







10 guidelines for an eco-sustainable OLD&FAST line

1. Use ecological and sustainable materials in the production of the line, such as recycled or biodegradable fabrics.
2. Minimize the environmental impact during the production process, through the adoption of sustainable practices such as the use of renewable energy and the reduction of waste.
3. Promote the adoption of a sustainable lifestyle among users of the line, through awareness and environmental education campaigns.
4. Use ecological and sustainable packaging for the products in the line.
5. Collaborate with suppliers and producers who adopt environmental sustainability policies.
6. Develop products that are durable and have a long useful life, to avoid waste and reduce environmental impact.
7. Implement product recycling and recovery systems to prevent them from ending up in landfill.
8. Support environmental protection and environmental impact reduction projects and initiatives.
9. Minimize the environmental impact linked to the transport and distribution of products, through the adoption of sustainable transport methods.
10. Adopt sustainable management policies for the company and resources, to minimize the general environmental impact of the production activity.

Imagine a world where every woven thread tells a story of care and respect, where every item of clothing is a manifesto of profound values.
This is why we chose Stanley/Stella, it's more than a fashion choice, it's a declaration of intent:

In the Fabric of Integrity
In an era of rapid change,
Where tomorrow is uncertain and the present is challenged,
A vision arises, clear and defined,
A brand that carries the banner of sustainability.

Stanley/Stella, a name that resonates strongly,
In the beating heart of the textile industry,
Where innovation meets tradition,
And excellence merges with passion.

People and the Planet, pillars of a bright future,
They guide every step, every choice, every design,
Because every thread, every seam, every color,
It tells the story of a greater commitment.

With the Charter as your compass and the community as your crew,
They navigate towards horizons of responsibility and care,
Where every product is a step towards sustainability,
And each collection is a chapter in an ethical story.

Joining forces with Stanley/Stella means weaving together,
A future where fashion and morality are intertwined,
Where each garment is a symbol of respect,
For those who wear it, for those who create it, for the whole world.

Creating a clothing line with Stanley/Stella means embracing these values, weaving together a sustainable future and dressing the world not only with style, but with conscience.
It is an invitation to participate in a revolution, a fashion that makes a difference, one step at a time.





In the art of dressing the world,
every choice is a brush that colors the future.

Stanley / Stella is not just a brand, he is a painter who carefully chooses his colors,
mixing responsibility and style in a palette of sustainability.

To the tune of a breathing planet, Stanley/Stella paints the harmony between man and
nature, with cotton threads that intertwine destinies, and fabrics that whisper promises
of tomorrow.

In every fiber, a dream of purity, organic cotton, like clouds in the spring sky, recycled
with care, a hymn to reuse, polyester and nylon, reborn to dance in the wind.

Factories as fortresses of progress.

In Bangladesh and China, custodians of ancient knowledge, renewed by the GOTS
seal, symbol of a pact, with the Fair Wear Foundation, a path of justice.

The journey of the leaders, a ballet on the waves, ships sailing the seas, bringing
hope,
eco-friendly warehouses, custodians of treasures, where each piece rests, awaiting its
moment.

Retailers, guardians of a creed, united in a network of shared values, together for a
fairer, cleaner world, where every purchase is a vote for the future.

Beyond certifications, an incessant search for traceability that allows no shadows,
Stanley/Stella, a lighthouse in the fog of uncertainty, a safe guide towards a horizon of
trust.

Choosing to create with Stanley/Stella is painting with the colors of the earth, it is
dressing humanity with the awareness that each garment is a step towards a greener
tomorrow.

CERTIFICATIONS

We want to certify our products by various independent bodies and standards, demonstrating our commitment to beneficial environmental practices and greater respect for the planet.

We always go beyond certifications to deepen our knowledge and promote positive actions for our planet and those who live on it.



Organic
Certified by Control Union
CU 819434

Global Organic Textile Standard (GOTS)

It is recognized as the world's leading processing standard for organic fiber-based fabrics.

It defines high-level environmental criteria along the entire organic textile supply chain, including limiting the use of chemicals that require compliance with social criteria.

OCS Blended applies to all products that contain a mix of organic cotton with other material.



Organic Content Standard (OCS) is a voluntary international standard that verifies the presence and quantity of biological material in a final product.

It follows the path of the raw materials from origin to the final product.

This standard applies to Stanley/Stella products with less than 70% organic cotton.



Made with 100% GRS recycled polyester
Certified by Control Union
CU 819434

Global Recycled Standard (GRS) it is the leading global standard for recycled fabrics.

The standard applies to the entire supply chain and includes traceability, environmental principles, social requirements, chemicals and labelling.

All the recycled cotton, recycled polyester and recycled nylon we use are GRS certified.



2012163
Centexbel

www.oeko-tex.com

Standard 100 di OEKO-TEX®

it is one of the best-known standards in the world for the evaluation of harmful substances in fabrics.

Our certification confirms that the products are manufactured without chemicals harmful to human health and the environment. Standard 100 also bans some potentially harmful substances, even if not yet legally banned, and ensures that our products comply with the EU REACH regulation.



PETA this means that no animal testing is carried out on ingredients, formulations or finished products and we are committed to never doing so. Our products are made with 100% vegan materials and 0% animal fibers, to ensure that animals do not suffer in any way.





Best rising talent 2023

TORINO
FASHION
WEEK

by

RINASCENTE





Best rising talent 2024

TORINO
FASHION
WEEK

by



GreenPea

sustainable lifestyle





Old and Fast 2025





Unisex CRAFTER T-Shirt



Ocean Deep Bottle Green Black

Colors





Unisex CRAFTER T-Shirt



Ocean Deep Bottle Green Black

Colors





CRAFTER T-Shirt

The iconic mid-light unisex t-shirt

- Fit:** Medium fit
- Size:** XS - 3XL
- Weight:** 155 GSM

DESCRIPTION

- Set-in sleeve
- 1x1 rib at neck collar
- Inside back neck tape in self fabric
- Twin needle topstitch at sleeve cuff and hem

COMPOSITION

Shell: Single Jersey, 100% Cotton - Organic Ring Spun Combed, Fabric washed

CARE INSTRUCTION

Wash similar colours together, no ironing on print, wash and iron inside out.

The Crafter is our iconic unisex mid-light t-shirt with classic medium fit. Thanks to its timeless design, this premium blank unisex mid-light t-shirt is perfect for any occasion. And at 155 gsm, its lightweight fabric means its especially suited for mid-season temperature and warmer climates. Made from 100% organic cotton, the Crafter offers an excellent surface for decoration. And with colour alignment with other mid-light styles like the Stella Serena, there are plenty of opportunities to create a harmonious range. When you need a blank unisex mid-light t-shirt that effortlessly combines classic style with comfort, the Crafter is a great choice.

Certifications



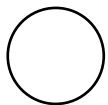


Unisex ROCKER T-Shirt



White Navy Blu Black

Colors



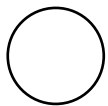


Unisex ROCKER T-Shirt



White Navy Blu Black

Colors





ROCKER T-Shirt

The Tubular unisex t-shirt

- Fit:** Medium fit
- Size:** XS - 3XL
- Weight:** 150 GSM

DESCRIPTION

- Set-in sleeve
- 1x1 rib at neck collar
- Inside back neck tape in self fabric
- Tubular construction
- Sleeve hem and bottom hem with wide double topstitch

COMPOSITION

Shell: Single Jersey, 100% Cotton - Organic Ring Spun Combed, Fabric washed

CARE INSTRUCTION

Wash similar colours together, no ironing on print, wash and iron inside out.

Certifications





Unisex Re-CREATOR T-Shirt

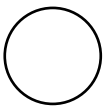


White

Navy Blu

Black

Colors



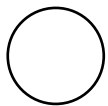


Unisex Re-CREATOR T-Shirt



White Navy Blu Black

Colors





Re-CREATOR T-Shirt

The unisex recycled t-shirt

- Fit:** Medium fit
- Size:** XS - 3XL
- Weight:** 180 GSM

DESCRIPTION

- Made from in-house organic cutting waste
- Set-in sleeve
- 1x1 rib at neck collar
- Inside back neck tape in self fabric
- Sleeve hem and bottom hem with wide double needle topstitch
- The recycled fibers make the fabric surface less smooth

COMPOSITION

Shell: Single Jersey, 50% Cotton - Recycled Open End,50% Cotton - Organic Raw Open End, Fabric washed

CARE INSTRUCTION

Wash similar colours together, no ironing on print, wash and iron inside out.

Certifications



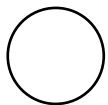


Unisex CREATOR 2.0 Long Sleeve T-Shirt



White Navy Blu Black

Colors



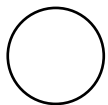


Unisex CREATOR 2.0 Long Sleeve T-Shirt



White Navy Blu Black

Colors





Certifications



CREATOR 2.0 Long Sleeve T-Shirt

The unisex long sleeves t-shirt

- Fit:** Medium fit
- Size:** XXS - 3XL
- Weight:** 180 GSM

DESCRIPTION

- Set-in sleeve
- 1x1 rib at neck collar
- Double needle topstitch at sleeve cuff and hem
- Inside back neck tape in self fabric

COMPOSITION

Shell: Single Jersey, 100% Cotton - Organic Ring Spun Combed, Fabric washed

CARE INSTRUCTION

Wash similar colours together, no ironing on print, wash and iron inside out.

The Creator 2.0 Long Sleeve is our premium unisex long sleeve t-shirt. With its timeless design and modern, medium fit, it's a true wardrobe essential and a great choice for creating custom t-shirts for men or women. This premium blank long sleeve t-shirt offers not only outstanding comfort and fit, but also excellent printability. It's made from 100% organic cotton compact ringspun yarn, which gives superior quality and an even better surface for decoration. The unisex Creator 2.0 Long Sleeve is an ideal companion to the Stella Muser Long Sleeve, our long sleeve t-shirt created especially for women. These two long sleeve styles share the same 180 gsm single jersey fabric and are available in many of the same colours.



Accurate Affair



ROLLER sweatshirt

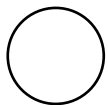


White

Navy Blu

Black

Colors





ROLLER sweatshirt

The iconic mid-light unisex crewneck sweatshirt

- Fit:** Medium fit
- Size:** XXS - 5XL
- Weight:** 280 GSM

DESCRIPTION

- Set-in sleeve
- 1x1 rib at neck collar, sleeve hem and bottom hem
- Inside herringbone back neck tape
- Flatlock topstitch on all seams
- Self fabric half moon at back neck

COMPOSITION

Shell: Brushed, 85% Cotton - Organic Ring Spun Combed,15% Polyester - Recycled, Fabric washed, Light sueded

CARE INSTRUCTION

Wash similar colours together, no ironing on print, wash and iron inside out.

Certifications





CONNECTOR Unisex Sweatshirt

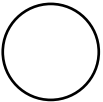


White

Navy Blu

Black

Colors





CONNECTOR Sweatshirt

The iconic mid-light unisex medium fit zip-thru hoodie sweatshirt

- Fit:** Medium fit
- Size:** XS - 3XL
- Weight:** 300 GSM

DESCRIPTION

- Set-in sleeves
- Self fabric lined hood
- Covered metal zipper at center front
- Round drawcords in matching body colour with closed metal tipping
- Metal eyelets
- 1x1 rib at sleeve cuffs and bottom hem
- Kangaroo pocket
- Double needles topstitches at armhole, sleeves cuffs and bottom hem
- Herringbone tape at insde back neck seam and inside of zipper
- Self fabric half moon at back neck

COMPOSITION

Shell: French Terry, 85% Cotton - Organic Ring Spun Combed,15% Polyester - Recycled, Fabric washed

CARE INSTRUCTION

Wash similar colours together, no ironing on print, wash and iron inside out.

The Connector 2.0 is our iconic mid-light unisex medium fit zip-thru hoodie sweatshirt, a practical, easy-to-wear style that's ideal for creating quality custom apparel. This fashionable and comfortable blank hoodie is aligned with the Archer hoodie and Matcher crew neck in terms of fit, fabric and trims making it possible to achieve a harmonious look across styles. Like the Archer, the Connector 2.0 has a double-lined hood and metal-tipped drawcords for a premium look and feel. Made from 85% organic cotton and 15% recycled polyester, this 300 gsm blank unisex medium fit hoodie sweatshirt is in French terry, giving it a cooler feel than a brushed fabric. Excellent decoration results are guaranteed thanks to the smooth fabric surface, making this style perfect for any kind of hoodie customisation.

Certifications



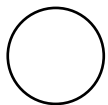


RE-CRUISER recycled unisex sweatshirt



White Navy Blu Black

Colors





RE-CRUISER recycled unisex sweatshirt

The unisex recycled hoodie sweatshirt

- Fit:** Medium fit
- Size:** XXS - 3XL
- Weight:** 350 GSM

DESCRIPTION

- Made from in-house organic cutting waste
- Set-in sleeve
- Double layered hood in self fabric
- Round drawcords in matching body colour with metal tipping
- Metal eyelets
- Inside herringbone back neck tape
- Self fabric half moon at back neck
- Single needle topstitch at neckline and along hood opening
- 1x1 rib at sleeve hem and bottom hem
- Armhole, sleeve hem and bottom hem with twin needle topstitch
- Kangaroo pocket at front
- The recycled fibers make the fabric surface less smooth

COMPOSITION

Shell: French Terry, 42% Cotton - Recycled Open End,15% Polyester - Recycled,43% Cotton - Organic Raw Open End, Fabric washed, Light sueded

CARE INSTRUCTION

Wash similar colours together, no ironing on print, wash and iron inside out.

Certifications



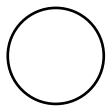


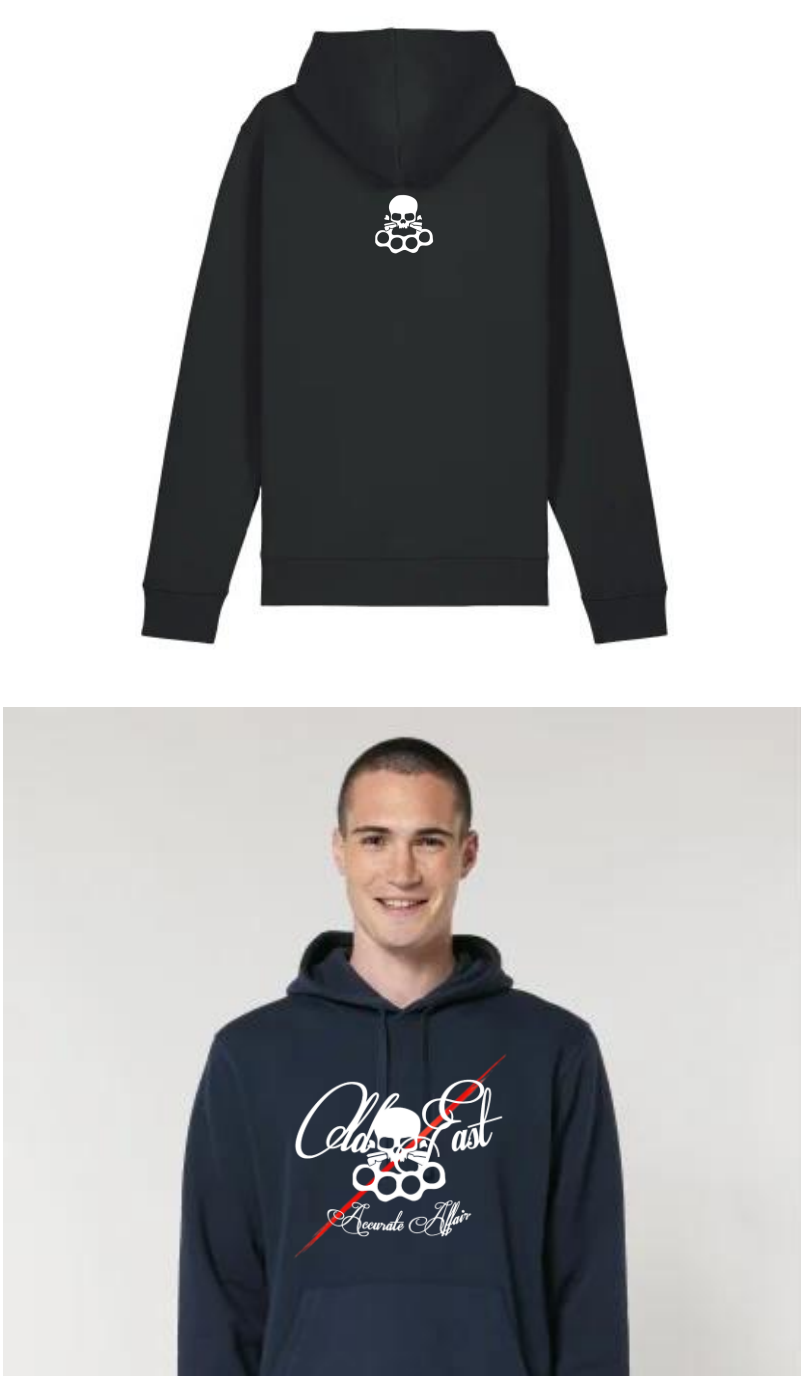
DRUMMER 2.0 Unisex



White Navy Blu Black

Colors





Certifications



DRUMMER 2.0 sweatshirt

The iconic mid-light unisex hoodie sweatshirt

- Fit:** Medium fit
- Size:** XS - 3XL
- Weight:** 280 GSM

DESCRIPTION

- Set-in sleeve
- Self fabric lined hood
- Flat drawcords in matching body colour
- Stitched buttonhole eyelets
- Inside herringbone back neck tape
- Self fabric half moon at back neck
- 1x1 rib at sleeve hem and bottom hem
- Flatlock topstitch on all seams
- Kangaroo pocket with flatlock topstitch

COMPOSITION

Shell: Brushed, 85% Cotton - Organic Ring Spun Combed,15% Polyester - Recycled, Fabric washed

CARE INSTRUCTION

Wash similar colours together, no ironing on print, wash and iron inside out.

The Drummer 2.0 hoodie is a premium and eco-friendly hoodie sweatshirt made from a blend of 85% organic cotton and 15% recycled polyester. The hoodie features a self-fabric lined hood, which adds extra comfort and style. The flat premium drawcords contribute to the hoodie's modern design. Overall, the Drummer 2.0 hoodie combines style, sustainability, and premium craftsmanship.This hoodie is designed to be a sustainable blank apparel, perfect for printing, embroidery and DTF, and is the perfect choice for businesses looking for sustainable clothing options for their brands.

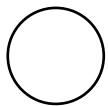


SLAMMER HEAVY sweatshirt



White Navy Blu Black

Colors





SLAMMER HEAVY sweatshirt

The unisex heavy relaxed hoodie sweatshirt

- Fit:** Relaxed fit
- Size:** XXS - 3XL
- Weight:** 500 GSM

DESCRIPTION

- Set-in sleeve
- Double layered hood in self fabric
- Flat drawcords in matching body colour with metal tipping
- Metal eyelets
- Inside single jersey back neck tape
- Self fabric half moon at back neck
- Single needle topstitch at neckline and along hood opening
- 2x2 rib at sleeve hem and bottom hem
- Armhole, sleeve hem and bottom hem with twin needle topstitch
- Kangaroo pocket at front

COMPOSITION

Shell: Brushed, 100% Cotton - Organic Ring Spun Combed, Fabric washed, Light sueded

CARE INSTRUCTION

Wash similar colours together, no ironing on print, wash and iron inside out.

Certifications







Unisex TRAINER 2.0 Pantaloni

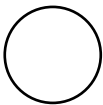


White

Navy Blu

Black

Colors





Certifications



TRAINER jogger short

The iconic mid-light unisex jogger shorts

- Fit:** Medium fit
- Size:** XXS - 3XL
- Weight:** 300 GSM

DESCRIPTION

- Self fabric elasticated grown on waistband
- Round drawcords in matching body colour
- Closed end metal tipping
- Buttonhole drawcord exit eyelets
- Inserted side seam pockets
- Pocket bags in self fabric and single jersey
- Back panel Welt pocket
- Twin needle stitch at leg opening

COMPOSITION

Shell: French Terry, 85% Cotton - Organic Ring Spun Combed,15% Polyester - Recycled, Fabric washed

CARE INSTRUCTION

Wash similar colours together, no ironing on print, wash and iron inside out.

The Trainer 2.0 premium organic cotton unisex jogger short offer the ideal mix of comfort and style thanks to their elasticated waistband, modern medium fit and premium detailing. Crafted from 85% organic cotton and 15% recycled polyester, these modern mid-weight unisex jogger shorts offers excellent decoration results. They're a great choice for creating custom-jogger shorts decorated with your chosen logo or design. Plus, colour alignment with other mid-light styles means you can easily create a total look. The Trainer 2.0 stands out thanks to its elevated attention to detail, with round drawcords in a matching colour, closed-end metal tipping, and a back welt pocket for a sleek, premium look.

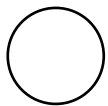


The iconic unisex jogger pants



White Navy Blu Black

Colors





Certifications



MOVER 2.0 jogger pants

The iconic unisex jogger pants

- Fit:** Medium fit
- Size:** XS - 3XL
- Weight:** 350 GSM

DESCRIPTION

- Self fabric elasticated grown on waistband
- Round drawcords in matching body colour
- Closed end metal tipping
- Buttonhole drawcord exit eyelets
- Inserted side seam pockets
- Pocket bags in self fabric and single jersey
- Back panel Welt pocket
- 1x1 rib at bottom leg cuff

COMPOSITION

Shell: Brushed, 100% Cotton - Organic Ring Spun Combed, Fabric washed

CARE INSTRUCTION

Wash similar colours together, no ironing on print, wash and iron inside out.

The Mover 2.0 jogger pants deliver supreme comfort thanks to their cosy 350 gsm brushed fleece fabric. And with a modern, medium fit that offers great ease of movement, they're perfect for any activity. Crafted from 100% organic cotton, these premium unisex jogger pants pants have a unique, natural and fresh handfeel that's full of character. The fabric surface offers excellent printability, opening up lots of opportunities for creating custom-decorated jogger pants with your chosen logo or design. An elevated attention to detail like round drawcords in a matching colour, closed-end metal tipping, and a back welt pocket make these modern medium fit unisex jogger pants stand out. The Mover 2.0 jogger pants are in the same fabric as the Cruiser 2.0 hoodie and Changer 2.0 crew neck sweathirt, so you can mix and match to create exactly the combo look you want.



The unisex dry handfeel jogger



Grey

Navy Blu

Black

Colors





Certifications



JAMMER DRY Pantaloni the unisex dry handfeel jogger

The unisex dry handfeel jogger

- Fit:** Relaxed fit
- Size:** XXS - 3XL
- Weight:** 400 GSM

DESCRIPTION

- Self fabric elasticated waistband and leg cuff opening
- Flat drawcords in matching body colour with end folded for clean finish
- Drawcord placement at inside waistband
- Embroidered eyelets
- Front welt pockets
- Patch pocket at back
- Side seam and leg cuff with double needle topstitch

COMPOSITION

Shell: French Terry, 100% Cotton - Organic Carded, Dry Handfeel

CARE INSTRUCTION

Wash similar colours together, no ironing on print, wash and iron inside out.

The Jammer Dry is a stylish and sustainable unisex. Made from 100% organic cotton, these joggers have a weight of 400 GSM and feature a relaxed fit with cuffed ankle, making them perfect for year-round wear. The dry handfeel material provides great comfort and a trendy style. The Jammer Dry is perfect for customizing with embroidery or screen printing. A great choice for decorators.



BOMBER



Khaki Blue Navy Black

Colors





Certifications



BOMBER

The unisex bomber jacket

- Fit:** Medium fit
- Size:** XXS - 3XL
- Weight:** 240 GSM

DESCRIPTION

- Silver metal zip at center front
- 1x1 rib at sleeve hem, bottom hem and collar
- Zipped sleeve pocket with four pen slots
- Welt pocket at front with snap closure
- Inside fully quilted
- Inside chest welt pocket with snap closure
- Inside zip opening at bottom hem and wearer's left and right chest for easy decoration

COMPOSITION

Shell: Twill, 100% Polyester - Recycled, Fluorine-free DWR

Padding: 100% Polyester - Recycled

Lining: Balanced Plain weave, 100% Polyester – Recycled

CARE INSTRUCTION

Wash similar colours together. No ironing. Close all snaps before washing. Line dry.

The Bomber 2.0 is the ultimate classic unisex bomber jacket, with a comfortable medium fit that looks great on all genders, ages and body types. Ideal for music merch or anyone looking for a vintage-inspired style with a modern twist, this premium blank bomber jacket offers an outstanding canvas for creative expression. As comfortable as it is trendy, this new edition of the Bomber features a high-quality heavyweight twill fabric made from 100% recycled polyester from post-consumer plastic bottles. This new heavier fabric opens up a world of decoration possibilities, from intricate embroidery to heat press up to 130°C. Innovative new padding further extends the appeal of this fashionable bomber jacket, doubling the warmth with no extra bulk and making it an all-season favourite.

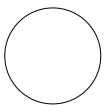


Light TOTE Bag



White Blue Navy Black

Colors





Light TOTE BAG

Light Woven tote bag

- Size:** one size
- Weight:** 160 GSM

DESCRIPTION

- Top edge double folded for strength and clean finish
- Long handles with reinforced cross stitch

COMPOSITION

Shell: Plain Weave, 100% Cotton - Organic Ring Spun Combed, Fabric washed

CARE INSTRUCTION

Wash similar colours together, no ironing on print, wash and iron inside out.

Certifications





NEW

Coming soon

NEW



NEW





NEW!

NEW





NEW



NEW



NEW



NEW





NEW



Hussain Harba



We are not everywhere but we are
with everyone