Webinar
Eureka Call for Circular Value Creation

Welcome!

- The event will start at 3 pm.
- Please mute your microphone and close your camera.
- After the event, the presentation will be shared with all participants.
- If you have any questions, please use the chat function.

🌐 eureka2024-25.com

Welcome!

- Please mute your microphone and close your camera.

- After the event, the presentation will be shared with all participants.

- To ask questions, please use the chat. (Make sure to send to the whole group "Gruppenchat".)

- The questions we can not touch during the event, will be answered afterwards via B2Match. Please make sure that you use the same name here in Zoom as on B2Match.

∑ eureka
Germany | Canada

CHAIR 2024-2025

Your speakers today

- Jorge Liz & Hilde Haeleydt, Eureka Secretariat

- Daniel Adam & Alexander Mager, Project Management Agency Karlsruhe

- Cornelia Schwizer, ZENIT GmbH

- Peter Bandas, Canadian Eureka office (Canadian Research Council, IRAP)

- Michaela Holz, German Eureka office (DLR Project Management Agency)

Agenda

○ Introduction to Eureka

○ Presentation of the Eureka Call on Circular Value Creation

○ How to set up a Eureka project?

○ Introduction to B2Match

○ Introduction to SmartSimple

∑ eureka
Germany | Canada

CHAIR 2024–2025

# Agenda

∑ **eureka**
Germany | Canada

CHAIR 2024–2025

Eureka: the world's biggest network for international cooperation in R&D and innovation

eureka

- Eureka's network is made up people from **ministries and funding agencies** from around the world.

- Founding countries in 1985 were Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, The Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, Türkiye, United Kingdom and the European Union.

- The network now includes **43 full member countries**, **four associated countries** and the **European Union**.

Σ eureka

Eureka Global network today: 44 full members including EU + 4 associate members.

https://www.eurekanetwork.org
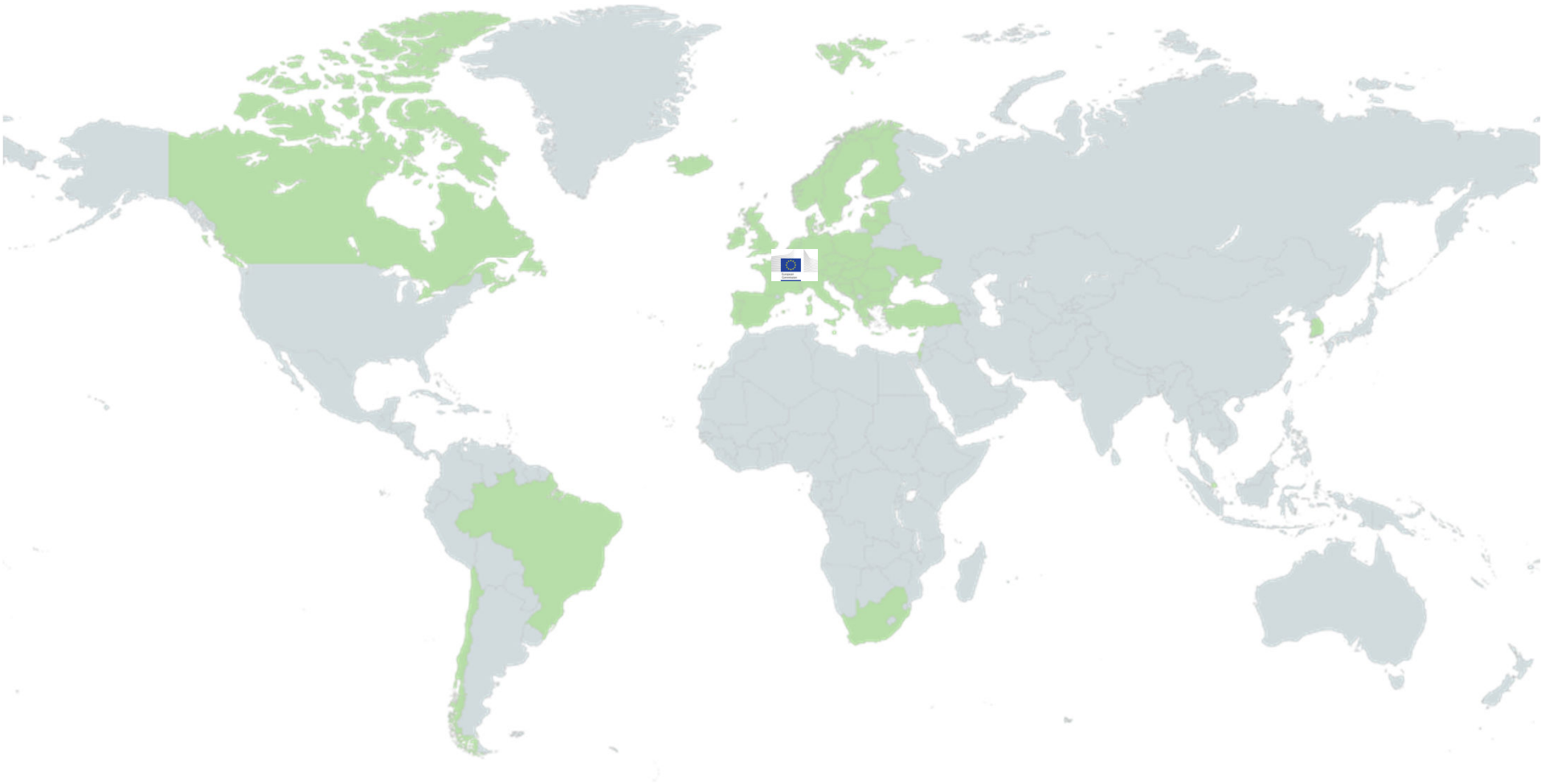
Eureka programmes

Σ **eureka** eurostars → supports innovative SMEs conducting international R&D projects

Σ **eureka** innowwide → supports research and business ventures in new markets

Σ **eureka** investment readiness → drives companies towards private investment or strategic partnerships

Σ **eureka** fast track → eases access to the EIC Accelerator

EUROPEAN PARTNERSHIP   Co-funded by the European Union

Σ **eureka** clusters → Connects innovators with thematic industry-led communities

Σ **eureka** network projects → offers flexibility for international R&D projects

Σ **eureka** globalstars → offers flexibility for international R&D projects with non-Eureka countries

Σ eureka

Eligibility criteria:

- Two independent entities from at least two Eureka countries
- Researching or developing a product, process or services
- Civilian purpose
- No single organisation or country can be responsible for more than 70% of your project budget

Σ eureka

Calls for projects 2025:

- Open call: All Year
- Türkiye and Spain: 24 April 2025
- Canada: 30 May 2025
- Austria and Canada: 30 May 2025
- France and Singapore: 4 July 2025
- France and South Korea: 8 July 2025
- German and Israel: 29 July 2025
- Globalstars with Taiwan: 29 August 2025

- Canada and Singapore: 1 Sept 2025
- Applied Quantum Technologies: 5 Sept 2025
- Connecting Regions: 8 Sept 2025
- **Circular Value Creation: 30 Sept 2025**
- Lightweighting: 23 Oct 2025
- Disaster resilience: 31 Oct 2025

https://eurekanetwork.org/opencalls/

Σ eureka

20 June 2025

Agenda

○ Introduction to Eureka

○ **Presentation of the scope of the Eureka Call on Circular Value Creation**

○ How to set up a Eureka project?

○ Introduction to B2Match

○ Introduction to SmartSimple

Enabling technologies and methods

for Circular Value Creation

Data technologies, data ecosystems and cross-linking

- Platform solutions
- Interoperability of data ecosystems
- Industry 4.0 technologies for managing CVC chains
- AI-driven diagnostic and recognition systems
- Material and product design
- Assistance and expert systems
- Simulation and predictive analytics
- Implementation of DPP based on relevant standards
- ...

Further technologies and services

- Manufacturing, increased flexibility
- Advanced sensors
- Material, component & product tracking
- Robotic
- Advanced materials
- Product use cycle management
- Reverse manufacturing
- Network design & reverse supply chains
- ...

∑ **eureka**
Germany | Canada

CHAIR 2024–2025

A systemic approach

Innovations

- Business models
- Systemic aspects
- People

A systemic approach

Innovations

- Business models
- Systemic aspects
- People
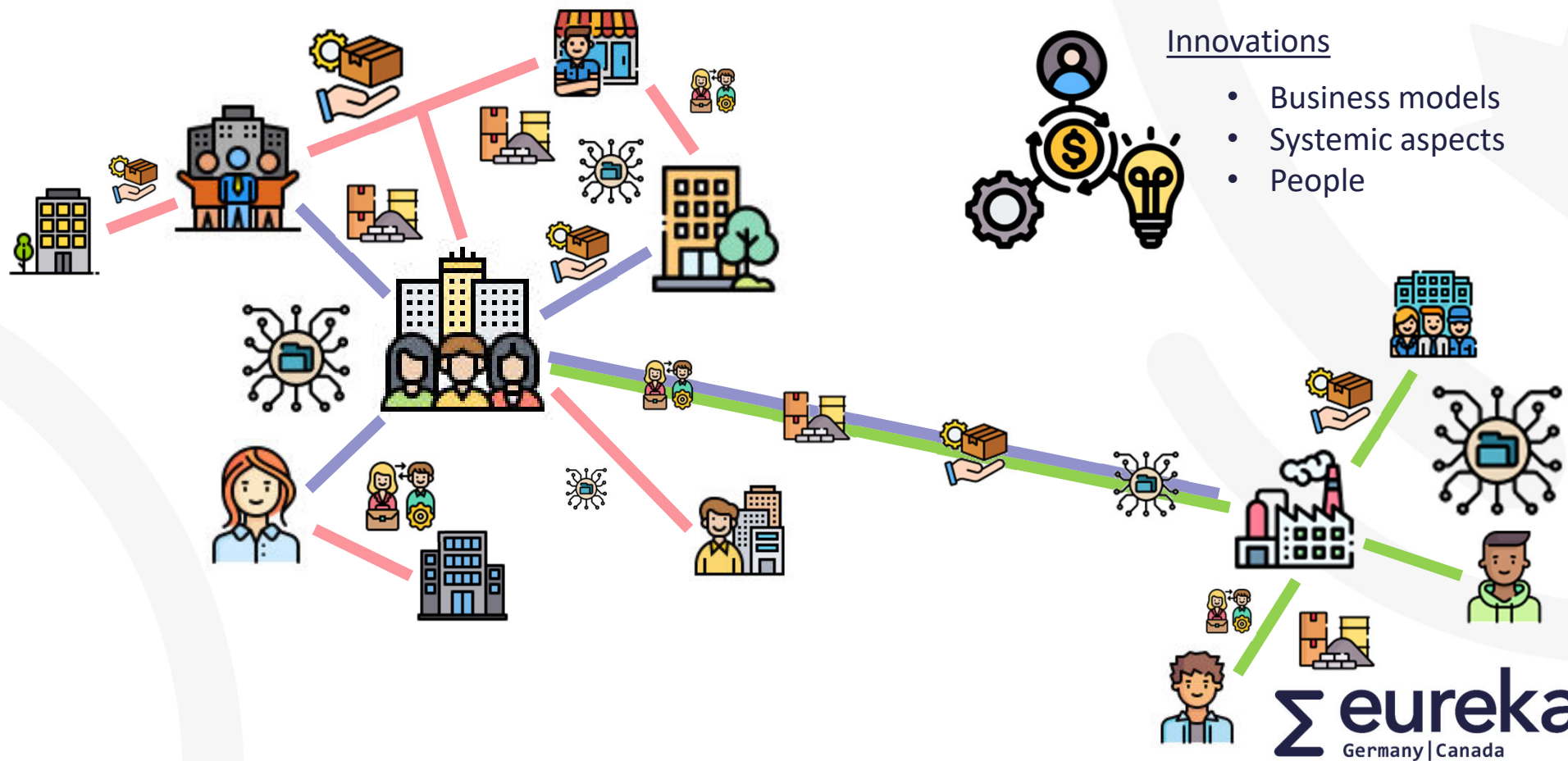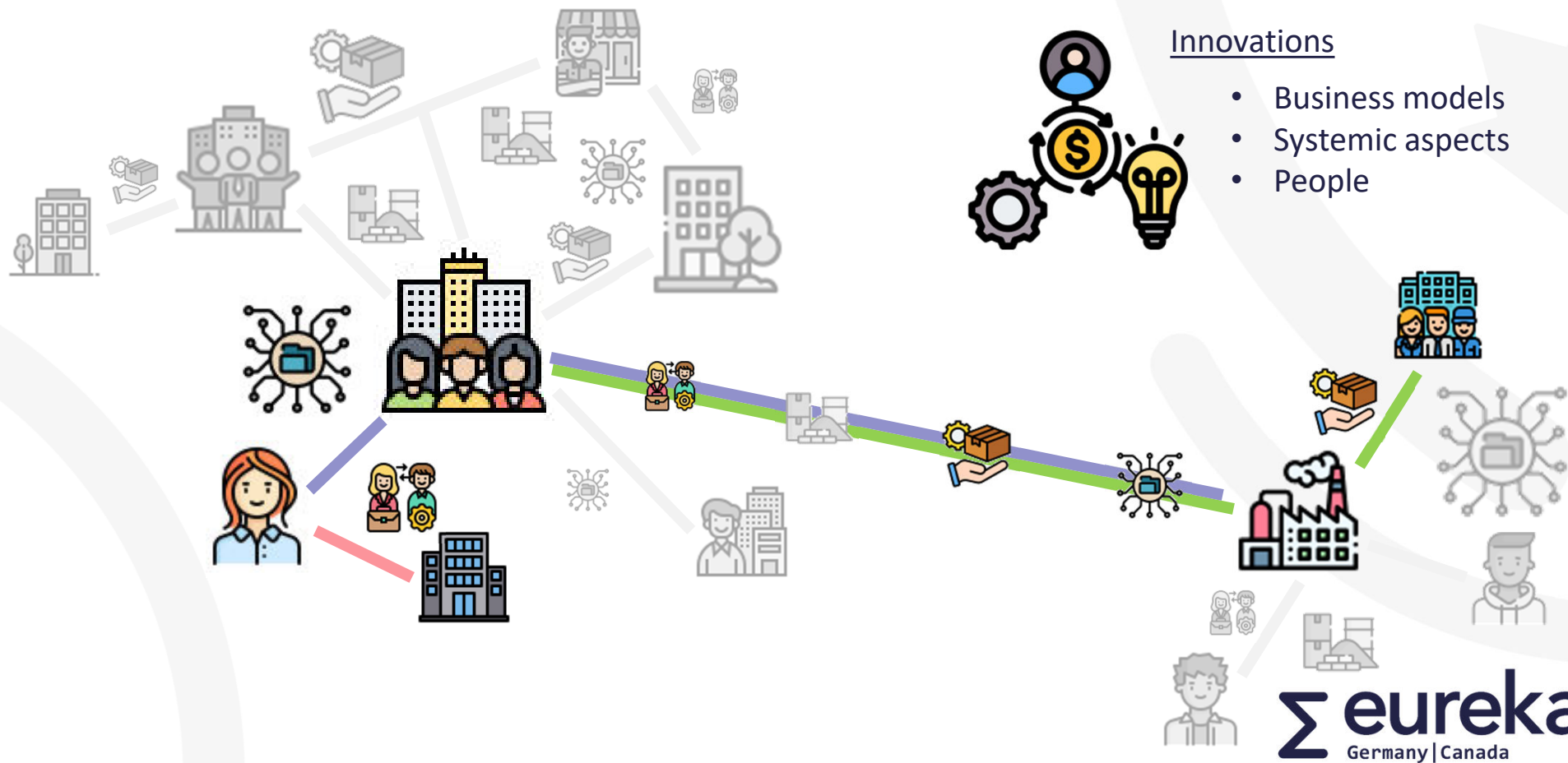
An international approach

Portugal
Luxembourg
Slovakia
Lithuania
South Korea
Germany
Spain
France
Sweden
Estonia
Switzerland
Denmark
Türkiye
Chile
Ukraine
Canada
Austria

Your R&D project <u>must</u> include **at least two organisations** based in **at least two of the countries.**

And we encourage you to setup multilateral projects with partners from 3 or 4 countries.

Σ **eureka**
Germany | Canada

CHAIR 2024-2025

Guiding principles

Trustful collaboration

- The boundaries between value creation cycles will become blurred as material, component and product flows as well as production, service processes and data become increasingly interlinked.

Quelle: AdobeStock/metamorworks

Guiding principles

Continuous cycles and smart R-strategies

- The R-strategy is developed according to the material content and the relevant accessible data.

- Materials flow in continuous cycles across different sectors

https://din.one/display/NRMCE/R-Strategien
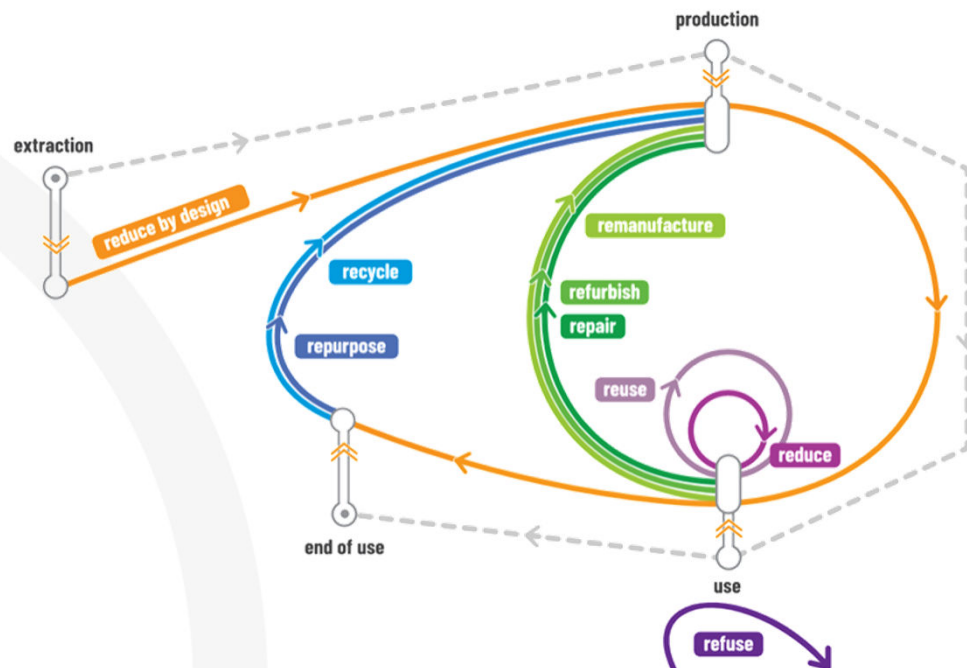
Guiding principles

Adaptive longevity

- Product design must aim for reuse, repair and recycling.

- It must take the expected period of use into account, i.e. innovation and replacement cycles. Materials flow in continuous cycles across different sectors
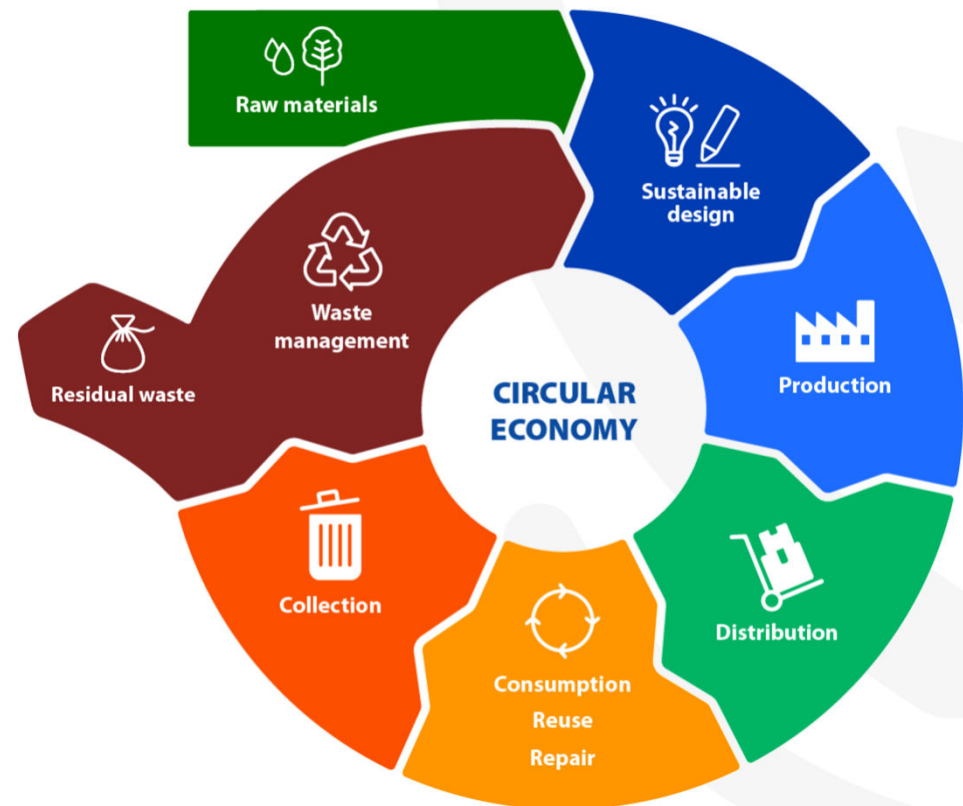
Quelle: European Parliamant Research Service

Guiding principles

Empowered workforces

- The companies or institutions have to build and develop a circular mindset and the corresponding skills and knowledge for the employees.

- At the same time, structures should be in place within the company and across organisations to enable employees to make these skills effective.

Quelle: AdobeStock/alphaspirit

Guiding principles

Long-term vision

- This takes account of current and future legal requirements, logistics frameworks, quantity availability, standardisation as well as the dynamic change of the value creation system itself.

Quelle: AdobeStock/Khalid

Agenda

○ Introduction to Eureka

○ Presentation of the scope of the Eureka Call on Circular Value Creation

○ **How to set up a Eureka project?**

○ Introduction to B2Match

○ Introduction to SmartSimple

How to set up your project?

- Find your partner(s)

- make sure the **Eureka eligibility criteria** are met

- make sure that the **national funding criteria** of all partners in the project are met

- contact your **national Eureka office**

- submit your Eureka application to Eureka submission platform **SmartSimple** and your national applications according to the national procedures

How to set up your project?

○ Find your partner(s)

○ make sure the **Eureka eligibility criteria** are met

○ make sure that the **national funding criteria** of all partners in the project are met

○ contact your **national Eureka office**

○ submit your Eureka application to Eureka submission platform **SmartSimple** and your national applications according to the national procedures

∑ eureka
Germany | Canada

CHAIR 2024–2025

Still need a partner or the perfect project?

Present or participate at our pitching events

○ Wednesday June 18, 3 pm CET

○ Wednesday, June 25, 9 am CET

○ Wednesday July 2, 4.30 pm CET

[Registration via B2Match](#)

How to set up your project?

O Find your partner(s)

O make sure the **Eureka eligibility criteria** are met

O make sure that the **national funding criteria** of all partners in the project are met

O contact your **national Eureka office**

O submit your Eureka application to Eureka submission platform **SmartSimple** and your national applications according to the national procedures

Σ **eureka**
Germany | Canada

CHAIR 2024-2025

Eligibility criteria:

- Researching or developing a product, process or services

- Civilian purpose

- Two independent entities from at least two Eureka countries in the call

- No single organisation or country can be responsible for more than 70% of your project budget

Σeureka

How to set up your project?

O Find your partner(s)

O make sure the **Eureka eligibility criteria** are met

O make sure that the **national funding criteria** of all partners in the project are met

O contact your **national Eureka office**

O submit your Eureka application to Eureka submission platform **SmartSimple** and your national applications according to the national procedures

Σ eureka
Germany | Canada

CHAIR 2024-2025

Country	Overall budget	max. contribution per project	max contribution per participant	grant or loan	max. duration	funding rate	funding for research institutions in consortium	funding for large companies
Austria	1M €	up to € 400.000				55-85%	yes	yes
Canada	CAD$ 10 M	CAD$ 500.000			36 months	50% for SMEs (max. 500 FTE)	only subcontracted	no
Chile	open budget	$CLP 220.000 / € 205.000		grant	24 months	40% large companies; 60% medium companies; and 80% small companies. Extra 10% funding for female-led companies	only as a collaborators	yes
Denmark	1,6 M€	€ 500.000	min. € 50.000; max € 300.000	grant	36 months	25-90%	yes	yes
Estonia								
France	open budget	€50.000 - 3M		loan/reimbursable advance	36 months	up to 80% of eligible costs for SMEs; up to 40% for large companies (<2000 FTE)	no	no (for companies above 2000 FTE)
Germany	€ 25M			grant		Up to 60% of eligible costs for SMEs Up to 50% for mid caps; Up to 40% for large companies, up to 100 for research organisations	yes	yes
Lithuania	€ 1M	€ 300.000		grant	36 months	up to 80% of eligible project costs SMEs; up to 100% for research institutions	yes	no
Luxembourg	open budget			grant	36 months	<80%	no	yes
Portugal	open budget			grant	36 months	40-80 %	yes	no
Slovakia	open budget	€ 150.000		grant	36 months	65-100 %	yes	yes
South Korea	€ 1M			grant	36 months	33-100%	yes	yes
Spain	open budget	min. €175.000 up to max. € 50 M (project budget)		grant+soft loan	36 months	Up to 85% / grant of 22,5% (18,75% for large companies)	only subcontracted	yes
Sweden	€ 0,9M	€ 300.000		grant	36 months	up to 50% of eligible costs for SME's, up to 30% for large companies, up to 100% for universities and research institutes	Yes	Yes
Switzerland	€ 2 M			grant	36 months	up to 50% for small companies, up to 25% for large companies, up to 100% for research institutions	yes	yes
Ukraine		UAH 199.000		grant	36 months		yes	
Türkiye	€ 2.5 M	up to € 500.000		grant	36 months	75% of eligible costs for SMEs, 60% for large companies, 100% for universities and research institutes	yes	yes

National info sessions

o DE: Tuesday, June 24 at 11 am – [Registration link](#)

How to set up your project?

○ Find your partner(s)

○ make sure the **Eureka eligibility criteria** are met

○ make sure that the **national funding criteria** of all partners in the project are met

○ contact your **national Eureka office**

○ submit your Eureka application to Eureka submission platform **SmartSimple** and your national applications according to the national procedures

∑ **eureka**
Germany | Canada

CHAIR 2024-2025

Contact your national Eureka office

- **Austria:** michael.walch@ffg.at

- **Canada:** IRAP.International.PARI@nrc-cnrc.gc.ca

- **Chile:** cristian.casanueva@corfo.cl

- **Denmark:** Internationale@innofond.dk

- **Estonia:** sandra.kaljumae@eis.ee

- **France:** international.innoproject@bpifrance.fr

- **Germany:** eureka@dlr.de

- **Lithuania:** vita.urbanaviciene@lmt.lt

- **Luxembourg:** elisabeth.frisch@luxinnovation.lu

- **Portugal:** rita.silva@ani.pt

- **Slovakia:** martin.kontrik@minedu.sk

- **South Korea:** aegyoung21@kiat.or.kr

- **Spain:** eureka@cdti.es

- **Sweden:** peter.lindberg@vinnova.se

- **Switzerland:** colette.john@innosuisse.ch

- **Ukraine:** olena.makarenko@mon.gov.ua

- **Türkiye:** burcu.haskilic@tubitak.gov.tr

https://eurekanetwork.org/

Σ eureka
Germany | Canada

CHAIR 2024-2025

How to set up your project?

○ Find your partner(s)

○ make sure the **Eureka eligibility criteria** are met

○ make sure that the **national funding criteria** of all partners in the project are met

○ contact your **national Eureka office**

○ submit your Eureka application to Eureka submission platform **SmartSimple** and your **national funding applications** according to the national procedures

∑ eureka
Germany|Canada

CHAIR 2024-2025

Agenda

○ Introduction to Eureka

○ Presentation of the scope of the Eureka Call on Circular Value Creation

○ How to set up a Eureka project?

○ **Introduction to B2Match**

○ Introduction to SmartSimple

The Enterprise Europe Network - B2Match How To

The world's largest support
Network for innovative SMEs
with international ambitions

The Network in figures

+450
Organisations

+50
Countries, present in all regions of the EU

€164.5
Million for 3 years
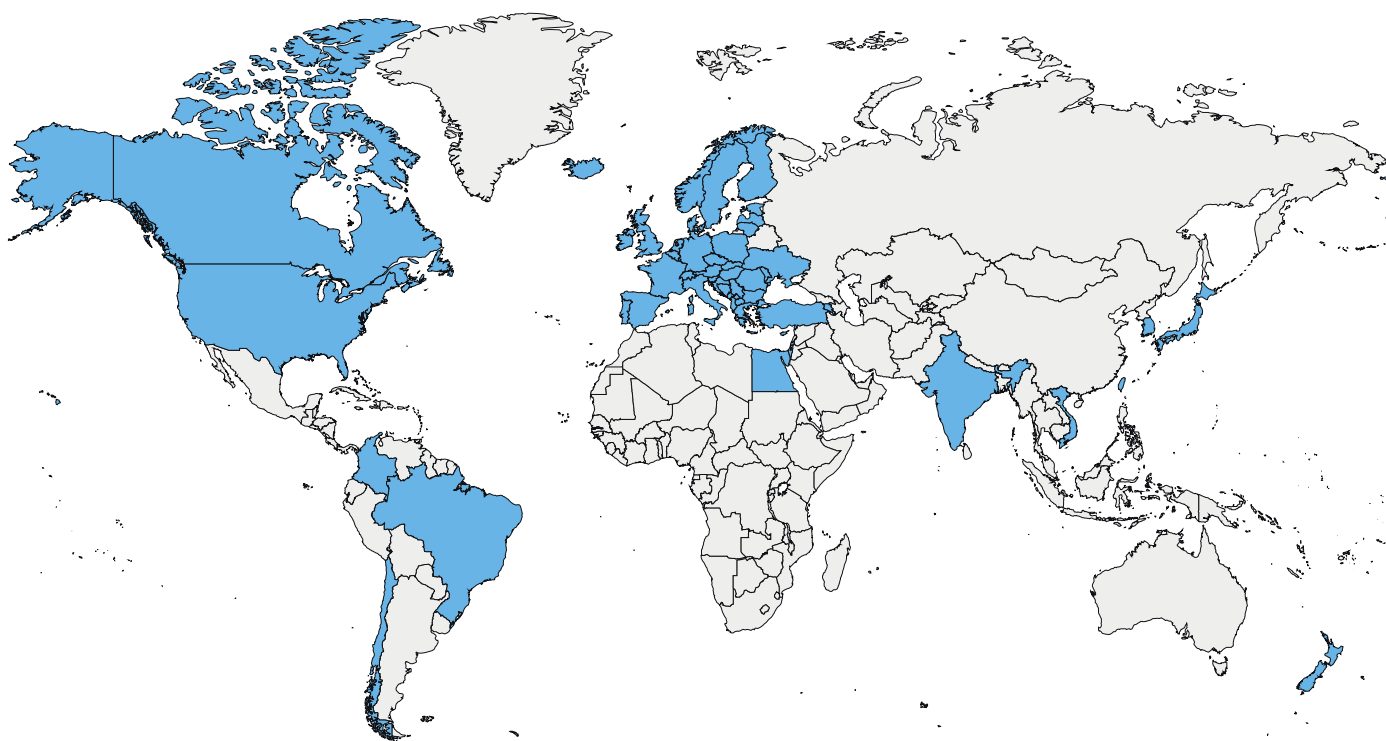
EU-27
- Austria
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czechia
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy
- Latvia
- Lithuania
- Luxembourg
- Malta
- Netherlands
- Poland
- Portugal
- Romania
- Slovakia
- Slovenia
- Spain
- Sweden

International
- Albania
- Armenia
- Bosnia and Herzegovina
- Brazil
- Canada
- Chile
- Colombia
- Egypt
- Iceland
- India
- Israel
- Japan
- Korea
- Kosovo
- Moldova
- Montenegro
- New Zealand
- Northern Macedonia
- Norway
- Serbia
- Singapore
- Switzerland
- Taiwan
- Türkiye
- Ukraine
- United Kingdom
- United States
- Vietnam

Disclaimer: Some countries' agreements might still be in process of being signed

The Network approach
How we help SMEs

Client-centric

We place the client's needs at the heart of the Network's mission.

Tailored Services

We can tailor our services and provide support to businesses at any stage of their growth path.
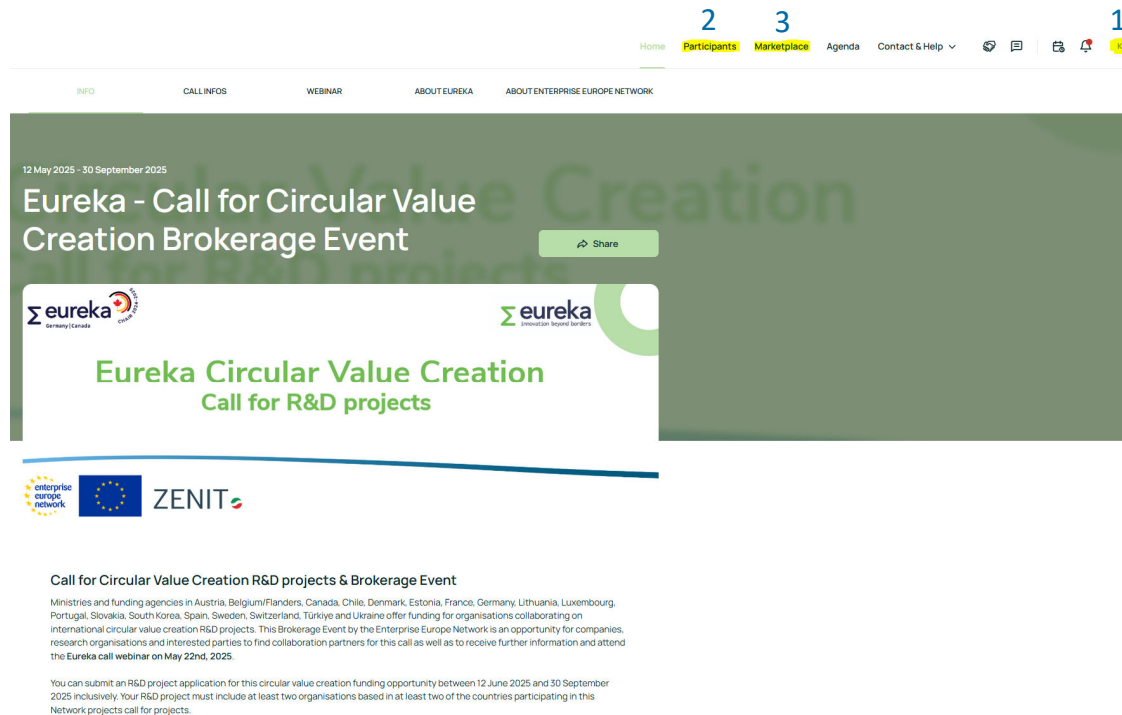
Expertise

The Network's international advisers have the experience and resources to help businesses thrive.

The Network approach
How we help SMEs

Innovation

Sustainability

Resilience

EU Single Market

Business Partnering

Digitalisation

Internationalisation

Access to finance

B2Match – How it works

- There are 3 important areas in b2match you need to know:

1. your profile,

2. the participant list,

3. the marketplace.
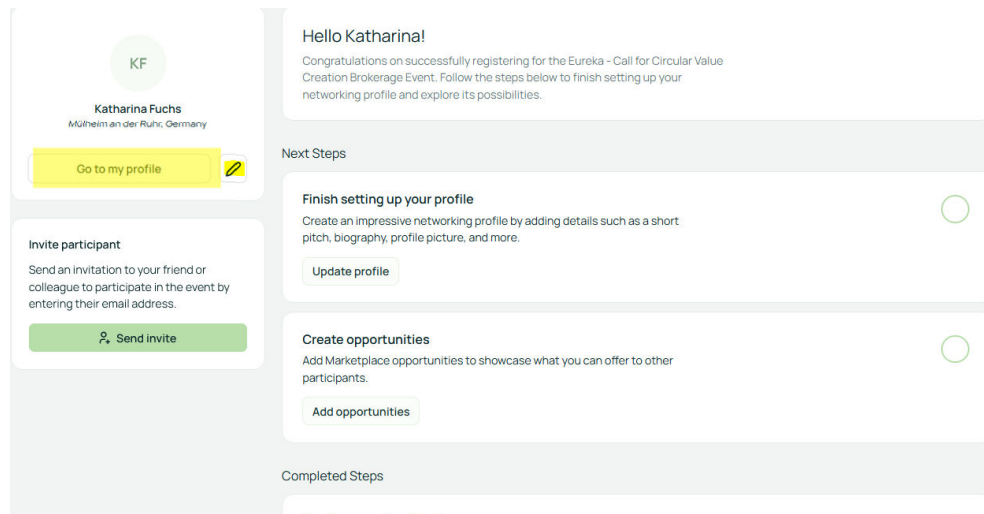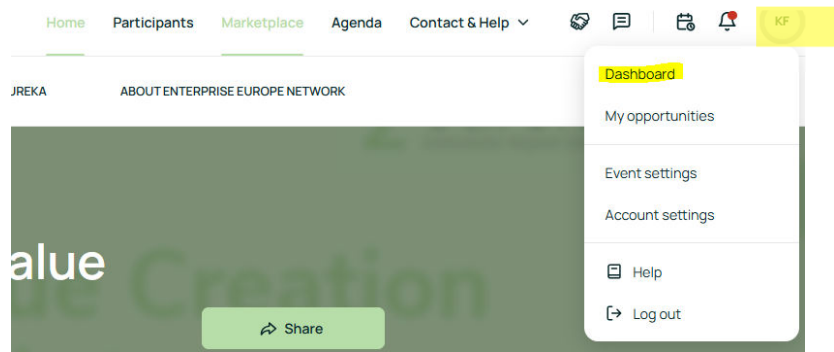
Your profile

- Although you create your b2match profile when registering for an event, you can always edit your profile later.

- Click on your avatar in the upper right corner of the event navigation, and from the drop-down menu select Dashboard.

- On the left sidebar of the dashboard, in the User info widget, click on the pencil icon to edit your profile or click on "Go to my profile".

Your profile

- The Edit profile form consists of the following sections:

1. About me section
   In the About me section, you should first enter your basic information such as first and last name, occupation, country, and city.

2. Organization details
   In the Organization details section, you can enter basic information about your organization.

Participant list

- You can find all your potential meeting partners through the **Participant list**. It contains information about all participants at the event.

- If you find an interesting profile and want to schedule a meeting with that participant, simply click on the green *plus icon* next to their name.

- You can also click on the name of the participant to see their full profile and learn more about them.

- There are a lot of filters in the right sidebar to find the right meeting partners more easily.

- Then, click on the Top matches tab. Here, you can see all the recommendations the AI Meeting Recommender prepared for you.

Meeting Requests

- When you request someone for a meeting, you can select:

  1. a meeting date

  2. a meeting time

  3. the meeting duration.

- As this is a so-called long term matchmaking, time slots are available from Monday to Sunday from morning to evening (May 12 to

Meeting Requests

- Meeting requests are displayed at the top right of the menu bar

- By clicking on it, you will be taken to your meeting area where all meetings (canceled, requested or accepted) are displayed.

- If you have been requested for a meeting, you can either accept or reject the meeting here or suggest a new date and time under 'Edit meeting'.

Marketplace

- The Marketplace enables participants to upload their products, services, or anything that might showcase what they have to offer or what they are looking for.

- The Marketplace shows all opportunities that you and other participants created.

- On the right, you will see filters you may use to search for relevant opportunities.

- You can choose to view opportunities on the Marketplace in a list or grid view or filter them by relevance or creation date.
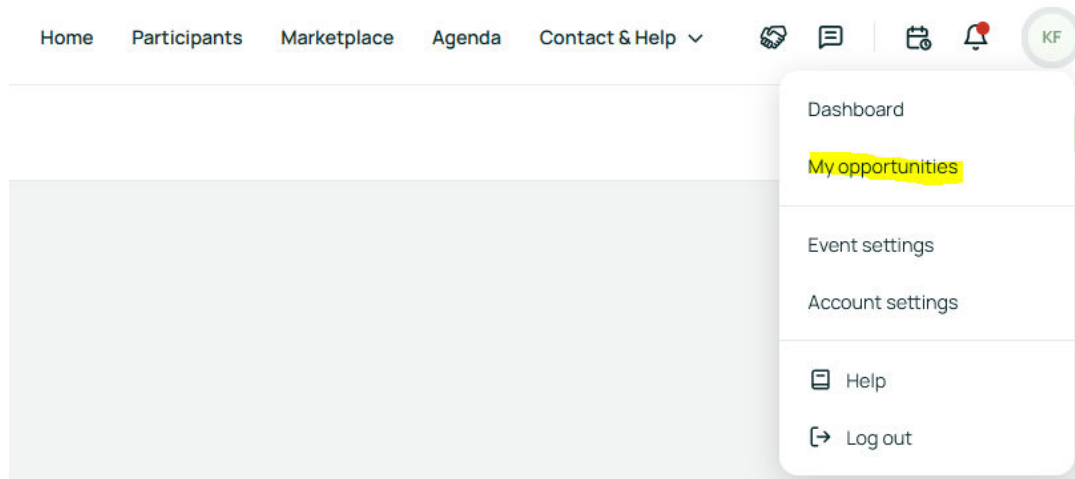
Marketplace

- In the upper right corner of the event page navigation, click on your avatar, and from the drop-down menu, select My opportunities.

- Next, choose the opportunity type you want to add and click Next to edit your opportunity.

- Marketplace opportunities are associated with your participant profile, but you can always connect them with your organization, either when creating or editing the opportunity.

- If you associate the opportunity with your organization, it will be displayed on the organization page and on your participant profile.

p

Thank you

Follow us @EEN_EU

Cornelia Schwizer

NRW.Europa / ZENIT GmbH

cornelia.Schwizer@zenit.eu

een.ec.europa.
eu

ZENIT.

enterprise
europe
network

Agenda

○ Introduction to Eureka

○ Presentation of the scope of the Eureka Call on Circular Value Creation

○ How to set up a Eureka project?

○ Introduction to B2Match

○ **Introduction to SmartSimple**

Eureka Network Projects and Globalstars

- Call Evaluation criteria
- Eureka SmartSimple platform for applicants

Call evaluation criteria

O **Impact (market)**

 ➢ Is the market properly addressed (i.e. size, access and risks)?

 ➢ Is the value creation properly addressed (i.e. employment opportunities and environmental and societal benefits)?

 ➢ What are the competitive advantages of your project (i.e. strategic importance, enhanced capabilities and visibility)?

 ➢ Are your commercialisation plans clear and realistic (i.e. return on investment, geographical and sectoral impact)?

O **Excellence (technology)**

 ➢ What is the degree of innovation? (i.e. is the proposed product, process or service state-of-the-art?

 ➢ Is there sufficient technological maturity and risk)?

 ➢ How is the new knowledge going to be used?

 ➢ Is your project scientifically and technically challenging for consortium partners?

 ➢ Is the technical achievability and risk properly addressed?

O **Quality and efficiency of implementation (consortium)**

 ➢ What is the quality of your consortium (i.e. balance of the partnership and technological, managerial and financial capabilities of each partner)?

 ➢ Is there added value through international cooperation?

 ➢ Is your project management and planning realistic and clearly defined (i.e. methodology, planning approach, milestones and deliverables)?

 ➢ Is your cost structure reasonable (i.e. costs and financial commitment for each consortium partner)?

O **Overall perception**

Σeureka

Call evaluation scores & threshold

Impact – Market and Commercialisation	**30 out of 60 (minimum threshold: 50%)**
Excellence – Innovation and R&D	**30 out of 60 (minimum threshold: 50%)**
Quality and Efficiency of Implementation – Project Planning and Consortium Quality	**30 out of 60 (minimum threshold: 50%)**
Minimum average threshold score: 108 out of 180 (60%)	

Reference: Madrid, June 2017. *Eureka doc HLG/NPC 27: Annex V – Evaluation criteria.* Internal document.

Σeureka

www.eurekanetwork.org

https://eurekanetwork.org/opencalls/network-projects-circular-value-creation-2025/

Apply ➔ https://eureka.smartsimple.ie/

⏰

Deadline

30/09/2025

23:59 CEST

Σ eureka

Open Calls

		1-4 of 4	‹ ›
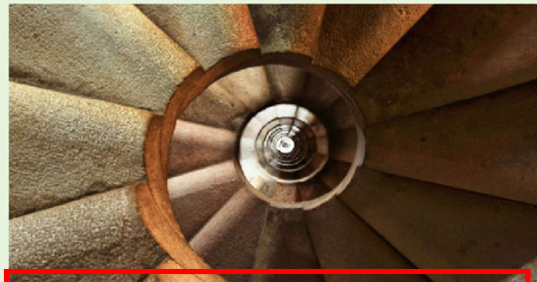
	Application Type	Call	Call Description	Participating Countries	Details	Deadline
Apply Now	Network projects	QUANTUM call 2025	Call for projects on applied quantum technologies The national funding bodies from Austria, Belgium (Flanders and Wallonia), Denmark, Finland, France, Portugal, Spain, South Africa, Türkiye, and Ukraine have allocated funding for organisations collaborating on international R&D projects in the field(s) of applied quantum technologies. Your project consortium must include organisations based in a minimum of two of the countries/regions listed in this call.	Austria, Belgium, Denmark, Finland, France, Portugal, South Africa, Spain, Türkiye, Ukraine,	https://eurekanetwork.org/opencalls/network-projects-quantum-2025/ network-projects-quantum-2025.pdf	05/09/2025 16:00
Apply Now	Network projects	Circular Value Creation 2025	This call is for research, development and innovation (R&D&I) projects, leading to marketable products, services and process, which enable the development of Circular Value Creation systems. You should apply if you are driven to redefine how production and consumption are approached in both B2C and B2B landscapes. Focus Submitted projects will enable the development of Circular Value Creation systems, where methods of ecologically meaningful, value-retaining use (increased longevity, reuse and recycling) are implemented for the entirety of its materials, components and products. Projects exclusively focused on recycling are not eligible.	Austria, Belgium, Canada, Chile, Denmark, Estonia, France, Germany, Lithuania, Luxembourg, Portugal, Slovakia, Korea, South, Spain, Sweden, Switzerland, Türkiye, Ukraine,	https://eurekanetwork.org/opencalls/network-projects-circular-value-creation-2025/	30/09/2025 23:59
Apply Now	Network projects	Lightweighting Call 3	Transnational Eureka Lightweighting Call This call for projects is launched following Eureka's Network projects framework based on mutual consent between participating national and regional funding bodies. The national funding bodies (NFB) from Austria, Belgium (Flanders & Wallonia), Chile, France, Germany, Lithuania, Poland, Portugal, Slovakia	Austria, Belgium, Chile, France, Germany, Lithuania, Poland, Portugal, Slovakia, Korea, South, Spain, Türkiye, Ukraine	https://eurekanetwork.org/opencalls/network-projects-lightweighting-2025/ network-projects-lightweighting-2025.pdf	23/10/2025 17:00

Important information

Each project consortium must nominate a main partner organisation

and have at least one other partner organisation.

ONE application form per project consortium:

> ➢ **Only the main partner creates an application**

> ➢ **The other partners must be invited by the main partner**

ONE partner form per project partner

Tasks in SmartSimple platform

Main Partner organisation

✓ Create an account and log in

✓ Select a call for projects: **Circular Value Creation 2025**

✓ Create and complete the application form on behalf of the whole consortium

✓ **Invite project partners** (1 contact per organization)

✓ **Complete the partner form for your organisation** (partner form + co-signature form)

✓ Review the other organisation(s)' partner forms

✓ Submit the final application on behalf of the whole consortium

Partner organisation(s)

✓ Accept the invitation and register

✓ **Complete the partner form for your organisation** (partner form + co-signature form) → send to main partner for approval

Σeureka

How to create and submit your project application?

Watch Video-tutorial:

Videotutorial SmartSimple

Tips

For main partner...

☑ **Save draft regularly**

☑ **Fill in as much information as possible and define the work package structure before inviting partners**

☑ **Make sure your partners' email addresses are correctly spelled in the invitations**

☑ **Before you submit your application:**
Check the 'OVERVIEW' section (some information is automatically filled in <u>from complete partner forms</u>) → Is any partner missing? Is the project duration correct? Is the budget correct? Check the 70%-30% member contribution rule → partner forms can be re-opened till the submission deadline

☑ **Check the application form pdf**

Σ eureka

Tips

For all partners…

☑ <u>Co-signature form</u>: 1) Fill in your details; 2) **Save draft;** 3) Download and check that all the information is correct; 4) Upload signed co-signature doc

☑ Only one person can work in the application at a time

☑ Do you need help?

projects@eurekanetwork.org

www.eurekanetwork.org
projects@eurekanetwork.org