



Champion sustainability

Turn the commute into inspiration





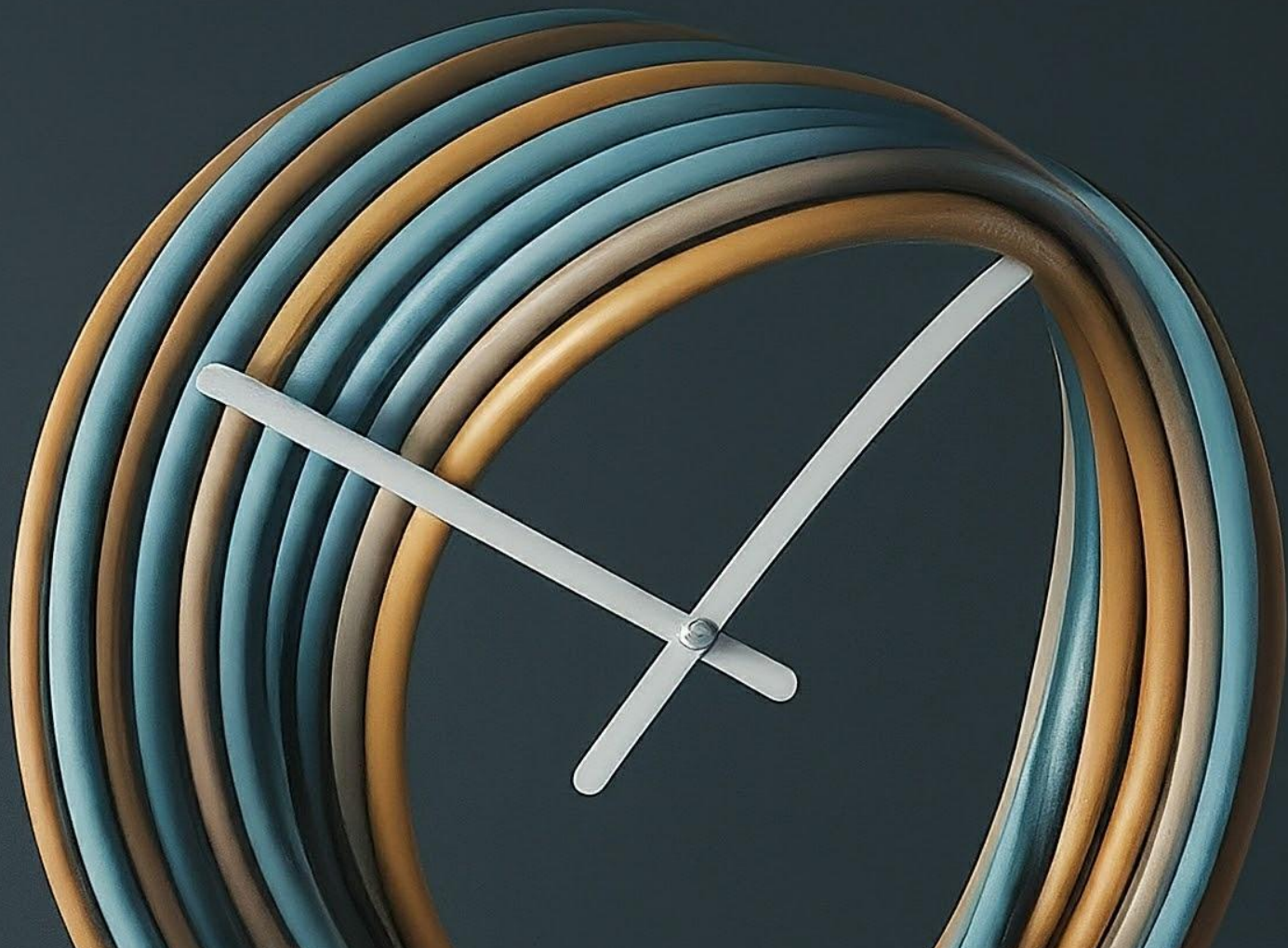


Carplooyee



A top-down view of a rustic wooden desk. In the upper left, an open book with a dark cover lies flat, showing text on its pages. A black pen rests on the left page. To the left of the book is a white ceramic mug filled with a light brown liquid, likely coffee. In the lower left, a small, light-colored, irregular object, possibly a piece of wood or a cookie, sits on the desk. On the right side of the desk, a white rectangular card or sign is placed, featuring the text 'ROUTINES and HABITS' in a bold, black, sans-serif font. The word 'and' is written in a smaller, cursive script between 'ROUTINES' and 'HABITS'.

ROUTINES *and* HABITS



A photograph featuring a large pile of gold coins. A small, white-bordered sign with a black background is placed on top of the coins. The sign contains the text 'REWARDS' in large white letters, 'NO' in smaller white letters, and 'INCENTIVES' in large white letters. The coins are stacked in several places, with some loose coins scattered around. The background is a dark, solid color.

REWARDS
NO
INCENTIVES



Who is the ideal early adopter?



Existing sustainable commuter
that is motivated by **rewards** and
social interaction

What is success for that user?



Commute sustainably. Inspire Others. Earn rewards.

Sustainability

The users action

Social comparison

Inspire, interact, compare,
compete

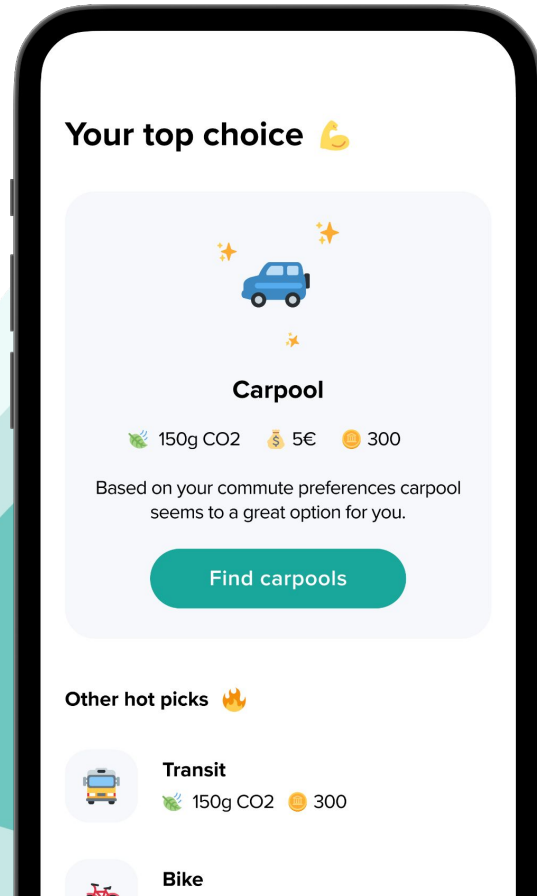
Financial

Providing monetary
rewards or savings for
the user.

Decorative wavy lines at the bottom of the slide, consisting of a dark blue base layer and a lighter blue wavy layer on top.

Get commute recommendations ✨

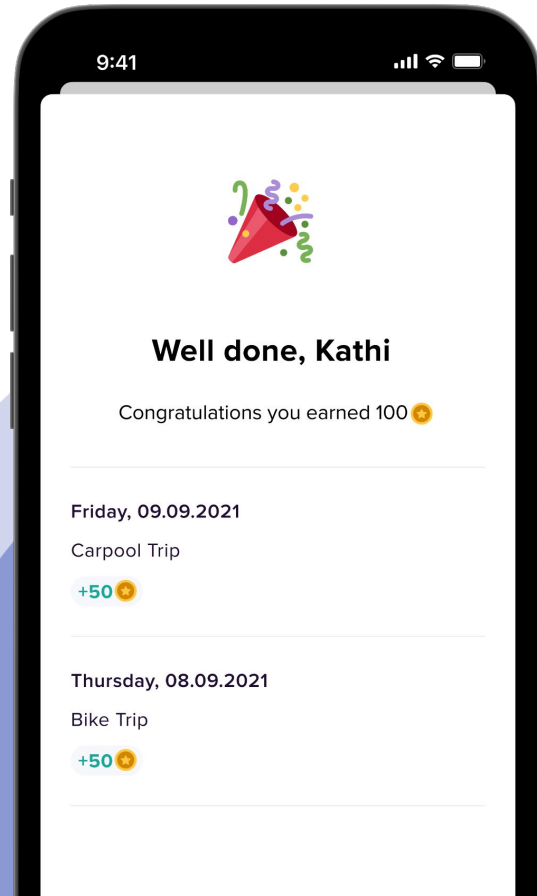
Find your best options based on your personal commute preferences



Earn for green commutes

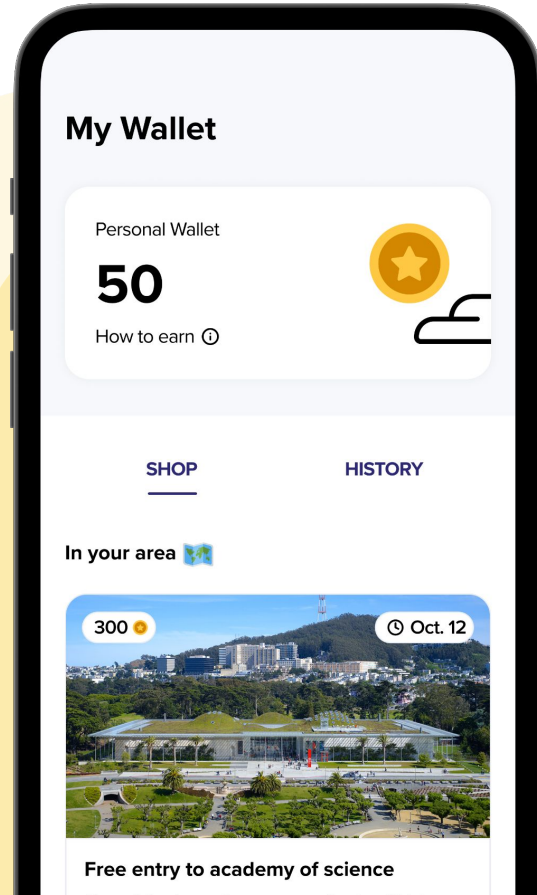


Walk, bike, carpool, e-scooter or transit - Coins are earned automatically.

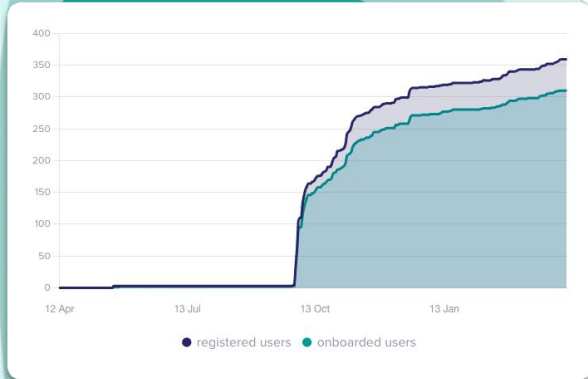


Redeem coins for great rewards

Exclusive rewards, gift cards, donations, raffles, and other products & services.



Case study: Carpooling & Organic Growth



B&R Automation, a global manufacturer of industrial automation products, is seeing **ongoing organic growth** over **six months** with **no administrative intervention**.



More than 13% (and growing) of B&R employees were actively enrolled.



Commute Groups had an average of 3 people -- reducing parking demand.



Participants had tracked an average of 16 sustainable commutes each.



Overall commuters saved more than 8.6 tons of CO₂.



by



Carplooyee rideamigos

159 million
euros saved on gas

132 000 tons
CO₂ saved



WÜRTH

Rumpl



STIHL

patagonia



Cedars
Sinai



rosenbauer

Shape tomorrow's commute with us

Join a group of pioneering companies
and take part in a pilot program with
exclusive conditions.



Contact

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ride**amigos**



Carployee