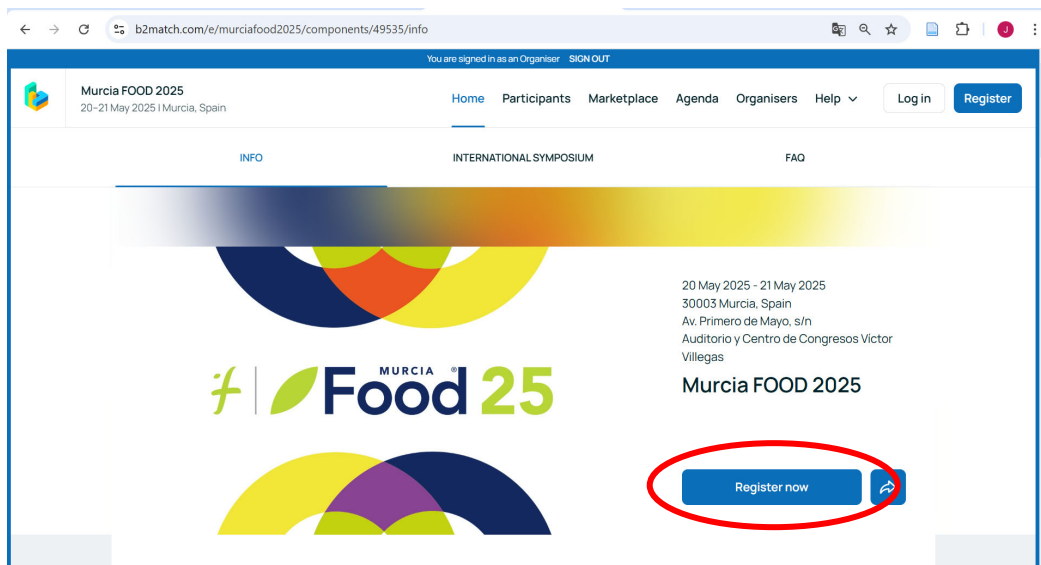


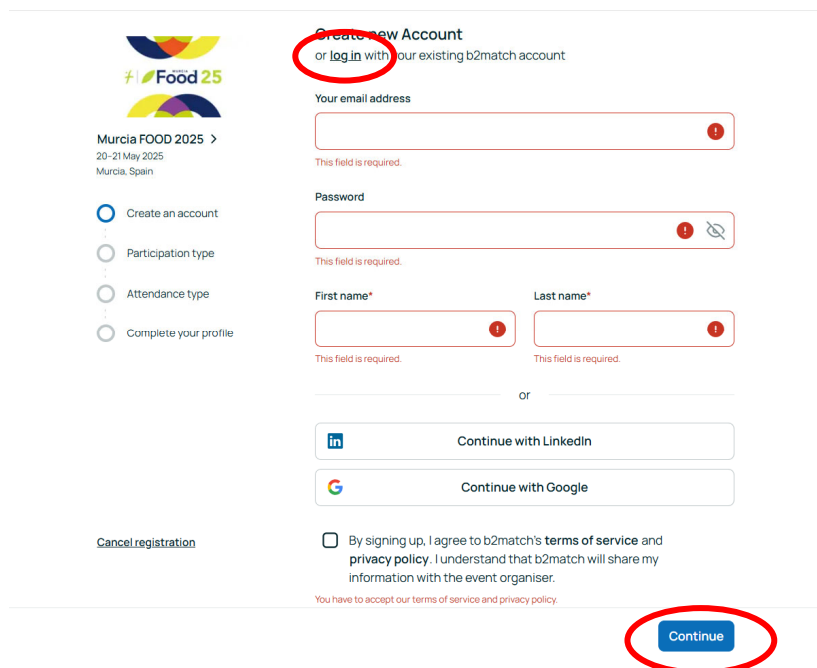
## PARTICIPANT REGISTER USER'S GUIDE

Event website: <https://www.b2match.com/e/murciafood2025>

When you access the website, the following screen will be displayed, then click on the blue box: "Register now".

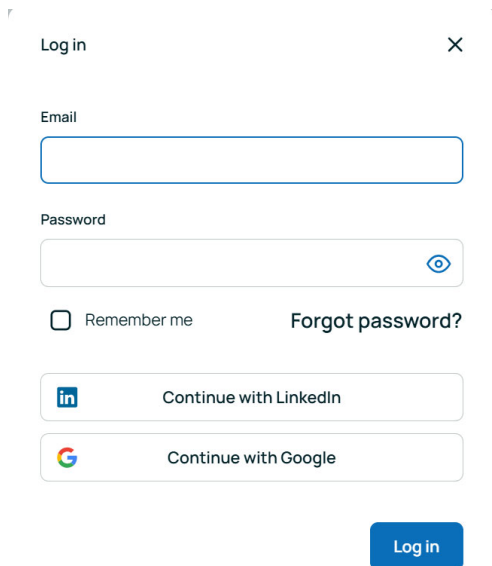


An identification screen will then be displayed:



The registration screen offers two options: 'Create new Account' (circled in red) or 'log in with your existing b2match account'. It includes input fields for 'Your email address', 'Password', 'First name\*', and 'Last name\*', each with a red error icon and the text 'This field is required.'. There are also 'Continue with LinkedIn' and 'Continue with Google' buttons. A checkbox for terms and privacy policy is present. The 'Continue' button at the bottom is circled in red.

If your email address is already in the system, press “log in” at the top of the screen.



Log in

Email

Password

Remember me [Forgot password?](#)

[Continue with LinkedIn](#)

[Continue with Google](#)

[Log in](#)

Please, type your password (the one you used in previous editions) on the pop-up screen. A “*Forgot password?*” option is available.

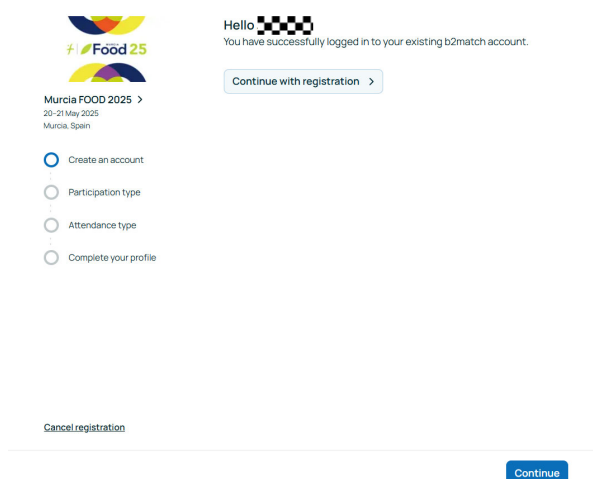
Next, you must click on “Log in”.

If your email address is not in the system, 3 options are listed:

1. Recording your email, a password, and your name and surname from the keyboard: with this data you will be able to access your registration from now on, to expand it or to make changes, if necessary.
2. Use LinkedIn data (“Continue with LinkedIn”).
3. Use LinkedIn data (“Continue with Google”).

In the last two cases, a link is generated to the corresponding applications, which will request permission to provide the data.

Finally, you must accept the privacy policy and click on “Continue”.



Murcia FOOD 2025 >  
20-21 May 2025  
Murcia, Spain

Create an account

Participation type

Attendance type

Complete your profile

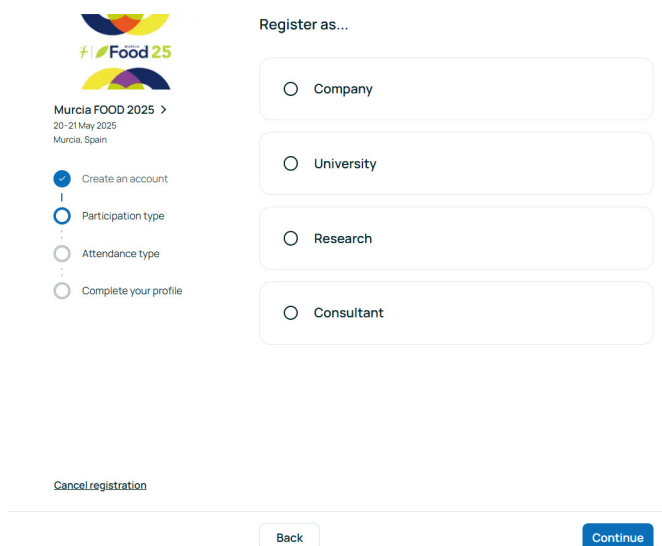
[Cancel registration](#)

[Continue](#)

Once registration is completed, you will see a welcome screen.

Press “Continue”.

The next screen requests the type of company or organization to which you belong:



# Food 25  
Murcia FOOD 2025 >  
20-21 May 2025  
Murcia, Spain

- Create an account
- Participation type
- Attendance type
- Complete your profile

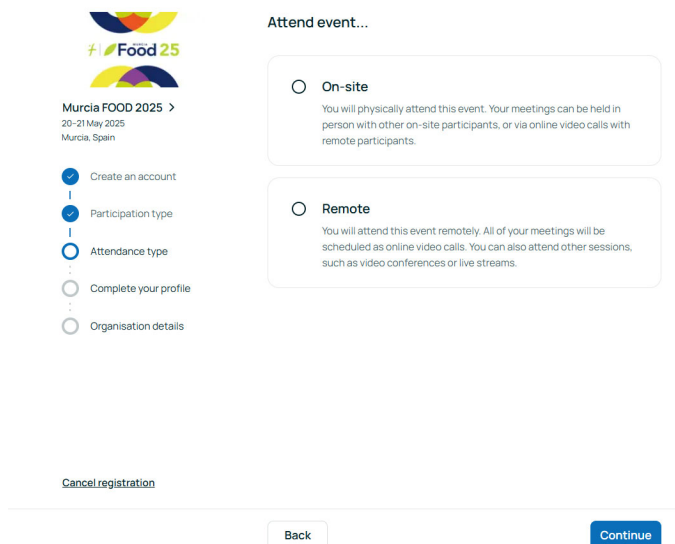
Register as...

- Company
- University
- Research
- Consultant

[Cancel registration](#)

[Back](#) [Continue](#)

This year, Murcia Food B. E. 2025 will have on-site (presential) meetings and remote (on-line) meetings. In the next webpage you are asked to select your desired option:



# Food 25  
Murcia FOOD 2025 >  
20-21 May 2025  
Murcia, Spain

- Create an account
- Participation type
- Attendance type
- Complete your profile
- Organisation details

Attend event...

- On-site  
You will physically attend this event. Your meetings can be held in person with other on-site participants, or via online video calls with remote participants.
- Remote  
You will attend this event remotely. All of your meetings will be scheduled as online video calls. You can also attend other sessions, such as video conferences or live streams.

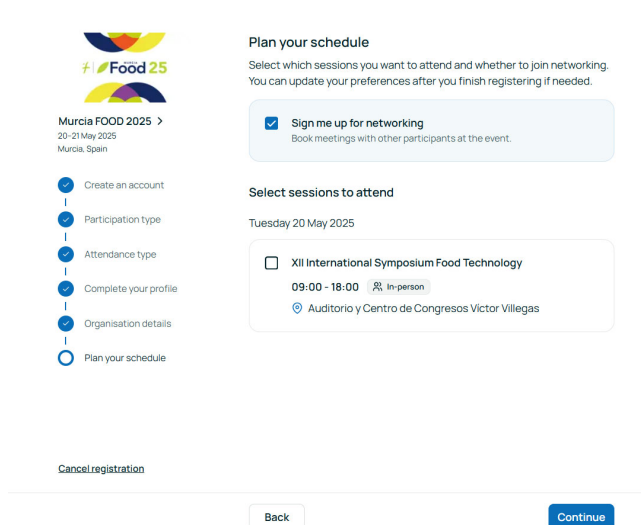
[Cancel registration](#)

[Back](#) [Continue](#)

Please note that the on-site participants can attend all type of sessions (virtual and on-site), however, the remote participants can attend only online ones.

On the following webpages, you should record the type of organisation, your personal details and the basic information about your company or entity. If you have participated in previous editions, the available data will appear for you to confirm or modify it. **Please, note it is important to WRITE ALL TEXTS IN ENGLISH.**

In the next screen, you can schedule your participation in Murcia Food BE 2025 (“**Plan your Schedule**”).



The screenshot shows the 'Plan your schedule' step in the registration process. On the left, a vertical progress bar indicates the steps: 'Create an account', 'Participation type', 'Attendance type', 'Complete your profile', 'Organisation details', and 'Plan your schedule' (which is currently active). Below the progress bar is a 'Cancel registration' link. The main content area is titled 'Plan your schedule' and includes the instruction: 'Select which sessions you want to attend and whether to join networking. You can update your preferences after you finish registering if needed.' There are two main sections: 1. 'Sign me up for networking' with a checked checkbox and the subtext 'Book meetings with other participants at the event.' 2. 'Select sessions to attend' for 'Tuesday 20 May 2025', showing a session for 'XII International Symposium Food Technology' from 09:00 - 18:00, in-person, at the Auditorio y Centro de Congresos Victor Villegas. At the bottom, there are 'Back' and 'Continue' buttons.

By default, it is expected you to participate in **bilateral meetings**. If not, you must uncheck the option “Sign me up for networking”.

If you are interested in participating in person at the **XII International Symposium Food Technology**, which will be held on May 20, you must check this option

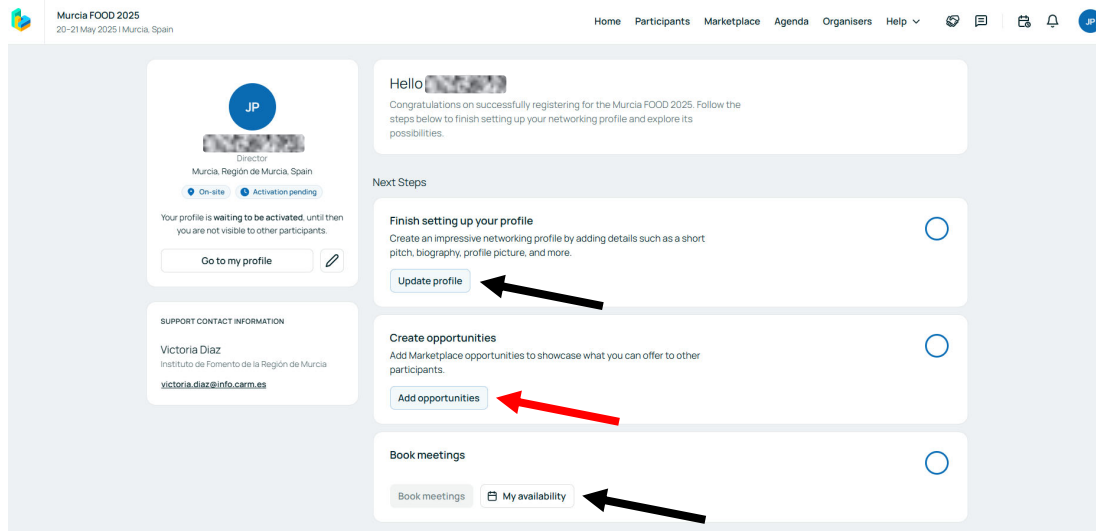
To finish, click on the key “Continue”.

Once registration has been successfully completed, you will be waiting for the organizers to activate it and you will be able to access the **Murcia Food 2025** website whenever you want, using your password. You will receive a confirmation email.

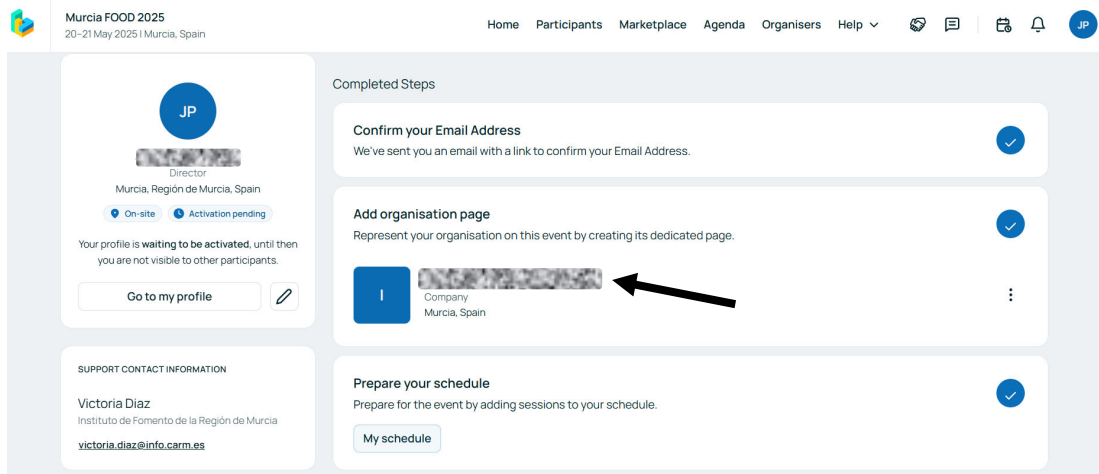
On the next page (see below) you can review and highlight your profile by pressing **Update profile**”.

You can also specify in detail which days and at what times you will be available to arrange bilateral meetings by clicking on “**My availability**”.

It is very important to detail using “**Add opportunities**” what you wish to exhibit, propose, sell or purchase during the event, using the **MARKETPLACE of Murcia Food 2025**. By doing so, the other participants will know about your interests and the bilateral meetings will be more specific and productive.



At the bottom of this page you can expand and improve the information about your company or organization by clicking on its name.



It is highly recommendable to record your proposals of products, services, partnership, cooperation, investment, expertise or demand, **before leaving the application**, by clicking on the button **"Add opportunities"**, as indicated above and detailed on the following pages.

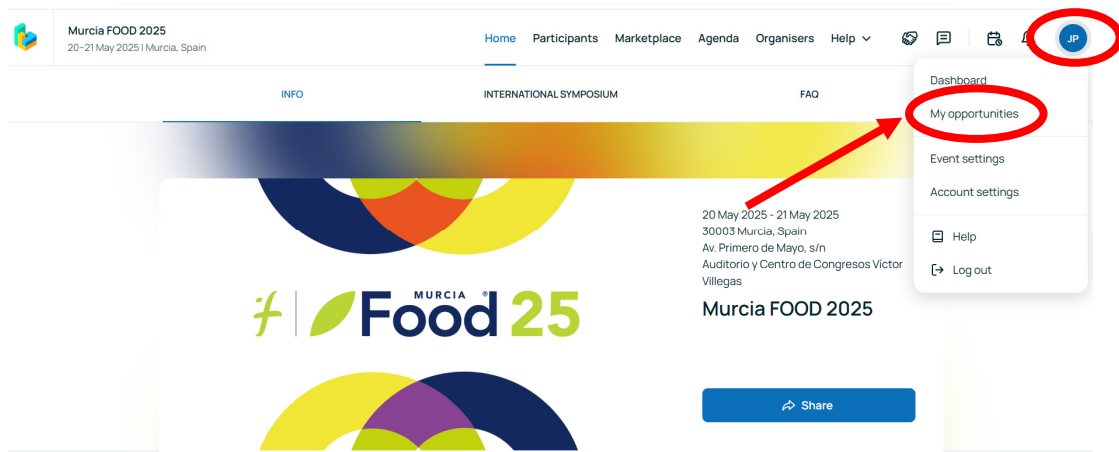
You will also be able to complete these sections later, by accessing the **Murcia Food B. E. 2025** website: <https://www.b2match.com/e/murciafood2025>

## MARKETPLACE OPPORTUNITIES USER'S GUIDE.

Event website: <https://www.b2match.com/e/murciafood2025>

At the end of the registration process, you will be able to **save your proposals, offers or requests** in the different sections of "Marketplace".

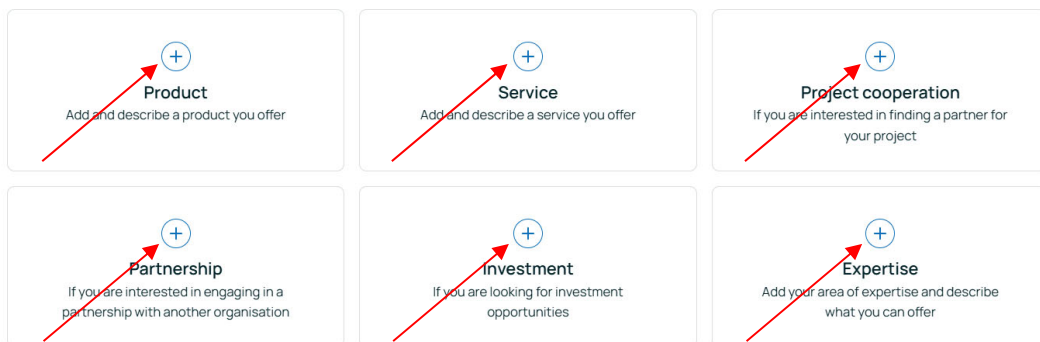
If you subsequently access the **Murcia Food B. E. 2025** website, click on "Login" and once you have entered your e-mail address and password, click on the abbreviation of your name (top right) and a menu will be displayed: press **"My opportunities"**:



On the link screen select: **"Add dan opportunity"**.

The following screen will appear, with six options: **product (offer), service (offer), project cooperation, partnership, investment and expertise**. Please, click on the section of the Marketplace (blue cross) you think best fits your proposal.

Choose opportunity type



A short questionnaire will be displayed in which you can record the title and description of your proposal and, in some cases, provide additional information:

Opportunity type: Product

Title\*  160

Short description\*  140  
Write a short description that will be visible on the list of opportunities.

Full description\*  140  
Write the full description that will be visible on the opportunity page.

**Show on the organisation page**   
The opportunity will also be visible on your organisation page under the Marketplace tab.

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**FIELDS OF EXPERTISE**

Automotive, Transport and Logistics    Biotech, Pharma and Cosmetics

Education    Electronics    Energy    Environment

Food, Beverages and Agriculture    Healthcare

Home Furnishing and Housewares    ICT Industry and Services

Industrial Equipment and Machinery    Leisure and Recreational

Maritime    Materials, Textiles and Chemicals

Nano and Microtechnologies    Space and Aerospace

Tourism and Cultural Heritage

**ADD IMAGES**  Maximum upload file size: 20MB.

**UPLOAD FILES**  Maximum upload file size: 20MB.

Cancel

You can also attach images (“ADD IMAGES”) and files (“UPLOAD FILES”), in order to provide more information about your product, demand or proposal.

To complete the process, click on **“Create an opportunity”** button.

You can save as **many proposals, offers or requests as you wish**, at the end of the registration process or later on.