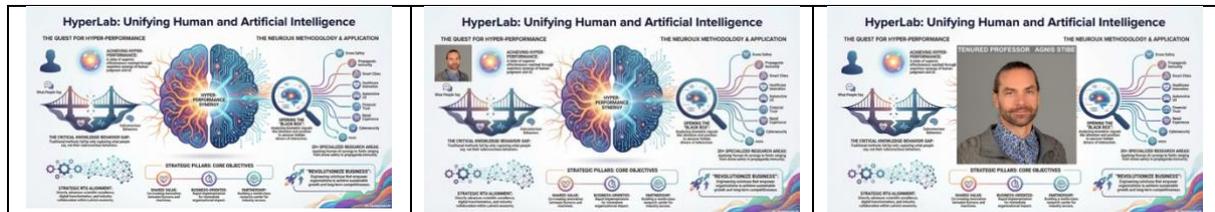


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## DESCRIPTION

The international academic group **HyperLab** is being established at Riga Technical University (RTU) to strengthen the university’s expertise in **human–artificial intelligence (AI)** collaboration. HyperLab is positioned as a research lab that combines the strengths of human judgment and intuition with AI’s data processing and analytical capabilities, aiming to **achieve hyper-performance in entrepreneurship and society**. The creation of this group is necessary because human–AI alignment is becoming increasingly critical for driving innovation, productivity, and sustainable development across industry and the public sector. The group is taking an interdisciplinary approach, **integrating technology, engineering, entrepreneurship, and the social sciences** to create a platform for innovations that address complex contemporary challenges.

HyperLab’s activities are closely aligned with RTU’s mission and strategic objectives. RTU’s mission is to “**build a competitive, educated, innovative, and creative future,**” and this academic group will directly foster innovation and creative thinking within the university. The group will advance RTU’s strategic priorities: **scientific excellence, digital transformation, industry collaboration, and societal development**. HyperLab’s goal is to develop new frameworks, technologies, and strategies that enable businesses and society to use human–AI collaboration more effectively, thereby increasing competitiveness, driving entrepreneurial innovation, and expanding positive societal impact. In doing so, HyperLab will strengthen RTU’s position in the **international scientific landscape and contribute to the digital development of Latvia’s society and economy**.