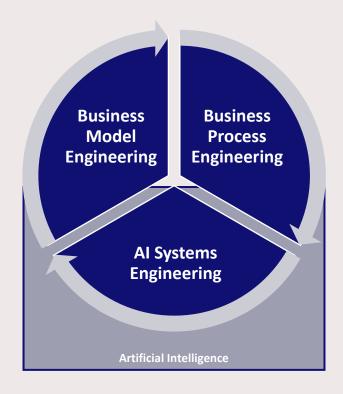


# **Digital Transformation @ IE&IS**

Our Digital Transformation programme within the Information Systems group covers the following key topics;

- Business Process Engineering
- Al Systems Engineering
- Business Model Engineering

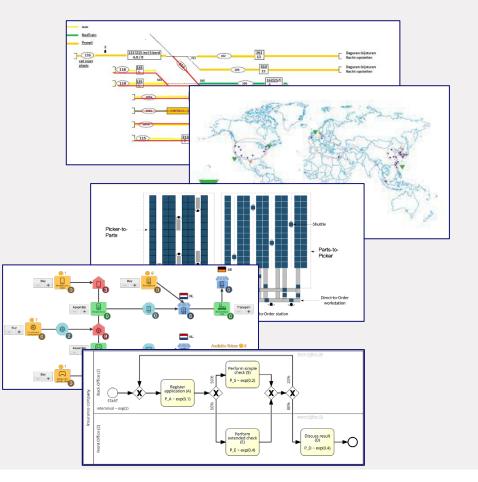
In all three topics areas, our research is informed and shaped by Al





# **Application Domains**

- Transportation and Mobility
- Supply Chain and Logistics
- (High-Tech) Manufacturing
- Healthcare
- Energy
- Services





# **Business Model Engineering (BME)**

- Develop novel methods and techniques to support organizations to implement innovative and sustainable digital solutions within service ecosystems.
- These solutions, such as platforms, leverage digital technologies (like mobile apps, IoT, blockchain) as core enablers.
- They involve collaborations between multiple stakeholders for value co-creation.
- They are designed not only for economic viability but also for environmental and social sustainability.



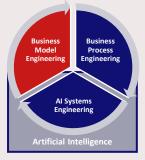








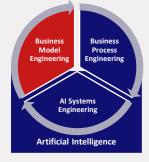






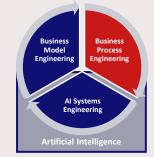
## **Business Model Engineering (BME)- Research Focus**

- Collaborative Business Model Design and Management for Sustainable Digital Solutions
- Evaluation and Impact Assessment of Collaborative Business Models
- KPIs and Performance Management of Business and Operating Models
- Capability and Maturity Models to support Organizations in Digital/Sustainability/Twin Transformation
- Responsible Digital Solution Design (considering their human, social, and ethical concerns)





# **Business Process Engineering (BPE) Research Focus**



Business Process Optimization and Improvement [goal focused, rule compliant, personalized, efficient]

#### (re-)design

- case-based modeling
- process repair

#### analysis

- rule matching
- rule mining
- simulation
- process pattern mining
- unstructured process data mining

#### enactment

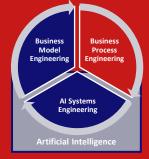
- resource allocation
- process guidance

#### monitoring

- predictive process monitoring
- explainable process monitoring



## **Business Process Engineering (BPE) Domain Focus**



### Healthcare

## Supply Chain and Manufacturing

Govtech

Healthcare network support

- Inter-organizational process mining
- Health data spaces (on a 'consultancy level')

Personalized healthcare, personal care pathways

- Evidence-based operational goal setting
- Operational treatment plan derivation and improvement
- Learning healthcare system (protocols)

Collaborative production and supply processes

- Inter-organizational process mining
- Process monitoring Simulation model
- mining (digital twinning) • Event knowledge graph
- design

Adaptive production and supply processes (mass customization)

- Traceability of data and activities to goals, rules, quality, and sustainability
- Explainable operational decisions
- Process adaptiveness and resilience

Circular supply processes

- Traceability
- Network design

Citizen-focused governmental processes [future goal]

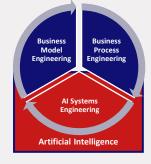
 Explainable and traceable decisions

Cross-cutting: Data spaces; Interoperability; Data integration



## **AI Systems Engineering - Research Focus**

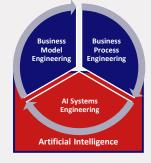
- Empower decision-makers/citizens with explainable and transparant AI methods;
- Modular and adaptable AI decision-making methods and tools, that cater to different trustworthiness dimensions and trade-offs;
- Sustainable AI techniques for green transformation;
- AI (foundation) models for industrial and soceital optimization problems.





## **AI Systems Engineering - Expertise**

- ML, DL, RL, optimization, planning & search;
- Generative Artificial Intelligence (GAI)
- Prediction modelling & Sequential Decision Making (using XAI)
- Parameter tuning;
- Data-centric predictive maintenance
- Data-driven optimizaiton methods and algorithms
- Transparency, Explainability & Fairness in Machine Learning & Optimization





## Information Systems Group – relevant projects

#### Healthcare

- <u>IpSPINE</u> development of novel technologies and Advanced Therapy Medicinal Products (ATMPs) for the advanced therapy research and development community;
- <u>DM Coach</u> improvement of patients and citizens' lifestyle by increasing the awareness on the risks related to having a not-healthy lifestyle;
- GOAL development of a multi-dimensional theoretical framework that supports evidence-based overweight prevention via gamified health technologies.
- <u>HealthyW8</u> advanced data analysis techniques to derive multi-dimensional models from various data sources including personal health and social-environmental data, and development of health gamification tools.
- Well-Data making health-promoting technologies and the associated personal data on lifestyle, well-being, health(care) and daily functioning interchangeable

#### **Production & Manufacturing**

• <u>CERTIF-AI</u> – facilitates the certification that a production process leads to quality products and, when this is not the case, diagnose the problems in the production process;

#### **Supply Chain/Logistics**

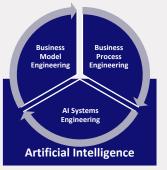
• <u>Al Planner of the Future</u> – development of supply chain and logistics planning based on a hybrid form of decision-making in which both human and artificial intelligence are combined to be able to properly handle the complexity.

#### **Explainable AI**

TEPAIV – this project aims to empower citizens to understand the basis of all Al-driven predictive analysis that is directed at them;

#### **Civil Engineering**

• <u>Stability</u> – development of new planning methods using artificial intelligence to prioritize and schedule lifespan-extension measures for civic and cultural structures in inner-city settings;





# **Horizon Europe 2025 – Target Calls**

- HORIZON-CL4-2025-03-DIGITAL-EMERGING-07: Robust and trustworthy GenerativeAI for Robotics and industrial automation (RIA) (AI/Data/Robotics & Made in Europe Partnerships
- HORIZON-CL4-2025-04-DIGITAL-EMERGING-04: Assessment methodologies for General Purpose AI capabilities and risks (RIA) (AI/Data/Robotics Partnership)
- HORIZON-CL4-2025-04-DIGITAL-EMERGING-07: GenAl4EU in Robotics and industrial automation (RIA) (AI/Data/Robotics & Made in Europe Partnerships)
- HORIZON-HLTH-2025-03-STAYHLTH-01-two-stage: Improving the quality of life of persons with intellectual disabilities and their families
- HORIZON-HLTH-2025-03-DISEASE-04-two-stage: Leveraging artificial intelligence for pandemic preparedness and response
- HORIZON-HLTH-2025-01-CARE-01: End user-driven application of Generative Artificial Intelligence models in healthcare (GenAl4EU)
- HORIZON-HLTH-2025-01-TOOL-03: Leveraging multimodal data to advance Generative Artificial Intelligence applicability in biomedical research (GenAl4EU)







HORIZON-CL4-2025-03-DIGITAL-EMERGING-07: Robust and trustworthy GenerativeAI for Robotics and industrial automation (RIA) (AI/Data/Robotics & Made in Europe Partnerships) (SLIDE #1)

• Research & Innovation Action (RIA), €85M total available, €40M-€45M per project; opens 10/06/25, closes 02/10/25; start at TRL 2 and achieve TRL 6 by the end of the project; to ensure a balanced portfolio covering the two type of proposals, the budget will be split in a balanced way between Type A and Type B proposals, provided that the applications attain all thresholds; A minimum of EUR 10 million of the EU funding requested by the proposal should be allocated for the purpose of financial support to third parties

Expected outcomes: Proposals are expected to address at least one of the expected outcomes, either type A) or B). The type must be clearly identified within the proposal;

Type A) GenAl4EU: Generative Al for Robotics for industrial automation: Development of advanced foundation models for robotics, fostering increased autonomy and generalization capabilities, thus enabling robots to dynamically learn and comprehend their physical surroundings in real-time, ensuring adaptability and reliability across diverse and complex scenarios; Validation of the model through fine-tuning and downstream application to address industrial automation use-cases

Type B) Trustworthy and robust generative AI for improved manufacturing: Increased productivity by high quality, flexible and resource-efficient industrial automation, both on the shop floor and in engineering/business processes; Significantly improved facilitation of product and process certification and compliance assessment, as well as reliability, efficiency and sustainability of manufacturing processes, supporting easier high-mix production and manufacturing of products based on sustainable and advanced technologies; significantly facilitated installation, commissioning and decommissioning of production facilities, through tools that enable faster industrialisation of factory automation well beyond the pilot phase, while reducing the need for manual on-site interventions.



HORIZON-CL4-2025-03-DIGITAL-EMERGING-07: Robust and trustworthy GenerativeAI for Robotics and industrial automation (RIA) (AI/Data/Robotics & Made in Europe Partnerships) (SLIDE #2)

Research & Innovation Action (RIA), €85M total available, €40M-€45M per project; opens 10/06/25, closes 02/10/25; start at TRL 2 and achieve TRL 6 by the end of the project; to ensure a balanced portfolio covering the two type of proposals, the budget will be split in a balanced way between Type A and Type B proposals, provided that the applications attain all thresholds; A minimum of EUR 10 million of the EU funding requested by the proposal should be allocated for the purpose of financial support to third parties

Type A Scope: "...Proposals should detail strategies to leverage cutting-edge generative AI techniques to enhance the adaptability and reliability of these models across complex and dynamic scenarios, as well as how to ensure human-centricity and environmental considerations. The goal is to train and fine-tune generative AI models that meet the necessary standards for ensuring the safe operation of robotics hardware." "...Research activities should explore the training methodologies for these foundation models, emphasizing their ability to process multimodal data and derive actionable insights to inform robotic decision-making processes..." "...The proposals are also expected to include the validation of the trained models through applications. Proposals should detail methodologies for conducting rigorous testing procedures, incorporating both simulation-based evaluations and physical experiments. These tests aim to evaluate the performance and scalability of developed foundation models..." "...The research will be driven by impactful scenarios defined by major manufacturing industry players, that should be well integrated in the consortium..." "...Proposals are expected to enhance the accuracy and robustness of generative AI systems in robotics, ensuring that the solutions developed are trustworthy and reliable in their applications, hence in line with the AI Act requirements..." "...Proposals should address both the safety of robotic operations, ensuring protection against physical risks, and cybersecurity measures to safeguard against digital threats and ensure system integrity..."



## HORIZON-CL4-2025-03-DIGITAL-EMERGING-07: Robust and trustworthy GenerativeAI for Robotics and industrial automation (RIA) (AI/Data/Robotics & Made in Europe Partnerships) (SLIDE #3)

• Research & Innovation Action (RIA), €85M total available, €40M-€45M per project; opens 10/06/25, closes 02/10/25; start at TRL 2 and achieve TRL 6 by the end of the project; to ensure a balanced portfolio covering the two type of proposals, the budget will be split in a balanced way between Type A and Type B proposals, provided that the applications attain all thresholds; A minimum of EUR 10 million of the EU funding requested by the proposal should be allocated for the purpose of financial support to third parties (FSTP). Up to € 30 million towards the development of the foundation mode

Type B Scope: "...the manufacturing sector should strongly benefit from increased levels of automation made possible by breakthroughs provided by AI, in particular by the family of technologies know as generative AI, including (e.g.) AI foundation models, large language models, transformers, multimodal generative AI. A priority of this topic is the development of Generative AI solutions dedicated to the manufacturing sector and making use of manufacturing data available in production lines. Proposals should address at least one of the following use-cases: 1) Robustness and trustworthiness of digital technologies and data management at industry-grade quality, to raise the automation levels on production sites and across industry and supply chains; 2) Enhance product and process qualification/certification and compliance assessment through higher levels of automation, digitalisation and data management, taking into account related requirements; 3) Automation of manufacturing processes to achieve higher reliability, efficiency and sustainability; 4) Automated tools for fast and large-scale deployment and reconfiguration of production assets and for rapid innovation cycles.

Projects should exploit the most suitable from the following approaches: exploiting the most suitable approach(es) among the ones described below:

1) The integration of generative Al applications exhibiting trained model(s) specifically designed for manufacturing, providing measurable advantages in one of more of these key areas: manufacturing cost, increased productivity, quality, flexibility, resilience, sustainability, circularity, time to market and usability. Applications can target factory-floor operations and/or management of data, knowledge and documentation associated to products and production (for use-case 1 or 2); 2) Development and integration of digital production systems capable of significantly increasing productivity and managing high-mix production with close to zero time needed for re-purposing and capability to manage different mixes of materials and components (for use-case 3); 3) Development of deployment tools to automate the management of production lines, namely through automatic configuration, integration with legacy systems, placement of data translators and connectors, and deployment of machines and sensors on the shop floor (for use-case 4).



HORIZON-CL4-2025-04-DIGITAL-EMERGING-04: Assessment methodologies for General Purpose AI capabilities and risks (RIA) (AI/Data/Robotics Partnership)

 Research & Innovation Action (RIA), €7M total available, €3M-€4M per project; opens 10/06/25, closes 02/10/25; start at TRL 2 and achieve TRL 5 by the end of the project;

Expected outcomes (all): New assessment and validations methodologies developed allowing to evaluate General Purpose AI (GPAI) models, including multimodal systems, and systems' capabilities and risks; Use of the research outcomes by GPAI providers, policymakers, public institutions, and other relevant stakeholders to evaluate GPAI models and systems' capabilities and risks; Support to the AI Office in its function to conduct evaluations of general-purpose AI models with a view to enforce the AI Act' rules for general purpose AI models and facilitate self-evaluation for GPAI model developers to ensure compliance with AI Act requirements.

Call Scope: This topic aims to develop robust assessment tools, techniques, and benchmarks specifically designed to rigorously evaluate GPAI models and systems, including multimodal systems. Proposals should cover one or more of the following research areas: Innovative methods for proactively identifying and forecasting emergent capabilities in GPAI models and systems. This encompasses the identification of capabilities with both beneficial and potentially detrimental uses; Assessment of GPAI capabilities with a significant economic impact or potential for misuse. This includes assessing capabilities that drive beneficial innovation and societal good, as well as evaluating potential risks in areas such as chemical, biological, radiological, and nuclear (CBRN) hazards or cybersecurity threats; Developing assessment techniques that illuminate the underlying mechanisms of emergent capabilities in AI systems, emphasising interpretability and explainability.



HORIZON-CL4-2025-04-DIGITAL-EMERGING-07: GenAl4EU in Robotics and industrial automation (RIA) (AI/Data/Robotics & Made in Europe Partnerships)

Research & Innovation Action (RIA), €30M total available, €15M per project; opens 10/06/25, closes 02/10/25; start at TRL
2 and achieve TRL 5 by the end of the project;

Expected outcomes (at least one): Development of General Purpose AI (GPAI) models and architectures demonstrating enhanced capabilities, such as formal reasoning, mathematical problem-solving, confidence level estimation, long-term planning, and seamless adaptation to dynamic environments; Innovative learning approaches combining self-supervised learning with hybrid learning, active learning, reinforcement learning, transfer learning, relational learning or continual learning and evolutionary learning; Theoretical insights to advance the understanding of synergies between self-supervised and complementary learning paradigms in GPAI model development.

Call Scope: This call prioritizes proposals that explore innovative approaches to developing GPAI models, focusing on at least one of the following key research areas: (i) Hybrid Learning Architectures for Advanced Reasoning: Development of architectures integrating self-supervised learning with symbolic reasoning, knowledge representation, and neuro-symbolic methods to foster robust reasoning, complex planning, and problem-solving abilities within GPAI; (ii) Continual and Evolutionary Learning for Dynamic Environments: Research on paradigms enabling GPAI models to seamlessly adapt, learn from changing conditions, and retain knowledge essential for operation in dynamic, real-world environments; (iii) Reinforcement Learning Integration: Research on the fusion of self-supervised learning and reinforcement learning to overcome challenges like non-stationary data, algorithm sensitivity, and computational cost; (iv) Explainable AI and Trustworthy Decision-Making: Integration of robust XAI methodologies, exploring causal inference and counterfactual reasoning techniques to enhance transparency, accountability, and responsible use of GPAI models in alignment with European values and principles; (v) other Novel Paradigms: Research on the combination of self-supervised learning with other learning paradigms, such as active learning, relational learning, and embodied learning, to equip GPAI models with new advanced capabilities.



#### HORIZON-HLTH-2025-03-STAYHLTH-01-two-stage: Improving the quality of life of persons with intellectual disabilities and their families

Research & Innovation Action (RIA), €40M total available, €6M- €8M per project; opens 22/05/25, closes 18/09/25 (S1) and 16/04/26 (S2)

Expected outcomes: proposals must contribute towards several of the following outcomes: improved quality of life for effected persons and their families/carers; development of innovative solutions - medical, technological, digital or others - to reverse and/or reduce the severity level of disabilities; improved health and autonomy of affected persons; relevant stakeholders are informed of the research advances and best practices addressing the health and needs of persons with intellectual disabilities; reduced impact on those disabilities on individuals, their families and society as a whole.

Call Scope "... explore new ways to improve the quality of life of persons with intellectual disabilities and their families and to reduce to the maximum possible the negative impact of the disability in their daily lives from different perspectives, such as medical, technological, digital or others..." "...innovative solutions are needed in order to deliver medicines, diagnoses, treatments, protocols, technologies or digital solutions, etc. that can help in an early stage to prevent the worsening of the intellectual disability and/or related co-morbidities, reverse or reduce it, and to improve the autonomy of affected persons and relieve their carers..." Solutions should address several of the following; "...properly diagnose as early as possible the disease(s) causing the intellectual disability or conditions worsening them, especially in the case of children..." "...deliver the necessary medical treatments, diagnoses, medicines, protocols, technologies, digital solutions, habilitation and/or rehabilitation services, etc. that can help preventing the worsening of the intellectual disability, reversing it or reducing its severity..." "...If applicable, with the support of assistive technologies and digital solutions, ensure optimal autonomy of persons with intellectual disabilities... "...help also the family members and close carers to take better care of the person with intellectual disabilities. Such technologies must adhere to the relevant standards and be grounded in scientific evidence..." "...Develop innovative integrated care strategies - strengthening patient-centred care — to improve the Quality of Life of persons with intellectual disabilities of any age, and their families..." "...Develop guidelines in order to provide adequate support and training for caregivers, formal and informal, especially for those providing care for persons with intellectual disabilities and/or living with them..."



#### HORIZON-HLTH-2025-03-DISEASE-04-two-stage: Leveraging artificial intelligence for pandemic preparedness and response

Research & Innovation Action (RIA), €35M total available, €6M- €8M per project; opens 22/05/25, closes 18/09/25 (S1) and 16/04/26 (S2)

Expected outcomes: all should be addressed: "...the potential of Artificial Intelligence (AI) is used in all aspects that determine optimal pandemic preparedness and response, and fast learning systems are supported, to the benefit of scientists, public health responders and policymakers..." "...European pandemic preparedness and response benefits from readily available, trustworthy and ethical AI-based tools and technologies that enable it to act fast and in a targeted manner, to timely detect and understand emerging infectious threats, to respond adequately and proportionally to identified threats, and to control such threats effectively and efficiently..." "...Different data types from multiple sources and disciplines across the EU and globally can be accessed, integrated and analysed..."

Call Scope: several of the following should be addressed: "...Develop new, or improve existing Al-based tools, methods and technologies, geared towards greater safety, efficiency and impact of medical, societal or logistical countermeasures..." "...Scout, assemble and prepare appropriate FAIR datasets generated across the EU and Associated Countries (e.g. COVID-19, Influenza, etc.), for the development, training and testing of targeted Al-supported generative assessment and prediction tools..." "...Leverage the capacities of the existing and emerging data research infrastructures and the future European Health Data Space (EHDS)90 and the European Open Science Cloud (EOSC)91 architectures and research environments..." "...comprehensively address cybersecurity, data privacy, trustworthiness, equity and data quality, interoperability and access modalities..." "...Identify and address the current technical, operational, and social limitations related to the (cross-border) access to quality data and to the smooth implementation of Al-driven solutions..." "...Engage with endusers, policymakers, regulatory bodies and authorities, and other stakeholders in the development, improvement, testing and validation of trustworthy and ethical Al-based tools and technologies, to propose options for the validation and uptake of the novel Al tools in real-world settings taking into consideration aspects like training needs, responsible use, users' trust, energy consumption, etc..."



#### HORIZON-HLTH-2025-01-CARE-01: End user-driven application of Generative Artificial Intelligence models in healthcare (GenAI4EU)

Research & Innovation Action (RIA), €40M total available, €15M- €20M per project; opens 22/05/25, closes 18/09/25

Expected outcomes: all should be addressed; Healthcare professionals... have access to user-centric, robust and trustworthy virtual assistant solutions based on Generative Artificial Intelligence (AI) models and other AI tools..." "... patients benefit from enhanced outcomes, more personalised care, and increased engagement with their healthcare professionals..." "... Healthcare systems benefit from improved and cost-effective patient outcomes, superior to the current standard of care in terms of accuracy and quality, as well as from cost savings through advancements in highly accurate, transparent, traceable, and explainable Generative AI-based solutions..."

Call Scope (all to be addressed): "...Develop virtual assistant solutions based on new or optimised trustworthy Generative AI models, augmented by other AI tools to support healthcare professionals...models should leverage extensive, diverse, and complex multimodal health and research data, public knowledge, and healthcare systems information...development and training of the Generative AI models should take place in multinational consortia and federated governance approaches for developing and training the solutions should be considered..."; "...Demonstrate the added-value and clinical utility of the virtual assistant solutions in at least two relevant healthcare use case(s) in different medical fields... The applicants should provide evidence of high maturity technology for the proposed use cases ...actively engage healthcare professionals as end users, and other essential stakeholders such as patients, caregivers in the co-design, development and testing of the solutions..." "...Develop or adapt existing methodologies for continuous assessment of the proposed Generative AI-based virtual assistant solutions, in particular by adopting (i) Appropriate performance metrics for evaluating and testing the technical robustness and clinical utility ... (ii) Appropriate solutions to identify and mitigate potential bias and confounding of the Generative AI models... (iii) Methods to systematically address and assess ELSI (Ethical, Legal and Societal Implications) aspects, including data privacy concerns and risk of discrimination/bias... (iv) Appropriate techniques to discover cause-and-effect relationships and explainability of the model reasoning to increase users' trust..."



HORIZON-HLTH-2025-01-TOOL-03: Leveraging multimodal data to advance Generative Artificial Intelligence applicability in biomedical research (GenAI4EU)

Research & Innovation Action (RIA), €50M total available, €15M- €17M per project; opens 22/05/25, closes 18/09/25

Expected outcomes: all should be addressed; "... Researchers, including clinical researchers, have access to robust, trustworthy and ethical Generative Artificial Intelligence (AI) models able to effectively advance biomedical research towards predictive and personalised medicine..." "...Researchers, including clinical researchers, know how to use Generative AI models to synthesise the available scientific information and large-scale multimodal data and how to apply the necessary precautions..." "...Research community benefits from advanced methodologies to assess the validity and application of accurate, transparent, traceable, and explainable Generative AI models..."

Call Scope (all to be addressed): "... Develop new or re-purpose existing Generative AI models for biomedical research across various medical fields and/or therapeutic indications ... models should be robust, based on the use of large-scale, complex, and multimodal high-quality data (real and/or synthetic data) ..." "...Develop a proof of concept with at least two use cases relevant for predictive and personalised medicine in different medical fields to demonstrate the scientific added value compared to currently used methods and/or potential future clinical utility of the Generative AI models in biomedical research..." "...Develop or revise existing methodologies to assess applicability, limitations, and performance of the developed and/or repurposed Generative AI models and their added value in biomedical research ... methodologies should demonstrate the technical, scientific, and potential future clinical utility, robustness and trustworthiness of the developed or repurposed Generative AI models, including (i) Appropriate performance metrics... (ii) Appropriate metrics for model intelligibility, robustness, alignment with ethical principles and approaches for ethical evaluation of AI trustworthiness (iii) Appropriate solutions to identify and mitigate potential bias and confounding of Generative AI models (iv) Methods to systematically address and assess ELSI (Ethical, Legal, and Societal Implications) aspects, including data privacy, risk of discrimination/bias... (v) Appropriate techniques to discover cause-and-effect relationships and explainability of the model reasoning in order to increase users' trust..."

# Thank you

