



# CİLESİZ

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# catzone

PREMIUM QUALITY CAT LITTER



## Love Your Cat, Respect the Planet

Trusted in more than 25 Countries, Loved by Countless Cats.



Instant Clumping  
Odour Control, Odour Free  
Eco-Friendly Formula  
Global Quality



# Our Story at a Glance

a brief overview

## Driven by Quality, Guided by Nature.

From the heart of Türkiye to homes around the world, we are dedicated to redefining cat care through premium, sustainable solutions. Our journey is built on a foundation of excellence, empathy and an unwavering commitment to our partners and the planet.

## Who We Are

We are the owners of Catzone, ACE and Cat's Clay, three brands united by a single mission: to merge unparalleled product performance with profound environmental responsibility. We believe that every cat deserves the purest comfort, and every cat owner deserves complete peace of mind.

Our story is not just about producing the best cat litter; it's about building a global community that values quality, sustainability, and genuine partnership.

## Our Global Footprint

Our quality speaks a universal language. From our initial steps at international fairs to becoming a trusted exporter, our products have found a home in more than 25 countries across the globe. We are proud to bring a touch of Turkish quality to the world.



**Çilesiz Madencilik Limited Şirketi**  
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# A Global Trust, A Local Favorite

Wherever There Are Cats, Our Quality Finds a Home

Quality knows no borders. From the heart of **Türkiye**, our **mission** for **premium pet care** has resonated with cats and their owners across the globe. Through our dedicated wholesale partners, we have built a network of trust, delivering our brand's promise to countless homes and pet care professionals.

This map is more than a list of destinations; it's a testament to a shared belief in **excellence, quality**, and the well-being of every cat friend.

## Why the World Chooses Us

- **A Quality That Speaks Every Language:** Our consistent quality ensures that every bag, in every country, delivers the same premium performance.
- **A Story That Resonates:** The powerful combination of Turkish quality and values of excellence connects with a global audience of conscious consumers.
- **A Partner You Can Rely On:** We build long-term business relationships with our wholesale partners, supporting your growth with our expertise.

## Join Our International Success Story

This is just the beginning. The map is constantly expanding.

Become the next trusted partner in your region. Contact us to explore wholesale opportunities.

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## Trusted in 27 Countries

**Bulgaria**

**Chile**

**China**

**Colombia**

**Egypt**

**Georgia**

**Germany**

**Greece**

**Iraq**

**Kingdom of Saudi Arabia**

**Kuwait**

**Latvia**

**Malaysia**

**Malta**

**Montenegro**

**Morocco**

**New Caledonia**

**Qatar**

**Philippines**

**Portugal**

**Romania**

**Russia**

**Spain**

**Tunisia**

**UAE**

**Uruguay**

**USA**

# Build Your Business on a Premium Foundation

**Dear Cat Lovers and Valued Partners,**

Our story begins with a treasure from the heart of Anatolia: our land, home to some of the world's highest-quality bentonite. But these ancient soils gave us more than just a mineral; they entrusted us with a profound responsibility: to harness this gift for the well-being of our most cherished companions and the homes they share with us.

From the very start, our goal was **to harmonise your cat's health and comfort with the hygiene and peace of mind of your home.**

**Quality is Not a Choice, But a Legacy of Our Land.**

As a company that proudly represents **Türkiye** on the global stage, from international fairs to exports in 25+ countries, we have never compromised on quality. For **Catzone, ACE** and **Cat's Clay**, every grain of litter is crafted from our meticulously selected, premium bentonite, refined through advanced research and development. Our mission is not to offer your cat a product that is "good enough," but to provide the **"exceptional quality"** they truly deserve.

**You Are More Than a Customer, A Partner in Our Passion.**

The natural next step after committing to excellence is sharing it with you through genuine connection. We prioritise sincerity over sales, and a shared love for animals over mere business transactions. Every piece of feedback you provide is not data to us; it is a conversation, a guiding light on this shared path with those who hold our same values.

**A Responsible Future is a Shared Goal.**

Driven by this belief, we design every single step—from our production processes to our packaging—with a **focus on responsibility and continuous improvement**. We are committed to transparency and delivering a product you can trust. For us, this is not a marketing strategy; it is an inseparable part of our core identity.

With our brands **Catzone, ACE** and **Cat's Clay**, we are not merely selling you litter. We are offering you a reliable, transparent, and compassionate partnership. Your cat's happiness, your peace of mind, and **the trust you place in us** are our greatest sources of motivation.

Thank you for walking this path with us.

**With Gratitude,**

İlker Çilesiz  
Çilesiz Madencilik Ltd. Şti.  
Co-Founder



# The Heart of Our Product:

# Premium Turkish Bentonite

## Nature's Masterpiece, Perfected for Your Cat

Bentonite is more than just a mineral; it's a testament to nature's profound ability to provide. Forged deep within the volcanic ashes of Anatolia over millions of years, this natural wonder possesses a unique structure that makes it unparalleled for feline care.

We see ourselves not as mere producers, but as custodians of this geological gift. Our mission is to honour its purity by transforming it into an exceptionally safe and effective cat litter, using advanced, environmentally conscious technology that preserves its innate, miraculous properties.

## Why Bentonite is Unmatched

Bentonite cat litters belong to the elite category of clumping litters, and for good reason. Its secret lies in the microscopic structure of plate-like particles.

- **Instant & Solid Clumping:** Upon contact with moisture, these particles swell up to 15 times their original volume, creating a rock-solid, dense clump. This makes waste removal quick, clean, and incredibly efficient, reducing litter usage and ensuring a fresher litter box.
- **Powerful Odour Entrapment:** The swelling action doesn't just form clumps; it effectively encapsulates and neutralises odour at the source. The clump acts as a seal, locking in unpleasant smells rather than just masking them.
- **Exceptional Absorption:** The expansive network between the particles allows for exceptional liquid distribution throughout the clump. This helps prevent messy, saturated "puddles" at the bottom of the tray.

## Our Pledge to Purity: Beyond Natural

While bentonite is nature's gift, its application requires human diligence. We elevate this raw material to meet our uncompromising standards for your cat's health and your home's hygiene.

- **Treatment for Ultimate Hygiene:** Our bentonite undergoes a controlled treatment process. This helps eliminate potential bacteria, microbes, and organic impurities, ensuring the product entering your home is microbiologically safe.
- **Virtually Dust-Free:** Our bentonite undergoes an advanced sifting process to remove fine particles. The result is an ultra-low-dust litter that is gentler on your cat's delicate respiratory system and helps keep your home cleaner.
- **Sourced from the Source:** Our direct access to some of the world's richest bentonite quarries in Türkiye allows us to control quality from the ground up, ensuring consistency and premium performance in every bag.

## A Choice You Can Trust

Our commitment doesn't end with your cat's comfort. We believe in harnessing the power of a superior natural mineral – bentonite – and meticulously processing it to meet our uncompromising standards.

Our focus is on delivering consistent, dependable performance in every bag. Whether you prefer the simplicity of its natural purity or the enhanced freshness of a delicate scent, our core promise remains the same: an effective solution that respects your cat's well-being and your home's hygiene.

In essence, we don't just offer bentonite litter. We offer the perfect synergy of nature's intelligence and human innovation—all for the well-being of your beloved cat.





# The Family of Premium Care

## Welcome to Our Family

At the heart of our mission lies a simple belief: your feline companion deserves a home that is clean, comfortable, and safe. This belief is the foundation of our family—a family dedicated to perfecting the art of well-being through nature's finest ingredients and our unwavering standards.

Here, you will find more than just cat litter. You will discover a range of thoughtfully crafted solutions, where superior performance meets our commitment to quality. Each product is a testament to our commitment to your cat's health, your satisfaction, and your peace of mind.

We invite you to meet the members of our family, each designed with a singular purpose: to deliver an exceptional experience of purity and comfort.



# catzone

## White Bentonite Cat Litter Series



 NATURAL



 BABY POWDER



 LAVENDER



 ORANGE



 CARBON ACTIVE



 ANTI-B



# Natural

## Natural White Bentonite Cat Litter

Product Name	Catzone Natural	Properties		
SKU / EAN	5kg - 8680941690144 10kg - 8680941690274 20kg - 8680941690281	Property	Method	Specs..
Ingredient	100% Natural Bentonite Clay	Moisture	TSE K 77	Max. 10%
Nature	Mineral	Apparent Density	TSE K 77	~830 kg/m³
Colour	White to off-white	Water Absorption	TS 12 131	300 – 320%
Appearance	White Bentonite Granules	pH	TS 10252	9.5 – 10.5
Granular Size	0.5 mm – 2.50 mm	Dust Free Rate	TSE K 77	%99,5
Shelf Life	3+ years	Particle Size	0.5 mm – 2.50 mm	
Packages	Recyclable Flat-Bottom Bag	Clumping Ability:	Instant and strong clumping	
		Odour Absorption	Natural odour control due to the clay's inherent properties	



### Features and Benefits

Bentonite is a natural mineral and offers superior liquid absorption. It effectively locks in unwanted odours, while its ultra-low-dust formula is gentler on respiratory systems. It forms fast and strong clumps, keeping the litter box dry and clean. It ensures minimal scattering and low tracking for an easy-to-clean environment. It provides economical consumption. Our controlled processing also ensures it is a hygienic and safe product for your cat and your home.

### Recommended Usage

Always fill the litter box to a minimum depth of 7 cm. Remove clumps and solid waste daily with a scoop and dispose of all waste in a trash bin. **CAUTION: Do not flush waste or litter down the toilet, as it may clog plumbing.** Top up the litter box as needed to maintain the 7 cm depth. Store the bag in a cool, dry place, away from moisture and direct sunlight.



### Safety Warnings

Pregnant women should avoid contact with cat feces due to the risk of toxoplasmosis. When disposing of dirty litter, always act in accordance with local laws; **do not flush litter or waste down the toilet.** Keep out of reach of children. Always wash your hands thoroughly after handling the product.



# Baby Powder

Baby Powder Scented Natural White Bentonite Cat Litter

Product Name	Catzone Baby Powder
SKU / EAN	5kg - 8680941690151 10kg - 8680941690212 20kg - 8680941690229
Ingredient	100% Natural Bentonite Clay
Nature	Mineral
Colour	White to off-white
Appearance	White Bentonite Granules
Granular Size	0.5 mm - 2.50 mm
Shelf Life	3+ years
Packages	Recyclable Flat-Bottom Bag

Properties		
Property	Method	Specs..
Moisture	TSE K 77	Max. 10%
Apparent Density	TSE K 77	~830 kg/m³
Water Absorption	TS 12 131	300 - 320%
pH	TS 10252	9.5 - 10.5
Dust Free Rate	TSE K 77	%99,5
Particle Size	0.5 mm - 2.50 mm	
Clumping Ability:	Instant and strong clumping	
Odour Absorption	Natural odour control due to the clay's inherent properties	



### Features and Benefits

Bentonite is a natural mineral and offers superior liquid absorption. It effectively locks in unwanted odours, while its ultra-low-dust formula is gentler on respiratory systems. It forms fast and strong clumps, keeping the litter box dry and clean. It ensures minimal scattering and low tracking for an easy-to-clean environment. It provides economical consumption. Our controlled processing also ensures it is a hygienic and safe product for your cat and your home.

### Recommended Usage

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### Safety Warnings

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# Lavender

## Lavender Scented Natural White Bentonite Cat Litter

Product Name	Catzone Lavender	Properties		
SKU / EAN	5kg - 8680941690175 10kg - 8680941690250 20kg - 8680941690267	Property	Method	Specs..
Ingredient	100% Natural Bentonite Clay	Moisture	TSE K 77	Max. 10%
Nature	Mineral	Apparent Density	TSE K 77	~830 kg/m³
Colour	White to off-white	Water Absorption	TS 12 131	300 - 320%
Appearance	White Bentonite Granules	pH	TS 10252	9.5 - 10.5
Granular Size	0.5 mm - 2.50 mm	Dust Free Rate	TSE K 77	%99,5
Shelf Life	3+ years	Particle Size	0.5 mm - 2.50 mm	
Packages	Recyclable Flat-Bottom Bag	Clumping Ability:	Instant and strong clumping	
		Odour Absorption	Natural odour control due to the clay's inherent properties	



### Features and Benefits

Bentonite is a natural mineral and offers superior liquid absorption. It effectively locks in unwanted odours, while its ultra-low-dust formula is gentler on respiratory systems. It forms fast and strong clumps, keeping the litter box dry and clean. It ensures minimal scattering and low tracking for an easy-to-clean environment. It provides economical consumption. Our controlled processing also ensures it is a hygienic and safe product for your cat and your home.

### Recommended Usage

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### Safety Warnings

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# Orange

## Orange Scented Natural White Bentonite Cat Litter

Product Name	Catzone Orange
SKU / EAN	5kg - 8680941690168 10kg - 8680941690236 20kg - 8680941690243
Ingredient	100% Natural Bentonite Clay
Nature	Mineral
Colour	White to off-white
Appearance	White Bentonite Granules
Granular Size	0.5 mm - 2.50 mm
Shelf Life	3+ years
Packages	Recyclable Flat-Bottom Bag

Properties		
Property	Method	Specs..
Moisture	TSE K 77	Max. 10%
Apparent Density	TSE K 77	~830 kg/m³
Water Absorption	TS 12 131	300 - 320%
pH	TS 10252	9.5 - 10.5
Dust Free Rate	TSE K 77	%99,5
Particle Size	0.5 mm - 2.50 mm	
Clumping Ability:	Instant and strong clumping	
Odour Absorption	Natural odour control due to the clay's inherent properties	



### Features and Benefits

Bentonite is a natural mineral and offers superior liquid absorption. It effectively locks in unwanted odours, while its ultra-low-dust formula is gentler on respiratory systems. It forms fast and strong clumps, keeping the litter box dry and clean. It ensures minimal scattering and low tracking for an easy-to-clean environment. It provides economical consumption. Our controlled processing also ensures it is a hygienic and safe product for your cat and your home.

### Recommended Usage

Always fill the litter box to a minimum depth of 7 cm. Remove clumps and solid waste daily with a scoop and dispose of all waste in a trash bin. **CAUTION: Do not flush waste or litter down the toilet, as it may clog plumbing.** Top up the litter box as needed to maintain the 7 cm depth. Store the bag in a cool, dry place, away from moisture and direct sunlight.

### Safety Warnings

Pregnant women should avoid contact with cat feces due to the risk of toxoplasmosis. When disposing of dirty litter, always act in accordance with local laws; **do not flush litter or waste down the toilet.** Keep out of reach of children. Always wash your hands thoroughly after handling the product.



# Carbon Active

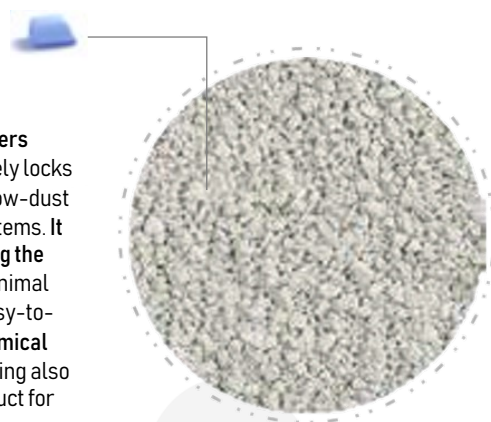
# Natural White Bentonite Cat Litter with Active Carbon

Product Name	Catzone Carbon Active	Properties		
SKU / EAN	5kg – 8680941690199 10kg – 8680941690069 20kg – 8680941690137	Property	Method	Specs..
		Moisture	TSE K 77	Max. 10%
Ingredient	100% Natural Bentonite Clay	Apparent Density	TSE K 77	~830 kg/m³
Nature	Mineral	Water Absorption	TS 12 131	300 – 320%
Colour	White to off-white	pH	TS 10252	9.5 – 10.5
Appearance	White Bentonite Granules	Dust Free Rate	TSE K 77	%99,5
Granular Size	0,5 mm – 2,50 mm	Particle Size	0.5 mm – 2.50 mm	
Shelf Life	3+ years	Clumping Ability:	Instant and strong clumping	
Packages	Recyclable Flat-Bottom Bag	Odour Absorption	Natural odour control due to the clay's inherent properties	



### Features and Benefits

Bentonite is a natural mineral and offers superior liquid absorption. It effectively locks in unwanted odours, while its ultra-low-dust formula is gentler on respiratory systems. It forms fast and strong clumps, keeping the litter box dry and clean. It ensures minimal scattering and low tracking for an easy-to-clean environment. It provides economical consumption. Our controlled processing also ensures it is a hygienic and safe product for your cat and your home.



## Recommended Usage

Always fill the litter box to a minimum depth of 7 cm. Remove clumps and solid waste daily with a scoop and dispose of all waste in a trash bin. **CAUTION: Do not flush waste or litter down the toilet, as it may clog plumbing.** Top up the litter box as needed to maintain the 7 cm depth. Store the bag in a cool, dry place, away from moisture and direct sunlight.

## Safety Warnings

Pregnant women should avoid contact with cat feces due to the risk of toxoplasmosis. When disposing of dirty litter, always act in accordance with local laws; **do not flush litter or waste down the toilet.** Keep out of reach of children. Always wash your hands thoroughly after handling the product.





# Anti-B

## Fresh Scented Enhanced Natural White Bentonite Cat Litter

Product Name	Catzone Anti-B	Properties		
SKU / EAN	5kg - 8680941690182 10kg - 8680941690304 20kg - 8680941690205	Property	Method	Specs..
Ingredient	100% Natural Bentonite Clay	Moisture	TSE K 77	Max. 10%
Nature	Mineral	Apparent Density	TSE K 77	~830 kg/m³
Colour	White to off-white	Water Absorption	TS 12 131	300 - 320%
Appearance	White Bentonite Granules	pH	TS 10252	9.5 - 10.5
Granular Size	0.5 mm - 2.50 mm	Dust Free Rate	TSE K 77	%99,5
Shelf Life	3+ years	Particle Size	0.5 mm - 2.50 mm	
Packages	Recyclable Flat-Bottom Bag	Clumping Ability:	Instant and strong clumping	
		Odour Absorption	Natural odour control due to the clay's inherent properties	

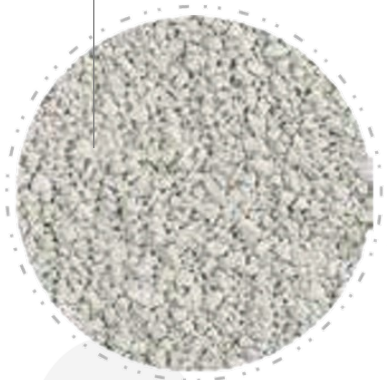


### Features and Benefits

Bentonite is a natural mineral and offers superior liquid absorption. It effectively locks in unwanted odours, while its ultra-low-dust formula is gentler on respiratory systems. It forms fast and strong clumps, keeping the litter box dry and clean. It ensures minimal scattering and low tracking for an easy-to-clean environment. It provides economical consumption. Our controlled processing also ensures it is a hygienic and safe product for your cat and your home.

### Recommended Usage

Always fill the litter box to a minimum depth of 7 cm. Remove clumps and solid waste daily with a scoop and dispose of all waste in a trash bin. **CAUTION: Do not flush waste or litter down the toilet, as it may clog plumbing.** Top up the litter box as needed to maintain the 7 cm depth. Store the bag in a cool, dry place, away from moisture and direct sunlight.



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# Your Gateway to Growth

Explore Our Tailored Business Partnership Models

At **Çilesiz Madencilik**, we believe in building success together. Our high-quality brands and products are the foundation, and our flexible partnership models are the framework for mutual growth. Whether you are an established distributor, a budding retailer, or an entrepreneur looking to launch your own brand, we have a path designed for your ambition.

Discover the model that aligns with your vision and let's build a profitable future.



## Private Label & Contract Manufacturing

*Your Brand, Our Quality & Expertise*

- **Ideal For:** Established distributors, large retailers, and entrepreneurs who want to launch their own branded pet care line with minimal risk.
- **The Opportunity:** Leverage our state-of-the-art production facilities, rigorous quality control, and R&D expertise to create a custom cat litter product under your own brand. We handle the complex production, so you can focus on building your brand and growing your market share.
- **Our Support:** Custom packaging design, flexible order volumes, and consistent, premium quality you can count on.



## Wholesale / Distribution

*Become the Leading Supplier in Your Market*

- **Ideal For:** Importers, distributors, and large-scale retailers looking to supply the best-performing cat litter products to their network.
- **The Opportunity:** Access our full portfolio of proven brands at competitive wholesale prices. Benefit from our international export experience and reliable supply chain to meet the demands of your local market effectively.
- **Our Support:** Attractive volume-based pricing, logistical support, and marketing materials to help you drive sales.

## Why Partner With Us?

- **Proven Quality:** Our products are trusted in 25+ countries worldwide.
- **Sustainable Focus:** Meet the growing demand for eco-conscious products.
- **Export Expertise:** Seamless logistics and documentation handling.
- **Flexible & Reliable:** We adapt to your needs and deliver on our promises.

The Ordering Process: Simple & Transparent

We've streamlined our ordering to make it as effortless as possible for you.

Request a Quote (RFQ)

Contact our sales team with your product requirements (product type, brand, quantity). We will provide you with a detailed proforma invoice including pricing, Incoterms, and a delivery timeline.

Order Confirmation

Once the proforma invoice is approved, you will issue an official Purchase Order (PO). We will confirm the order and provide an estimated production completion date.

Production & Quality Control

Your order enters our production schedule. For Private Label orders, this includes packaging approval. Every batch undergoes our strict quality control checks before being prepared for shipment.

Shipping & Documentation

We manage all logistics, from our factory to your designated port or doorstep. You will receive all necessary shipping documents (Commercial Invoice, Packing List, Certificate of Origin, Bill of Lading, etc.) well in advance.

Shipping & Technical Specifications

We offer flexible shipping solutions to meet your volume and budgetary needs.

20ft Container (20' DV)

Bag Size	5 kg	10 kg	20 kg
Pallets	20	20	20
Bags per Pallet	200	100	50
Total Net Weight	20 <sup>t</sup>	20 <sup>t</sup>	20 <sup>t</sup>
Total Gross Weight	20.7 <sup>t</sup>	20.64 <sup>t</sup>	20.6 <sup>t</sup>

40ft Container (40' HC)

Bag Size	5 kg	10 kg	20 kg
Pallets	24	24	24
Bags per Pallet	216	108	54
Total Net Weight	25.92 <sup>t</sup>	25.92 <sup>t</sup>	25.92 <sup>t</sup>
Total Gross Weight	26.8 <sup>t</sup>	26.7 <sup>t</sup>	26.65 <sup>t</sup>

