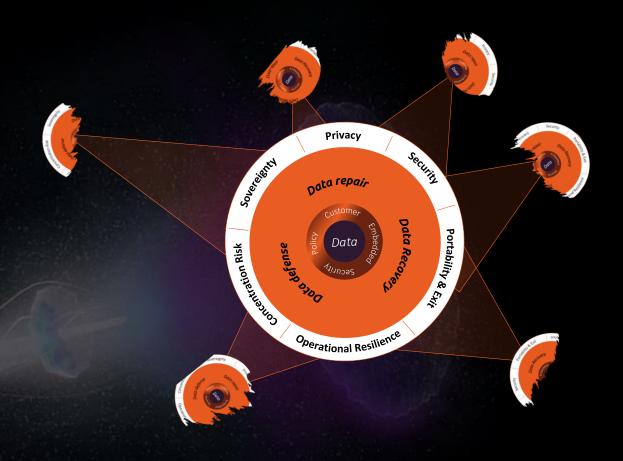
# 10 V3 U7 S I

## **Unified secure Cloud**





you can't get from Cloud ...that pays for itself

https://lonburst.io anne\_lanc@ionburst.io david\_lanc@ionburst.io



## Unified secure Cloud you can't get from Cloud





aws

#### WHAT MAKES IONBURST UNIQUE?

- Easy to secure & classify data across any Cloud
- Verifies data is compliant wherever it is
- Cuts costs & validates fast payback

#### WHAT DO OTHERS SAY?

AWS: "With Jonburst customers can take full confidence their storage resources are fully private and secured..."

**IBM:** "We are working together to reduce data security risks throughout the financial services industry..."

#### **HOW YOU GET IONBURST?**

- Direct, via IBM Cloud, AWS or Azure
- Licensed or managed solutions
- Customers use own crypto, IAM & Cloud

CONTACT: anne lanc@ionburst.io

#### THE PROBLEM

#### You may be in Cloud, but how do you

- Verify data in Cloud is safe from ransom or theft?
- Update security classification for data in Cloud?

#### 2025 Statistics prove it's a global problem:

- Cloud security top concern of 64% of IT leaders
- 54% Cloud data is sensitive, up from 47%, 2024
- Ransoms up 75%; Data exfil protection fails 97%

### Protect

Customer sets options by data classification

Business driven

FRAGMENT

Files &

Objects

SECURE

(2) **A**NONYMISE

RECOVER

Persist &

Recover

Balanær&

Extract metadata &

Fragment & distribute

IOT&

Edge

Any Business or

Customer data

Bulk

Loader

On demand

Backup 8

⇒ Encrypt

#### Connect

No client-side security change Keep your encryption keys

## **Automate & Verify**

Fully automated with 24x7

Verification

**Data Policies** 

Persist & Recover

verification

# Ε

#### **IONBURST SOLUTIONS**

Base: Customers with mission-critical need to classify & secure data across Cloud

High availability: Customers needing near wirespeed update across global sites; Cloud distribution & failover; bespoke solutions

> Multi-tenant: MSPs for protecting multiple customers' data

Bulk Splitter & Loader: Customers with legacy data to migrate to lonburst protected data; fully reconciled by classification

#### **CUSTOMER PROFILE**

- Company Size: SMB to Enterprise; 10 >5,000 FTEs
- Strength Industries: Regulated: FS, Public Services, Health; Others. National Security; DRM; Pharmaceuticals; Professional Services; Retail

#### **IONBURST MAKES IT SIMPLE TO**

- Secure data across any Cloud how you want
- Embed strong data governance across Cloud
- Move data from/to Cloud vendors & locations

### 24x7 dashboard makes it simple to ensure:

- Data across Cloud is secure, compliant & available
- Critical threats are monitored & mitigated
- Costs are reduced (cuts data costs 50%+)



## Unified secure Cloud you can't get from Cloud





aws partner

USE-CASE	ROLE(S)	CUSTOMER CHALLENGE	HOW IONBURST ADDRESSESS THE CHALLENGE
Unified secure Cloud data	CXOs for IT Security, Cloud, Finance, Risk, Strategy	<ul> <li>Verifying data across Cloud is secure &amp; resilient</li> <li>Poor solutions, high costs &amp; 3<sup>rd</sup> party reliance</li> </ul>	<ul> <li>Automates security for all Cloud data &amp; verifies it's safe &amp; available</li> <li>Secures data from ransom &amp; theft in one solution; cuts costs by 50%+</li> </ul>
International data compliance	CXOs for Finance, Risk, Compliance	<ul><li>Complexity &amp; cost of regional compliance</li><li>Concentration risk, sovereignty &amp; portability</li></ul>	<ul> <li>Aligns data governance with cyber policies you set &amp; can verify</li> <li>Manages risk &amp; removes Cloud lock-in at lower cost &amp; data exposure</li> </ul>
Legacy data	CXOs for Business areas, Risk, Compliance, IT Security	<ul><li>Lack of cost-effective migration solutions</li><li>Legacy data access gets complex with time</li></ul>	<ul> <li>Cuts legacy costs via automation; fully reconciled</li> <li>Migration via policies you set &amp; verify; Integrate easy via API or SDK</li> </ul>

#### **QUALIFICATION CRITERIA: WHY USE IONBURST?**

How do you

- Secure Cloud data from ransom or theft?
- Align data governance across every Cloud?
- Move data across Cloud vendors?

#### Defence partner It's better than anything that AWS can Your provide. It's better than anything that Google can provide. It's better than

Sovereign Secure Cloud ...by geography



...by storage type



#### FS business customer

*Ionburst doesn't just give us ridiculously* resilient data, it gives us a business continuity plan in a worst-case scenario... it's a game changer.

CEO Birnam Wood

#### Cloud partner

Developers in heavily regulated sectors can be hesitant to adopt S3 storage. With Ionburst customers can take full confidence their storage resources are fully private and secured...

REFERENCE TESTIMONIALS

**AWS Partner** Solutions Architect



#### Cloud & FS partner

*Ionburst is actively bridging the security* gap between data on-premises and the cloud by providing strong security guardrails and integrated data management. We are working together to reduce data security risks throughout the financial services industry

MD, Financial Services Digital Transformation



#### **IONBURST DIFFERENCE**

Makes it easy to

- Secure/classify data in any Cloud
- Verify Cloud data is compliant
- Protect & recover data from ransom attack
- Manage sovereignty & portability
- Save money & cut exposure

