

Digital, Data & AI For Future Strategy - Transformation - Disruption

2025



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Introduction

Digital, Data & AI For Future

Strategy - Transformation - Disruption

From insight to actions

Act and drive in the digital AI world for a better future, and to help public organizations and all people to thrive

- We leverage Digital and AI technologies to improve performance: defining and delivering strategy, designing use cases with business cases, running Proofs of Concept (PoC), and rolling out at scale.
- Offering
 - Diagnosis & alignment on priorities
 - Strategy framing and technology roadmap
 - Data & AI Use cases & business cases
 - Proof of Concept (PoC)
 - Enterprise rollout & change management
 - Impact measurement & continuous improvement
 - Education & upskilling (training, workshops)
- Differentiator
 - Expert and assets-based consulting
 - Seasoned professionals with 20+ years of int'l experience
 - Applying Private Sector Best Practices to Public Sector
 - Focus on social and solidarity economy
 - Value for money



Ovid Seghir

Managing Partner
OSIC, Paris, France
o.seghir@osic-x.fr



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Ovid Seghir brings in 25+ years of international experience in Business Building, Digital & Business Transformation, Innovation and IT.

Ovid has proven track records as Product Marketing Manager for Software products with Sun Microsystems (now Oracle), VP Business Development and Investor with MandrakeSoft (Open Source Software French start up), Business building & Consulting Practice Leader with IBM, Executive Director with EY and Managing Partner with Gartner Consulting.

His experience ranges from business building (start up, scale up, Growth) to driving and managing clients' digital & AI transformation with a focus on aligning business requirements and digital initiatives to create value. His fields of expertise include financial models, Digital and Business Strategy & Planning, , IT Infrastructures (Data Centers & Cloud), CX, Data & Analytics, Machine Learning & AI, and Operating Models.

His purpose is to support Social and Solidarity economy and apply private sector best practices to public organizations.

He holds a MSc in Computer Sciences from National Institute of Applied Sciences (INSA Lyon, France) and an MBA From ESCP Europe, Paris.