

# ETISOFT

## FROM LABELS TO INDUSTRY 4.0

from automatic identification  
to process automation





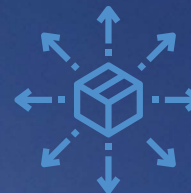
we manufacture

- Self-adhesive labels
- RFID labels and tags
- Thermal transfer ribbons
- Adhesive tapes die-cuts
- AGV/AMR mobile robots



we design  
and implement

- Software and IT systems for automatic identification
- Systems supporting the automation of industrial processes



we provide

- Label printers
- RFID printers and devices
- Print and Apply devices
- Barcode readers and terminals

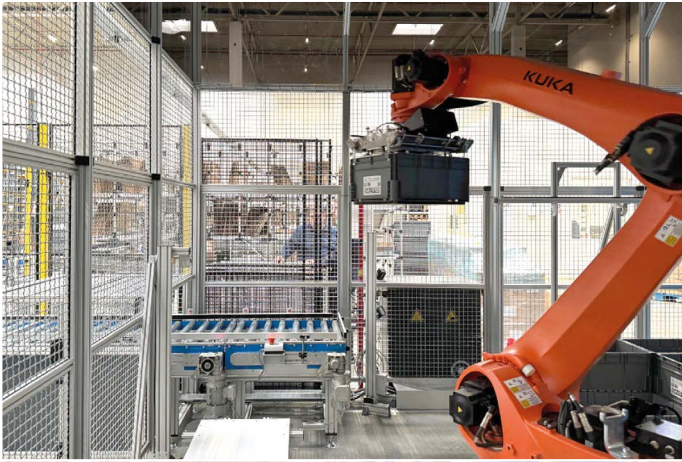
# FROM AUTOMATIC IDENTIFICATION TO PROCESS AUTOMATION

The label as a key information carrier is the starting point for all automation-related activities. It stores data in text form, barcodes, or RFID tags, enabling automatic tracking, identification, data management, and verification of raw materials, products, pallets, and shipments throughout the supply chain.

Automation starts with a label

At Etisoft, for over 30 years, we have been manufacturing self-adhesive labels and modern industrial markings. We provide production plants with ready-made solutions based on barcode and RFID technology. We design and implement innovative solutions in the field of industrial automation and IT systems supporting production automation. We ensure comprehensive service, from the selection of appropriate markings, devices, and software to technical support.





Etisoft does not only offer Industry 4.0 solutions but also strives to be a part of it.

# VISION

## - FROM LABELS TO INDUSTRY 4.0

We share knowledge and experience with our customers.  
We draw inspiration from their needs, which makes us better and more versatile, constantly expanding our product portfolio.

### SMART FACTORY

Etisoft is a company that does not only offer Industry 4.0 solutions but also strives to be a part of it. We are an active participant in changes. We introduce elements of intelligent company in production, warehouse as well as in cooperation with suppliers and customers:

- we automate order forecasting processes (Forecast),
- we digitalize data exchange with the customers (EDI),
- we offer customers the use of a remote RFID consignment warehouse which automatically generates orders,
- we have implemented an automatic tracking of the production process of our products.

### ADVANCED TECHNOLOGIES

In the production process, we use the latest Auto ID solutions and those based on RFID technology:

- we use location technology in warehouse and tool management (Automated Warehouse),
- we use mobile devices for order processing in production and order picking in the warehouse,
- we use our own software to support production and logistics processes,
- we use self-driving AGVs to transport materials and raw materials between production stands,
- we deploy intelligent vision systems for quality control of our products.

### INNOVATIVE SOLUTIONS

In order to meet the needs of the rapidly changing industry, we established the Etisoft Smart Solutions company.

The company deals with design, production and implementation of intelligent production and logistics automation systems. It offers tailor-made solutions for companies with a production profile:

- automated intralogistics system based on AGVs,
- automatic quality control systems using MVS machine vision,
- MES-class production management support systems,
- robotic systems for automating manufacturing processes.

# MISSION

## SECURE COOPERATION

### - CONTINUOUS DEVELOPMENT

While building a strong Etisoft brand, we place a lot of emphasis on a stable and long-term cooperation with our customers and suppliers. The cooperation we offer is based on technological safety and provision of an appropriate production capacity.

#### EXPERIENCE

We have operated on the automatic identification market since 1993. We provide our services to 1.700 production plants from the Automotive, Household Appliances and Electronics industries around the world. We consistently use the experience we have been gaining for years to create new product groups.

We systematically broaden our knowledge by the specifics of other industries, their characteristic requirements, regulations, and standards. Thanks to our qualified team we provide products which meet the needs of our business partners, thus providing them with a sense of security.

#### RESEARCH AND DEVELOPMENT

We base our activity on expert knowledge and searching for new technologies and materials. Thanks to cooperation with top suppliers of materials and equipment and continuously conducted tests we can meet our customers' most demanding applications.

We have our own laboratory where we conduct research and tests on labels in compliance with the guidelines of the international association FINAT.

Our Product Managers analyse the customers' needs and, based on the specifications provided, choose solutions which meet their requirements.

#### INVESTMENT

We continuously invest in the machine park, new technologies and improvement of the skills of a 300-strong team. In order to constantly increase efficiency, we implement systems that automate production and logistics processes in the organization.

The partnership-based relationships with our largest suppliers provide us with production continuity and guarantee constant high quality of offered products.

#### REPUTABLE SUPPLIERS

Partnerships with major suppliers ensure continuity of production and guarantee the consistently high quality of our products. In terms of raw material and equipment supplies, we cooperate with the world's largest manufacturers, such as:

3m, Citizen, Imak, Labelaire, Zebra, Toshiba, Honeywell, Cipherlab, TSC-Printronic, and many others.

#### QUALITY

Quality requirements of our customers motivate us to continuously improve processes and products. These actions are confirmed by the IATF 16949 system and the Integrated Quality Management System compliant with the requirements of ISO 9001 and ISO 14001, which have been implemented in our company.

Moreover, we are an authorized supplier of UL-certified labels which enables our customers to sell their labelled products to the American and Canadian markets.

Expert knowledge, experience  
and cooperation with renowned suppliers.



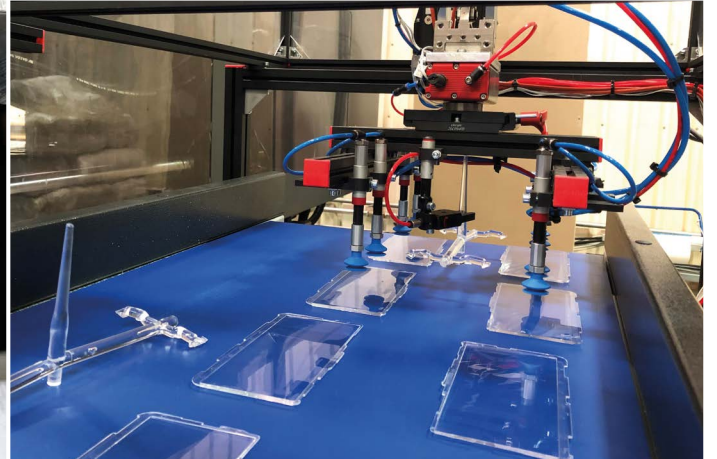
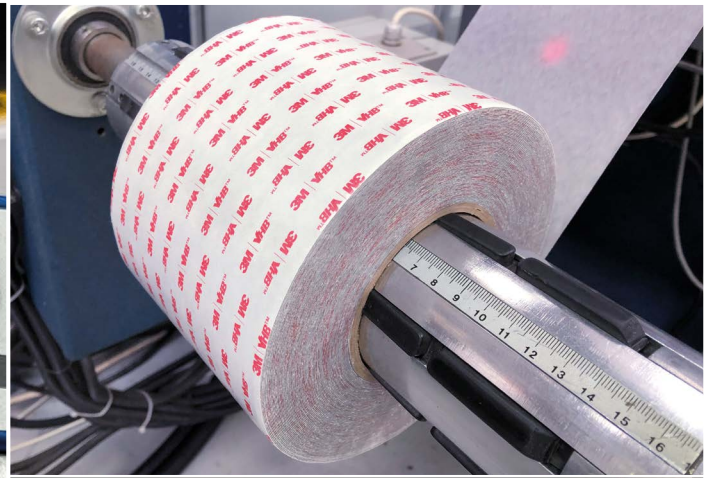
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5		2. 4531/23 Z144-75A01	5.	2. 5996/01 Z98-77D01	5.
6		3. 4531/31 Z144-75A01	6.	3. 5996/03 Z98-77D01	6.
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2.	62-74B01	2. 4740/01 Z96-76B01	5. 4740/05 Z96-76B01	7. 6684/08 Z173-79B01	7. 6684/12 Z173-
3.	62-74B01	3. 4740/02 Z96-76B01	6. 4740/04 Z96-76B01	8. 6684/09 Z173-79B01	8. RG 108MM
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0	71 (A3)	PRO020003/10	do rozp. 17:21		
1.	36-74A01	1.	2.	3.	4.
2.	36-74A01	2.	3.	4.	5.
3.	36-74A01	3.	4.	5.	6.
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2.		2. 4215/07 Z116-73C01	5.	2. 6013/02 Z90-77D01	5.
3.		3. RG 190mm		3. 6013/03 Z90-77D01	
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2.		2.	4.	2.	4.
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OSTATNIA AKTUALIZACJA: WTO 19.02.2019





# HOW WE WORK, WHAT WE OFFER OUR CUSTOMERS

We operate on the basis of individual arrangements with customers. We adapt to our customers' needs flexibly to ensure continuity of their production.

## LEAN MANAGEMENT | TRACEABILITY

We apply lean manufacturing principles, meticulously supervising production costs and controlling product development from the initial design through the entire manufacturing process until the moment of shipment to the customer.

Key benefits:

- Cost-optimized products through constant efficiency monitoring,
- Guaranteed quality thanks to continuous process supervision,
- Tailored solutions that support customers' internal production by aligning our processes with theirs.

## INDIVIDUAL APPROACH

Our cooperation is built on tailor-made arrangements. We prioritize flexibility to align with our customers' unique requirements and safeguard their production continuity.

We guarantee:

- an agreed logistics model including the form and frequency of deliveries,
- an individual approach to packaging and labelling of shipments,
- cost optimisation of label supply orders,
- reporting in customers' systems with the possibility of automating the process via EDI.

## CONSOLIDATION PROGRAMME

We offer customers with dispersed sites a program of consolidation measures which includes the supply of labels, equipment, and Auto ID systems.

The program allows for standardisation of products and savings connected with reducing the number of indexes at individual customer locations. By establishing clear rules for cooperation with a single supplier, it is possible to reduce costs or the number of products and achieve savings in many areas of operation.

## COMPREHENSIVE SERVICE

We have at our disposal a team of Project Managers who have up-to-date knowledge and competences to implement a project, solution simulation and to conduct the implementation process of equipment and systems offered by us.

We provide our customers with comprehensive service starting from pre-implementation analysis, through choosing a solution, preparing documentation, and ending with deployment and maintenance.

We offer service support throughout the whole implementation process which also includes user trainings. We provide guarantee and post-guarantee service for the purchased equipment, systems, and software.



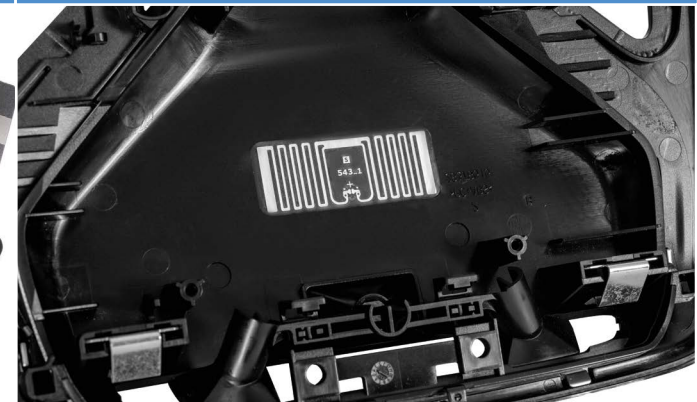
SELF-ADHESIVE LABELS



RFID LABELS AND TAGS



FRONT PANELS, CONTROL PANELS, MEMBRANE PANELS



RFID LABELS AND TAGS



MOUNTING TAPES AND DIE-CUTS



MANUALS AND BROCHURES



THERMAL TRANSFER RIBBONS



LABEL PRINTERS



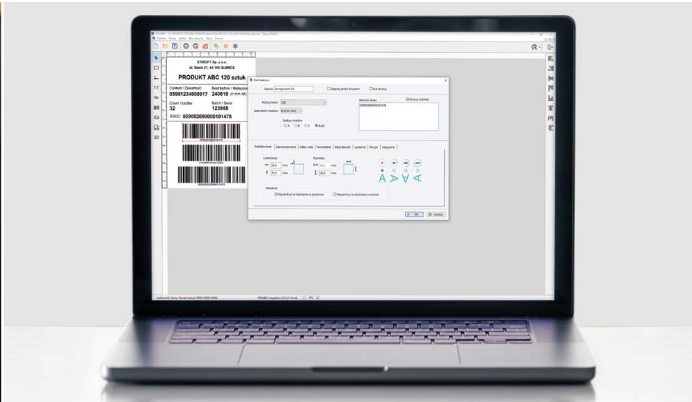
COLOUR LABEL PRINTERS



RFID HARDWARE



SCANNERS, MOBILE COMPUTERS, TABLETS



ETILABEL SOFTWARE



PRINT AND APPLY SOLUTIONS



RFID SYSTEMS AND SOLUTIONS



VISION SYSTEMS



AGV/AMR MOBILE ROBOTS

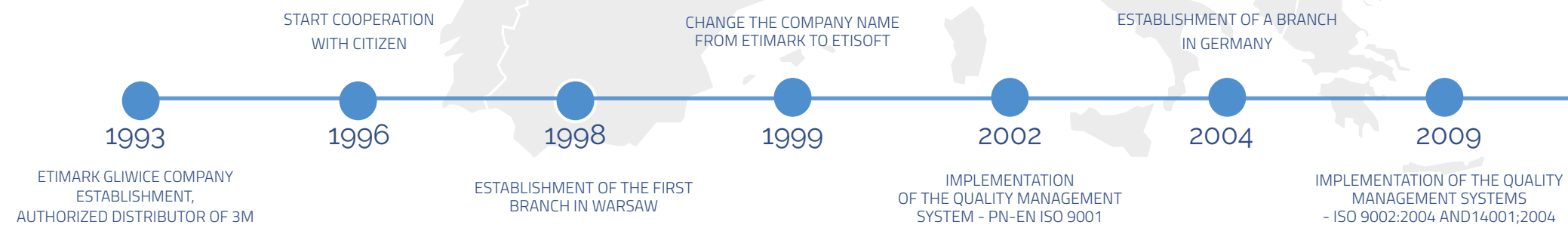
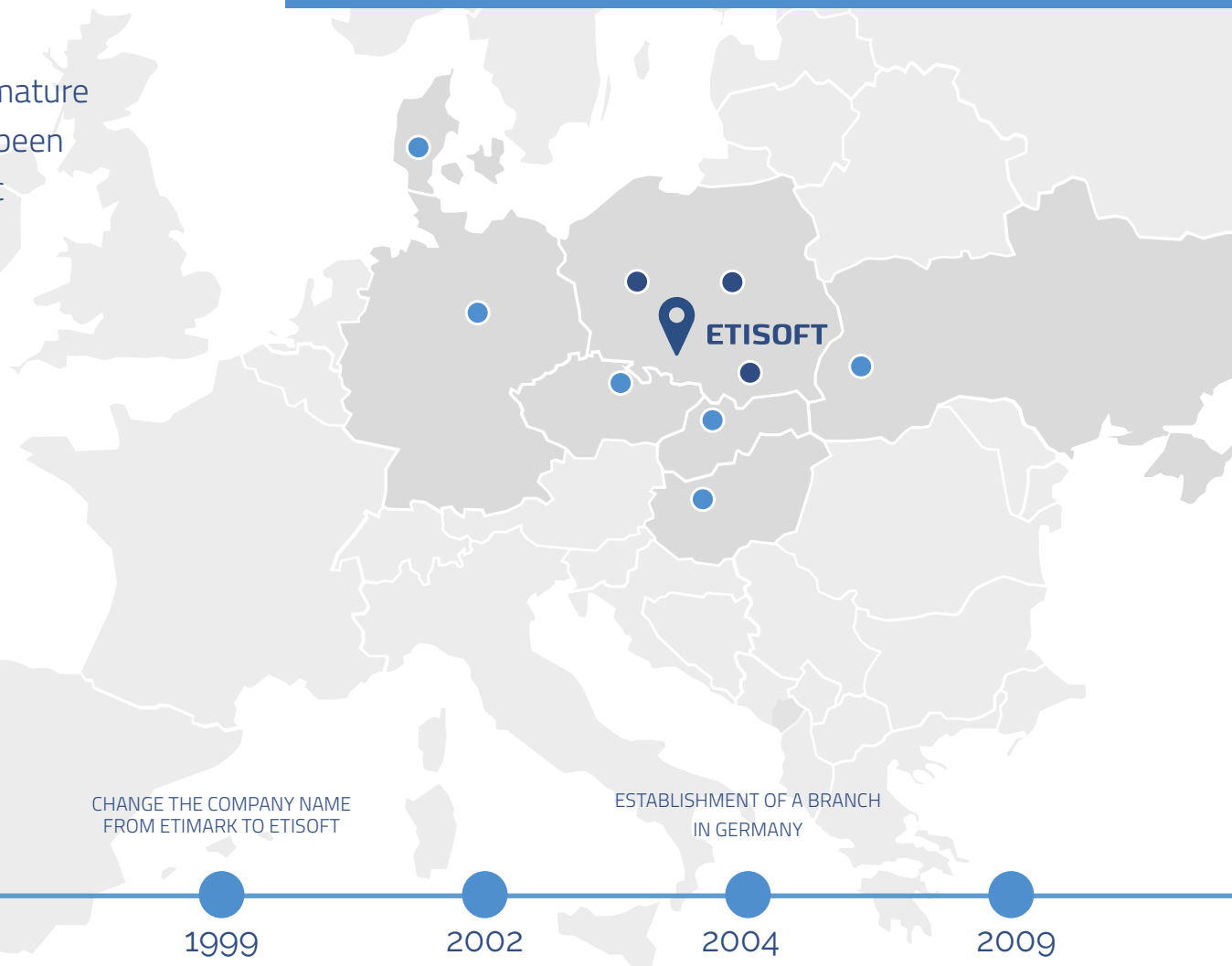
# COMPANY IN NUMBERS

3 branches in Poland, 6 branches in Europe and Polish-American company MacArthur - Etisoft.

Etisoft is a recognizable brand and technologically mature company with exclusively Polish capital, which has been operating on the market of markings and automatic identification systems for over 30 years.

## HEADQUARTERS AND BRANCHES

The company's headquarters, production hall and central warehouse are located in Gliwice. Etisoft also has two branches in Poland – in Warsaw and Krakow – and a sales office in Poznań. There are six branches operating in Europe: Etisoft Czechia, Etisoft Nordic in Denmark, Etisoft Deutschland, Etisoft Slovakia, Etisoft Ukraine, and Etisoft Hungary. Since 2012, the Polish-American company MacArthur-Etisoft has also been operating.





40 M euro

TURNOVER



290 persons

EMPLOYMENT



5 B pcs

ANNUAL LABEL PRODUCTION



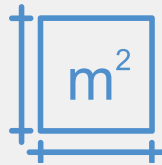
20 M m<sup>2</sup>

ANNUAL THERMAL TRANSFER RIBBON PRODUCTION



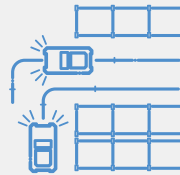
0,6 M euro

INVESTMENT



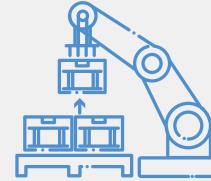
15500 m<sup>2</sup>

AREA



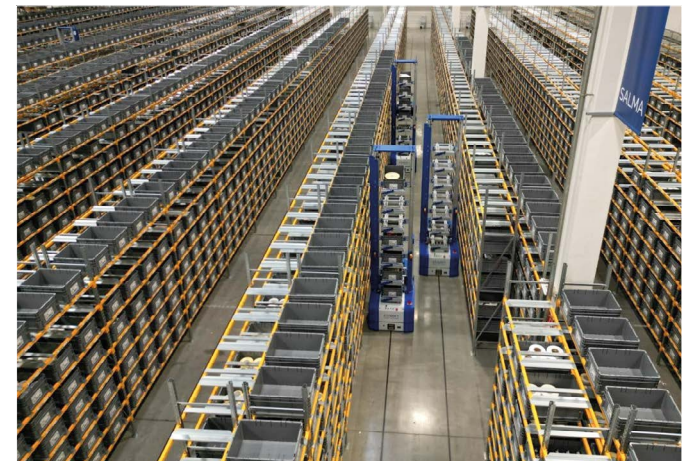
6000 m<sup>2</sup>

AUTOMATED WAREHOUSE AREA



16000 pcs

NUMBER OF AUTOMATICALLY HANDLED KLT CONTAINERS



Data at the end of 2025

ESTABLISHMENT OF THE POLISH-AMERICAN COMPANY MACARTHUR-ETISOFT

2012

ETISOFT SMART SOLUTIONS ESTABLISHMENT

2017

IMPLEMENTATION OF THE FIRST AGV AND A VISION SYSTEM IN PRODUCTION

2021

LAUNCH OF AN RFID LABEL PRODUCTION LINE

2023

LAUNCH OF THE SALMA SYSTEM IN THE CENTRAL WAREHOUSE

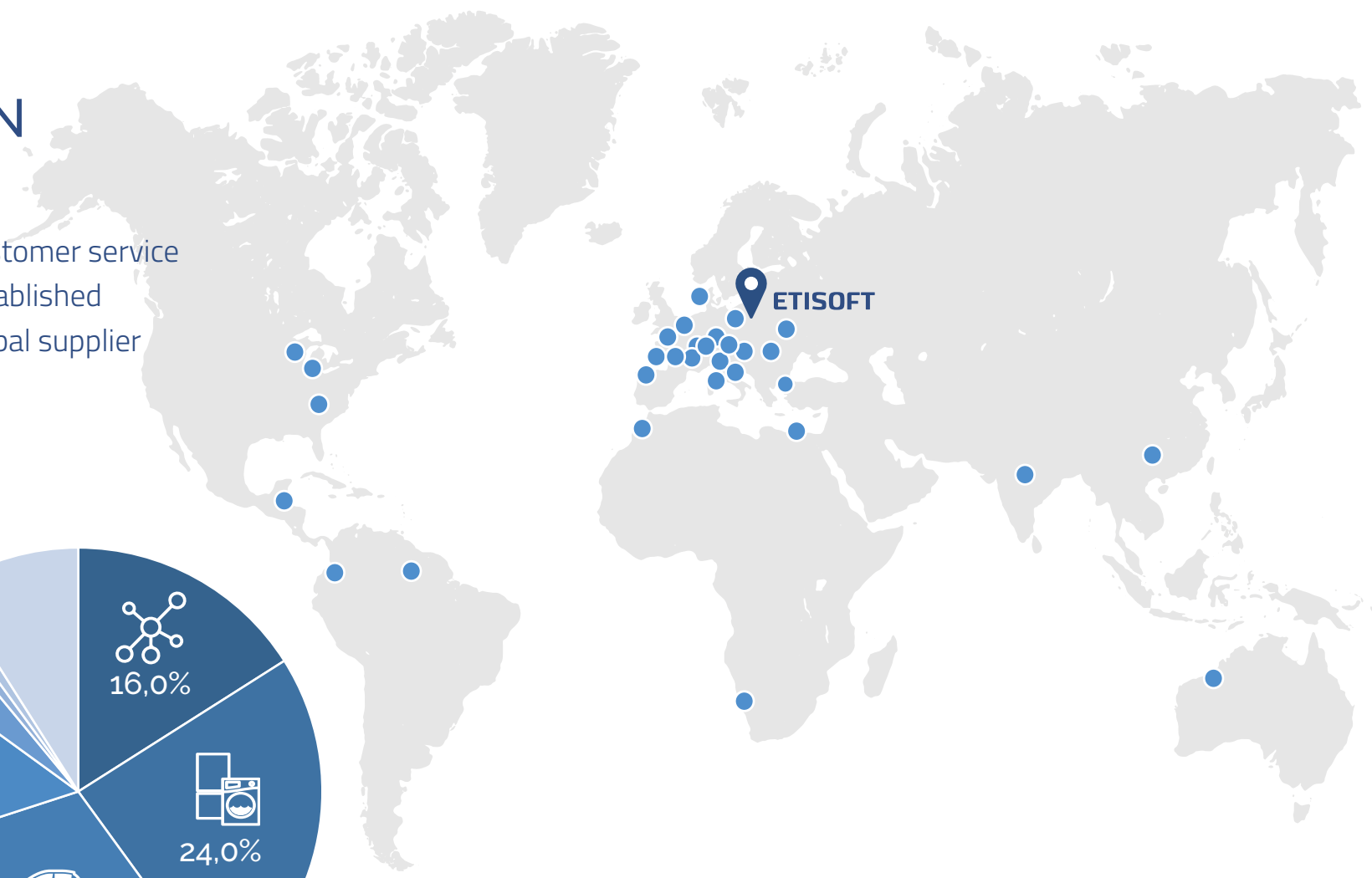
2024

MARKET LAUNCH OF AUTO ID DEVICES UNDER THE ETISOFT BRAND

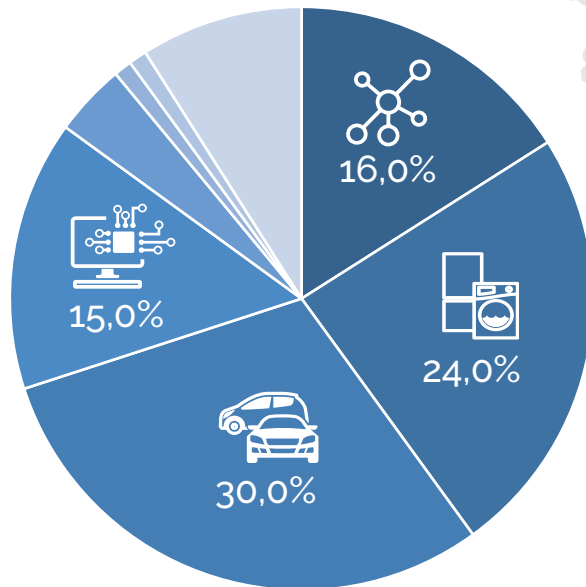
2025

# GLOBALIZATION

Our end-to-end corporate customer service and dynamic growth have established our standing as a certified global supplier across multiple sectors



- DISTRIBUTORS
- HOME APPLIANCES
- AUTOMOTIVE
- ELECTRONICS
- CONSTRUCTION
- CHEMISTRY
- FOOD AND FMCG
- OTHERS



We know our customers and their products. Understanding their needs allows us to effectively solve their challenges.



40  
countries

RANGE



1700  
companies

CUSTOMERS



7400  
pcs/year

SHIPPED PALLETS



2174  
pcs/year

SHIPPED PARCELS

Data at the end of 2025



# PEOPLE

The core of our company is a team of almost 300 qualified employees working together for our common success.

## TEAM

We create a team, which is open and able to face every challenge concerning customer service, logistics, technology, production or R&D.

Etisoft employees are people with passions and interests which they develop in their free time. Our team consists of avid sportspeople, bike, running and climbing aficionados, sailors, surfers and blues musicians.

Together we enjoy all the successes of our employees, support their passions, building sports teams and initiatives aimed at local communities which they initiate.

Our priority is to provide employees with optimal working conditions.

## CSR

We operate in a transparent way and in compliance with the provisions of the national and European law. We have joined the programme established by the UN Global Compact organisation. Thereby, we have committed ourselves to respecting fundamental principles of human rights, labour rights, environmental protection, and anti-corruption.

In our company, we are guided by the principles of the Etisoft Code of Ethics. In 2024, we were awarded the Highest Quality HR certificate awarded by the Polish Association of Human Resources Management. We also won distinctions twice in the "Family Friendly Company / Person-Friendly Company" competition of the Humanites Institute.



FIRMA  
PRZYJAZNA  
RODZINIE  
FIRMA  
PRZYJAZNA  
CZŁOWIEKOWI

## SOCIAL ACTIVITY

We are committed to various projects promoting culture, the arts, and the development of gifted youth. These efforts are carried out through official company patronage as well as through the personal initiatives of our staff.

Our long-standing contributions include supporting the 'Anthology of Children's and Youth Poetry' and participating in charity drives for the underprivileged. 2025 marked the tenth anniversary of our 'Warm Blanket on a Winter's Night' initiative, dedicated to supporting animal shelters.

## ECOLOGY

We responsibly and consciously shape the relationship between conducting business and caring for the environment. We conduct research, analyse our impact on nature and carry out tasks to protect it.

- we support responsible logging using FSC-certified paper for production of our labels.
- We gradually replace the cars of our fleet with hybrid vehicles.
- In 2026 we continue to purchase electrical energy from ecological sources (Eko Biznes Tauron).

Our commitment to sustainable development, corporate social responsibility, ethics and environmental protection is confirmed by the results of the EcoVadis certification and the Bronze Medal for Etisoft.



# ETISOFT GROUP

The Etisoft group consists of 18 companies. They are related to the Auto ID industry in a broad sense, but not only. The companies of the group are enterprises with a production, commercial and R&D profile operating in Poland and Europe and the United States.



18 companies

GROUP



700 persons

EMPLOYMENT



80 mln euro

TURNOVER

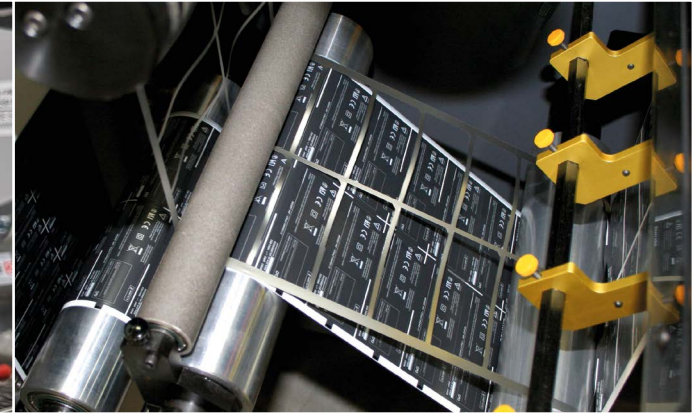
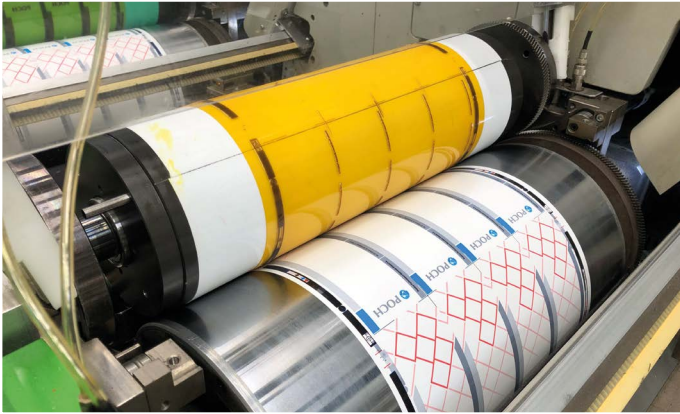


31 000 m<sup>2</sup>

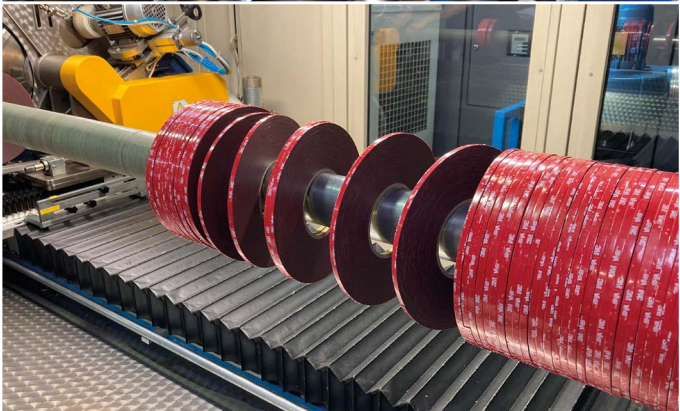
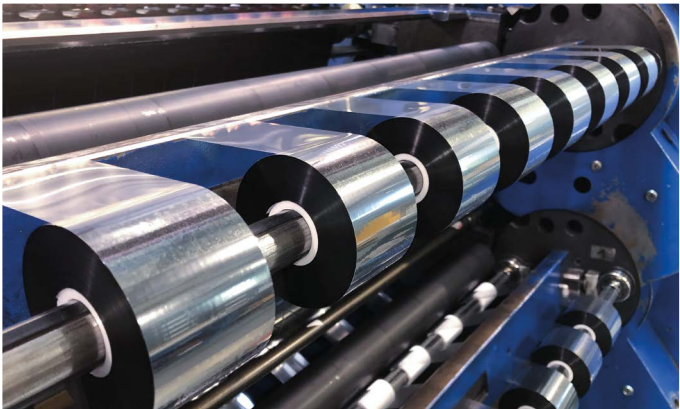
TOTAL AREA

**ETISOFT**  
\_it means more

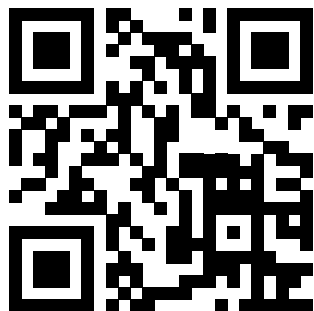
Data at the end of 2025



# ETISOFT GROUP



# We invite you to use our offer!



**SCAN ME**

learn more

**ETISOFT**

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\* applies to selected products only