🌱 We are koorvi, nice to meet you!

📍 Munich-based startup, founded in 2023

What do we do?

We provide a digital platform that enables manufacturers and retailers to set up and run take-back, refurbishment, and brand-owned resale programs.

Our goal: make circular business models easy, profitable, and scalable.

Andrea Schneller
CEO & Co-Founder

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💡 Project idea

We aim to further develop a digital platform that will enable manufacturers and retailers to create profitable circular business models through take-back, refurbishment, and branded resale.

The platform will leverage **AI-based decision support, data ecosystems with API integration, and Digital Product Passports (DPP)**.

🎯 **Our goals**

Extend product life cycles to reduce resource use and emissions.

Enhance and provide data for DPPs to support transparency and compliance.
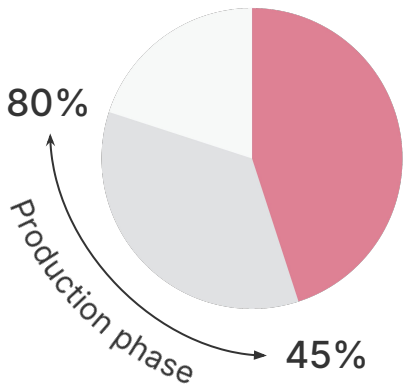
Link manufacturers, refurbishers, and logistics via interoperable data ecosystems.

Provide predictive AI tools usable across industries to maximize potentials.

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⏰ Now is the perfect moment!

% of CO_2 emissions produced across the product life cycle

80%

Production phase

45%

Re-commerce market size in europe

USD 38.2 bn in 2024

⬇

USD 64.4 bn in 2029

Still, most recommerce value is captured by external platforms like **Vinted and ebay**, not by the brands themselves...

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🔬 Expertise

What we bring...

- Modular take-back and resale platform with first pilot AI features and initial DPP tests
- Experience linking manufacturers, retailers, repairers, logistics
- Deep knowledge of circular business challenges

What we are looking for...

- Brands and retailers with durable products for multiple life cycles that hold value
- Industries: textiles, kids, electronics, furniture, and machinery
- Ideally first DPP experiences

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