

SENSATIVE'S LEADERSHIP: Strong management team of experienced entrepreneurs and experts



THE BOARD



JOHAN FRILUND

CEO & Member of the Board

- ❖ SmartTech investor & board professional
- ❖ Ex CEO in listed SafetyTech
- ❖ Ex President AddSecure Smart Transport



TORBJORN SMITH

Chairman of the Board

- ❖ Senior Partner at Climeon AB
- ❖ Business Advisor at sfty, m2mOne
- ❖ Ex President Erickson



SARA MORICZ

Senior Data Scientist

- ❖ Ph.D. Political Economics
- ❖ Ex. IKEA



JEFF ROBERTSON

(CSO)

- ❖ Ex Sourcing & Supply Director @SonyEricsson & Sony Mobile



CLAES SVENSSON

CCO

- ❖ Ex CEO Redeem Group
- ❖ Ex CVP SonyEricsson



MATS PETTERSSON

Co-Founder & CTO

- ❖ Member of the Board
- ❖ Ex VP Sony Ericsson/Sony Mobile Technology, SW, Product Mgmt



BENGT LUNDGREN

Member of the Board

- ❖ Chairman Of The Board at Bjerking
- ❖ Management Consultant
- ❖ Ex CEO Conscia Sverige, Cygate



RAHUL SHARMA

CFO

- ❖ CEO Quality Consulting
- ❖ Ex KPMG



FREDRIK WESTMAN

Co-Founder & Biz. Dev

- ❖ Inventor of Strips
- ❖ 10+ years in Sales & Marketing