

GHANA-EU BUSINESS FORUM

#GlobalGateway #TeamEurope

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Kempinski Gold Coast Hotel, Accra

20-21 May 2025

"Deepening Ghana-EU cooperation on trade and investment in non-traditional value chains under the EU Global Gateway strategy"

Register today on

<https://ghanaeubusinessforum.eu>

And find more information on agenda, speakers and activities online.

Activities will include key notes, panels, exhibition and networking opportunities.

Focus sectors



PHARMA &
VACCINES



RENEWABLE
ENERGY



AGRICULTURE
AGRIBUSINESS



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The **European Union Delegation in Ghana (EUD)**, in partnership with the Ministry of Finance (MoF), Ministry of Trade, Agribusiness and Industry (MoTAI), Ministry of Foreign Affairs (MFA), Ghana Exports Promotion Authority (GEPA) and the Ghana Investment Promotion Centre (GIPC), as well as the EU Member States' Embassies, European Business Chamber (EuroCham), the Ghana Agribusiness Chamber, Association of Ghana Industries (AGI) and Ghana National Chamber of Commerce and Industry (GNCCI) **have the pleasure of inviting you to the 3rd edition of the Ghana-EU Business Forum that will take place on the 20th and 21st of May 2025 at the Kempinski Gold Coast Hotel, Accra, Ghana.**

The Ghana-EU Business Forum provides a platform for robust engagement among policy makers and private sector operators from Ghana and Europe, and represents a renewed opportunity for the EU, its Member States and private sector from Europe and Ghana to engage on their investment agendas in a transparent and inclusive manner with a view to fostering confidence and commitment to a stronger and sustainable partnership.

The agenda for the two-day event includes

- Plenaries on Ghana's business environment and investment opportunities under the EU's Global Gateway strategy, and sectoral value chains panel discussions, among others.
- A B2B session organised by Eurocham for its member companies and other EU and Ghanaian companies seeking commercial and investment partners.; B2G meetings.
- Sectoral panel sessions and interactive break-out sessions



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Business Promotion

Booths for Ghanaian and EU companies, business support services, development finance and banking products and services and EU-financed programmes of support to private sector.

- **Dedicated Exhibition area:** A specific area will be allocated for approximately 50 business booths, ensuring an even representation of Ghanaian and EU companies. This area will be designed to facilitate easy navigation and interaction between visitors and exhibitors.
- **Branded booths:** they will be set up that reflect brand identity and product uniqueness. This could also include interactive displays, product demonstrations and mini workshops.

Investment opportunities in the following sectors will be highlighted:



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