

COMPANY PROFILE

# AV CONSULTING

Industrial Design and Integrated Support Services  
to Large Companies, SMEs & Start-UP





# MISSION

For over 30 years we have been supporting companies in the innovation of their business, providing a service in which the engineering part merges with the aesthetic aspect, which must be the distinctive element to stand out on the reference market.

A network of professionals specialized in different sectors allows us to meet the needs of our customers with maximum flexibility and speed.

# THE COMPANY



**Innovation  
through the development of an idea.**

AV Consulting is an Italian industrial consulting company that operates in the **world of Design** and **Product innovation**.

It was founded in 2008 by Gabriele Angelucci and Valter Valenti, respectively Head of Marketing and Sales, and Head of R&D.

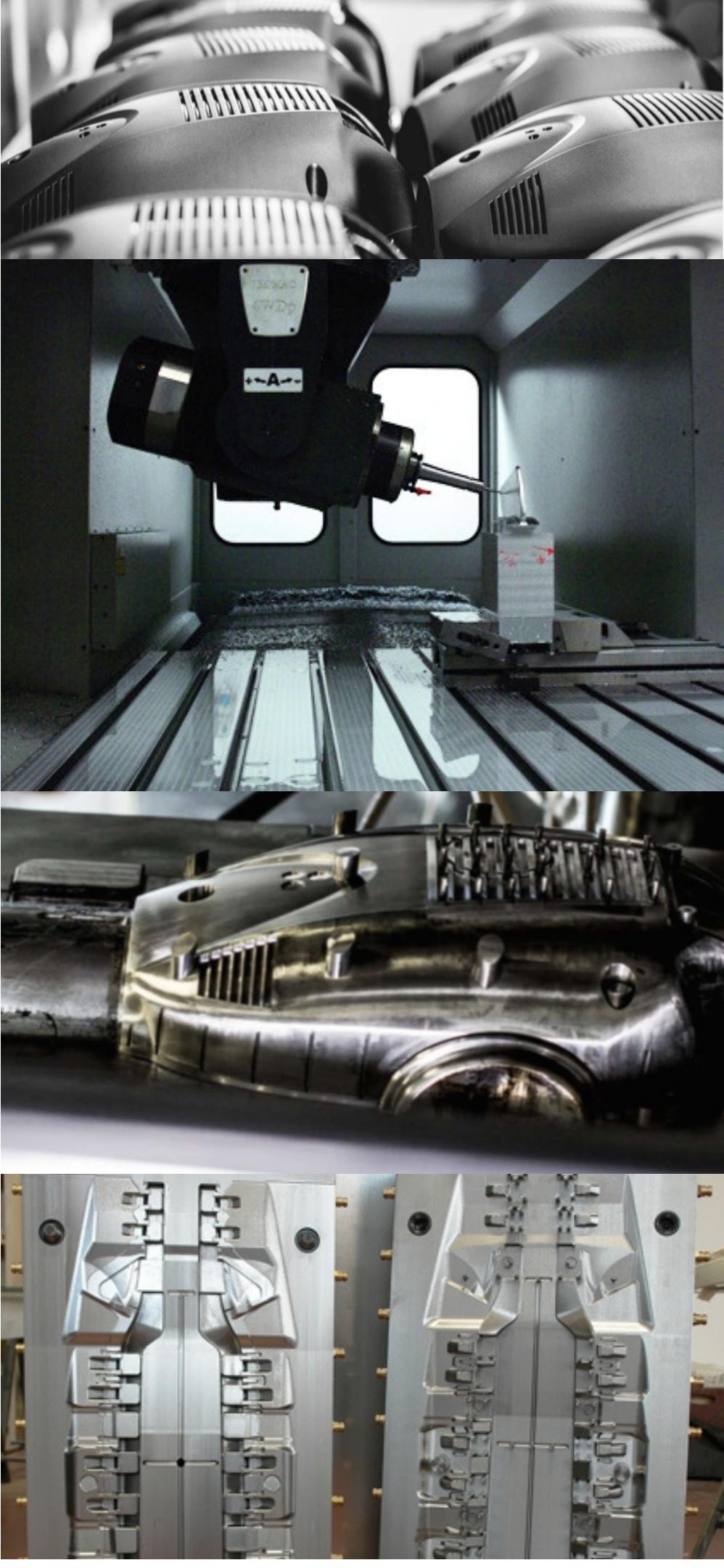
# ORGANIZATIONAL STRUCTURE



**Pesaro (PU),  
Italy**  
Registered Office  
Marketing Department

**Santarcangelo Di Romagna (RN),  
Italy**  
Operational Headquarter  
Design Area  
mechanical, electronic & software

**Emilia Romagna e Marche, Italy**  
Partners  
plastic injection moulding, carpentry & rapid prototyping



# ORGANIZATIONAL STRUCTURE



# TEAM



**Gabriele Angelucci**  
CEO



**Valter Valenti**  
CTO



**Takahide Sano**  
Chief Industrial Designer



**Mattia Nuti**  
CEO ICG Medical  
Ecosystem  
Regulatory affairs  
Director



**Manuel Bernardini**  
Industrial Designer



**Michele Verdini**  
Industrial designer



**Beatrice Calesini**  
Account & Finance



**Giovanni Fanelli**  
CAD 3D Engineering



**Germano Schiavetti**  
CAD 3D Engineering



**Enrico Secci**  
Industrial Designer



**Stefano Candela**  
Market research



**Roberta Marzola**  
Academy Manager



**Matteo Merli**  
Production/Rapid  
prototyping



**Domenico Pettinato**  
R&D Specialist



**Marco Domeniconi**  
Big Project CEO  
Product engineering



**Fabio Capasso**  
UX/UI e Brand Designer

# DESIGN THINKING

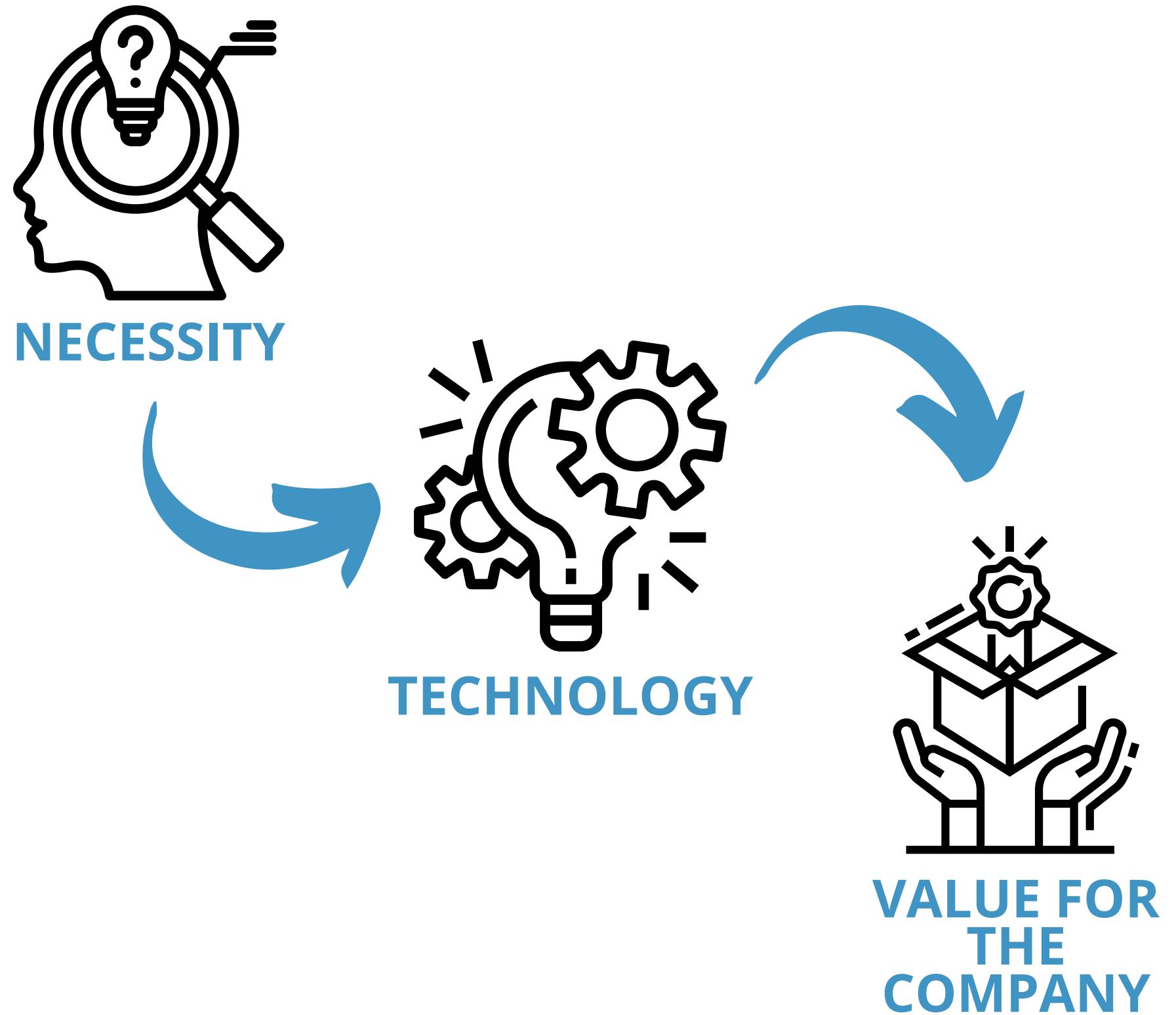
Always maintaining a **user-centered perspective**, combines rational and analytical research, providing an effective method to achieve

**innovative solutions** in a short time.

A discipline that uses the sensitivity and methods of Designers to build products/services

by connecting **people's desires** to **technologies feasibility** and the best **strategic opportunities** for the client company.

In other words, **Design is innovation**.



# SERVICES

## Strategic Marketing

- Market analysis and continuous changes
- Exploring new scenarios.
- Comparative analysis and correct positioning for a new profile



## Product Design

- The initial concepts are designed with a focus on production costs, feasibility and choice of materials and technologies.
- Our designers always work in teams with our engineers.

## Engineering CAD 3D e Cost Saving

The project is finalized for production by designing the various parts in construction detail on 3D CAD.



Design integration, engineering, rapid prototyping, FEM analysis and software CAD 3D simulation allow us to optimize production costs.

# SERVICES

## Rapid Prototyping

- Stereolithography
- Silicone moulds
- Vacuum casting

- Modelling
- CNC from slab
- Additive manufacturing

- Sintering
- 3D Printing

## Test & Production

- Carbon & composite materials
- Injection moulding
- PUR moulding

- Extrusion
- Thermoforming
- Gravity castings

- Die casting
- CNC machining

## Certification

- Research and development for SME's
- Product characterization for the protection of intellectual property
- Quality support within a "WorldWide Certification" system
- Full technical assistance in proposing tenders and access to tools for easy financing

# SERVICES

## Production

- Assembly of equipment in general: electrical and electronic, mechanical and electromechanical
- Testing, design and production Verification



## Corporate Branding

Study of the entire corporate identity through the search for signs that identify all written and figurative communication

## UI-UX Digital Web Design

Interface Experience



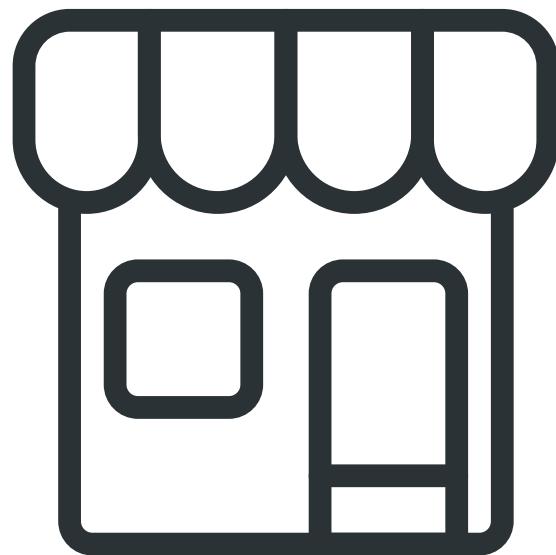
## Packaging Design

Packaging as a fundamental sales tool

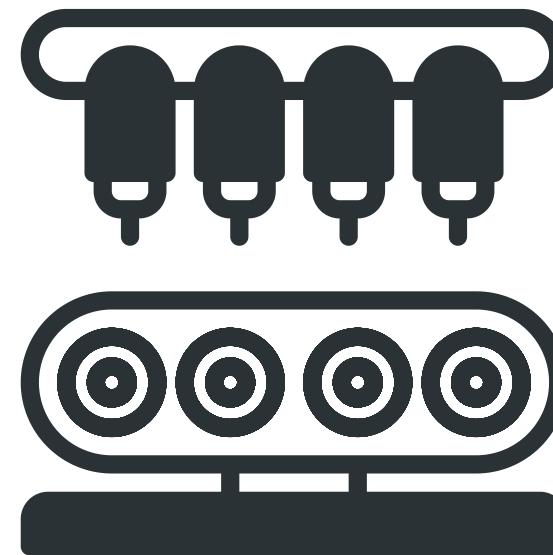




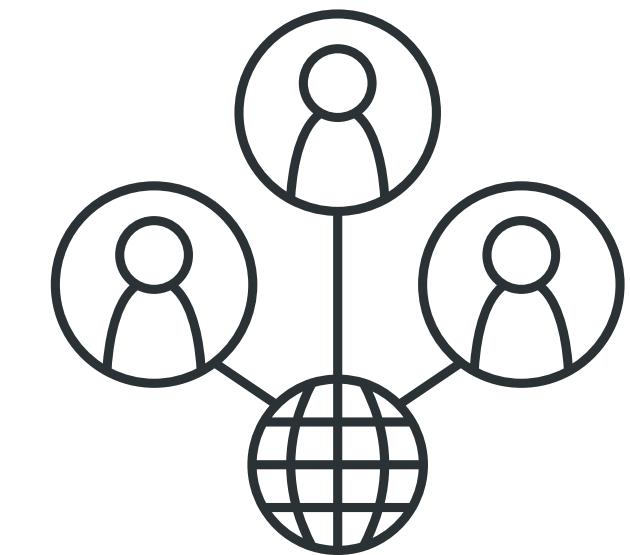
# SECTORS



CONSUMER  
GOODS



INDUSTRIAL



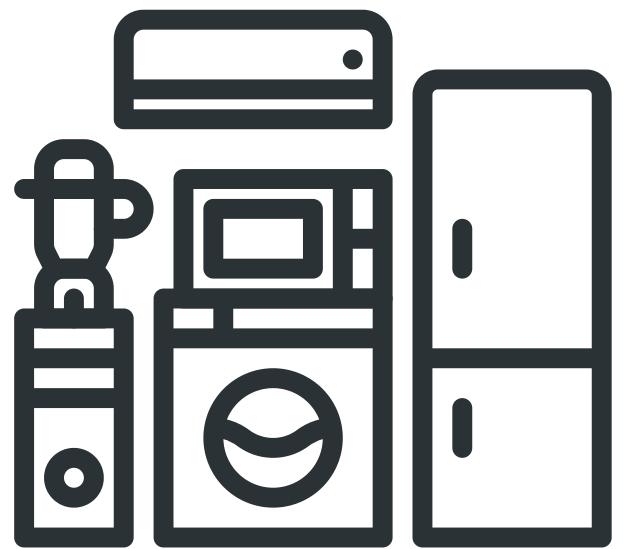
BRANDING



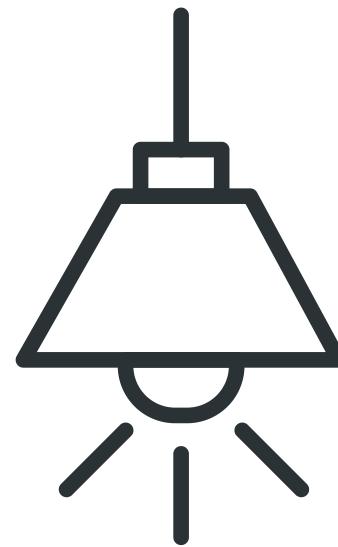
MEDICAL  
DEVICES



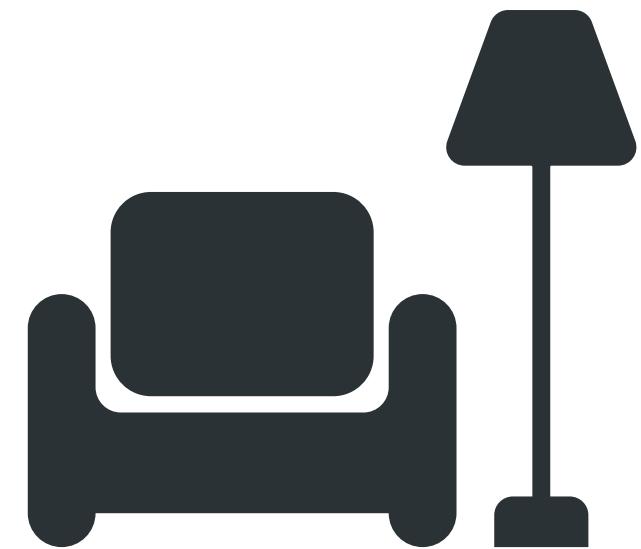
# SECTORS



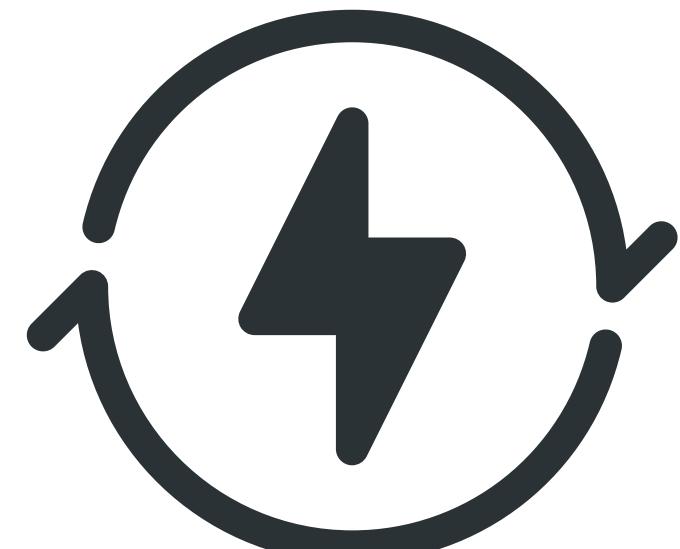
DOMESTIC  
APPLIANCES



LIGHTING



INTERIOR



SMART DEVICES

**32**

Years of  
Activity

**470**

Projects  
Carried Out

**340**

Companies we have  
Collaborated with

**12**

Countries in which  
We Operate

# CLIENT



LOCCIONI

MEDICA



GEFRAN



# OUR WORKS



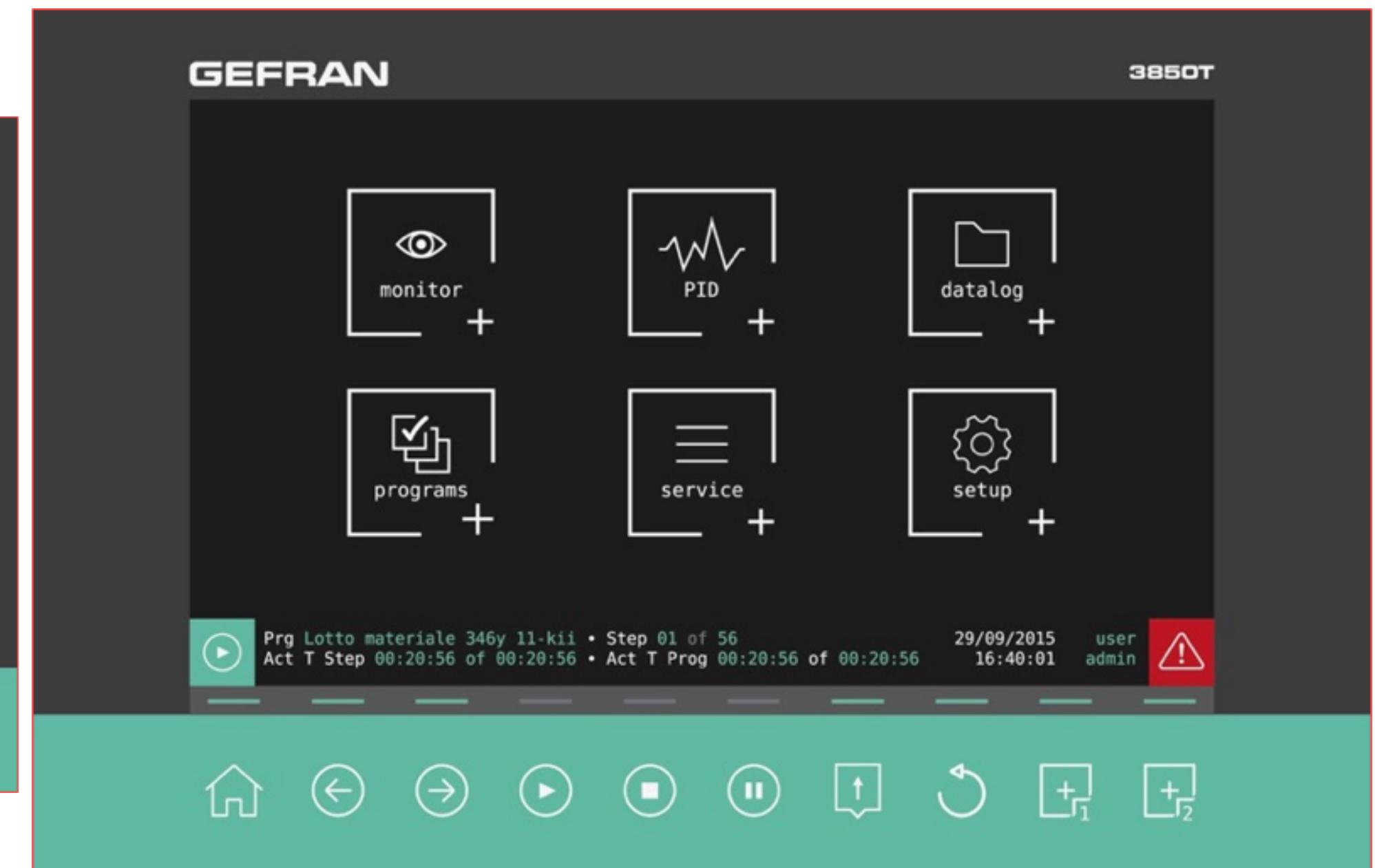
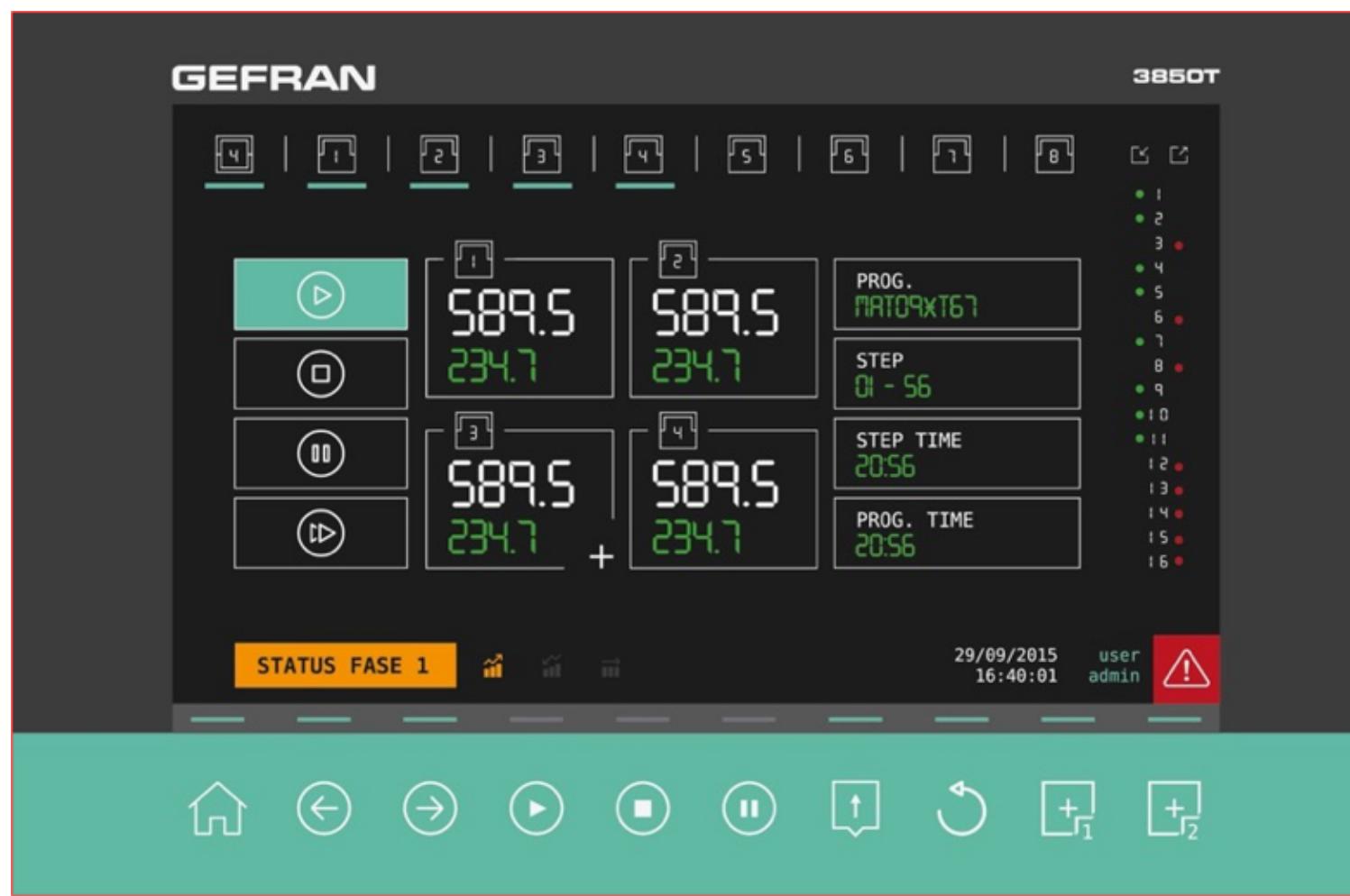
Riscalda la vita.



# OUR WORKS

## GEFRAN

BEYOND TECHNOLOGY



# OUR WORKS



# OUR WORKS



# OUR WORKS



# OUR WORKS

**elco** heating  
solutions  
**Ecoflam**



# OUR WORKS

**elco**  
heating  
solutions  
**Ecoflam**





## AV Consulting SRL



[www.avconsultingitalia.com](http://www.avconsultingitalia.com)

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### Sede Operativa - Operational Headquarter



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