

**DISTRETTO  
TURISTICO  
DEI LAGHI**



Lago Maggiore  
Lago d'Orta  
Lago di Mergozzo  
Monti e Valli d'Ossola



**PIEMONTE  
EXCELLENCE**



February 26, 2026

*Webinar*  
**THE MAGIC OF CASTLES,  
TOWERS AND WALLS**

Local Tourism Board  
**DISTRETTO TURISTICO DEI LAGHI**

**Lake Maggiore, Lake Orta  
Lake Mergozzo, Ossola Valleys**

PIEMONTE | Italy



# Live your Lago Maggiore Experience

## GREEN & BLUE LANDSCAPES SO DIFFERENT, YET SO CLOSE

**LAKE MAGGIORE** the Dolce Vita  
**LAKE ORTA** romanticism and spirituality  
**LAKE MERGOZZO** the little one  
**OSSOLA VALLEYS** the Italian Alps

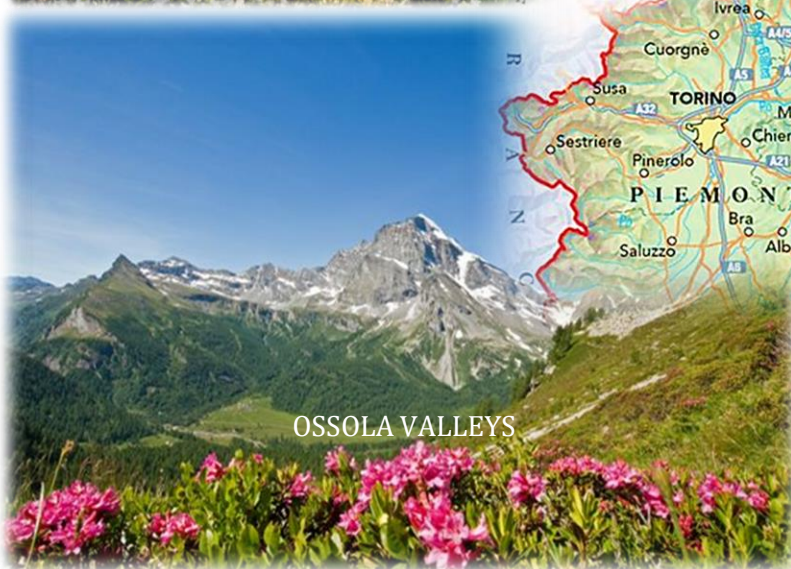
*In just over an hour...  
from Mediterranean-flair lake lidos  
up to the second peak of the Alps!*

## SOME NUMBERS ...

**4.6 million overnight visitors a year,  
80% foreigner**

(Piedmont Regional Tourism Observatory, Source 2025)

*Lake Maggiore:  
among the most appreciated destinations  
in Northern Italy*



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OUTDOOR

## Let your Clients live their own Lake Maggiore Experience!

The landscape variety of this destination  
allows holiday makers to enjoy a range of  
**slow, quality and sustainable Experiences**  
between the lakes, the hills and the Alps...

*for the most authentic Stay in Piemonte!*



LANDSCAPES & PANORAMAS



NATURAL BEAUTY



FOOD & WINE

WELLNESS & SPA



CULTURE & TRADITIONS



## CASTLES, TOWERS AND WALLS

*A contemporary glimpse into the fascinating world of historical dwellings and defensive sites overlooking Lake Maggiore, Lake Orta and the Ossola Valleys!*

- **Renowned castles, fortifications and ruins** jewels in the crown of the region
- **Small treasures hidden in the greenery,** centuries-old towers and walls off the beaten tracks

Precious elements of...

- **aesthetic beauty, landscape and nature**
  - **architecture and art**
  - **history and archaeology**
  - **ethnographic culture and people**

are conveyed nowadays by our Castles, Towers and Walls to **attentive visitors** in a more than actual viewpoint of **slow, sustainable, and experiential tourism.**

*"Welcome where time does not simply pass, it is renewed: we are regenerating our natural and cultural heritage to offer an authentic experience in the Piedmontese Lakes, enriching both your mind and soul."*

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## Discover our Castles, Towers and Walls

from the top attractions to hidden gems  
between Lake Maggiore, Lake Orta and Ossola

Take a look of our *brand-new Guide* [here](#)  
Or get your inspirations [here!](#)

## Info

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