

The business partner
for your R&D challenges



What we do in a nutshell

We support companies across the full lifecycle of an R&D initiative — from deciding where to invest, to implementing projects, validating market adoption, and scaling innovation.

Our services are modular but designed to work together as a coherent path from R&D investment to market opportunity.



How we make the difference

R&D Decision Support

We help companies make informed R&D investment decisions by providing a clear view of competition, technology alternatives, and market direction.

- **prioritised R&D investment options**
- **competitive and technology landscape snapshot**
 - **scenario comparison**
- **clear, evidence-based recommendation**



How we make the difference

R&D implementation & execution support

We support companies in translating strategic R&D decisions into concrete, well-structured R&D projects.

- R&D project implementation plan
- budget, resource, and timeline framework
- technical roadmap aligned with strategic goals
 - circular business model design
 - technology acceptance



How we make the difference

Market & adoption readiness

We verify whether a chosen R&D direction and implementation can actually work in the market.

- **market and adoption readiness assessment**
- **key adoption risks and mitigation actions**
- **identified pilot sites, early adopters, or test environments**
- **clear “go / fix / stop” recommendation**



How we make the difference

Market entry & scaling

We help companies transform validated innovation into real market opportunities.

- **go-to-market and scaling roadmap**
- **partner and ecosystem shortlist**
- **funding and investor pathway**
 - **market entry action plan**

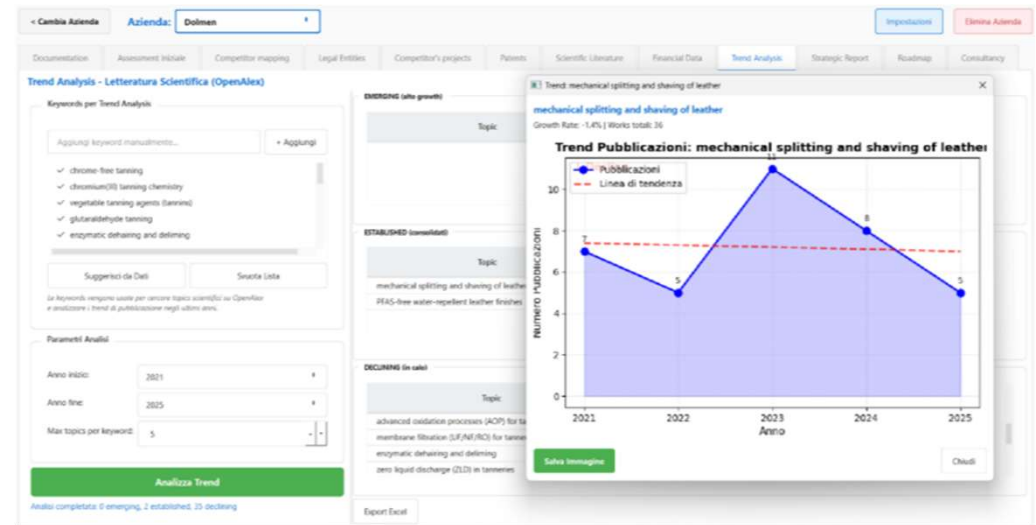
How we make the difference: our tools 1/2

Our tools

C-Tech Navigator- the analytical backbone behind our services

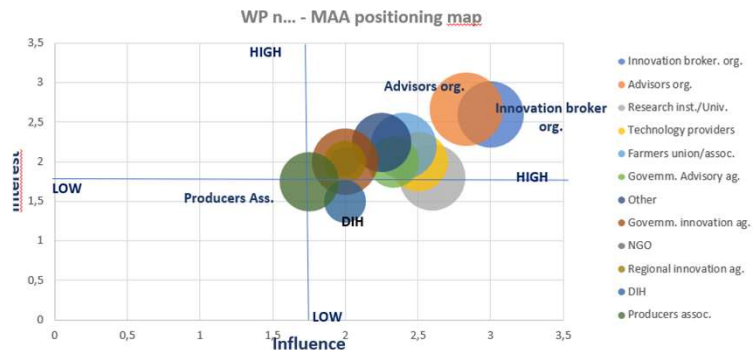
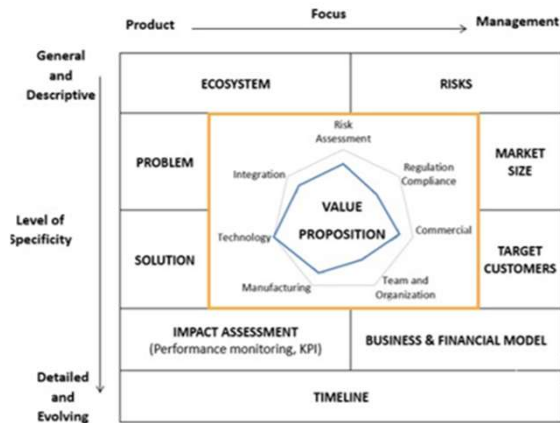
C-Tech Navigator is our proprietary AI engine for competitive and innovation intelligence. It powers all our services and is the starting point of every engagement.

Through continuous analysis of competitors, technologies, prior art, scientific knowledge, and innovation assets, C-Tech Navigator enables us to map complex innovation landscapes, simulate “what-if” scenarios, and compare alternative technology, partnership, and market strategies.



How we make the difference: our tools 2/2

Our tools



Technology Business Framework:
to align technology & business goals of innovations

Multi Actor innovation radar:
to identify the innovation potential of specific stakeholders

EU Technology Benchmark:
to position innovations against EU technology trends and R&I investments



TECHNOLOGY DOMAINS

Our topics



**SMART &
SUSTAINABLE
INDUSTRY**



**HEALTH
TECHNOLOGIES**



**CIRCULAR &
BIOECONOMY**



**SMART
AGRI-FOOD**



Running & New Projects

Our expertise



hosmartai.eu



revert-project.eu

GREEN-LOOP

greenloop-project.eu



PROSPECTS5.0

prospects5-0.eu



DIH & DIGITAL HEALTH NETWORK
connecting the dots

dihealth.eu



mc4-project.eu



attractiss.eu

COMPASS

A data-driven remanufacturing process
for sheet metal and thermoplastic composites

compass-horizon.eu



DITA

The Digital Industry Training Atlas

ditaproject.eu



digiprime.eu

EECONE

eecone.com



polymers-5b.eu



Co-funded by
the European Union

RehAllianCE

rehalliance



digitalhealthuptake.eu



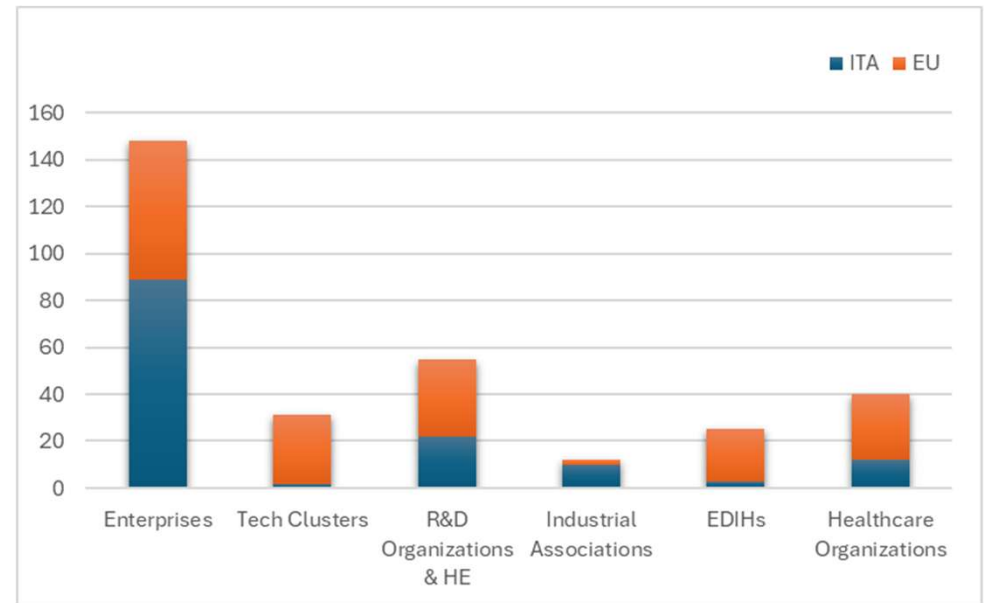
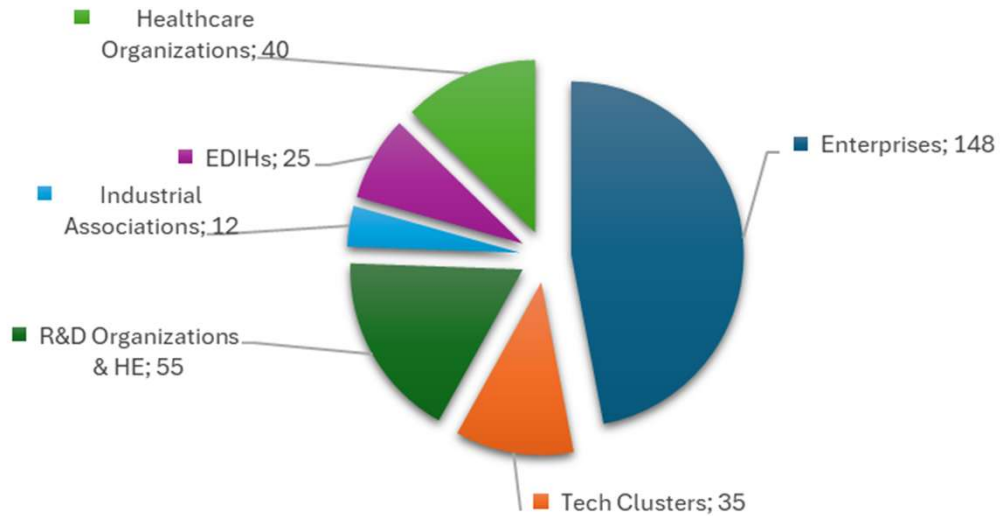
tornado



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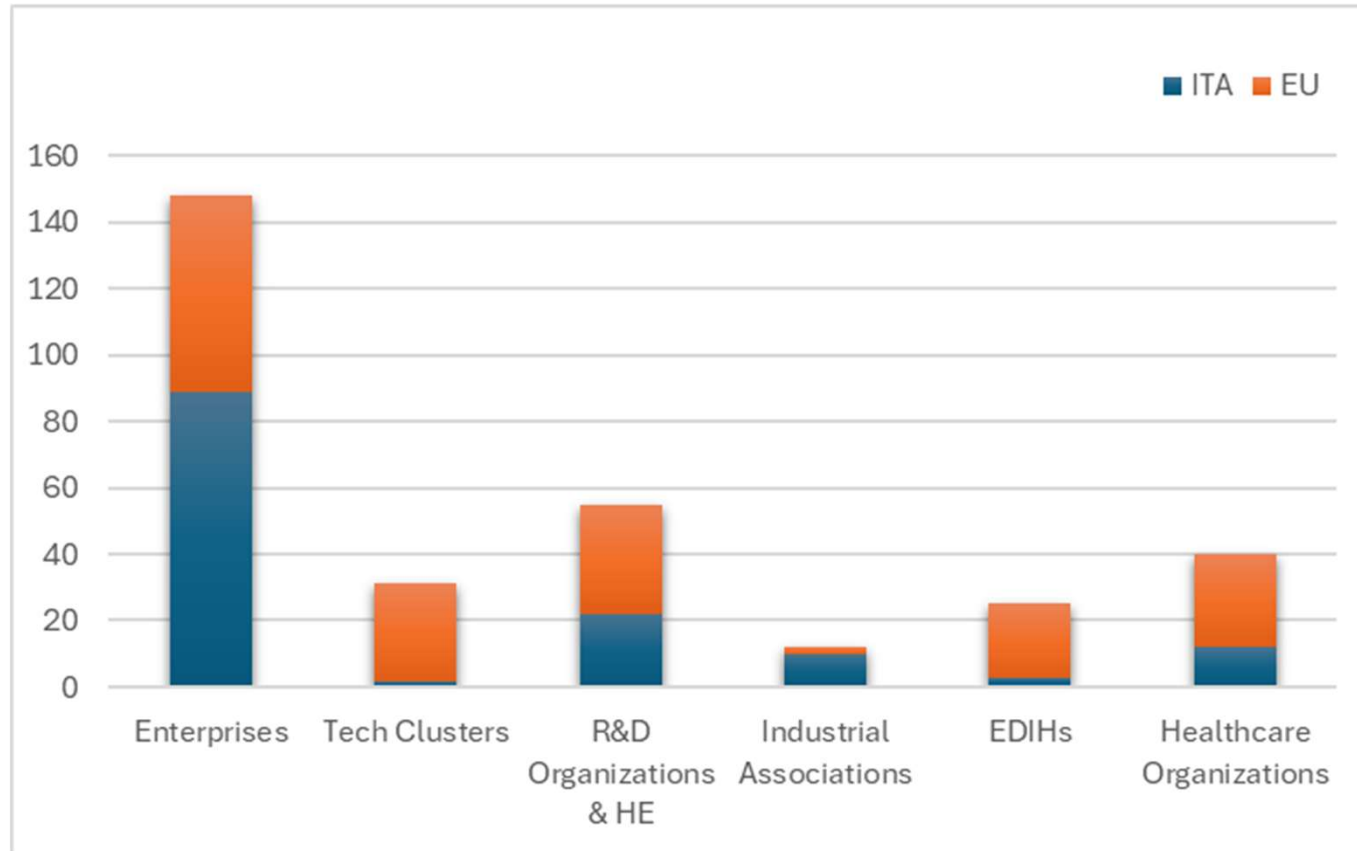
Key Industrial Stakeholders

Our added value



Key Players: Italy and Europe

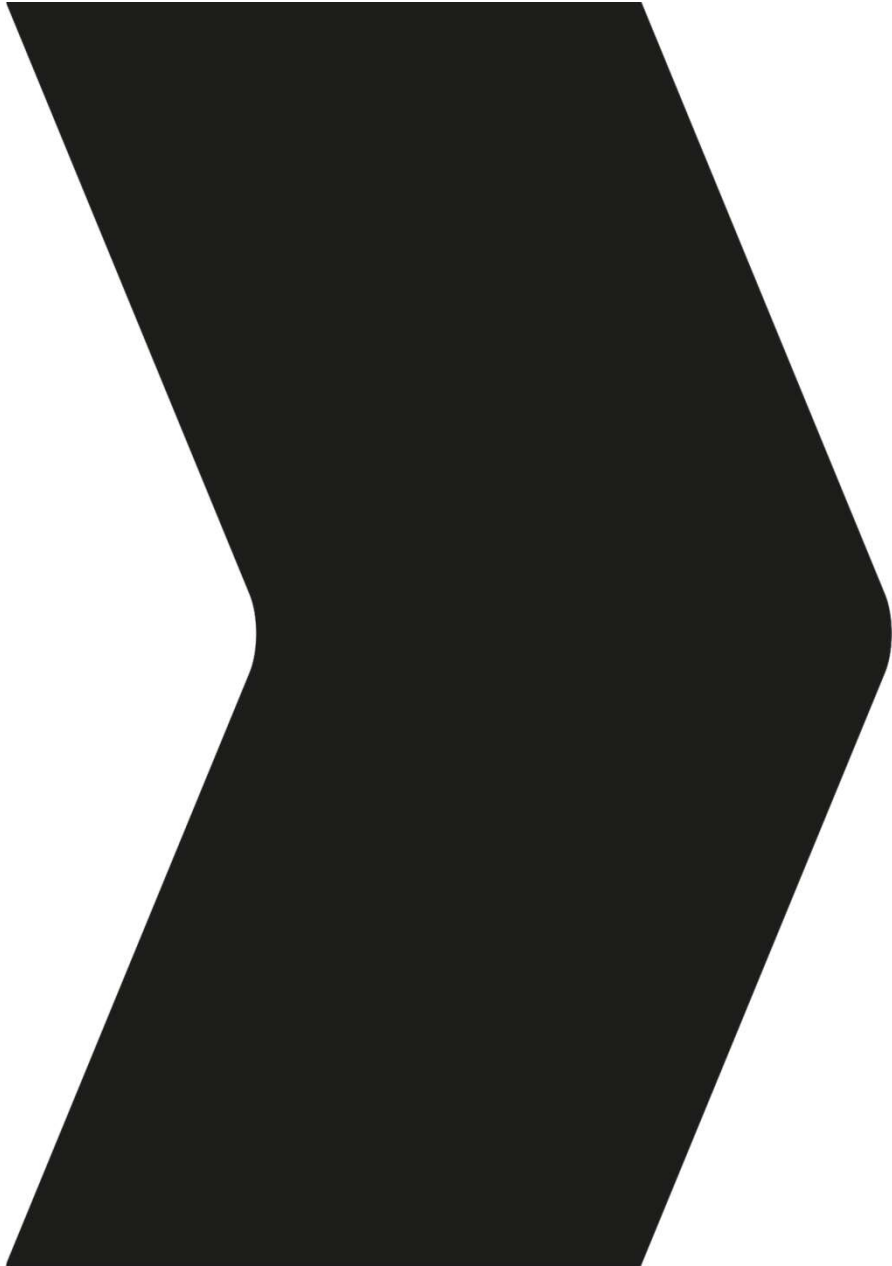
Our added value



A selection of partners

Our added value





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