

THERAPYAI

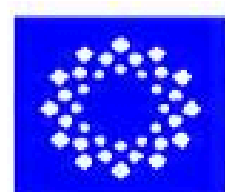
LOCAL-FIRST AI FOR MENTAL WELLBEING

Company

Ukraine

therapyai.ai

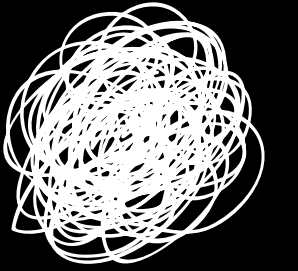
arthur@therapyai.ai



estDev
From the people of Estonia

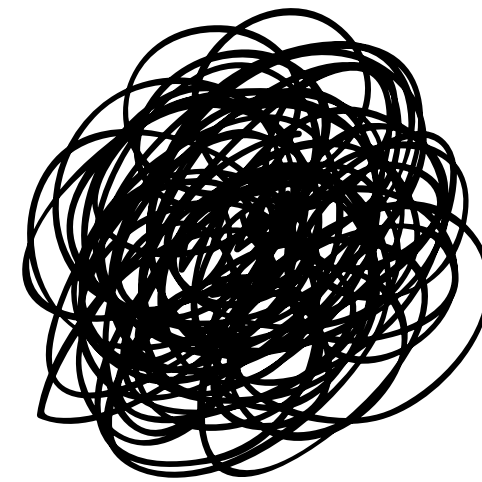


WHY DOES IT MATTER?



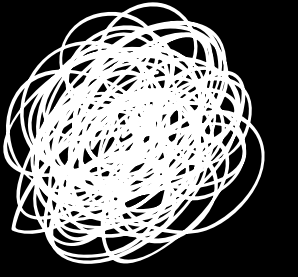
We've lost the tools to think clearly about ourselves.

- Therapy is expensive.
- Many people stop after several sessions.
- Privacy is a growing concern.
- Internet isn't always available



TherapyAI is an AI platform that helps people better understand their emotional state while keeping all personal data private..

VISION – WHAT WE ARE BUILDING



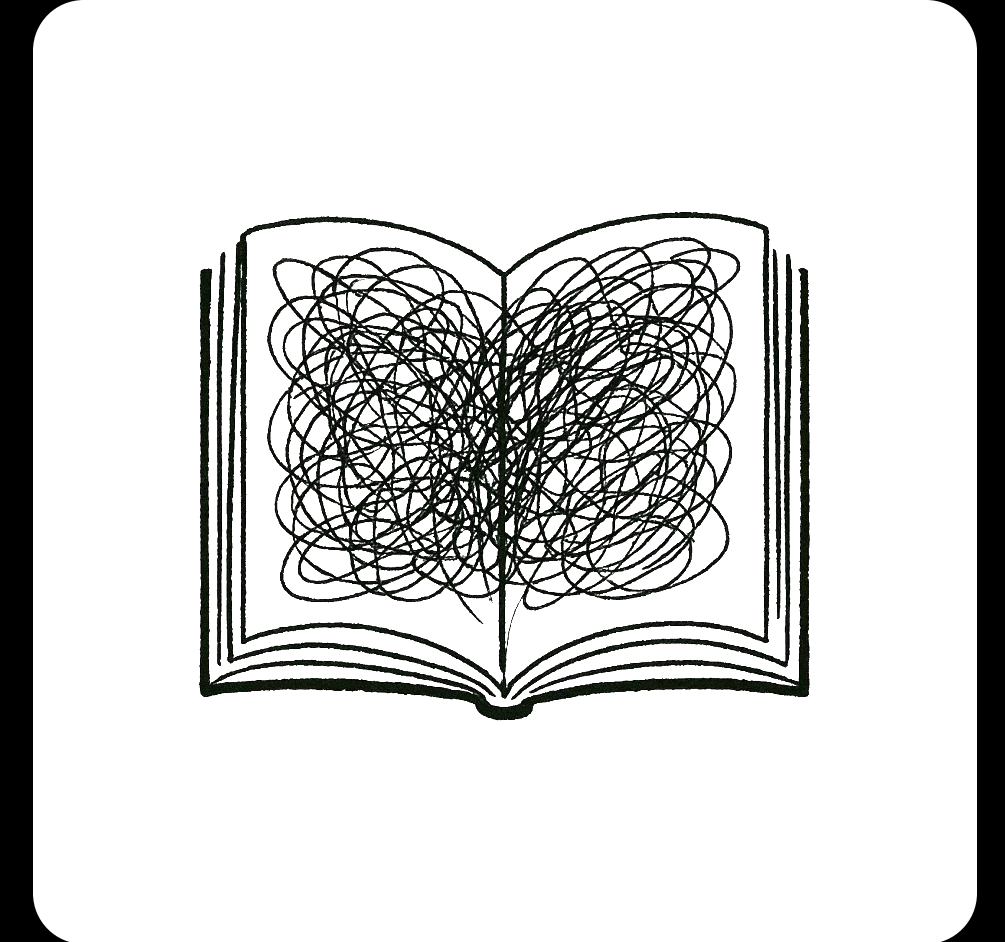
Provide secure and affordable AI-powered mental health support for everyone



Private memory

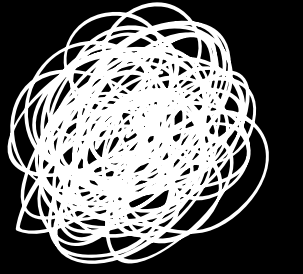


A cognitive
twin



Therapy diary

AI THERAPY → THERAPIST BRIDGE



AI-powered therapy with engagement mechanics and a seamless transition to human therapists

Mental Health Streak

Gamified daily
mental health
practice
(Duolingo-style)

Smart Reminders

Context-aware
therapeutic
reminders based on
emotional patterns

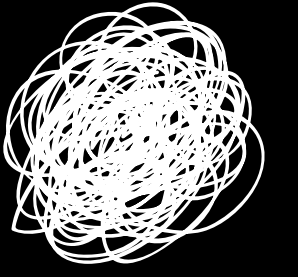
Therapist Rewards

Loyalty program
offering free or
discounted therapy
sessions

Therapy Context Builder

AI creates secure
psychological
summaries for
therapists and
users.

WHAT MAKES US DIFFERENT?



- **Emotion-Adaptive AI Conversations**

Responds to your emotional state and supports mindful self-reflection, not just chat.

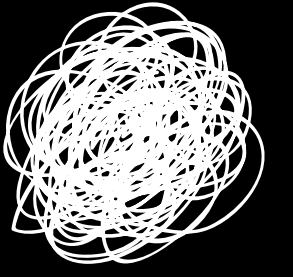
- **Local AI**

Fully Offline Works without internet – your data stays on your device and remains private, even during outages or travel.

- **Support from Therapist**

Our platform can help therapists understand patient progress through structured reports.

BUSINESS MODEL



B2C

A.Subscription: **free tier, 10\$ tier, 19.99\$ tier**

B.On demand/In app purchases

B2B

A.Seat based

B.White label

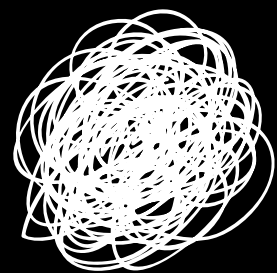
C.API (consumption based)

D.On demand/In app purchases

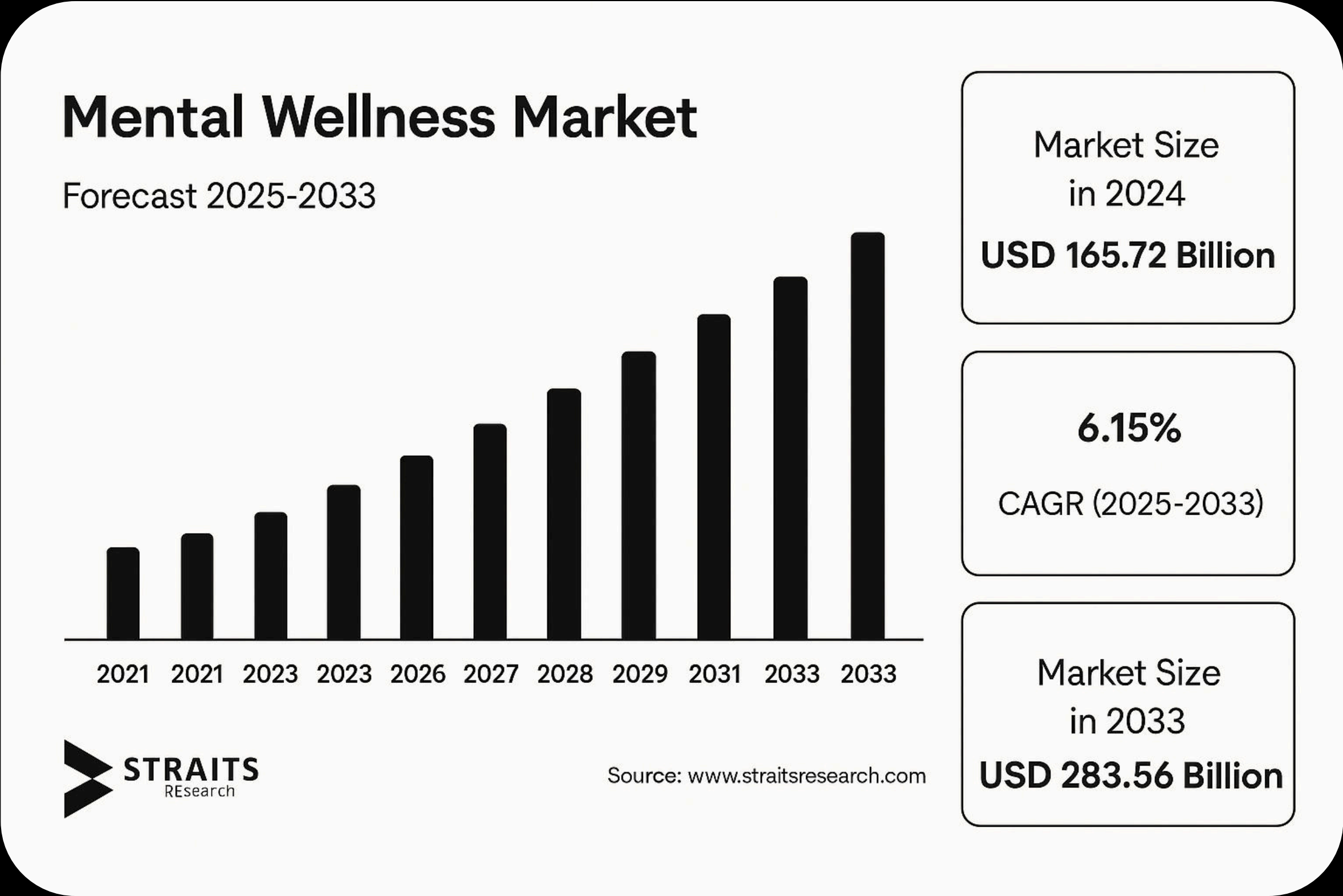
FEATURE COMPARISON MATRIX

Feature/Capability	Therapy AI	BetterHelp	Limbic	Wysa	Woebot	Headspace
Offline Mode	✔ Full	✗ None	✗ None	✔ Partial	✗ None	✗ None
Human Therapist	✔ Optional	✔ Primary	✔ Triage	✔ Paid tier	✗ No	✔ Ginge
Session Notes/Digests	✔ Auto	✔ Manual	✔ Auto	✔ Basic	✔ Basic	✗ No
Progress Tracking	✔ Advanced	✔ Basic	✔ Yes	✔ Yes	✔ Yes	✔ Basic
Red-Flag Alerts	✔ Auto	✔ Therapist	✔ Yes	✔ Yes	✔ Yes	✗ No
Data Location	On- Device	Cloud	Cloud	Hybrid	Cloud	Cloud
Local Processing	✔ Full	✗ None	✗ None	✔ Some	✗ None	✗ None
Personal AI Adaptation	✔ LORA models	✗ None	✗ Generic	✔ Basic	✔ Protocol	✗ None
Learning from Usage	✔ Yes	✗ No	✔ Limited	✔ Some	✔ Limited	✗ No
Free Tier	✔ 5 sessions	✗ Trial only	✔ Via NHS	✔ Basic	✔ Partners	✔ Limited

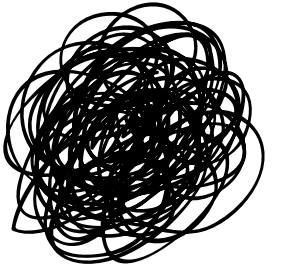
CURRENT STAGE



- ✓ Prototype
- ✓ Trademark
- ✓ Core AI architecture
- ✓ Team assembled
- ✓ Looking for research partners



OUR TEAM



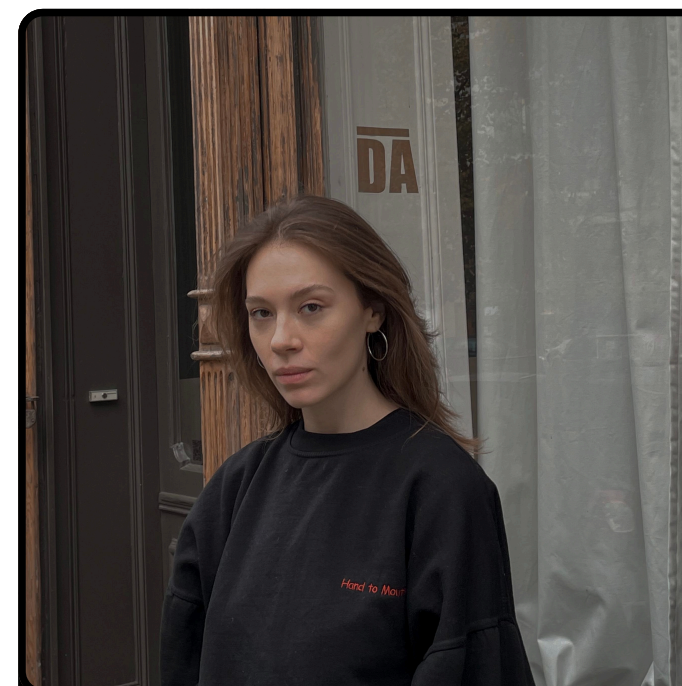
Experienced founders combining psychology, AI, and product commercialization.
Background in building digital products and bringing them to international markets.



Arthur
CEO



Yevhenii
CTO



Alyona
CMO



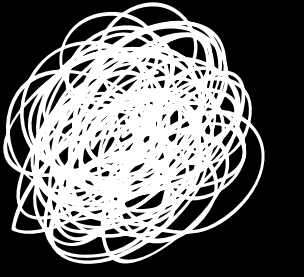
Anton
COO



MARYNA
CDO

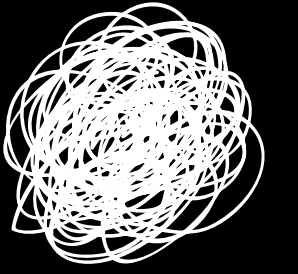


WHAT EXPERTISE DO WE BRING?



- AI for mental health
- Offline AI applications
- Privacy-first AI systems
- Voice analysis
- Emotion recognition
- AI product development

WHAT ARE WE LOOKING FOR?



- ☐ Hospitals
- ☐ Universities
- ☐ Clinical psychology
- ☐ Mental health research
- ☐ Healthcare providers

People are not looking
for treatment.

**They are looking for secure mental
health support.**

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