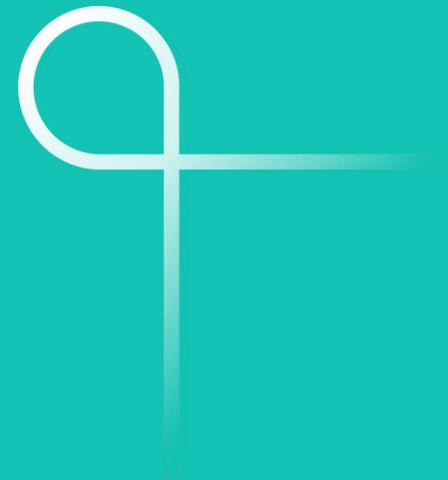


Can you trust the **data** behind your decisions?

Transforming fragmented operational data into evidence-ready workflows.

Launch4p



The Problem

Across industries, critical decisions depend on **data that is fragmented and difficult to verify**.

When regulation, market conditions, or operational demands change:

- 🔍 Enterprise systems are **not coordinated**
- 🔍 Supplier information arrives through **emails and spreadsheets**
- 🔍 Data lacks **traceability and evidence**

Teams struggle to turn information into **reliable decisions**

This creates operational friction, compliance risks and inefficiency = costs.

If you can **trace it**,
you can manage it.

KEY PRINCIPLES

What Makes Launch4 Different

Launch4 develops **modular solutions** that transform fragmented industrial data into **operational workflows ready for decision-making**.

Instead of replacing existing systems, we **connect and orchestrate them**.



Modular architecture

Reusable modules (connectors, models, templates)



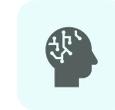
Evidence-ready by design

Traceability, validation, and auditability are built into the system



Integration Without Replacement

Launch4 connects existing systems rather than replacing them



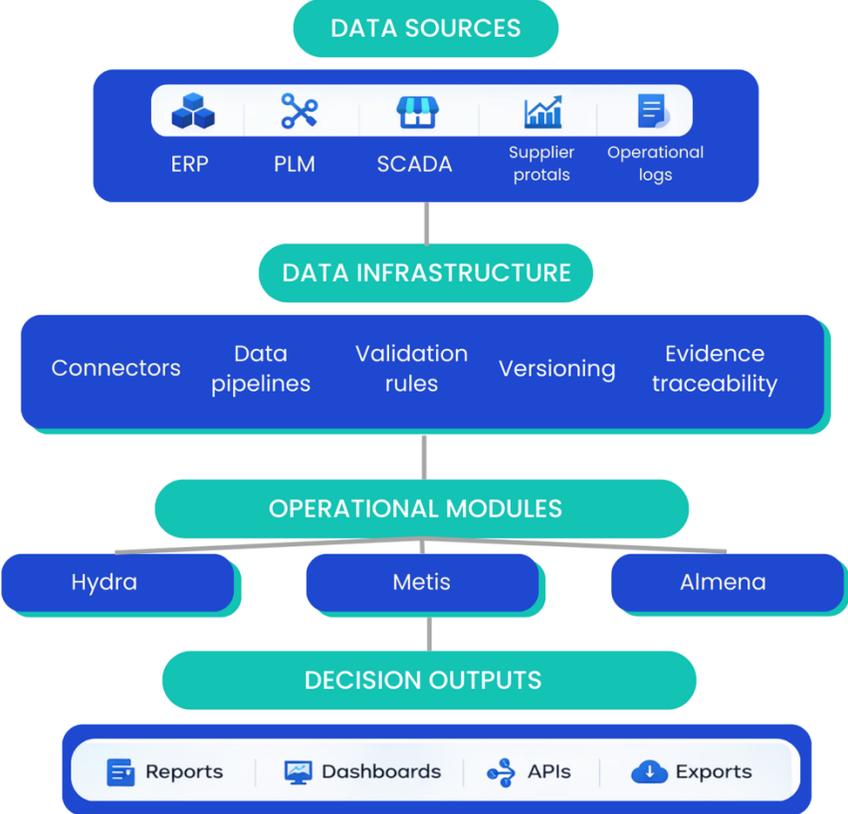
AI Smart Deployment

AI-native development enables fast prototyping and iteration

Technology Architecture



Launch4 acts as a **data orchestration layer** between fragmented systems and operational decisions.





Product Suite

All products share the same **core architecture and philosophy**:

Traceable data → operational decision workflows.



Hydra. **Supply chain traceability**

Stakeholders' data collection and product traceability infrastructure.



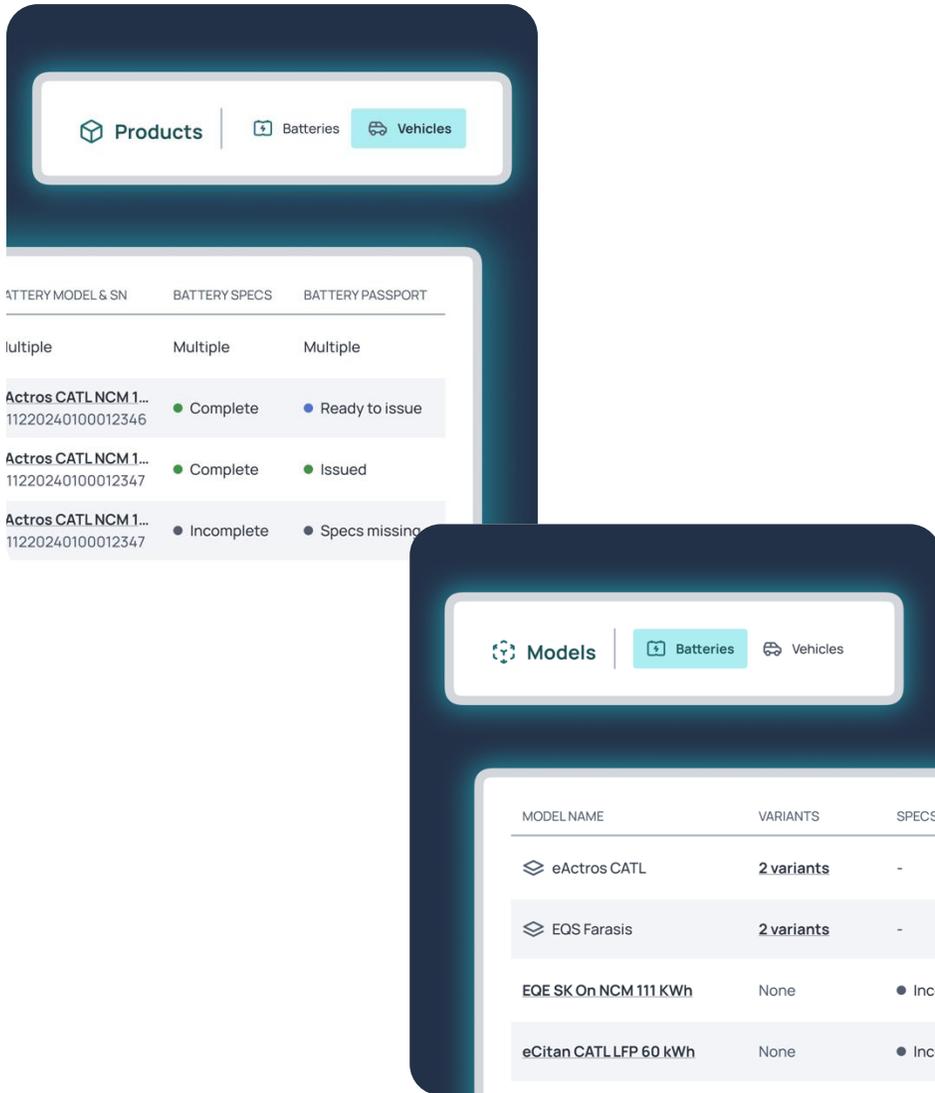
METIS. **Carbon footprint System**

Collaborative carbon data infrastructure between buyers and suppliers.



Almena. **Energy analytics**

Operational intelligence for energy markets and assets.



HYDRA

Supply Chain Traceability

Hydra is a modular solution designed to **collect, validate, and trace supplier data with auditable evidence.**

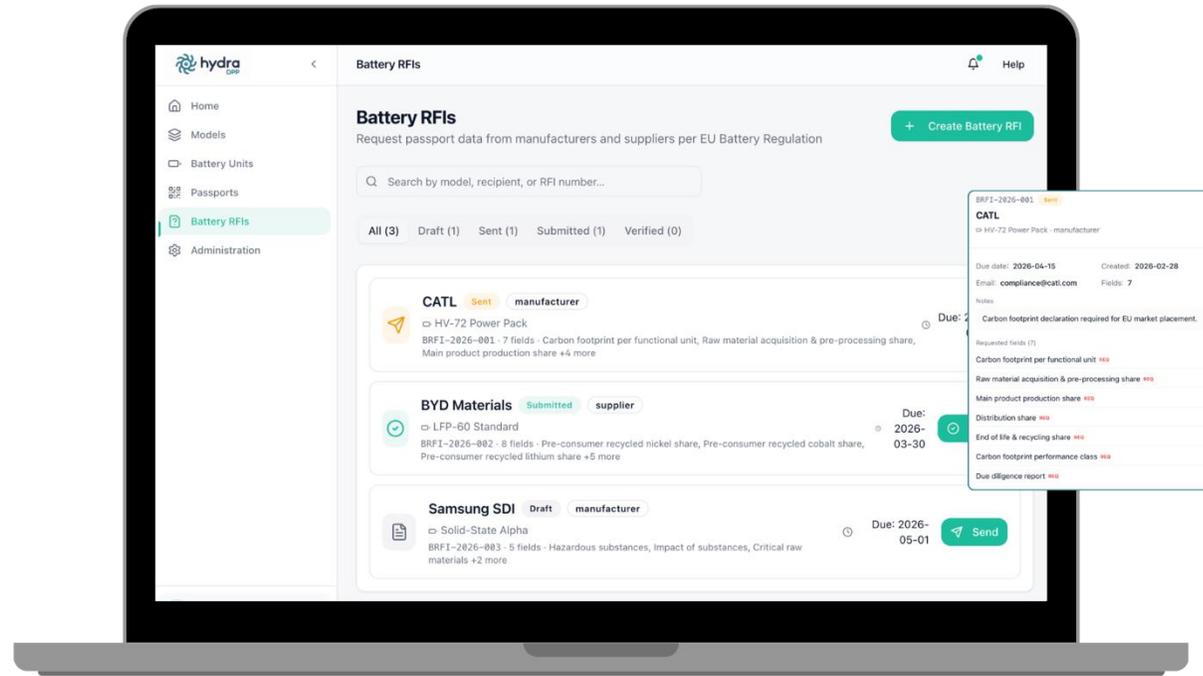
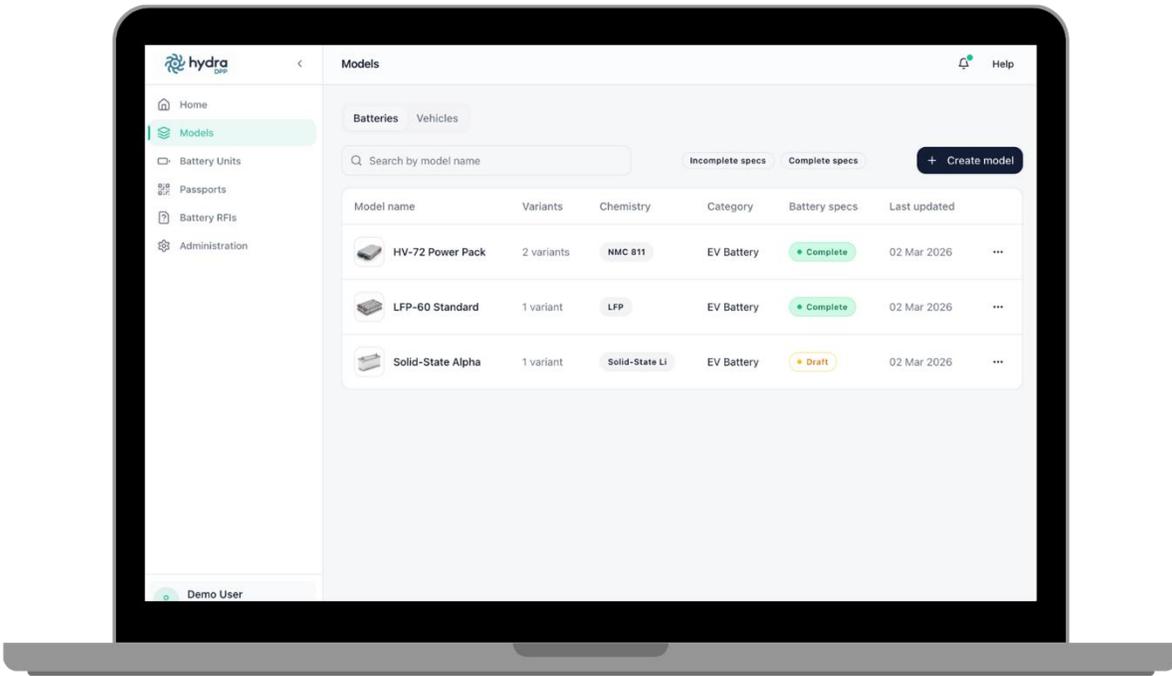
It helps companies move from fragmented supplier information to a **structured and trusted product data source.**

Key capabilities:

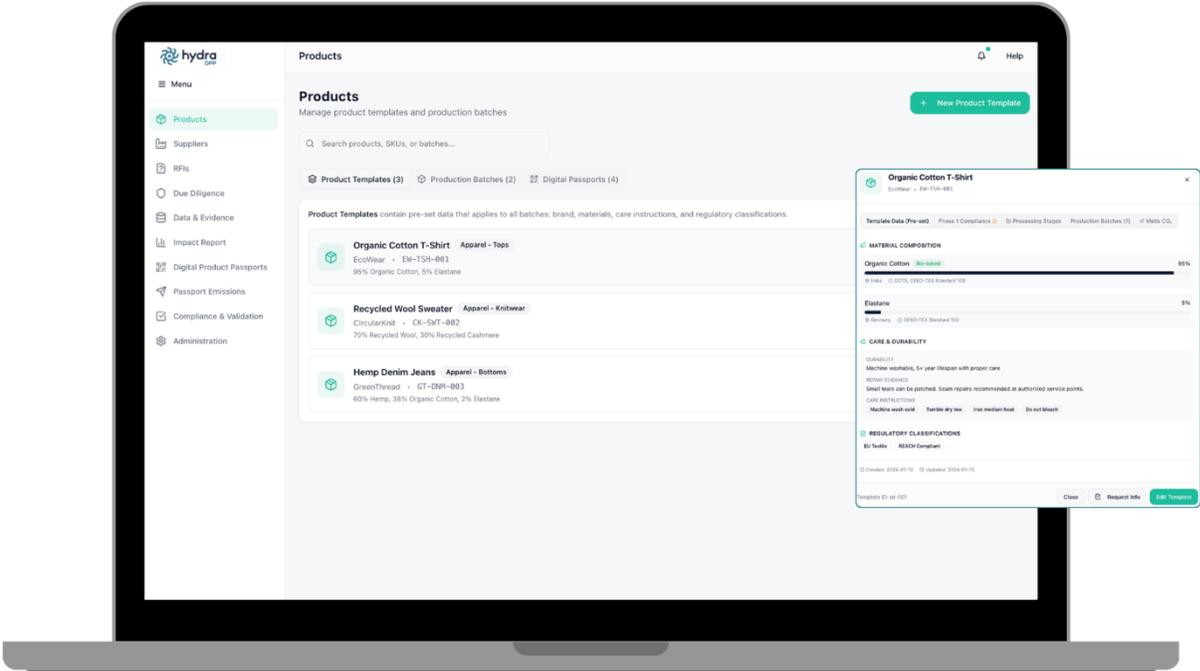
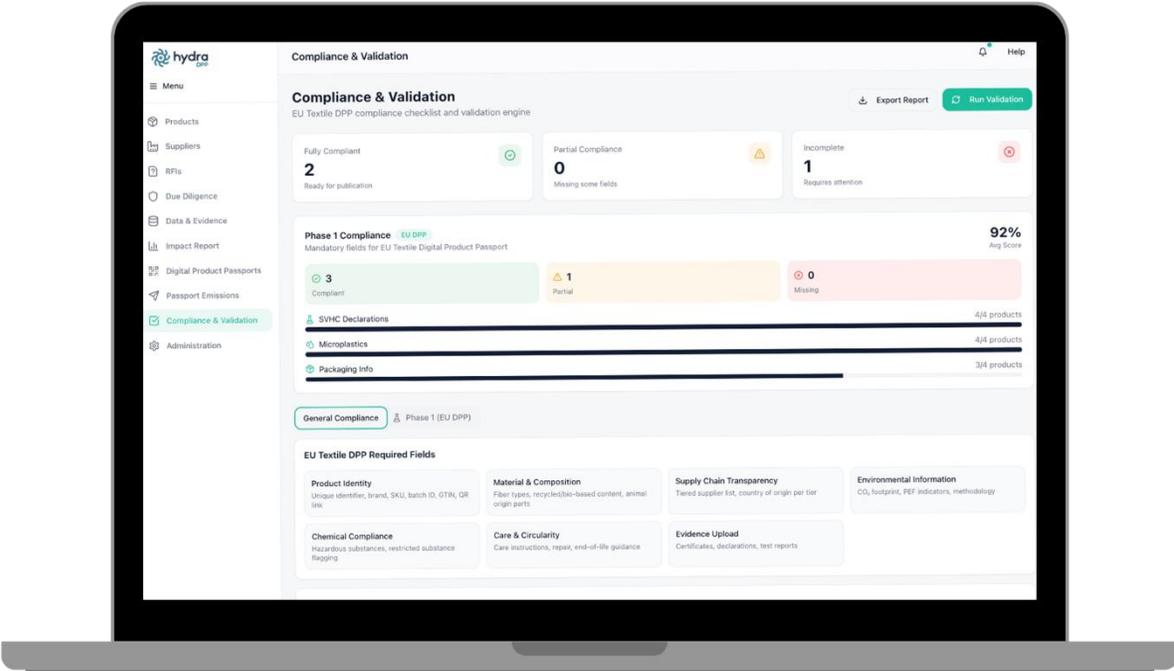
- 🔍 Supplier data onboarding (Tier 1–3)
- 🔍 Evidence collection and validation
- 🔍 Product and batch-level traceability
- 🔍 Versioning and audit trail
- 🔍 Digital Product Passport readiness

Originally focused on **battery supply chains**, Hydra has evolved to support **additional sectors such as textile** and continues expanding across industries.

Batteries



Textile



METIS

Carbon footprint System

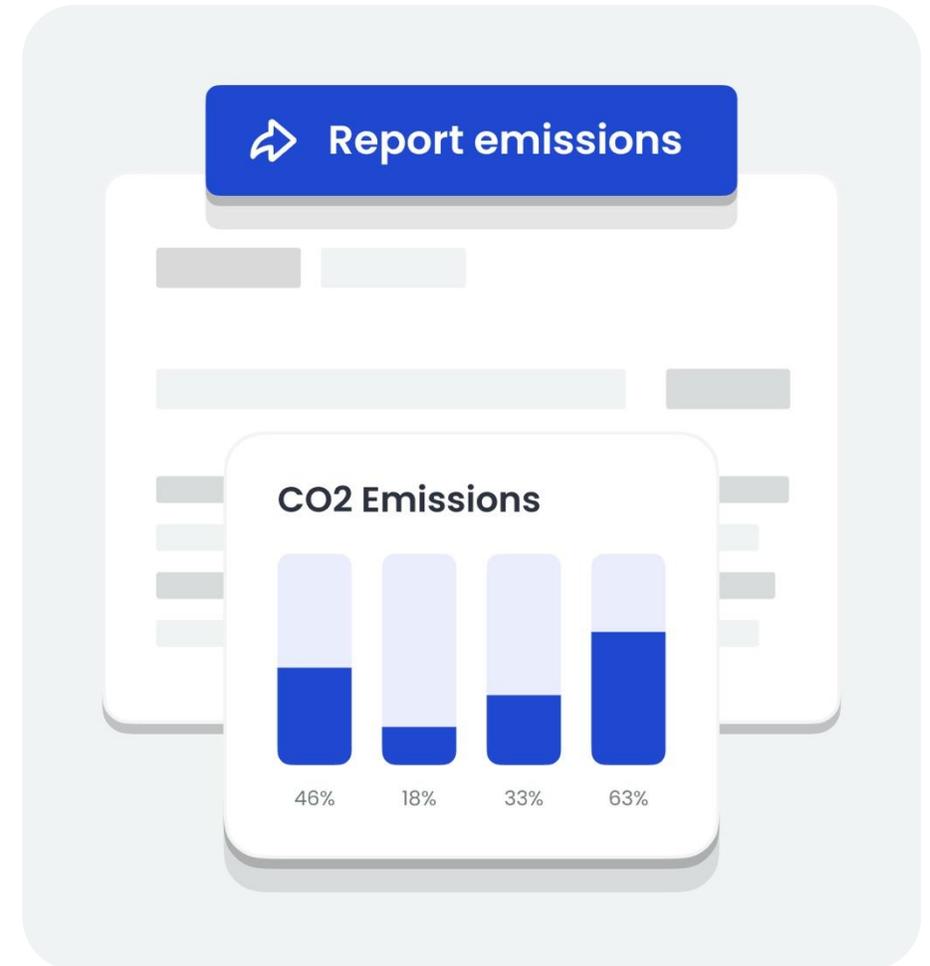
METIS transforms Scope 1, 2, and 3 emissions reporting from **fragmented data exchange** into a **collaborative data network**.

Buyers and suppliers co-create emissions data with **traceability and methodological consistency**.

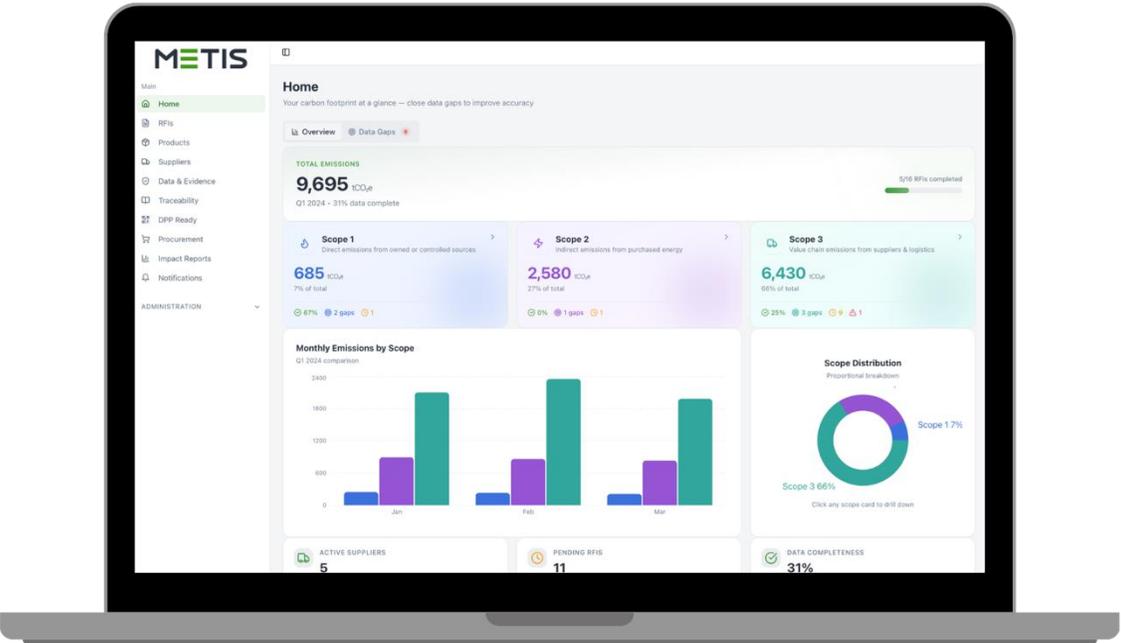
Core capabilities:

- 📍 Carbon footprint calculation aligned with ISO and EU standards
- 📍 Supplier collaboration workflows
- 📍 Evidence and methodology tracking
- 📍 Procurement decision support
- 📍 Emissions data versioning

The platform helps organizations move from **carbon reporting to operational carbon management**.



CO2 Emissions



METIS

Suppliers
Manage supplier emissions data and RFI status

Search suppliers...

SUPPLIER	CONTACT	COUNTRY	STATUS	CERTIFICATIONS	CARBON SCORE	RFIs	ACTIONS
SteelCorp GmbH	ES henri@steelcorp.de	Germany	active	ISO 14001, ISO 9001	72	3 RFIs	Create RFI
ChemTech Industries	ES liveid@chemtech.com	China	active	ISO 14001	45	3 RFIs	Create RFI
PackRight Ltd	ES sarah@packright.co.uk	UK	active	FSC, ISO 14001, B Corp	88	1 RFI	Create RFI
TransGlobal Logistics	ES carlos@transglobal.mx	Mexico	pending	SmartWay	54	1 RFI	Create RFI
NanoMaterials Inc	ES priya@nanomaterials.in	India	active	ISO 14001, GreenPa	67	1 RFI	Create RFI
Porto Textiles Ltd	ES maria@portotextiles.pt	Portugal	invited	ISO 9001, OEKO-TEX	-	1 RFI	Create RFI
Lisboa Dyeworks	ES joao@lisboadye.pt	Portugal	invited	-	-	1 RFI	Create RFI
Gujarat Organic Mills	ES raj@guaratorganic.in	India	pending	ISO 9001	-	1 RFI	Create RFI



ALMENA

Energy Intelligence

Almena turns complex energy data into **actionable insights for operational and strategic decisions.**

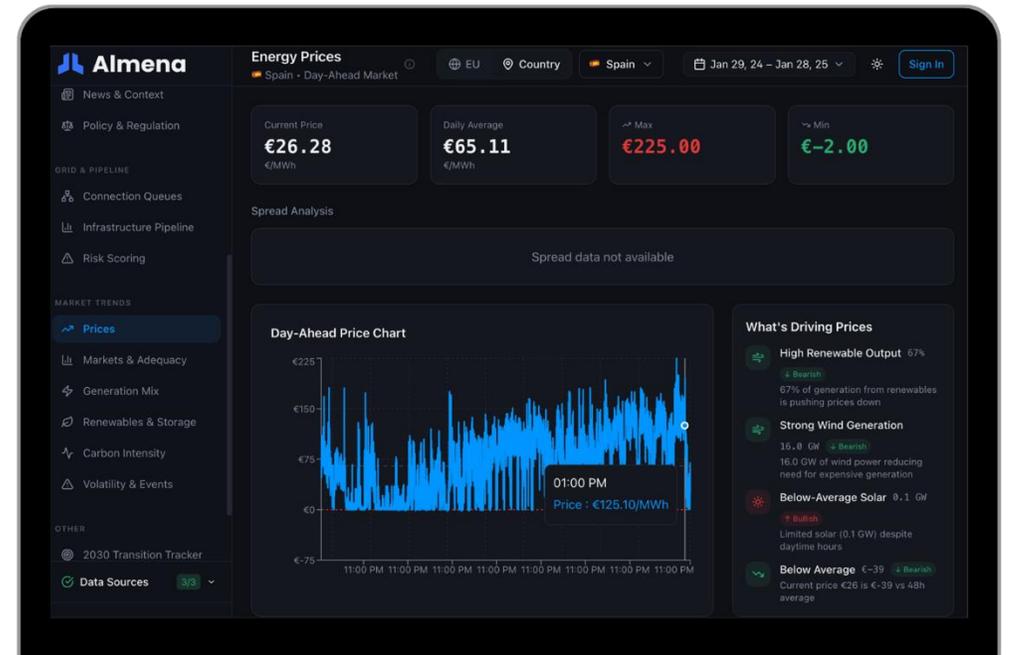
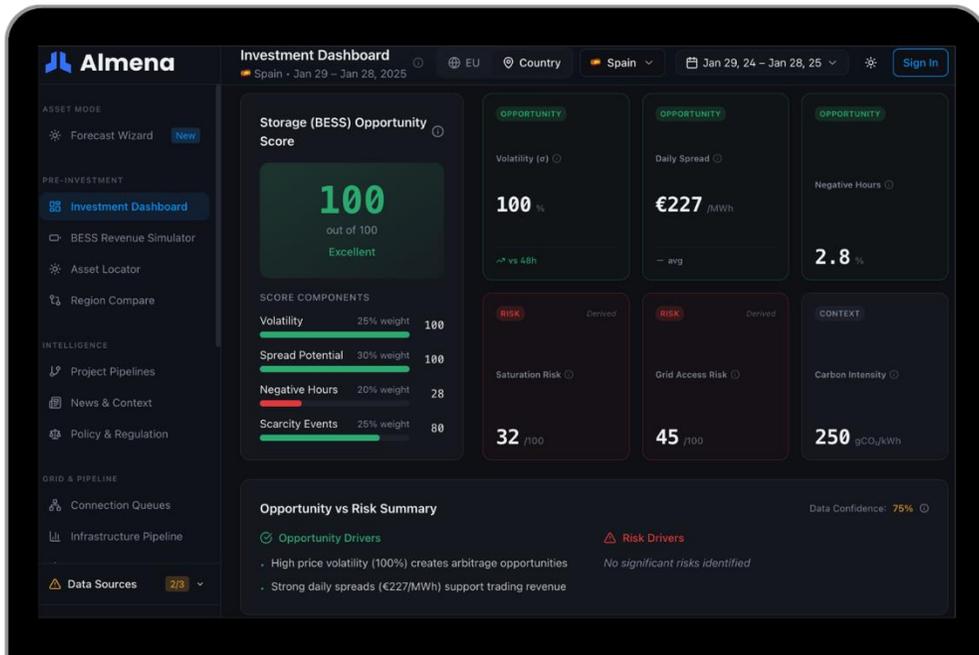
The platform aggregates multiple data sources into **signals, benchmarks, and downloadable reports.**

Core capabilities:

- Energy market data aggregation
- Operational asset analytics
- KPI monitoring and anomaly detection
- Market benchmarking across Europe
- Decision-ready reports

Almena is designed to reduce **time-to-insight for energy analysts, developers, and asset managers.**

Energy



How We Work



1

Focus

Identify operational bottlenecks and data fragmentation points.

2

Prove

Deploy a focused module addressing a specific use case.

3

Scale

Expand deployment across processes or geographies.

Partnership & Deployment Model



White-Label Integration

Partners integrate Launch4 modules within their own platforms or service offerings.

- Modular APIs and infrastructure for integration



Co-Delivery

Joint deployments with consulting firms, integrators, or industry specialists.

- Launch4 provides the infrastructure
- Partner provides industry expertise and client access



Direct Deployment

Launch4 deploys solutions directly with industrial partners when the use case contributes to product development.

Collaboration Opportunities

Launch4 is actively looking for **partners and collaborators** to deploy and evolve its modules.

We collaborate with:



Technology partners

Data providers

Software integrators



Industry partners

Manufacturers

Energy companies

Supply chain operators



Innovation ecosystems

Accelerators

Research hubs

Industry clusters

Potential collaboration areas:

Pilot deployments | Data integrations | Industry-specific modules | Joint product development

Team

Launch4 is led by a multidisciplinary team combining expertise in **technology, strategy, and market development.**



Product Lead

Product leader specialising in **SaaS platforms, digital products, and customer journey optimisation.** Certified **Professional Scrum Master (PSMI)** with experience delivering technology solutions across global organisations and sustainability-driven industries.



Business Strategy Lead

Business strategist focused on **digital innovation and go-to-market execution.** Holds an **Executive Master in Digital Innovation and Entrepreneurial Leadership** and an **MBA**, combining technology, data, and strategy to drive product growth.



Marketing Lead

Digital marketing strategist specialising in **go-to-market strategy, automation, and technology communication.** Background in **Economics and Business Administration** with expertise in digital campaigns, CRM systems, and content strategy.

Interested? Let's talk.



[Launch4](#)



[launch4.io](#)



contact@launch4.io



+34 653 614 430

Launch4p

