

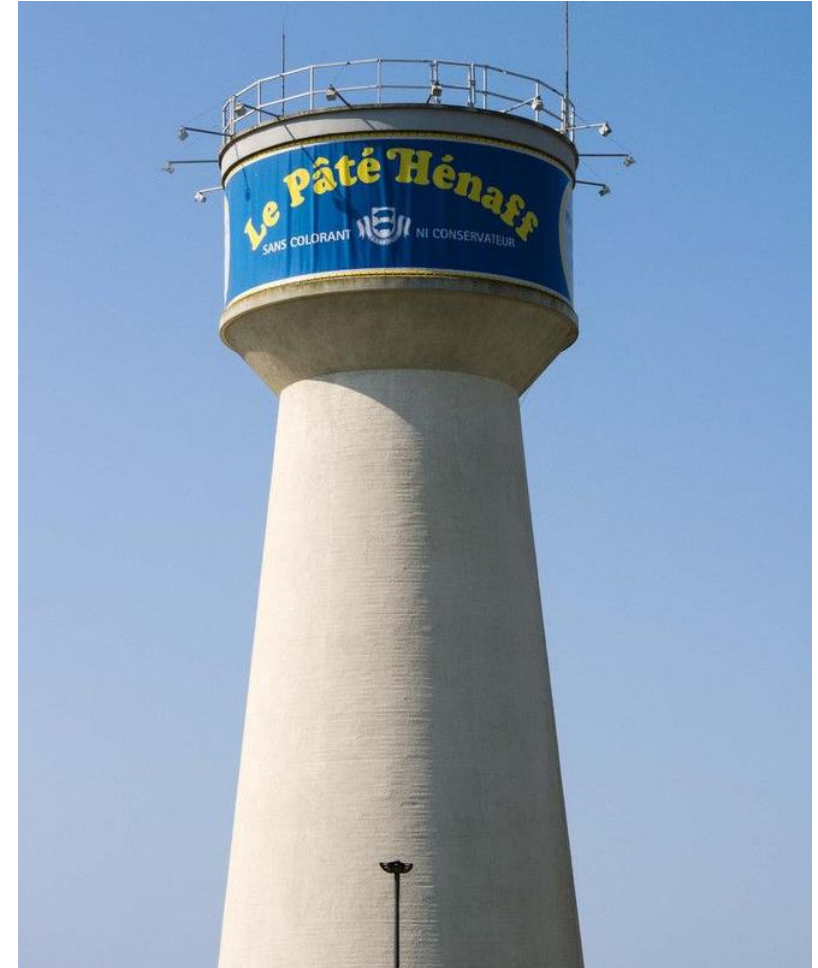


Hénaff

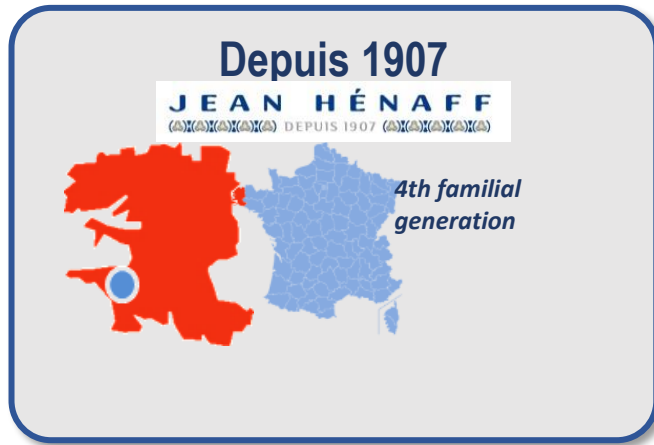
PRESENTATION OF THE COMPANY

2022

01. THE COMPANY



A family business with a human scale, structured and responsive, with departments:



- Quality
- R&D
- Marketing

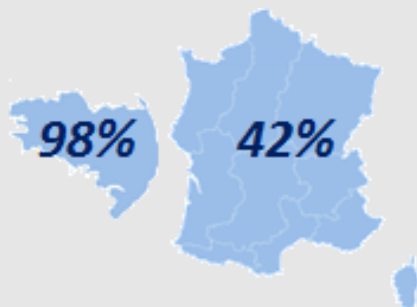


- Production (including our own slaughterhouse)
- Logistic small & large exports



- Sales department
- Export/Food
- Service/Retail/Épicerie fines

Awareness



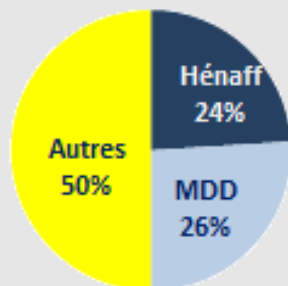
Network



Space



1. Preserved meat



Leader

2. Fresh sausage
2nd national player

PERSONALITY

Same Philosophy
1907



French middle firm

PREMIUM
PRODUCTS

USDA
IFS



ENVIRONNEMENT



TERRITOIRE





Hénaff
Be good
2030

A STRATEGY IN
5 PILLARS AND **14 PRIORITARY COMMITMENTS**



PROTECTIVE
OF OUR
ENVIRONNEMENT
IN BRITTANY

Fight against climate change

Preserve the water resource and biodiversity

Develop circular economy



COMMITTED
WITH OUR HENAFF
COMMUNITY

Be a responsible employer

Stay a privileged partner of our suppliers

Be opened to new collaborations (Consumers, NGOs...)



PIONNEERS
OF A TERRITORY
AT THE FOREFRONT

Pursue the enhancement of the local resources

Continue to be the pilot fish of the Breton economy

Contribute to the vitality of our territory



RESPECTFUL
OF ANIMALS AND
THE LIVING

Ensure the pork welfare all along their life

Contribute to the rise of a responsible sea industry

Ensure the quality of all our other supplies



DEMANDING
FOR ALL OUR
PRODUCTS

Continue to provide healthy and tasty products

Innovate to prepare the future of food

02.

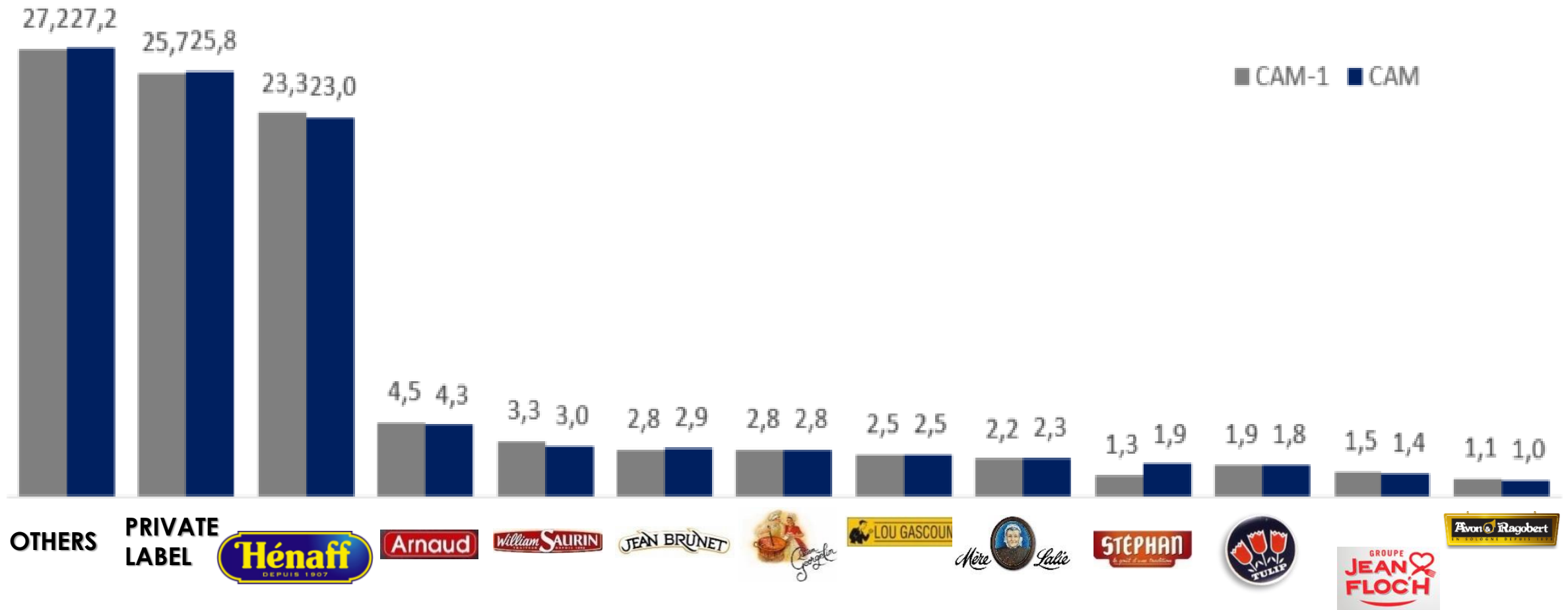
PRESENCE IN FRANCE AND WORLDWIDE



[Watch our video.](#)

02.1

MARKET PLAYERS M/S IN FRANCE



02.2

EXPORT ACTIVITY



More than 30 years of experience

More than 30 countries

Crossing borders of most demanding
countries (Usa, Japan, Singapore, ...)

Dedicated team

Accreditations

Henaff is the only French company that offers preserved
meat accredited USDA.



USDA

OUR PRODUCTS



02.4

OUR BESTSELLERS : HENAFF BIO—PORK PATE



The same recipe since 1915 now available :

- In its organic version
- Or its -25% salt version

02.3

OUR RANGES

Supermarkets



J. Hénaff

Fine Food stores



NEW RANGE — TO DIP OR NOT TO DIP THAT IS THE QUESTION



4 COMPLEMENTARY NEW CATEGORIES FOR THE APPERTIZER TIEM

EXOTIC SPREADS WITH MEAT



ORIGINAL VEGETABLE SPREADS

CLASSIC DIPS RECIPES



CRACKERS FOR A TASTY AND EASY APPETIZER

03.2

SPACE CONQUEST



For 10 years, we have contributed to elaborate gastronomic meals for the space station.

Our team is very proud to be part of this adventure by providing premium and tasty meals to astronauts.

Our R&D department has recently worked on the production of new recipes created by Ducasse Conseil for the Centre National des Etudes Spatiales, in anticipation of the next flight of the French astronaut, Thomas Pesquet in 2021!

We only CAN the best! 😊



Discover more on our LinkedIn Page – by clicking on the logo!

03.2

SPACE CONQUEST

After his visit in 2019, it is remotely that our teams followed the successful takeoff of Thomas Pesquet.



03.3

HÉNAFF THE NEW YORK TIMES !

It's Dinner Time on the Space Station. Lobster or Beef Bourguignon?

Earth's gastronomical delights are being adapted to life in orbit.

This participation earned him an article in the New York Times in April 2021!

<https://www.nytimes.com/2021/04/22/science/astronauts-food-space-station.html>



The teams working for Alain Ducasse and Thierry Marx used Jean Hénaff, a French canning company, to package their dishes for the trip to orbit. Sebastien Salom-Gomis/Agence France-Presse — Getty Images

03.4

HÉNAFF AT THE FRENCH ELYSEE PALACE

On June the 14th, a panel of experts from the 2nd edition of the Great Made in France exhibition has selected the winning laureates for 2021. With **its Hénaff Pork Pâté Organic**, has been selected to be the standard-bearer of the French department of Finistère.

The exhibition took place at the Elysée Palace on 3rd and 4th of July.

The Elysée Palace puts the spotlight on the Hénaff organic pork Pâté.



03.5

US RANGE



Best cans on the US Market!

According to the Strategist, our French Pork Pate Campagne is **the best can** combining all categories on the US market. 🐷

[Link to the article](#)

MERCI DE VOTRE ATTENTION !

Hénaff

Faire mieux, ça fait du bien