



# Salesdep.ai

OMNICHANNEL AI CUSTOMER SUPPORT PLATFORM FOR  
CALL CENTERS

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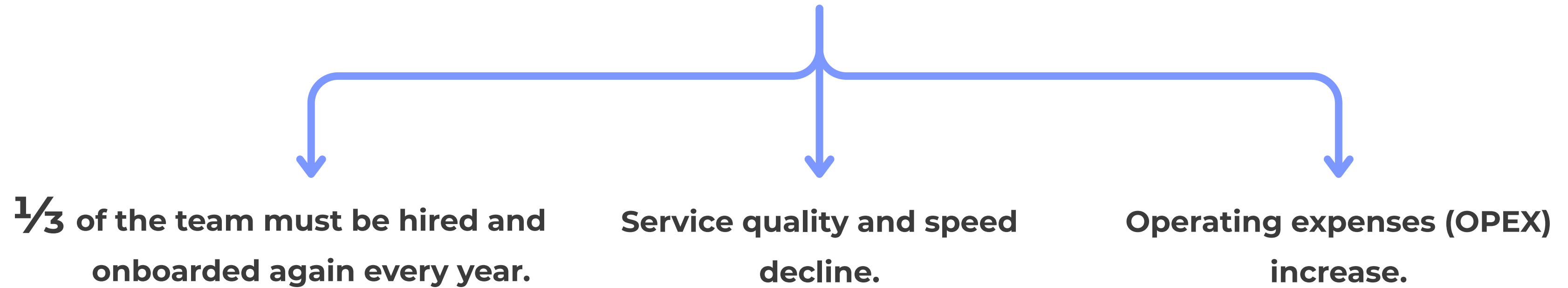
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@OlenaKleiner

A call center does not scale with people.

**30.2% is the average annual staff turnover rate**



● PRODUCT

Lead Sources

Marketing Channels

CRM

HubSpot  
pipedrive  
OneBox OS

AI agent

Meeting Booking



CRM Update



Text



Call



Video



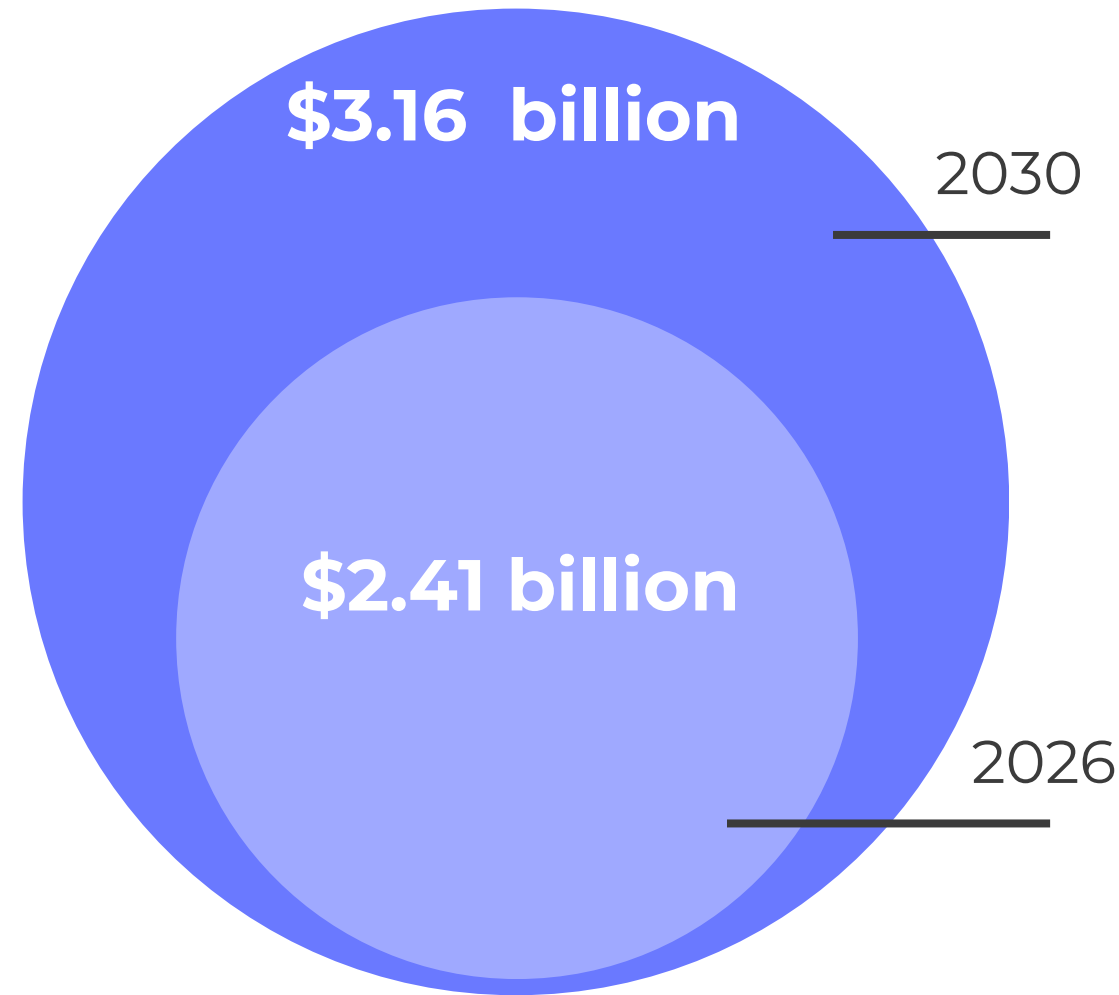
Time to first response  
< 20 sec

Call-to-meeting conversion  
up to 20%

Lead response SLA  
< 1 min

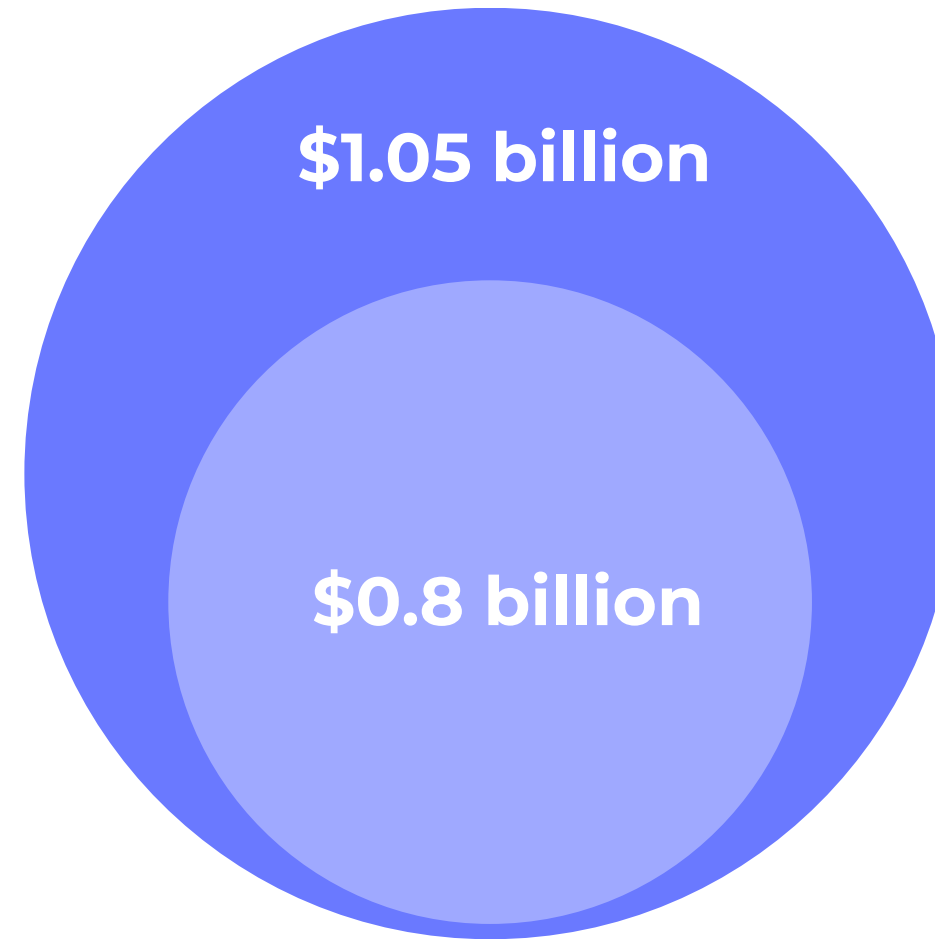
ICP: **Call centers** with up to **200 employees** in the U.S.

### TAM



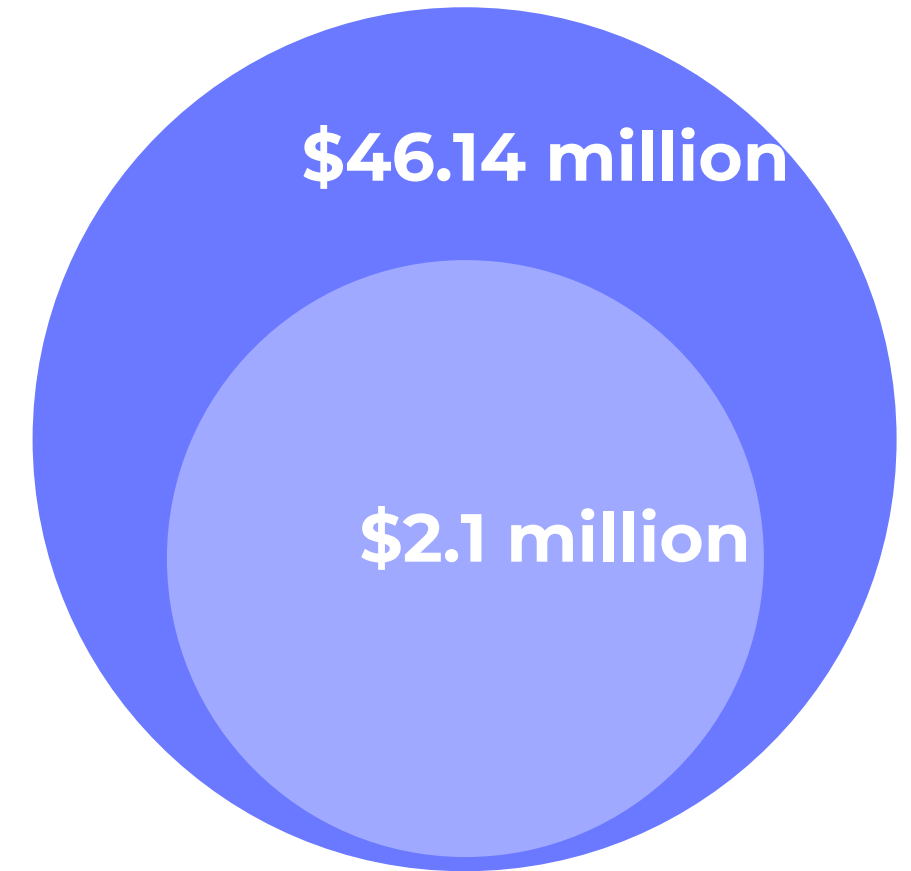
All mid & large enterprises across the U.S.

### SAM



U.S. contact centers

### SOM



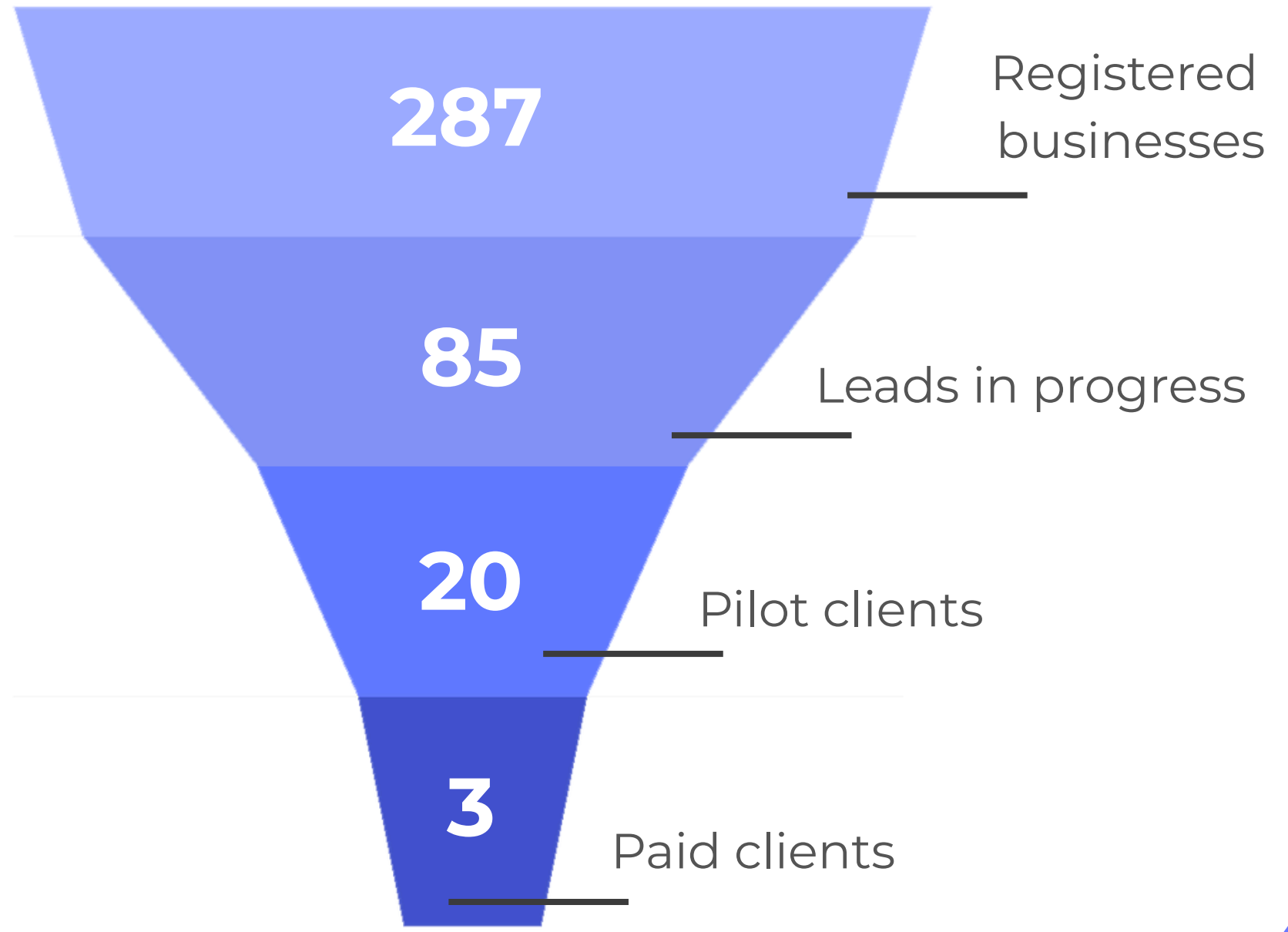
Projected attainable share in the U.S.

**CAGR 7%**

# TRACTION

Salesdep.ai so far:

MVP, TRL 6



**\$2.100** MRR

**16K\$** revenue

## TRACTION HIGHLIGHTS

**€50K** from 2 grants  
*Seeds of Bravery*

**\$20K** deals in pipeline

Supported by



Startup of the Month by



Semifinalist



Selected



COMPETITORS

Out unique selling points:

1. **Flexible** AI sales **agent builder**
2. Fine-tuned **templates for different call center tasks**
3. All types of communication: **text, calls, video meetings** with AI inside one platform

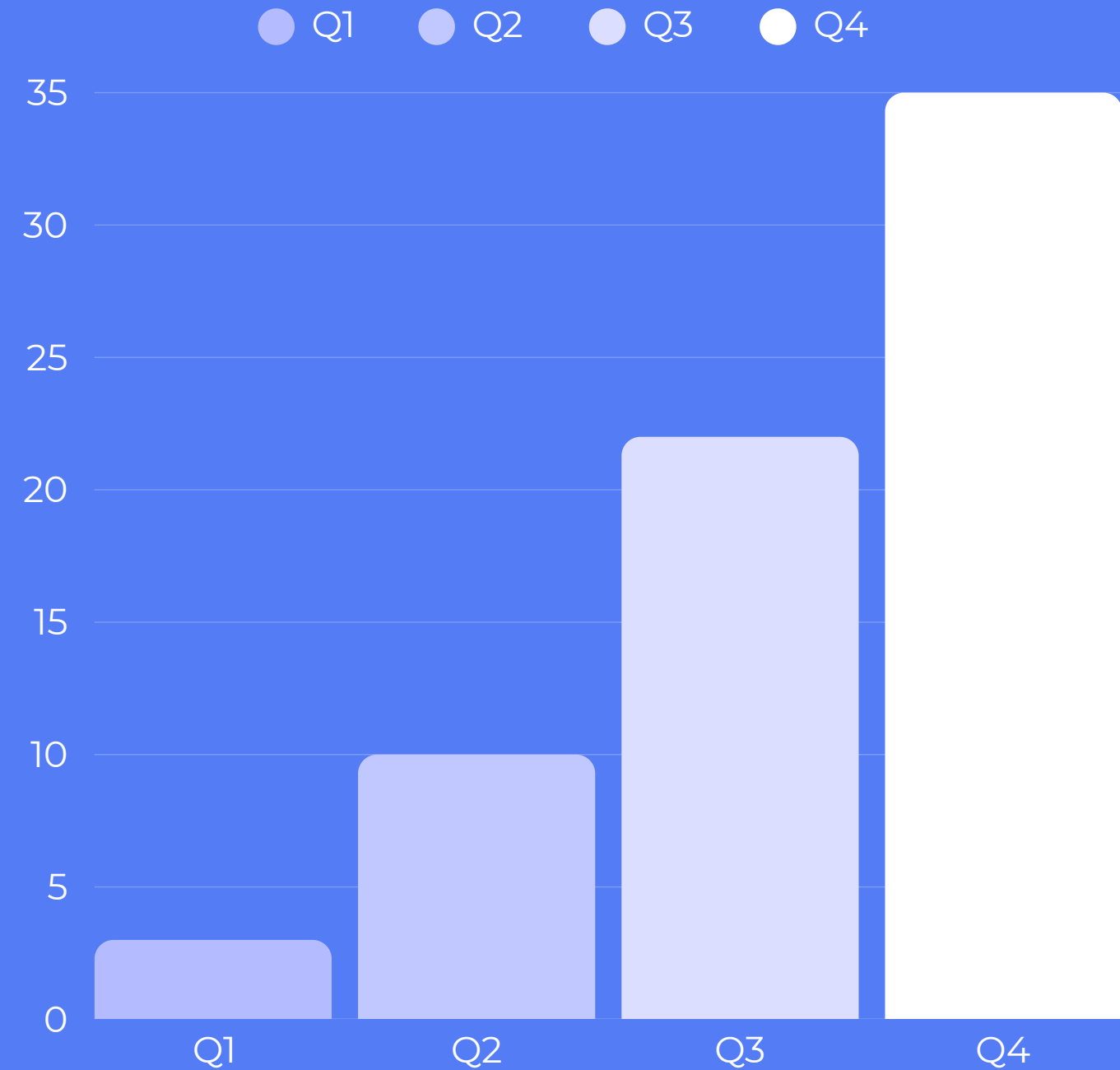
	Ready-made AI agent roles	Sales process integrations with CRM	BPO-ready compliance	All channels
<b>Salesdep.ai</b>	+	+	+	+
Cognigy	-	-	+	+
Parloa	-	-	+	+
PolyAI	-	-	+	+

Average revenue per customer: **\$5000/month**

**Pay-as-you-go**

Messages **0.003\$/messages**  
Call **0.098\$/min**  
Video **0.106\$/min**

**Paid accounts :**





**Olena Kleiner**  
Co-founder, CEO

- 12 years of experience running a sales consulting business
- Built 58 sales departments



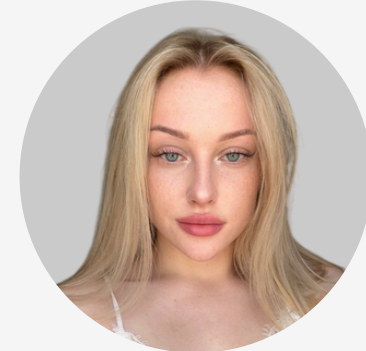
**Vitalik Miniailo**  
Co-founder, CTO

- PhD in AI
- 10+ years in AI & automation
- 100+ enterprise AI solutions



**Bogdan Aksonenko**  
CPO

- 15 years in software development
- 300+ Projects Built



**Anna Severyn**  
Project Manager

- Sales and AI Specialist
- Helped over 30 companies implement Salesdep.ai

## TARGET SEGMENTS

- Insurance and banking contact centers
- Debt collection contact centers
- Developers and real estate agents
- HoReCa

### Direct contacts:

- 20 insurance companies
- 10 financial contact centers

### USA:

- Partner network: 200 participants focused on financial institutions



**RAISING NOW**

**Investment**

Pre-seed round **\$500K**

**Terms:**

SAFE or Convertible loan

**Runway: 1 year**

MRR **\$155.6k**

Break even point in **9 months**

Next round:

**Valuation x2 in 1 year**



 Olena Kleiner, CEO

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