



The Wallachia Cluster Consortium in collaboration with the European Digital Innovation Hub EDIH-Wallachia eHub invites you to the fourth edition of the Summit

InnopRo - Innovation Pathways Romania

"Open new pathways for innovation "

30th – 31st of October 2025

Location: Valahia University – Târgoviște

INNOPRO is a Romanian initiative dedicated to promoting innovation. It is organized under the umbrella of **Wallachia eHub**, a regional ecosystem of clusters, companies, universities and research organizations that support digital and sustainable transformations able to create new value chains based on innovation. **We focus on value creation and values insertion in local, regional and global value chains.**

INNOPRO is an international summit and B2B/C2C matchmaking platform, a space for pitching, networking and testing innovative solutions, a catalyst for the green and digital transition in Romania and Europe.

Sectorial value chains covered are agriculture and agrotourism, green technologies and sustainable energy systems, defense, manufacturing, smart communities, heritage & tourism, health and construction while technological focus is AI, cyber, inter-operability and GIS. It addresses all creative minds willing to tap into innovation pathways in these areas. Increasingly, value creation takes place outside the firm, often through external partners and the engagement of innovative ecosystems, such as clusters or innovation centers constituted in regional, national and international cooperation networks. This change gives rise to new models of production and sales based on innovation. These new models allow managers to navigate areas required by digital transformation, such as improving existing processes and operations, developing new digital products/services, or new ways of communicating or understanding markets. The transformation can even become radical when the business model is completely reinvented.

We put emphasis on the power of the networks to innovate. That is the reason we are involved in European networks such as the Enterprise Europe Network, European Digital Innovation Hub networks, European Cluster Network, Organic Advise Network. We have a reservoir of projects and platforms like, WeH Accel, Danube Digital Green Corridor, Smart Agri Hubs, PilotInnCities and many more.

The 2024 edition of the INNOPRO event took place in Ploiești and attracted over 100 participants from Europe. In this dynamic landscape organizations must strategically navigate these paths to thrive in the digital age. With the occasion of the 4th edition of our summit we will continue to offer solutions from WeH-EDIH's experience of the complex interplay between digital transformation, value chains, providing pathways for processes and opening up attractive possibilities for growth, innovation and sustainability.

On the first day, we will debate in plenary with public stakeholders and authorities the various dimensions and instruments of the green and digital transition, after which we will separate ourselves into debates and solutions in parallel on four major topics: manufacturing, defense and logistics, energy, agri-food industry and tourism, digitization of LPAs.

On the second day we will insist on ways and solutions for business development in the era of green and digital transition through distinct activities in parallel that we will prepare in advance, based on consultation in the ecosystem. Companies, associative structures of the business environment, innovation centers, incubators, universities, technology transfer centers, cluster managers, consultants, experts, young people and start-ups at the beginning of their journey, as well as all those interested, are welcome to the event.



AGENDA

Day 1

Location: Valahia University of Târgoviște and online

<https://us02web.zoom.us/j/81213513872?pwd=FgVgGTMRAcBHySB0QpDLchjxM51UNV.1>

Meeting ID: 812 1351 3872

Passcode: 204122

9:00 – 9:30 / Amphitheatre Paraschiv Vagu

Welcome Coffee

9:30 – 10:30 / Amphitheatre Paraschiv Vagu

Opening Speech – Strengthening the INNOPRO Ecosystem for the Twin Transition and Sustainable Value Chains: Empowering the Ecosystem to Support Your Innovative Pathway

Moderator - Costin Lianu, EDIH Wallachia eHub coordinator

- ✓ **Prof. PhD Ioan Corneliu Sălișteanu**, Rector of Valahia University
- ✓ **Dragoș Pîslaru**, Minister, Ministry of Investments and European Projects
- ✓ **Ştefan Radu Oprea**, Head of the Prime Minister's Chancellery
- ✓ **Prof. PhD Tudor Prisecaru**, Vice-president of National Agency for Research, President of the Senat of the Politehnica University
- ✓ **Ana Maria Busoniu**, General Director, OIPSI-ADR, NCC RO
- ✓ **Corneliu Ștefan**, President of the Dâmbovița County Council
- ✓ **Daniel Cristian Stan**, Mayor of Târgoviște
- ✓ **Valentin Calcan**, President of Dambovita Chamber of Commerce
- ✓ **Florin Păun**, Chief Science Officer for the Aerospace and Défense Industrial Groupe ARESIA, Franta

Special guests

10:30 – 11:15 / Amphitheatre Paraschiv Vagu

Strategic Pathways in Digital Innovation at European, National, and Regional Levels: The Role of EDIHs in Advancing National Digitalization Strategies

Moderator - Irina Gabriela Radulescu, Manager of Danube Engineering Hub Cluster

Special guests ✓ **Mihaela Lafont**, Program Officer, European Commission



- ✓ **Elena Cosma**, Director of the Programming, Evaluation, Contracting Directorate, PoCIDIF and PNRR technical assistant, NERDA
- ✓ **Florin Duma**, Vice-president of IMM Romania
- ✓ **Nina Stelzl**, Senior Expert, Digital Innovation Ostbayern
- ✓ **Michel Aim**, General Director, Datamensio
- ✓ **Andreea Dinu**, AI Factories Expert and Scientific Researcher, ICI Bucharest
- ✓ **Florin Boboc**, Manager, Zipper
- ✓ **Bogdan Mireanu**, Manager, Pluriva

11:15 - 11:30

Networking Coffee

11:30 – 13:00

Matching Solutions on Vertical Sectors

WeH ACCELERATOR - Driving Innovation in Manufacturing, Defense, and Logistics. Cybersecurity Concerns and Solutions

Technological duality as a cornerstone of European competitiveness

Focus: Technological Duality and Cybersecurity Roundtable

Moderator – Viorel Manole, Director of PATROMIL

Conference room B214/special online link to the event

<https://meet.google.com/kpf-mmkg-nhe>

- ✓ **Cristian Dincovici**, President of TID
- ✓ **Iuliana Nichersu**, Coordinator of Cybersecurity TWG in EDIH Network, FZI Forschungszentrum Informatik
- ✓ **Marilou Gaborel**, Director, EDIH Bretagne
- ✓ **Nicoleta Negulescu**, Senior Project Specialist, The Romanian National Cyber Security Directorate
- ✓ **Cosmin Macaneata**, Manager of Omega Trust and Smart Alliance Cluster
- ✓ **Cosmin Lianu**, Dual Use Cluster

WeH ACCELERATOR – Empowering the Future of Energy

Energy is life: its management shapes all sectors

Focus: Sustainability, Efficiency and Energy Community Roundtable

Moderator – Alin Diniță, Rector of Petroleum-Gas University of Ploiești

Amphitheatre Paraschiv Vagu/special online link to the event

<https://us02web.zoom.us/j/81213513872?pwd=FgVgGTMRAcbHySB0QpDLchjxM51UNV.1>



- ✓ **Oscar Ortega**, Expert Sustainable Energy System, EMPOWER Project (TBC)
- ✓ **Manuela Draghicescu**, Petal & CERMAND Cluster
Flexibility in energy market
- ✓ **Alina Popescu**, Heveco
- ✓ **Alexandra Dancus and Octavian Chiscareanu**, Blom International Operations
AI Meets Cartography: Innovation in Mapping the World
- ✓ **Gimi Aurelian Rimbu**, Head of Department, National Institute for R&D in Electrical Engineering ICPE-CA
- ✓ **Petre Stoian**, Manager, Electrocons

WeH ACCELERATOR – Transforming Public Administration, Smart Communities, Construction and Heritage

Exploring how to create and add value across diverse yet interconnected value chains

Focus: Communities of the Future and Piloting City Roundtable

Moderator – Irina Gabriela Radulescu, Manager of Danube Engineering Hub Cluster

Conference room B202/ special online link to the event

<https://meet.google.com/ggc-rmeg-npf>

- ✓ **Miroslav Scheiner**, Coordinator of PilotInnCities Project
- ✓ **Florin Baltaretu**, Project Manager from UTCB University
- ✓ **Madalina Andrei**, Senior Counsellor, Ministry of Development, Public Works and Administration
- ✓ **Smart City Agile Pilots** – Winners of PilotInnCities competition
- ✓ **Nicoleta Capbun**, Expert Beia
- ✓ **Rodica Lupu**, Manager of TEC cluster
- ✓ **Lidia Savoiu**, Manager of Trentias

WeH ACCELERATOR – One Life, One Health: Connecting Health, Agriculture, and Tourism

Innovating across verticals to add value throughout their unique value chains

Focus: Integrated One Health Framework for Agrofood, Tourism & Protected Areas

Moderator – Costin Lianu, President of Inter Bio

Conference room B213 / special link to the event

<https://meet.google.com/hfn-peci-cgc>

- ✓ **Viorel Morarescu**, Director, MADR
- ✓ **Adrian Ciulianu**, Madrid City Hall
- ✓ **Costin Lianu**, Living Lab Bio Danubius
- ✓ **Prof. PhD Cristina Gârlea**, INCE-CSCBAS



- ✓ **Marian Ivanciu**, Vice-president Bio Danubius cluster
- ✓ **Aurelia Grecu**, Expert BM Certification Romania
- ✓ **Viorel Stoica**, President of Smart Village Association
- ✓ **Valentin Mitrica**, Cluster manager, Bio Oltenia
- ✓ **Ana Maria Stancu**, Bucharest Promo Robots

Circular Economy in the Plastic and Machine Industry

Strategy Development Workshop powered by Plan C

Focus: Plan C project – Interreg Danube

Moderator: dr Andra Cristina Enache-Researcher ICMPP Iasi

Conference room B208

- ✓ **Christina Leucuta**, Senior Advisor CLUSTERO
- ✓ **Andrei Marza**, Cluster Manager SORINTEX, Republic of Moldova
- ✓ **Peter Wolf**, Manager Impulse Partners
 - Short introduction to the Plan-C project and purpose of the workshop
 - Kick-off Input Presentations
 - Interactive Design Thinking Session in 6 Steps
 - Consolidation & Closing

13:00 – 14:00

Networking lunch

14:00 – 15:00 / *Amphitheatre Paraschiv Vagu*

Learning from European Best Practices with EDIHs from Croatia and Romania at INNOPRO 2025

<https://eveeno.com/innopro>

Moderator - Dario Bosnjak, Senior Advisor to the Advisory Board of the Croatian Business Association in Germany

- ✓ **Jadranka Lovrić**, Senior Project Manager, EDIH CROBOHUB++, Croatia
- ✓ **Damir Medved**, M.Sc., Director, EDIH Adria, Croatia
- ✓ **Francesca Gržinić Kuljanac**, Senior IT Associate, City of Opatija, Croatia
- ✓ **Costin Lianu**, Coordinator EDIH Wallachia eHub, Romania
- ✓ **Erik Barna**, Board member Cluj IT Cluster, EDIH DIH4Society, Romania

15:00 – 16:15 / *Amphitheatre Paraschiv Vagu*

<https://us02web.zoom.us/j/81213513872?pwd=FgVgGTMRAcbHySB0QpDLchjxM51UNV.1>

Pitching session



Moderator - Emanuela Modoran, Manager of AUDITCO

- ✓ *Funding Opportunities and Innovative Projects in Bucharest-Ilfov and South-Muntenia – Case Study: MIRA Technologies Group*
- ✓ *Ana Dumitrescu*, Manager of Procurement Performance
- ✓ *Alexandra Boros*, Co-Founder CMO at SQB Robotics
- ✓ *Angelino Toader*, Managing Partner, Antourage Cafe
- ✓ *Ovidiu Neculau*, Homodeus, Next-Gen Mainframe
- ✓ *Stefan Mares*, Business risk management
- ✓ *Open to WEH beneficiaries*

16:15 - 16:30

Networking Coffee

16:30– 17:30 / *Amphitheatre Paraschiv Vagu*

<https://us02web.zoom.us/j/81213513872?pwd=FgVgGTMRAcbHySB0QpDLchjxM51UNV.1>

From Vision to Impact: Building Synergies, Accessing Funding, and Crafting Winning Proposals Aligned with Your Innovation Pathway, access to STEP financing

Moderator - Costin Lianu, EDIH Wallachia eHub coordinator

- ✓ *Corina Vulpes*, EXIMBANK
- ✓ *Christina Leucuta*, Clustero - Interactions between PROSME – Enterprise Europe Network, European Cluster Collaboration Platform, CLUSTERO, European Digital Innovation Network and Digital Europe Programme
- ✓ *Iulian Badea*, Manager of AlexTeam Consulting, How to write projects for STEP programme
- ✓ *Gabriel Diaconu*, Project Manager, European Consulting SRL
- ✓ *Marius Todos*, Manager of TODOS&CO
- ✓ *Ana Maria Paraschiv*, Unbox Management
- ✓ *BCR/ Banca Transilvania*

17:30 – 18:30

Networking & Matchmaking – B2Match Pre-Arranged Meetings for Strategic Connections

19.00-21.00 Social dinner (self-payment – 200 RON) in Delponte Restaurant, Address: Aleea Sinaia 6-8, 130004 Târgoviște, Romania, just opposite to the Innopro location



WE HUB
for digital transformation



AGENDA

Day 2

Location: Valahia University of Târgoviște and online

<https://us02web.zoom.us/j/81213513872?pwd=FgVgGTMRAcBHySB0QpDLchjxM51UNV.1>

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Focus

Showcase SME success stories from digital transformation pilots

Demonstrate EDIH services (testing, training, funding access, matchmaking)

Engage stakeholders: policymakers, academia, startups, corporates

Catalyze partnerships for scale-up, replication, or EU project consortia

9:00-10:30 / Main Hall Building A

Lessons from Test Before Invest services in WEH. The Role of the Authority for the Digitization of Romania and National Agency for Research

- ✓ **Dragoș Vlad**, The President of the Authority for the Digitization of Romania
- ✓ **Prof. PhD Tudor Prisecaru**, Vice-president of National Agency for Research, President of the Senat of the Politehnical University
- ✓ **Florin Păun**, Chief Science Officer for the Aerospace and Défense Industrial Groupe ARESIA, Franta
- ✓ **Taiwo Ogunkuande** CEO SkyeGroove LTD Solutions and possibilities of cooperation with Nigerian Digital Hubs
- ✓ **Enzo Faloci**, Internationalisation Director, Umbria Digital Data, Italy
- ✓ **Ion Bodrug**, President, DIH Moldova
- ✓ **Costin Lianu**, WEH Coordinator and Inter-Bio President
Digital corridors and AI Factories
- ✓ **Irina Gabriela Radulescu**, DEH President
- ✓ **Nicoleta Capbun**, BEIA
- ✓ **Carmen Alecu**, Integrisoft



10:30-11:30 / Main Hall Building A

WeH Consortium Demo Day of the members of the Hub

- ✓ **Ionuț Giurescu**, Bio Catina Cooperative

Agriculture 4.0: The Integration of Drones and Robots for Sustainable and Profitable FarmingDrones' deployments at the level of farms (Bio Catina Cooperative)

- ✓ **Costin Trandafir**, Manager, Heveco

Drones' deployments at the level of local authorities (Blejoi City Hall)

11:30-12:30

Visit to BLOM INTERNATIONAL OPERATIONS. Presenting GIS solutions

Registration link

<https://www.b2match.com/e/innopro-innovation-pathways-romania-2025>