AI Agent Companies like KOGO AI to accelerate market adoption.

3

Engaging with regulatory and educational bodies like RBI, GST, Customs, DGFT, TPCI, Ministry of Commerce & Industries, Ministry of IT, IIFTs, IIMs, UVCE and IITs to ensure compliance and foster innovation.

Future Trends & The Road Ahead

MultiAgent Collaboration

AI agents working across departments for seamless operations.

Blockchain Integration

Securing trade transactions with smart contracts.

AI Adoption Growth

Rapid demand due to trade digitization trends