

## **MADIS Consulting – introduction**

### **General introduction of MADIS & its services:**

MADIS Consulting is a data & software development services & IT consulting company. We have local teams in Berlin, Dresden and Budapest and have registered legal entities in Germany and Hungary in order to serve our customers in all countries. MADIS is dedicated to help utilising companies valuable sources of data to become data driven. MADIS builds modern software solutions enabling digital transformation. As a consultancy, MADIS exploits joint expertise to provide companies with competitive advantage.

The service portfolio and the expertise of MADIS together with the wide range of reference customer projects in various industry verticals in the last 10+ years can be of a perfect combination for any customer to choose MADIS as the preferred IT development & consulting vendor.

MADIS is proud to be an official Microsoft, Oracle and Databricks partner.

### **Services**

IT consulting

Project delivery

IT outsourcing

Training & competency development

- Data analysis solutions (using Microsoft Azure cloud services)
- Data asset management and data governance
- Machine learning (ML)
- Machine learning operations (MLOps)
- Language models and generative artificial intelligence
- Using artificial intelligence in a corporate environment
- Legal and compliance aspects of artificial intelligence
- Responsible business intelligence (Responsible AI)
- Artificial Intelligence training for executives

## **Verticals**

### **Data Platform Solutions**

- Development of data warehouse & big data solutions
- Data platform modernization, cloud migration
- IoT data platform, stream analytics
- Data integration & transformation

### **Data Analytics & AI Solutions**

- Business Intelligence Solutions (reporting, self-service analysis, dashboarding)
- Development of Data Analytics & ML & AI Solutions
- Data & AI Governance
- Data Quality Assurance
- Machine Learning & Machine Vision
- Generative AI & LLM & RAG Solutions
- MLOps & AIOps
- Robotics & Automatization

### **Enterprise Software Solutions**

- Custom software development & systems integration
- Legacy enterprise systems modernization, cloud migration
- Digitalization & automatization
- Testing, test automation
- Operations excellence

### **Software Quality Assurance**

- Software QA Engineering
- Data & AI QA Engineering
- Test Automation Engineering
- Test Management

### **Project Delivery**

- Project / Tender Preparation
- Business & Systems Analysis
- Project Management
- Quality Assurance

### **IT Consulting & Skills Development**

- Strategic and operational IT consulting (e.g. digitalization strategy and execution, data & ai strategy and execution, technology innovation strategy)
- SW/Data/AI development and operations (DevOps) methodology consulting
- Systems design and architecture
- Digital skills development (cloud, data analytics, ML&AI, MLOps/AIOps, Data & AI Governance)

### **Reference customers & industry verticals:**

All enterprise, SME and government/public administration customers who are in need of digitalization, IT consulting and development services where scalability matters.

- Switzerland
- Germany
- Austria

Focus industry verticals: Finance, Energy, Manufacturing and some more based on our references

### **DACH reference customers:**

- Zeiss SMT GmbH (semiconductor manufacturing)
- Zeiss Meditec AG (medical equipment manufacturing)
- Infineon (semiconductor manufacturing)
- 50 Hertz (TSO-electricity transmission system operator)
- OTTO (retail)
- Toll Collect (toll system service)
- CHG AG (international financial services)
- AOK Plus (health insurance)
- IMD Business School (education)
- Nestlé (FMCG)
- Orbit Solutions (IT partner)

### **Reference Customers by Industry Verticals:**

Financial institutions

- OTP Bank
- K&H Bank (KBC Group)
- Erste Bank
- MBH Bank
- National Bank of Hungary
- Budapest Bank
- Raiffeisen Bank

- KELER (Central Depository)
- CHG AG

#### Energy

- E.ON
- MVM
- MAVIR
- FEAk (Independent Energy Data Center)
- 50 Hertz
- NextEra

#### Healthcare

- OEP – National Health Insurance Fund of Hungary
- EGIS Pharmaceuticals
- Zeiss Meditech
- AOK

#### Transportation & Logistics

- Hungarian Post
- Toll Collect

#### FMCG & Retail:

- Procter & Gamble
- OTTO

#### Big4 Consulting:

- KPMG
- Price Waterhouse Coopers
- Ernst & Young

#### Telecommunication / IT

- Ericsson
- Telenor
- Zeiss Digital Innovation Hungary

#### Government & Authorities

- NAV – National Tax Authority
- NISZ – National Infocommunication Services

- Szerencsejáték Zrt. – National Lottery
- VISZ – Association of Business Incubators
- FEV Ferencváros Asset Management and Urban Development
- OEP - National Health Insurance Fund of Hungary
- GVH – National Competition Authority
- Hungarian Post
- Állami Számvevőszék – State Audit Office
- Független Energetikai Adatközpont (FEAK) - Independent Energy Data Center

### **Markets:**

Hungary, Germany, Austria

### **MADIS company strengths:**

- Combined onsite & nearshore capacities with German speaking colleagues
- 10+ years of DACH nearshore experience, trusted by leading German companies like Zeiss
- End-to-end, modern, innovative enterprise digital solutions
- Strategic flexibility, scalability with strong delivery capability
- Skilled & AI-ready workforce, strong professional standards and quality
- Process optimization and automation, increased effectiveness
- Transparency and control, EU based company with German branch offices
- Cost reduction, fast ROI through our consulting and MVP-first approach, and mixed onsite-nearshore capacities

### **Why work with MADIS?**

- We have a local team and local offices in Germany with German speaking colleagues.
- We have multiple German customer references.
- Strategic IT consulting partner who delivers innovative end to end solutions on an operational level,
- Dynamic business approach, using state of the art technology,
- Agile & multilingual teams in the DACH region with 100+ staff with the ability to scale up fast with nearshore capacities,
- Expertise in legacy systems modernization, FinOps, Data/AI development and MLOps,
- Microsoft / ORACLE / Databricks technology & consulting partnerships,
- with energy, finance, manufacturing and other domain expertise.

Further factors supporting your decision:

- We build future-ready businesses, end to end, providing the full journey. One partner. One vision. Full responsibility.
- Building the business of tomorrow. IT innovation solutions and project references.
- Designing businesses for the world that's coming./Redesigning what was built for a world that no longer exists. Not for today's market. For tomorrow's reality.
- Instead of fixing a problem, we redesign the system that creates them.
- Rebuilding how companies think. From strategy to software to results.
- Others improve your current business. We design the next version of it.