

Partner Organisation

PIC	894206432
OID	E10268259
Legal name (National language)	ADI & SALU SERSOC SLU
Legal name	ADI & SALU SERSOC SLU
Acronym	Adiper
National ID (if applicable)	B06469738
Address	Calle Hornachos 8
Country	Spain
Region	Badajoz
Postal Code	06200
City	Almendralejo
Website	www.adiper.es
Email	europa@adiper.es
Telephone	+34924667578

Profile

Type of Organisation	SME
Is your organisation a public body?	NO
Is your organisation a non-profit?	NO

Legal Representative

Title	Mr.
Gender	Male
First Name	Ángel
Family Name	Barrera Nieto
Department	European Projects
Position	Legal Representative
Email	angel.barrera@adiper.es
Telephone 1	+34 645 99 80 48

Contact person 1

Title	Mr.
Gender	Male
First Name	Enrique
Family Name	Picon Roca
Department	European Projects
Position	Manager
Email	enrique.picon@adiper.es
Telephone 1	+34 666 98 83 85

A description of the legal entity and its main tasks.

ADIPER is an SME specialized in the provision of research, social and health care services for seniors at all stages of aging. Our mission is to improve the quality of life of senior people — from active aging to dependence and end-of-life care — through comprehensive and user-centred approaches.

We are a forward-thinking and innovation-driven organization operating throughout Spain, with deep experience in piloting and validating technologies, methodologies and service models directly in real-life environments. Our main strength lies in our direct access to senior adults — particularly in rural and semi-urban areas — including those with diverse levels of autonomy, dependency and digital literacy. We have the capacity to carry out testing and co-creation activities in users' own homes, which ensures realistic, impactful and scalable results.

ADIPER has become a reference in the field of senior care and support, providing services and insurance coverage to more than 20,000 individuals. We are deeply committed to person-centred care, delivering high-quality services tailored to the needs of each user, while ensuring strong compliance with ethical and regulatory standards. Our multidisciplinary team of professionals includes caregivers, social workers, health specialists, trainers and digital facilitators, enabling us to address care in a holistic and cross-sectoral way.

In summary, ADIPER brings unique added value as a large-scale, trusted and experienced validation partner in European projects. Our access to end users, ability to test in real contexts and track record of community engagement position us as a key actor in co-designing solutions that truly improve the lives of senior adults and their caregivers.

What are the organisation's activities?

ADIPER is dedicated to improving the lives of older adults and their caregivers through a wide range of activities that combine care, innovation, education and technological integration.

1. Health and care innovation: We design, implement and lead social and healthcare projects that address key challenges in ageing. Our services are focused on enhancing autonomy, wellbeing and care quality for seniors, both in urban and rural areas, with special attention to people in situations of dependency. We have extensive experience in home care, telecare and person-centred technological solutions, which allows us to support innovation from a practical, end-user perspective.

2. Validation and real-life piloting: One of our strongest capabilities lies in acting as a trusted validation partner. We regularly participate in projects requiring the testing of technologies, tools and methodologies in real-life settings — particularly in users' homes. Thanks to our direct access to a large network of older adults and caregivers, we can deliver qualitative and quantitative feedback through co-creation activities, focus groups, workshops and pilot programmes, ensuring that innovations are both usable and impactful.

3. Adult and senior education: We actively promote adult learning and the development of digital, cognitive and emotional competences among seniors. We organize workshops, awareness sessions and training modules to support lifelong learning, digital inclusion and social participation, also extending this to informal caregivers and professionals in the field.

4. Digital transformation and assistive technologies: We apply and help deploy cutting-edge technologies (AI, IoT, telemonitoring, virtual assistants) to increase the efficiency and personalization of care. Our experience includes participation in national and European projects exploring how technology can empower both seniors and care professionals, and how inclusive design and accessibility are critical to success.

Our multidisciplinary team includes social workers, caregivers, trainers, digital facilitators and project managers. Together, we ensure a user-centred approach and a strong implementation capacity across different territories. ADIPER is an ideal partner for projects seeking both innovation and grounded, human-centred validation in the field of ageing.

What profiles and age groups of learners are concerned by the organisation's work?

Adiper's work focuses primarily on adults and seniors, covering a wide range of profiles and situations. This includes older adults with or without dependency, individuals requiring social or healthcare support, and learners engaged in educational activities aimed at empowerment, inclusion and active ageing. Our services are tailored to diverse needs — from those needing assistance with daily tasks to those interested in improving their digital, emotional or social skills.

We also support informal caregivers and professionals working with these groups, offering training opportunities and resources to enhance their competencies. Adiper applies a person-centred approach that ensures every intervention is adapted to the user's context, abilities and learning goals, ultimately contributing to their wellbeing, autonomy and quality of life.

Continuing activities relevant to the Project's goals include

- 1. Partner in the EU4Health DESIPOC project (2024-2026):** – DESIPOC aims to improve psychosocial care for cancer patients. DESIPOC will develop an innovative digital platform that will facilitate more accurate diagnoses, offer emotional support to patients and foster collaboration between healthcare professionals, caregivers and patients.
- 2. Regional Coordinators/Promotor in dRural (2021-24):** The service marketplace for rural areas (GA ID: 101017304) – is a H2020 project that aims to create a marketplace for rural areas adapted to all citizens. We are coordinating one of the four demonstrators. Our goal is to ensure the sustainability of the platform but also that is co-created and adapted to the rural area and to the residents of all generations.
- 3. Chair of the Silver Economy Congress Organizing committee:** I Silver Economy Congress (2021) promoted by Adiper - Juntade Extremadura, II Silver Economy Congress promoted by Adiper (2024) and III Silver Economy Congress promoted by Adiper (2025). <https://www.economiaplateada.org/>
- 4. Collaboration in the YouthEmprende program** of the General Directorate for Business and Competitiveness, in collaboration with the Ministry of Education and Employment and the Institute of Youth of Extremadura. The objective of these programs is, on one hand, prepare youth for the professional life and entrepreneurship. This type of initiatives are also in line with Young Entrepreneurs ERAMUS+ program and Innovation and Talent Program (PIT) that we also host.
- 5. Collaboration in EIT Food RIS Consumer Engagement Labs** project is led by the University of Extremadura and formed by a consortium of companies and associations from Extremadura, among which Adiper participates. The project consists of the co-creation, design, development, and commercialization of new, more sustainable, healthy and reliable food products. And that turns consumers into real agents of change for new products or services. Adiper has been the entity

responsible for the recruitment of a group of 20 Senior consumers and has collaborated throughout the entire process.

6. Other initiatives: ADIPER implements different actions aimed at promoting healthy and active aging, holistically caring for all the needs that this stage of the human being requires. Among its lines of action, we implement specialized training in the field of Personal Care and Active and Healthy Aging, in order to train and prepare professionals on the care of the elderly and thereby keep them active, healthy and independent as long as possible to prevent and delay their premature aging and the situation of disability and / or dependency. We are partners in a master “Active and Healthy Aging” in Unversidad Europea Miguel Cervantes and we even have our own podcast!

A curriculum vitae or description of the profile of the persons, including their gender, who will be primarily responsible for carrying out the proposed research and/or innovation activities

Mr. Ángel Barrera Nieto. Male. ADIPER Managing Director. Expert in the field of aging as well as analysis and implementation of business models. Entrepreneur of own and collaborative innovative projects in the social and health sector. Higher education in Administration and master's in business (THE POWER MBA). Complementary Training in innovation, new technologies, project design, team management and team coaching.

Mr. Enrique Picón Roca. Male. EU Project Manager. Bachelor's degree in Business Administration and Management by the University of Huelva. He has more than 5 years of experience as a Project Coordinator of EU projects. He leads initiatives that improve the quality of life of adults and seniors in Spain. Focused on EU programmes such as Erasmus+ and Horizon Europe, he works in health, adult education and technology to optimise social and healthcare services.

Ms. Lourdes Rosa Luengo. Female. EU Project Manager with experience in European Projects about healthcare and digital competences. Certificate of professionalism in teaching vocational training for employment by the State Public Employment Service. At ADIPER she has managed the Horizon Europe IDEAHL and the H2020 dRural.

Ms. Judith Arias Fernández. Female. Adiper Project Technician with wide experience in the design, management and implementation of local, regional, national and European projects. Degree in social work from the University of Extremadura. Master's in integrated quality management systems, I + D + i from the National University of Distance Education. Certificate of professionalism in teaching vocational training for employment by the State Public Employment Service. Neurolinguistic Programming Course applied for sale by the School of Industrial Organization.

Mr. Francisco de Borja Hidalgo Delgado. Male. IT Project Coordinator. With a Professional Training in Web Application Development, at ADIPER he coordinates and manages all IT Projects, including the IT actions from the European Projects. He also works on website maintenance and the design and implementation of new applications. He is involved in the Horizon Europe IDEAHL project and the H2020 dRural project.

Ms. Gracia Rivero. Female. Social Worker. Degree in Social Work from the Santa Ana University Centre. At ADIPER she has been involved in the design, management and implementation of local, regional and European projects. She participates in the design of workshops and social activities with key stakeholders, such as the elderly.

Please give a comprehensive overview of the capacity of your organisation to disseminate and exploit the project results

Thanks to the Horizon and ERASMUS + projects that we are part of, we have relevant experience in the dissemination and exploitation of results through the use of social media, website, organisation of events and the creation of synergies with other projects. Besides, we have an extensive network of contacts and partners at regional and national level related to the Health System, such as the Extremadura Health System (SES) and other public organisations that are focused on the dissemination of health related projects at both regional and national level.

A list of relevant previous or current projects, connected to the subject of this proposal

EU Programme	Year	Project Identification or Contract Number	Applicant / Beneficiary Name	Project name
Horizon Europe	2024-2026	GA ID: 101161339	BEN	DESIPOC
Horizon Europe	2022-2024	GA ID: 101057477	BEN	IDEAHL
Horizon 2020	2021-2024	GA ID: 101017304	BEN	dRURAL
ERASMUS +	2022-2023	2021-1-ES01-KA210-ADU-000034953	APP	DigiT project - Promoting digital skills among adult educators of older generations
ERASMUS +	2022-2023	2021-1-PT01-KA220-ADU-000026060	BEN	LINK – LINKing Seniors to Digital Media Literacy, Democracy and Diversity
ERASMUS +	2024-2026	2024-1-PL01-KA220-ADU-000243946	BEN	Bridging Generations through Emotional Intelligence
ERASMUS +	2025	2024-2-PL01-KA210-ADU- 000294787	BEN	Seniors Creating Digital Opportunities for Peer Empowerment
ERASMUS +	2025	2025-1-DE02-KA220-ADU-000356832	BEN	Empowering Elderly People Against Financial Exploitation Through Social, Emotional and Digital Safeguards (FINANSAFER)
ERASMUS +	2025	2025-1-RO01-KA220-VET-000350681	BEN	Promoting Excellence among Romanian Caregivers through VET (BADANTES)