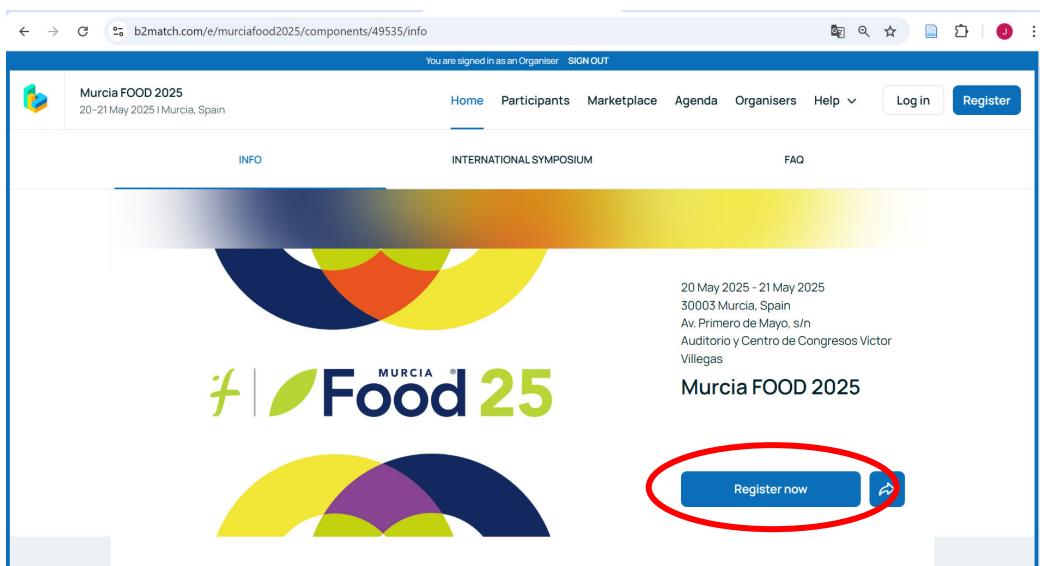


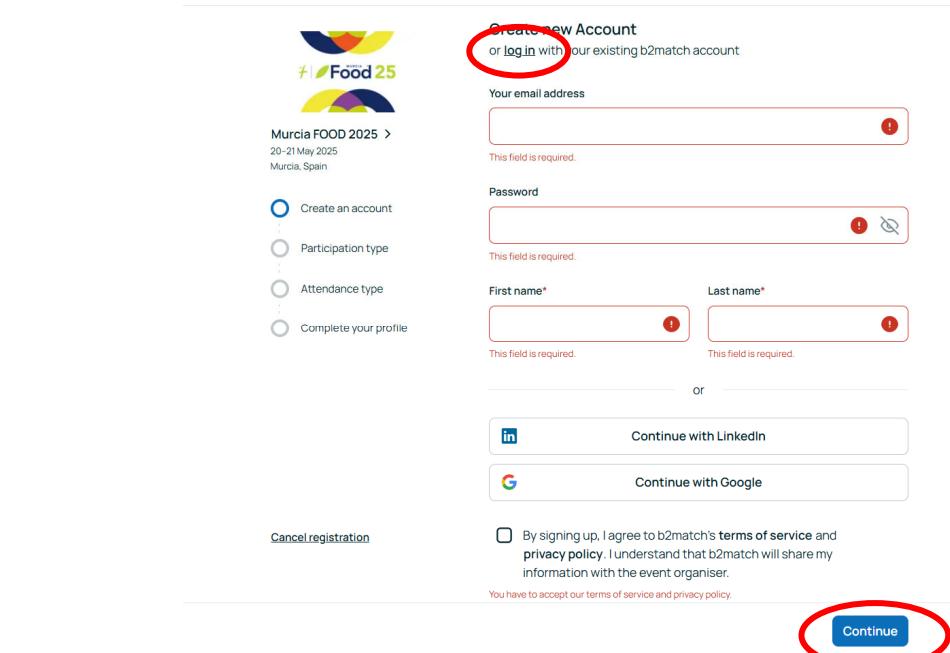
## PARTICIPANT REGISTER USER'S GUIDE

Event website: <https://www.b2match.com/e/murciafood2025>

When you access the website, the following screen will be displayed, then click on the blue box: "Register now".



An identification screen will then be displayed:



**Create new Account**  
or [log in](#) with your existing b2match account

Your email address  
 !  
This field is required.

Password  
 ! 

This field is required.

First name\*  !      Last name\*  !  
This field is required.      This field is required.

or

 Continue with LinkedIn

 Continue with Google

[Cancel registration](#)

By signing up, I agree to b2match's [terms of service](#) and [privacy policy](#). I understand that b2match will share my information with the event organiser.

You have to accept our [terms of service](#) and [privacy policy](#).

**Continue**

If your email address is already in the system, press “log in” at the top of the screen.

Log in X

Email

Password  (eye icon)

Remember me [Forgot password?](#)

 Continue with LinkedIn

 Continue with Google

**Log in**

Please, type your password (the one you used in previous editions) on the pop-up screen. A “Forgot password?” option is available.

Next, you must click on “Log in”.

If your email address is not in the system, 3 options are listed:

1. Recording your email, a password, and your name and surname from the keyboard: with this data you will be able to access your registration from now on, to expand it or to make changes, if necessary.
2. Use Linkedin data (“Continue with Linkedin”).
3. Use Google data (“Continue with Google”).

In the last two cases, a link is generated to the corresponding applications, which will request permission to provide the data.

Finally, you must accept the privacy policy and click on “Continue”.



Hello   
You have successfully logged in to your existing b2match account.

[Continue with registration >](#)

Create an account  
 Participation type  
 Attendance type  
 Complete your profile

[Cancel registration](#)

**Continue**

Once registration is completed, you will see a welcome screen.

Press “Continue”.

The next screen requests the type of company or organization to which you belong:



Murcia FOOD 2025 >  
20-21 May 2025  
Murcia, Spain

- Create an account
- Participation type
- Attendance type
- Complete your profile

Register as...

Company

University

Research

Consultant

[Cancel registration](#)

[Back](#)
[Continue](#)

This year, Murcia Food B. E. 2025 will have on-site (presential) meetings and remote (on-line) meetings. In the next webpage you are asked to select your desired option:



Murcia FOOD 2025 >  
20-21 May 2025  
Murcia, Spain

- Create an account
- Participation type
- Attendance type
- Complete your profile
- Organisation details

Attend event...

On-site
 

You will physically attend this event. Your meetings can be held in person with other on-site participants, or via online video calls with remote participants.

Remote
 

You will attend this event remotely. All of your meetings will be scheduled as online video calls. You can also attend other sessions, such as video conferences or live streams.

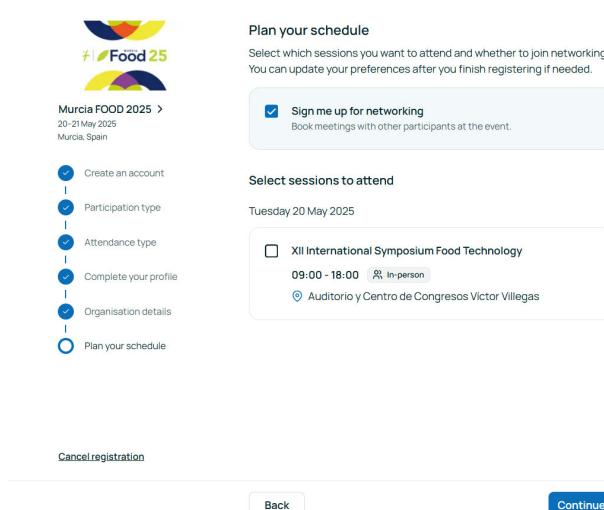
[Cancel registration](#)

[Back](#)
[Continue](#)

Please note that the on-site participants can attend all type of sessions (virtual and on-site), however, the remote participants can attend only online ones.

On the following webpages, you should record the type of organisation, your personal details and the basic information about your company or entity. If you have participated in previous editions, the available data will appear for you to confirm or modify it. **Please, note it is important to WRITE ALL TEXTS IN ENGLISH.**

In the next screen, you can schedule your participation in Murcia Food BE 2025 (“**Plan your Schedule**”).



By default, it is expected you to participate in **bilateral meetings**. If not, you must uncheck the option “Sign me up for networking”.

If you are interested in participating in person at the **XII International Symposium Food Technology**, which will be held on May 20, you must check this option

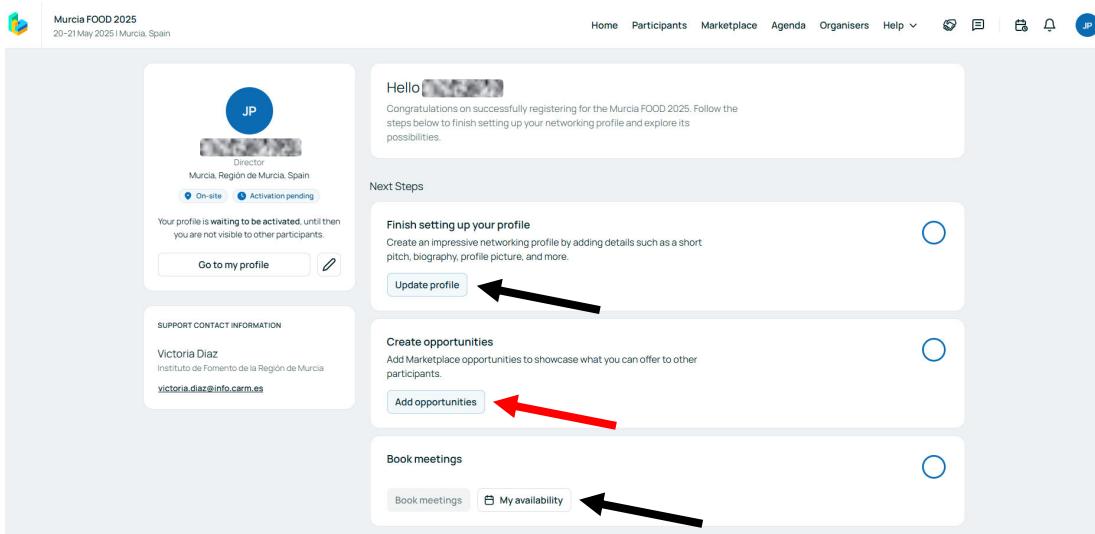
To finish, click on the key “**Continue**”.

Once registration has been successfully completed, you will be waiting for the organizers to activate it and you will be able to access the **Murcia Food 2025** website whenever you want, using your password. You will receive a confirmation email.

On the next page (see below) you can review and highlight your profile by pressing **Update profile**.

You can also specify in detail which days and at what times you will be available to arrange bilateral meetings by clicking on “**My availability**”.

It is very important to detail using “**Add opportunities**” what you wish to exhibit, propose, sell or purchase during the event, using the **MARKETPLACE of Murcia Food 2025**. By doing so, the other participants will know about your interests and the bilateral meetings will be more specific and productive.



Murcia FOOD 2025  
20-21 May 2025 | Murcia, Spain

JP

Director  
Murcia, Región de Murcia, Spain  
On-site Activation pending

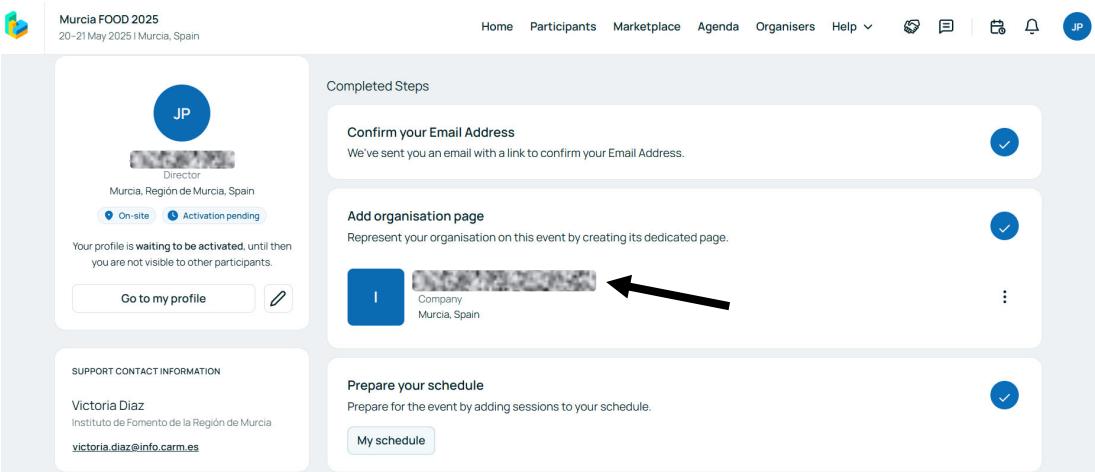
Your profile is waiting to be activated, until then you are not visible to other participants.  
Go to my profile

Hello [REDACTED]  
Congratulations on successfully registering for the Murcia FOOD 2025. Follow the steps below to finish setting up your networking profile and explore its possibilities.

Next Steps

- Finish setting up your profile  
Create an impressive networking profile by adding details such as a short pitch, biography, profile picture, and more.  
Update profile
- Create opportunities  
Add Marketplace opportunities to showcase what you can offer to other participants.  
Add opportunities
- Book meetings  
Book meetings My availability

At the bottom of this page you can expand and improve the information about your company or organization by clicking on its name.



Murcia FOOD 2025  
20-21 May 2025 | Murcia, Spain

JP

Director  
Murcia, Región de Murcia, Spain  
On-site Activation pending

Your profile is waiting to be activated, until then you are not visible to other participants.  
Go to my profile

Completed Steps

- Confirm your Email Address  
We've sent you an email with a link to confirm your Email Address.
- Add organisation page  
Represent your organisation on this event by creating its dedicated page.  
I Company Murcia, Spain
- Prepare your schedule  
Prepare for the event by adding sessions to your schedule.  
My schedule

SUPPORT CONTACT INFORMATION  
Victoria Diaz  
Instituto de Fomento de la Región de Murcia  
victoria.diaz@info.carm.es

It is highly recommendable to record your proposals of products, services, partnership, cooperation, investment, expertise or demand, **before leaving the application**, by clicking on the button "**Add opportunities**", as indicated above and detailed on the following pages.

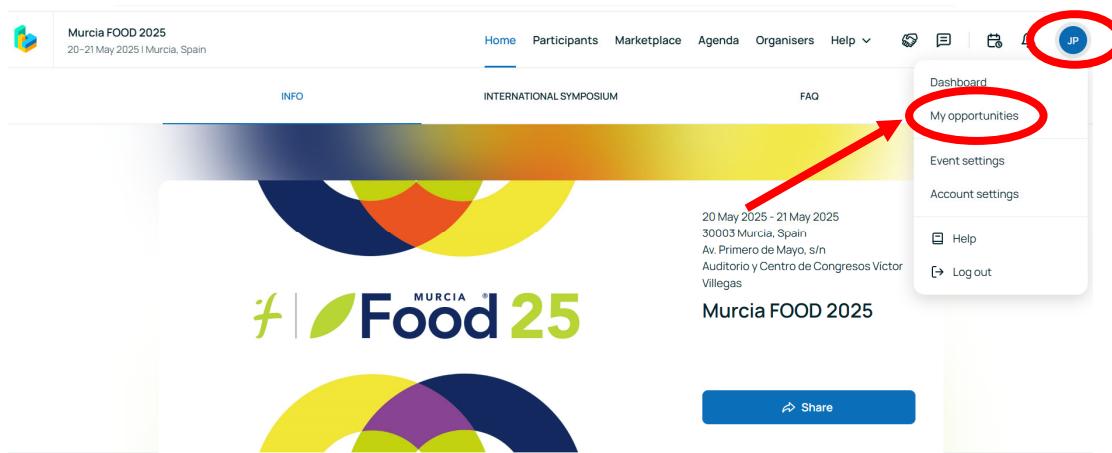
You will also be able to complete these sections later, by accessing the **Murcia Food B. E. 2025** website: <https://www.b2match.com/e/murciafood2025>

## MARKETPLACE OPPORTUNITIES USER'S GUIDE.

Event website: <https://www.b2match.com/e/murciafood2025>

At the end of the registration process, you will be able to **save your proposals, offers or requests** in the different sections of "Marketplace".

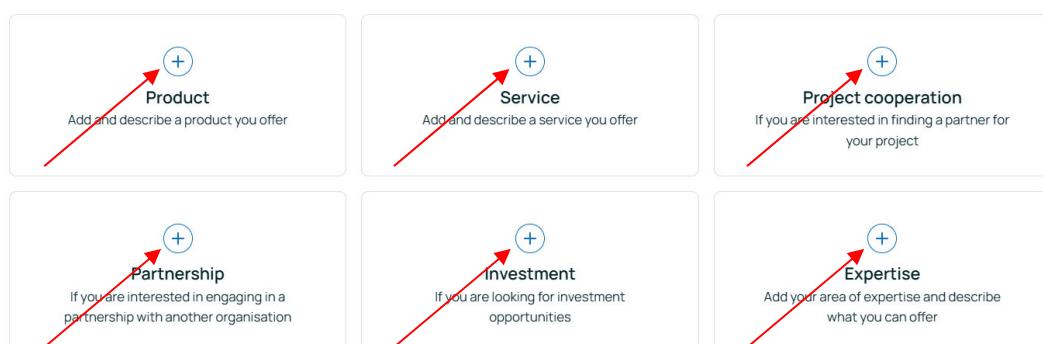
If you subsequently access the **Murcia Food B. E. 2025** website, click on "Login" and once you have entered your e-mail address and password, click on the abbreviation of your name (top right) and a menu will be displayed: press "**My opportunities**":



On the link screen select: "**Add dan opportunity**".

The following screen will appear, with six options: **product (offer), service (offer), project cooperation, partnership, investment and expertise**. Please, click on the section of the Marketplace (blue cross) you think best fits your proposal.

Choose opportunity type



A short questionnaire will be displayed in which you can record the title and description of your proposal and, in some cases, provide additional information:

Opportunity type: Product

Title\*

160

Short description\*

140

Write a short description that will be visible on the list of opportunities.

Full description\*

140

Write the full description that will be visible on the opportunity page.

Show on the organisation page

The opportunity will also be visible on your organisation page under the Marketplace tab.

**FIELDS OF EXPERTISE**

Automotive, Transport and Logistics | Biotech, Pharma and Cosmetics  
 Education | Electronics | Energy | Environment  
 Food, Beverages and Agriculture | Healthcare  
 Home Furnishing and Housewares | ICT Industry and Services  
 Industrial Equipment and Machinery | Leisure and Recreational  
 Maritime | Materials, Textiles and Chemicals  
 Nano and Microtechnologies | Space and Aerospace  
 Tourism and Cultural Heritage

**ADD IMAGES** 

Maximum upload file size: 20MB.

**UPLOAD FILES** 

Maximum upload file size: 20MB.

[Cancel](#) [Create an opportunity](#) 

You can also attach images (“ADD IMAGES”) and files (“UPLOAD FILES”), in order to provide more information about your product, demand or proposal.

To complete the process, click on “**Create an opportunity**” button.

You can save as **many proposals, offers or requests as you wish**, at the end of the registration process or later on.