



The Wallachia Cluster Consortium in collaboration with the European Digital Innovation Hub EDIH-Wallachia eHub invites you to the 4th edition of the Summit.

InnopRo - Innovation Pathways Romania

"Open new pathways for innovation "

OCTOBER 2025, 30th – 31st of October

Valahia University - Târgoviște



INNOPRO is a Romanian initiative dedicated to promoting innovation, organized under the umbrella of Wallachia eHub—a regional ecosystem of clusters, companies, universities, and research institutions supporting digital and sustainable transformation and enabling new value chains driven by innovation.

It serves as an international summit and B2B/C2C matchmaking platform, offering space for pitching, networking, and testing innovative solutions. INNOPRO acts as a catalyst for the green and digital transition in Romania and Europe.

- ◆ Sectoral focus: agriculture & agri-tourism, green technologies & sustainable energy systems, defence, manufacturing, smart communities, cultural heritage & tourism, healthcare, and construction
- ◆ Technology focus: artificial intelligence, cybersecurity, interoperability, and GIS

INNOPRO emphasizes the importance of value creation and embedding values into local, regional, and global value chains. Increasingly, innovation-driven value is generated through external partnerships and engagement with ecosystems—such as clusters and innovation hubs—forming new production and sales models that support digital transformation, new services, and reimaged business models.

We strongly believe in the power of networks to innovate, which is why INNOPRO engages in major European networks, including the Enterprise Europe Network, European Digital Innovation Hubs, the European Cluster Collaboration Platform, and others. We also collaborate across initiatives like WeH Accel, Danube Digital Green Corridor, Smart Agri Hubs, and PilotInnCities.

The 2024 edition, held in Ploiesti, gathered over 100 participants from across Europe. The upcoming 4th edition will once again explore digital transformation and value chain innovation through real-world solutions provided by WeH-EDIH and other ecosystem partners.



Event Format:

- Day 1: High-level plenary discussions with public authorities on tools and dimensions of the green and digital transition, followed by thematic breakout sessions on:
 - Manufacturing
 - Defence & Logistics
 - Energy
 - Agri-food industry & tourism
 - Digitalization of local public administrations
- Day 2: Focused activities and sessions on business development and innovation strategies tailored for the green and digital era—shaped in advance through ecosystem consultation.



Who should attend?

Companies, business associations, innovation centres, incubators, universities, technology transfer organizations, cluster managers, consultants, young innovators, and start-ups—all are welcome to connect, collaborate, and co-create the future.

AGENDA – Day I

Valahia University

9:00-9:30	Registration and coffee				
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09:30-10:15	Opening Remarks				
10:15-11:30	Strategic pathways in the field of digital innovation at European, national, and regional level. The role of EDIHs in the implementation of the national strategy for digitalization Key words „Innovation pathways for sustainable future”				
11:30-11:45	Networking Coffee				
Matching Solutions on vertical sectors					
11:45-13:30	WeH ACCELERATOR on Manufacturing defence, logistics Technological duality is one key element of our competitiveness. Key words “Technological Duality”	WeH ACCELERATOR on ENERGY Energy is life and how is managed is important for all sectors. The pathways are for all sectors. Key word “Sustainability and efficiency”	WeH ACCELERATOR on Public administration , smart communities’ construction, and heritage Even different verticals, in this section we explore how to create and add value across the specific value chain of these sectors. Key Word ” Communities of the future”	WeH ACCELERATOR on health, agriculture, and tourism We have one life and one health. Even different verticals, in this section we explore how to create and add value across the specific value chain of these sectors. Key word “One Health”	Circularity in the Plastics Machine Industry Strategy Development Workshop powered by PlanC

13:30-14:30	Networking lunch
14:30-15:30	Pitching session
15:30-15:45	Networking Coffee
15:45-17:30	<p>Synergies between programs and projects. How to build and access funding, best practice, success stories, build your case in proposals following your innovation pathway</p> <p>Key words “Build your case to get financing.”</p>
17:30-18:30	Matchmaking Event powered by EEN

AGENDA – Day 2

Development of the WeH community

Valahia University

9:00-11.30	WeH Demo Day
11.30-12.30	Visit to BLOM GIS solutions

NB! The working visits and parallel activities will be established at a later stage according to the participants' options expressed in the registration form.