



New European Bauhaus Facility - Matchmaking event 2026



# Looking for Partners and Coordinator

## Pilot Partner Presentation

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# The City of Osmangazi

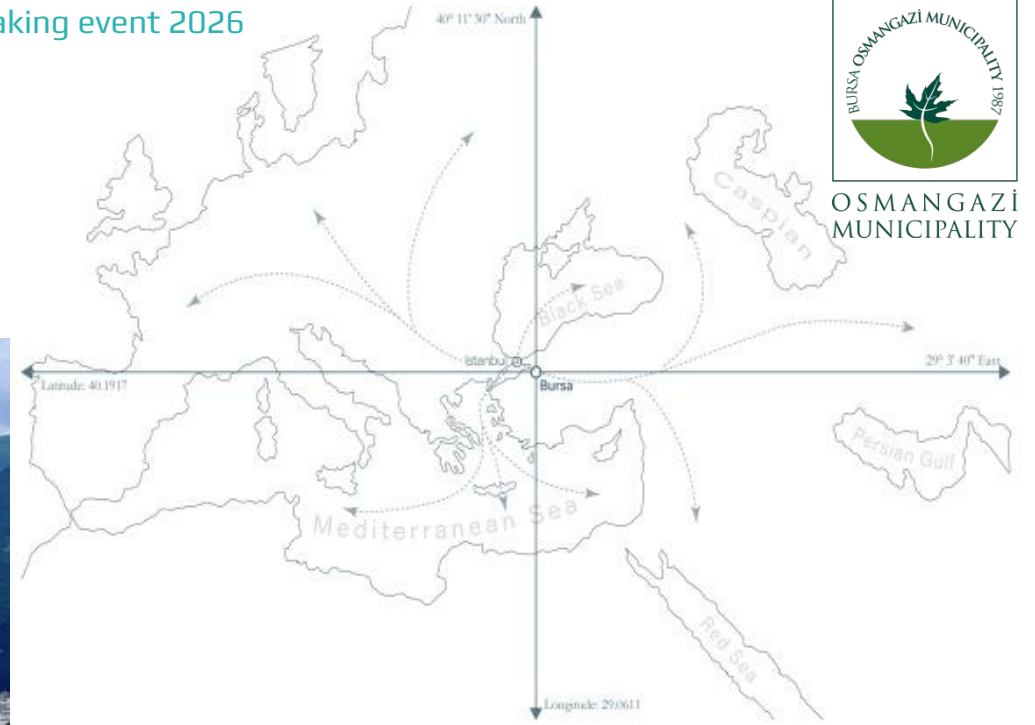
- Osmangazi, the central district of Bursa, is one of Türkiye's major industrial and commercial hubs and the **4th largest district municipality**, with approximately **one million daytime inhabitants**. It is home to **UNESCO World Heritage Sites** under the name **"The Birth of the Ottoman Empire"** (2014).
- Osmangazi is located on the slopes of **Mount Uludağ**, Turkey's largest winter and nature sports center. The city can be defined as having two geographical features: **plain and mountainous areas**. This heritage rich, high density fabric and unique geography present numerous transportation, urban issues, mobility, social and logistical challenges.
- As a living **"open-air museum,"** Osmangazi offers a strong pilot environment with **136 neighborhoods**, providing real-life conditions for testing scalable, participatory, and sustainable urban solutions at local and European levels.



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OSMANGAZI MUNICIPALITY





# Potential Contributions

- Osmanğazi Municipality provides a pilot area for each project consortium during the testing and implementation phase.
- Our role as pilot partner can focus on:
  - ✓ **Social acceptance,**
  - ✓ **Pilot implementations**
  - ✓ **Policy integration,**
  - ✓ **Capacity building,**
  - ✓ **and Replication,** while also supporting validation activities in local pilot projects and ensuring **long term scalability.**



## NEB & Osmangazi

- **Osmangazi Municipality** has collaborated with **175 partners from 35 countries** through previous EU projects. As an official **NEB friend**, we actively engage in upcoming NEB calls and follow the NEB Festival. Our **NEB Satellite Event** has been approved and will take place within the **700th Anniversary Celebrations (9–13 June)** in Osmangazi.

We are ready to be partner in the call topics listed below:

- ***NEB-2026-01-PARTICIPATION-01***
- ***NEB-2026-01-PARTICIPATION-02***
- ***NEB-2026-01-PARTICIPATION-03***
- ***NEB-2026-01-REGEN-02***
- ***NEB-2026-01-REGEN-03***
- ***NEB-2026-01-BUSINESS-02***
- ***NEB-2026-01-BUSINESS-03***



# Pop-Up Spaces/ Participatory Design with Video Games and (AI) Artificial Intelligence Applications: Temporary Interventions in Underutilized Public Spaces

## Project Background

Our project was carried out through a collaboration between **Bursa Uludağ University** and **Osmangazi Municipality**. The project developed high-quality spatial design proposals using a participatory approach in urban contexts and has already been tested through an implemented workshop process.

## Workshop Process

- Brought together **local residents, architecture students, municipal staff, and academics**
- Started with **on-site field exploration** along Osmangazi's tourism route
- Participants documented existing spatial challenges

## Design Development

- Intensive **2-day co-design workshop**
- Design proposals developed using **video game & AI-based tools** (*Minecraft, CreaAI, NanoBanana*)



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# Project Workshop Phase





## **Pop-Up Spaces/** Participatory Design with Video Games and (AI) Artificial Intelligence Applications: Temporary Interventions in Underutilized Public Spaces

- Through this process, we aim to transform underutilised urban spaces into high-quality, accessible public areas by producing participatory, adaptable, and high-quality design solutions. As a next step, we are planning to build one of the prototypes **between 9–13 June**, under the title of an **NEB Satellite Event**.

We believe that the following NEB calls are particularly relevant to this project idea:

- **NEB-2026-01-PARTICIPATION-02:** Innovative approaches for the spatial design of neighborhoods
- **NEB-2026-01-BUSINESS-03:** Approaches to reuse vacant, obsolete, or underutilized spaces

At this stage, we are looking for consortium members as well as a project coordinator. If you are already part of the NEB network, you may also access our call via the official NEB platform.



# Project Design Outputs





# Project Design Outputs





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# Thank You!

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