



TRIMS
n' pulp

By Magic Pulp



PAPER THREADS TRANSFORMED INTO INNOVATIVE ACCESSORIES

Made from natural cellulose fibers, Magic Pulp develops paper threads which, once braided by a French industrial partner, give rise to new products such as straps, cords, and tensioners. These accessories retain the lightness, strength, and eco-responsibility of paper while opening up new design perspectives.

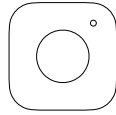
MAGICPULP®
Le papier réinventé



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MULTIPLE AND CREATIVE APPLICATIONS

Thanks to their modularity, these paper straps and cords can be used across a wide range of sectors: interior decoration, furniture, lighting, design objects, and textiles. Their unique character, both aesthetic and durable, makes it possible to imagine innovative applications that meet the needs of contemporary and responsible projects.



Magic Pulp ©



POTENTIAL FOR INDUSTRY AND INNOVATION

Beyond the creative field, these paper-based accessories can also be adapted to more technical sectors such as automotive, packaging, or events. Their recyclable mono-material composition makes them a credible and sustainable alternative to synthetic fibers, combining innovation, functionality, and reduced environmental impact.