

PROFILE

INITIALS

#ClimateTech

03

INTRODUCTION

12

DEPARTMENTS

20

PRODUCTS

27

CONTACT

The first **Climate Tech and fully
sustainable company in the Balkans.**

**Leadership in developing sustainable
businesses towards the green transition,
adapting smart technology to develop
innovative solutions to complex
socio-environmental issues.**

MISION

To empower individuals and organizations to adopt sustainable practices and business models. We are committed to providing the tools and knowledge necessary for minimizing environmental impact, advocating for a shift towards a low-carbon economy. Our efforts are concentrated on creating a sustainable and healthier world for all.

VISION

Our vision is to help create a community that lives in a green and sustainable way. We're dedicated to leading by example, promoting sustainable development, and collaborating with communities to make a positive change. Our goal is to make less pollution and take good care of our environment.

OPERATIONAL POLICIES

\ Four-Day Workweek Policy

This structural change aims to improve efficiency and productivity in work, providing the team with a healthier personal life balance and the professional one.

A shorter work week helps reduce carbon emissions from daily trips, reduce energy consumption in the office, by us allowed to be more sustainable and eco-conscious.

\ Menstrual Leave Policy

In solidarity with the women of the team, we have installed the policy of 1 day off for women of the team during the menstrual cycle. This initiative aims to provide support in women's well-being, recognizing the importance of the time needed to recover and to take care of health.

This policy represents a step towards a fairer and fairer working environment sensitive to everyone's needs, actively supporting women, which are more exposed to climate impacts.

\ Single-use Plastic Office Policy

This policy aims to raise awareness and increase health care individual and public.

The integration includes all areas of the workspace searching from team, contractors and visitors use sustainable alternatives.

**HABITAT IS
DEDICATED
TO SOCIO-
ENVIRONMENTAL
POLITICS.**

HABITAT TEAM

As a multidisciplinary organization, we are dedicated to communication, digital solutions, and environmental strategies.

Focusing on delivering solutions that balance human ambitions with our ecological responsibilities, promoting sustainable growth and innovation.

Jeta Berisha - Chief Executive Officer

Vlera Gjakova - Head of Strategic Development

Genti Xharavina - Chief Innovation & Technology Officer

Blerina Rexhaj - Head of Finance & Accounting

Flaka Deda - Environmental Expert

Edon Arapi - Graphic & Motion Design Lead

Pashtrik Gashi - Motion Designer

Arit Belegu - Environmental & QA Engineer

Rron Prokupa - Senior Full-stack Developer

Rita Berisha - Videographer

Adi Beqiri - Videographer & Photographer

Urim Xharavina - Environmental Expert

Sytrime Dervisholli - Circular Economy Expert

Orest Qavolli - Sales

Rudinë Jakupi - Researcher

Ardiana Murati - Environmental Engineer

DEPARTMENTS

Habitat's work includes three key areas, creating the basis for sustainability.



**GREEN
COMMUNICATION**

SHARING IDEAS THAT MATTER, TO CONNECT AND INSPIRE ACTION.

Communication is our key tool for connecting with our community and supporters, going beyond traditional messaging to spark a genuine commitment to environmental care.

GREEN MARKETING

Communication Strategies

Crisis Communication

Market Research

Content Marketing

Social Media Advertising

DESIGN & DEVELOPMENT

Website Design & Optimization

Website Development

Graphic Design

UX/UI Design

Sustainable Packaging Design

Search Engine Optimization

ECO EVENTS

Sustainable Event Planning

Waste Reduction Strategies

Eco-Friendly Event Promotion



**BUSINESS
DEVELOPMENT**

Discover how growth and sustainability go together.

Our Sustainable Business Department is built on the belief that success doesn't have to come at the expense of the planet. Here, growth and sustainability are intertwined, guiding businesses towards practices that not only prosper but also contribute to a healthier world.

\ Green Business Development

Sustainable Business Model Innovation /

Green Supply Chain Management /

Corporate Sustainability Planning /

Sustainable Business Consultancy /

Sustainability Reporting and Compliance /

Corporate Social Responsibility (CSR) Initiatives /

**/ ECO
INNOVATION**

\ Eco Innovation Solutions

Trainings on Eco Innovation Solutions /
Eco-Innovation Strategy /
Eco-Innovation Workshops /
Eco-Innovation Consultancy /

PRODUCTS

Products developed span from Eco-Innovation to Green Communication.



Karbon360°

track, manage, and report
your carbon footprint

**PLATFORMA360°
THE FIRST GREEN
MEDIA IN KOSOVO**

A group of people in a social setting, with a woman in the foreground wearing a patterned shawl. The background is slightly blurred, showing other people and what appears to be an outdoor or semi-outdoor environment.

PLATFORM BASED ON COMMUNITY

Platforma360° is a free medium in times of socio-environmental emergencies, which proposes, through research, community practices and cooperation with experts, partners, to push agendas and other green documents. This project is dedicated to research development, green protocols, development of green innovation and processing of useful information, related to studies that intersect environmental and health aspects.

**/ ABOUT
PLATFORMA360°**

\ECO

METER

A tool designed to inform the citizens of Kosovo about companies dealing with green fraud. This initiative is part of a wider line of communication that not only conveys verified information, but also enables citizens to share their experiences with companies, organizations and institutions related to fraudulent green policies.

CLIMATE

\VO CABULARY

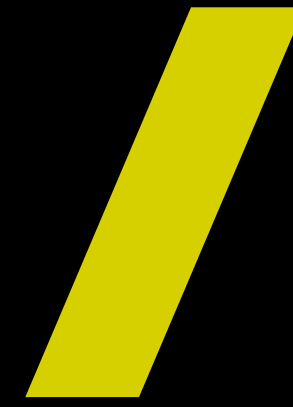
A simple and modest climate dictionary to help increase awareness and understanding of new climate terms established by world organizations, translated and adapted into common sense Albanian.

360°

\MARKET

The 360° Market is an online platform dedicated exclusively to selling eco-friendly products. It offers a wide range of sustainable items that promote a green lifestyle. From up-cycled products to trees products, the 360° Market is your go-to destination for environmentally conscious shopping. Every product on our platform is carefully selected to ensure it meets the highest standards of sustainability and quality.

<https://habitat.community>



email@habitat.community

CONTACT

Jeta Berisha - Founder & CEO

+ 383 44 822 643

jeteberisha@gmail.com