

Circularity Centre Denmark

Relearn. Rethink. Regenerate.



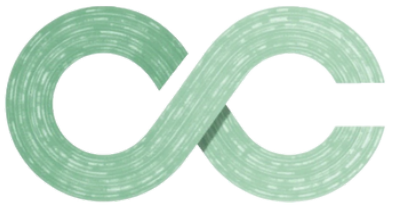
Accessible knowledge for a circular future.

Circularity Centre Denmark connects **people, ideas and actions** to drive Denmark's shift to a better circular economy.

We bring businesses, researchers and citizens together through a practical knowledge platform, hands-on events and workshops that make circularity practical and actionable.

Whether you are a business seeking guidance, a researcher sharing insights, or a citizen ready to get involved, Circularity Centre Denmark is the place to connect, experiment and drive a circular change together.

Hello from Ellen & Alejandro,

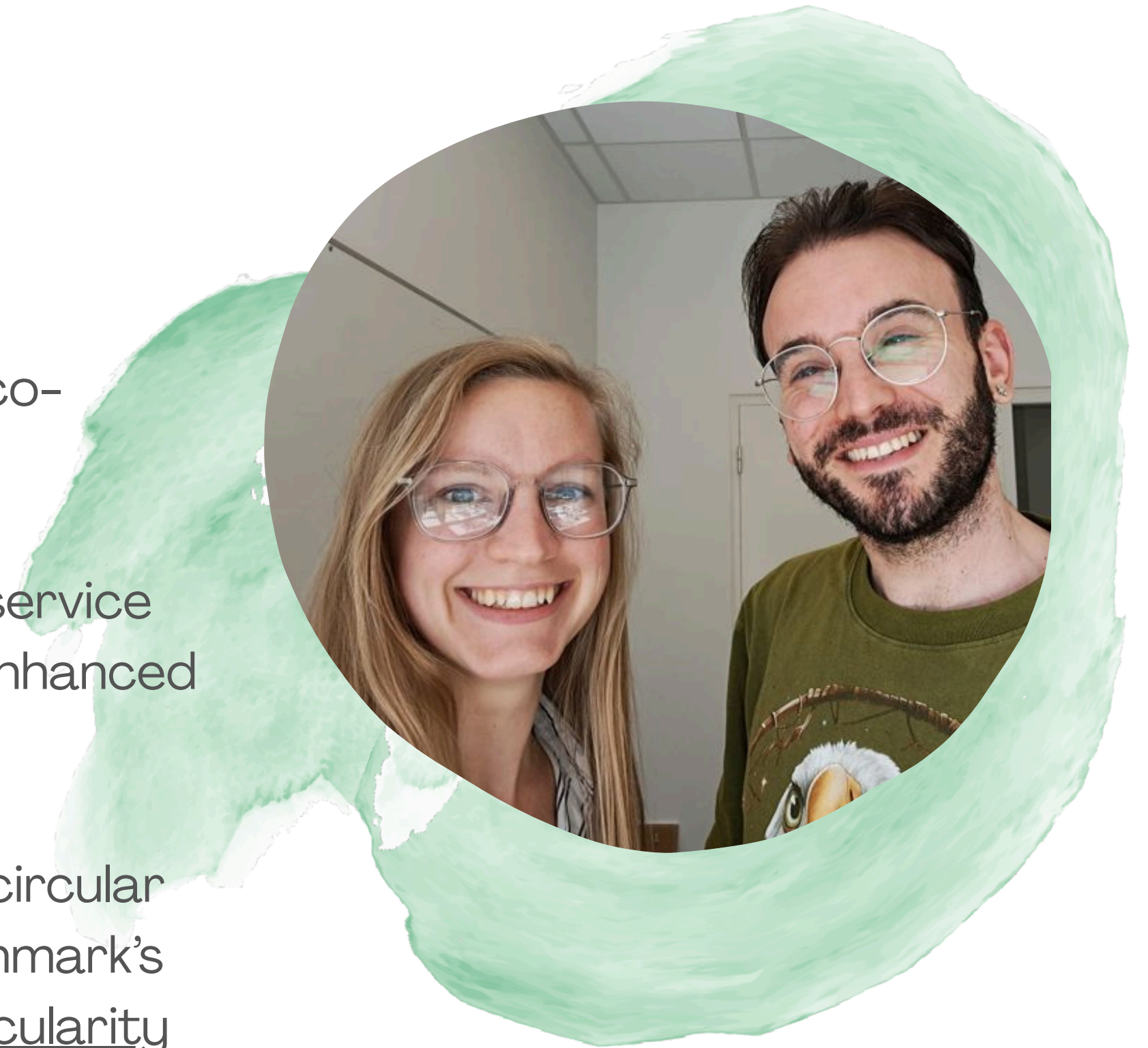


It's nice to meet you!

As part of Circularity Centre Denmark, we lead the coordination and facilitation of diverse events and co-creation initiatives.

Our team brings together expertise from finance, service systems design, ESG reporting, and marketing. All enhanced by a shared focus on circular economy principles!

Our biggest objective is helping Denmark boost its circular economy performance as currently, only 4% of Denmark's economy operates within a circular framework ([Circularity Gap Report Denmark](#)). **We are here to help with that!**



An ongoing conversation.



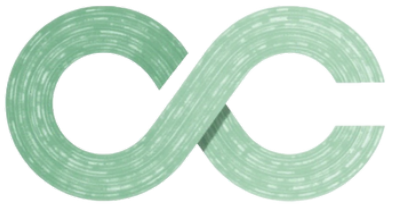
Circularity Centre Denmark is now taking shape.

We are still a new initiative, and therefore, we are now starting conversations with like-minded initiatives in the danish ecosystem to understand how we can collectively **accelerate** the circular economy agenda at a national level.

We envision a Denmark where circular thinking is our first choice, embedded in how we design, produce, consume, and regenerate. A future where businesses, researchers, and citizens work together to create systems that prioritise sustainability, resilience, and shared responsibility.

To make this a reality, we're committed to identifying and addressing Denmark's most pressing **circularity gaps**, ensuring our efforts drive tangible, systemic change.

Our business areas.



Three main business pillars.

1. We are developing a **business search tool** that facilitates connections between businesses and citizens, making it easier to find circular businesses in Denmark.
2. Part of our purpose is to make **academic research on circularity accessible** to everyone. We achieve this by translating insights into everyday actions and practical tools through our knowledge-sharing platform.
3. **Facilitating events** and workshops is one of our main focus areas, as we recognize the need to keep the circular economy conversation active. We want our mission to be heard and understood.

Areas of expertise.

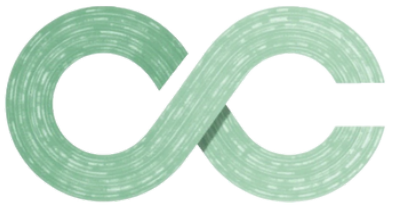


Dynamic & intersectional circular themes.

In our work on circularity, we collaborate across sectors and tailor our approach to each project's unique needs and partnerships. Currently, we're engaged in several key areas:

- **Circularity and entrepreneurship:** how to apply circular principles when bringing new projects and business ideas to life.
- **Educational content programs:** approaching circularity principles to younger generations through the curation of interactive content for seminars.
- **Circular urban planning:** reimagining cities with sustainable design, fostering resilient environments where buildings and communities thrive through circular solutions.
- **Circularity consultancy:** we support and activate consulting services through circularity assessment practices and advice.

Talks & Workshops.



Degrowth Entrepreneurship seminar.

Our first seminar focused on **circularity in Life Cycle Assessments (LCAs)**, organized in collaboration with Degrowth Copenhagen, People of 2050, and Sustainability Advocates (Station).

We contributed by sharing practical tips and methods for applying circular economy principles when developing entrepreneurial ideas in their early stages.

We discussed Denmark's ecosystem of circular initiatives and explored connection opportunities to enhance co-creation. The presentation concluded with an interactive LCA exercise, allowing participants to apply circular thinking to different product life cycle stages.





Circularity Centre Denmark



Get in touch!

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