



The business partner
for your R&D challenges

What we do in a nutshell

We participate in strategic European R&D projects to

- explore and probe the market potential of their results,
- support the technology development process while keeping the focus on the demand side,
- organize and manage the entire innovation path up to and including follow-up initiatives.

How we make the difference



MARKETING AND EXPLOITATION

Market research and analysis
Economic viability assessment
Business planning
Go-to-market strategies

How we make the difference



TECHNOLOGY DEVELOPMENT

Pilot design, coordination and assessment

Testing and validation of technologies

Align R&D and market expectations

Technology acceptance

Technology adoption

How we make the difference



INNOVATION MANAGEMENT

Product and service design

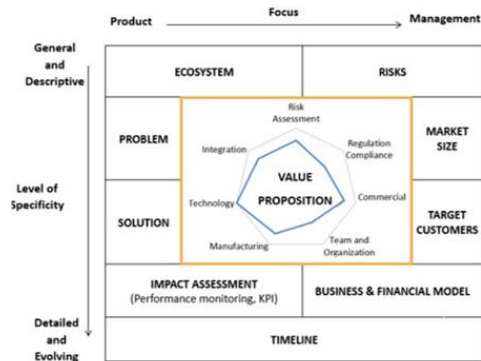
IP strategies

Multi-stakeholder & actor engagement

Partnership development

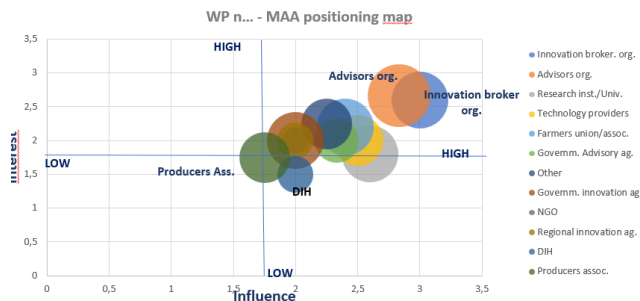
How we make the difference: our tools

Our tools



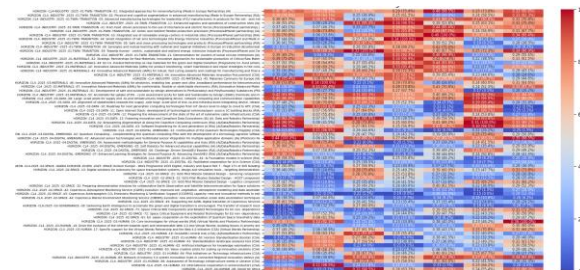
Technology Business Framework:

to align technology & business
goals of innovations



Multi Actor innovation radar:

to identify the innovation potential
of specific stakeholders



EU Technology Benchmark:

to position innovations against EU
technology trends and R&I investments

TECHNOLOGY DOMAINS

Our topics



**SMART &
SUSTAINABLE
INDUSTRY**



**HEALTH
TECHNOLOGIES**



**CIRCULAR &
BIOECONOMY**



**SMART
AGRI-FOOD**

EHTEL

ASPIRE
PROCESSOR-PLANET RESEARCH ASSOCIATION

**BIO-BASED
INDUSTRIES**
Public-Private Partnership

Aeneas



EPoSS
European Association on
Smart Systems Integration

European
association
of **innovation
consultants**

EFFRA
EUROPEAN FACTORIES OF THE FUTURE
RESEARCH ASSOCIATION

Built4People

**AM
PLATFORM**

Running & New Projects

Our expertise



hosmartai.eu



revert-project.eu

GREEN-LOOP

greenloop-project.eu



PROSPECTS5.0

prospects5-0.eu



dihealth.eu



mc4-project.eu



attractiss.eu



digiprime.eu

EECONE

eecone.com



polymers-5b.eu



RehAllianCE

rehalliance



digitalhealthuptake.eu



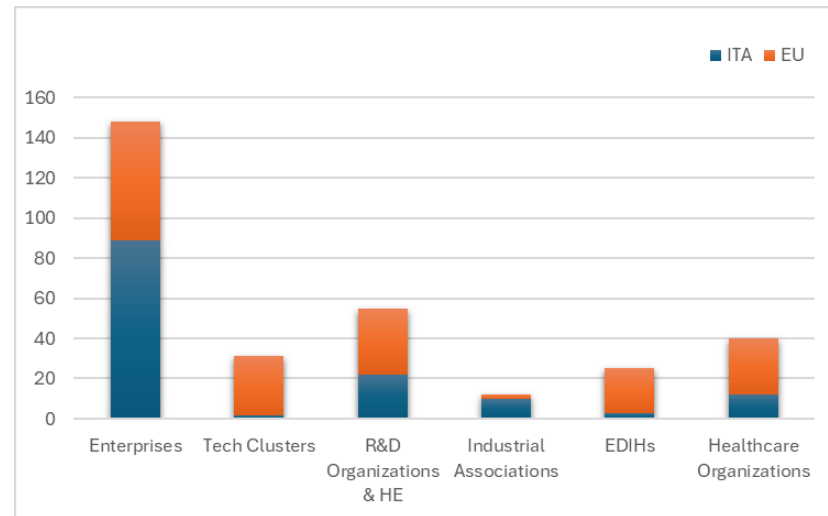
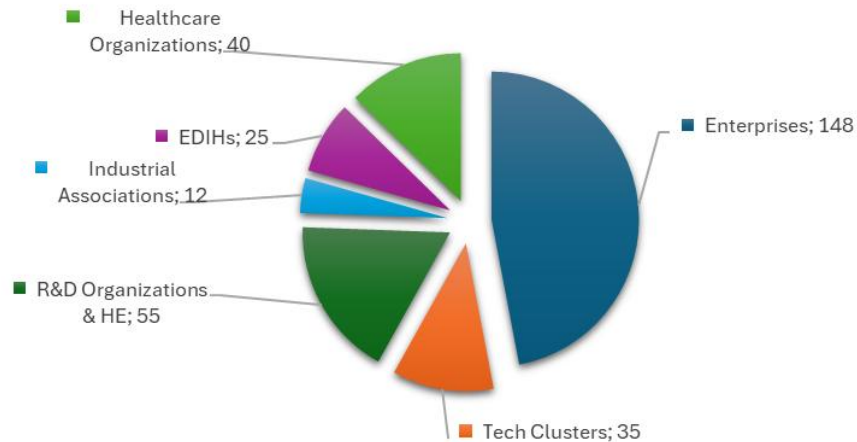
tornado



[view more](#)

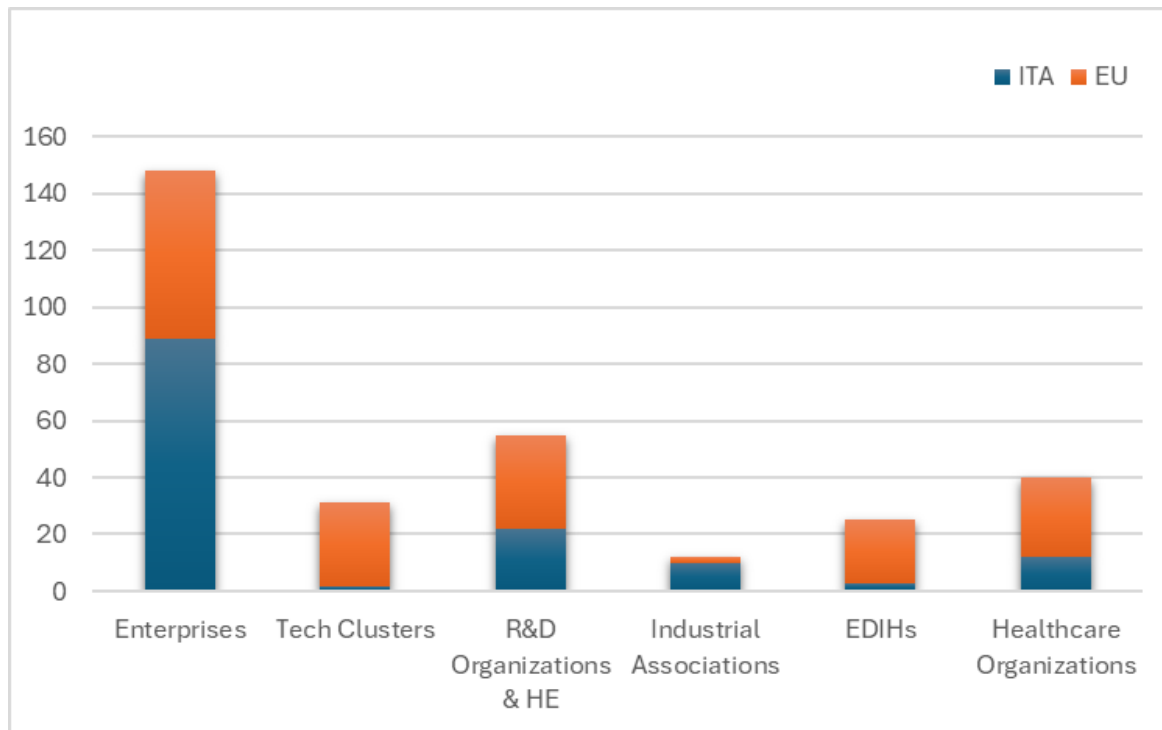
Key Industrial Stakeholders

Our added value



Key Players: Italy and Europe

Our added value



A selection of partners

Our added value





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